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The Platform of THE CAROLINA TIMES

includes:
Equal salaries for Negro Teachers.
Negro policemen.
Negro jurymen.
Equal educational opportunities.
Higher wages for domestic servants.
Full participation of Negroes in all branches of the National defense.
Abolition of the double-standard wage scale industry.
Great participation of Negroes in political affairs.
Better housing for Negroes.
Negro representation in city, county, state and national governments.



EDITORIAL

A Great Family—A Great Son

The rapid rise of Richard J. Reynolds, Jr., to a place of leadership in the democratic party certainly meets the wholehearted approval of all thinking North Carolinians of both races. It now appears that Mr. Reynolds is not only held in high esteem by the citizens of his own state and leaders in the democratic party, but by President Franklin D. Roosevelt as well, who from all reports is seriously considering appointing the esteemed North Carolinian to a post of duty that will have much to do with changing the course of America through these turbulent seas of international relationship.

The rise of Mr. Reynolds within the ranks of the party now in power comes as no surprise to native North Carolinians who are well acquainted with the liberal policies and fair dealings of the great Reynolds family in Winston Salem, where more than 15,000 people of both races are happily and gainfully employed in the Reynolds Tobacco factories. Here no strikes or near-strikes are ever heard of. Here peace and harmony between employer and employee reigns.

Real contentment is the best description applicable to this vast army of employees and well they might be for the Reynolds company has a splendid way of compensating those who labor under its banners.

Through the years the R. J. Reynolds Tobacco Company has built up a reputation for fair dealing, honesty and integrity. This idea has extended so as to include even the humblest employee. It is a system that guarantees its workers security by providing against their illness, their old age and their leisure time. This is known as the Reynolds' touch—the company's own way of doing things.

In consideration of the magnificent contribution this illustrious family has made to the development of American industry we think the democratic party and the president of the United States can find no better hands into which they can place a great responsibility than that of Richard J. Reynolds, Jr.

National Negro Health Week Observance

America had not progressed far in its plans for National Defense before wisdom dictated the inclusion of preparedness in public health as an important corollary of the production of arms and military training. And it is indeed commendable that, while mobilizing forces for the defense of the material possessions and the cherished institutions of the nation, appropriate attention is being directed to the mobilization of the human resources upon which the nation must depend for essential stamina, courage, and patriotism.

The National Negro Health Week program, founded by the late Booker T. Washington, has been devoted for more than a quarter of a century to the fulfillment of his prophecy that the Negro could and would assimilate the ways of the American life and, by overcoming the handicaps of poverty and illness, produce a virile race and develop a wholesome citizenship.

This year's Health Week objective, "Personal Hygiene and First Aid Preparedness," is in consonance with the national objective of total preparedness for the total defense of America and all of its people. Personal hygiene is the obligation of the individual to use available health information for attainment of an abundant health as his natural endowment and daily habits will permit. First aid is the challenge of a complex and hazardous civilization to acquire the knowledge and technique which will rescue a victim of accident or sudden illness from disability, or even death, that may result from delay or improper administration of first aid procedures.

The National Negro Health Week has a traditional period designated for its observance, the week which includes February 5, the birthday of its founder. This year the week is March 30 to April 5. However, the National Committee advises the sponsors in the various communities that the Health Week may be conducted in any approximate period which would offer more favorable seasonal or other conditions.

The Health Week program has extended its activities to all phases of health endeavor, but there has been no lessening of emphasis upon the necessity for cleanliness as an aid to sanitation and disease prevention and the desirability of renovation and beautification of homes and premises as an incentive to better family and community life. "Clean up, paint up, fix up" is more than a campaign slogan; it is a formula for health and happiness which, by intelligent and industrious utilization, produces manifold benefits, stimulates pride of neighborhood, and improves the well-being of the entire community.

BETWEEN THE LINES

By Dean Gordon E. Hancock

OUR SEVENTH SENSE: TAKES SHOT AT BOOKER T'S ORBIT

That man is endowed with five senses in one of the fundamental axioms of physiology. Our most elementary education embodies this almost self-evident truth. Persistent attempts have been made to establish a sixth sense but to date no convincing headway has been made and we are left with five special senses through which come all our knowledge. Some have called them the windows of the soul; for through them comes the light that men live by.

This writer is beginning to wonder if there is not a "seventh sense" and if there is, it must be commonsense. Some years ago I lectured before a large audience from the anomalous subject, "The Renaissance of Common Sense" and the more I reflect on my audacity the more I am convinced that I must have been inspired. In a world shot through with a hundred theories about everything; with learning exuding doubts and uncertainties of diverse description; with academicians bewildered in a labyrinth of contradictions and with research oftentimes making confusion more confounded, it seems about time for common sense to get a rehearing.

One of the unfortunate happenings in the world of today is the side tracking common sense for "pet theories." There could be no greater blessing than the resurgence of that old common sense in which were steeped the ideals and ideas of the pioneers.

Theoretically, submerged groups should align themselves with radical groups; and the Negroes, therefore, should be aligned with communists, the most radical of the present crops of "groups." But common sense dictates that for the Negroes to cast aside all discretion and slavishly adhere to communism which has nothing for itself in this country, and to break completely with capitalism which has everything in the height of folly and stupidity.

Theoretically, a man should die for his rights, but common sense dictates that a man should employ a strategy of survival ("a la educated Negroes") in order that he may live for his rights. It is true that somebody must die for rights; it is also true that somebody must live for them. Science may prescribe heat for the body by electrical appliances but common sense alone can tell when it is hot enough.

News accounts have it that a certain learned man of the race has advised that the Negroes "forget Booker T. Washington's teachings." In reply to this we might say, Negroes have tried to find this thing for 50 years and just themselves unable to do so! Booker T. Washington did not tap the fountain of popular acclaim in his industrial education preachments. Because it did not fit in with the pet notions of more learned men, he was denounced and laughed out of court. But this nation has turned to Washington's teachings and find therein the basis of one of the most pretentious vocational programs mankind has known. Theorists and scholars have sounded the common sense plans of Washington and have time and again misconstrued his basic teachings but evidences are multiplying that we are about to witness the renaissance of the ideals of Washington.

In spite of many pet theories, history does not record a nation or race that began at the top. All of the glorious stages of human achievement are rooted in the less glorious stages. The present stage of Negro development is rooted in a very humble past. This is true of all great peoples. Manual labor whether of field or factory is basically the same. When Washington was trying to get his people to see the virtues in the accomplishment of the manual arts he was trying to have them begin at the bottom where begin they must.

Calvin's Digest

By L. Baynard Whitney

GOLDEN GOOSE EGGS

DURING a period when income and opportunity for the average Negro actor, musician, and performer reached an all-time low, there was organized in Harlem the Y Crescendo Club a serious group of stay put musicians, actors, producers, authors and playwrights, whose practical education objective is the reestablishment of the Negro musician to his rightful place. Their battle cry is "Bring back Negro music!" their slogan, "We originate!" Common suffering has inspired sincere cooperation.

It was during the glamorous heydays of easy of easy money in the entertainment world that Jewish managers of Negro talent began to fatten the Goose (the thoughtless, unorganized, spendthrift colored talent) which at a later day would lay Golden Eggs at the box office and triple the profits of white money throwing hundreds of colored musicians and performers out of work.

trouble. Tell me if he loves me gets rid of her?

WHITE CORNER TALENT

If all began with the whites buying up or cornering all of the best Negro talent in sight. Singers like Maxine Sullivan, for instance, would be asked to sign a contract as soon as they made a hit on some amateur show. If the singer never got anywhere she was forgotten but the moment she stepped into the spotlight with a juicy contract somewhere Mr. Smart Olay would emerge from the shadows present his first contract and take over, paying the singer a pittance and pocketing the bulk of the profits.

This is the kind of sharp practice which has impoverished the majority of our most prominent and "successful" talent in the theatre. Name bands have suffered a similar fate, including a sinister brand of gangsterism which has reduced some music to economic slavery.

Some day the whole bottom rotten mess will come out of the Wash.

It is also a fact that colored music writers do nearly all of the arranging for the popular spotlight white bands (who other wise do not seem to have the requisite talent to gain popularity) wise do not seem to have the re- colored bands.

"Familiarity Breeds Contempt" For Danger, Cause Of 70% Of Accidents

Familiarity breeds accidents, the Highway Safety Division pointed out this week in releasing figures dealing with the residence of drivers and pedestrians involved in accidents in North Carolina last year.

According to the division's records, approximately 70 per cent of all drivers involved in fatal accidents in the state last year lived within 25 miles of the place where the accidents occurred. And 98 per cent of the 331 pedestrians killed in the state last year were killed within 25 miles of their homes.

"Familiarity breeds contempt for highway and traffic hazards, and this contempt, in turn, breeds accidents," commented Ronald Hocutt, director of the Highway Safety Division.

"When a person travels upon certain roads day after day, year in and year out, he begins to feel that he is familiar with every foot of those roads, and he tends to become contemptuous of the sharp curves, narrow bridges, intersections and other hazards on those roads. He doesn't think it necessary to be careful on roads he knows so well, so he permits his caution to lapse.

"When a driver reaches that point, an unexpected situation—the unfamiliar hazard on the familiar road—will almost invariably result in an accident." "Regardless of how familiar you are with any road," the safety director concluded, "you can not travel upon it in safety unless you are always prepared for the unexpected."

COMES THE SPRING FRESHET



Bible Thought

IF A MAN DIE!

By Dr. Charles Stals

If a man die shall he live again? No—because he shall never die: There's something in man that lives forever.

You are the same man that you were twenty years ago, but your body has been replaced several times during this period—your brain is rebuilt twice each year.

But memory remained with you clear through this transformation.

Nothing is ever destroyed. Coal burns, but the ashes and smoke and gases precisely equal the original bulk—they have simply taken on another form.

Arguing from the indestructibility of matter, can you believe that memory and heart treasure and soul culture perish?

When a tree has borne leaves and fruit, its work is done. But not even the wisest man who ever lived had finished his work when death came—he was a just beginning to understand.

Can this be all of life for him? Is there nothing left but a hole in the ground? Does this seem in harmony with God's method, which in everything else brings us on from glory to glory?

Many of man's faculties are like unwrapped tools in a chest unexamined, unnamed—waiting for use in a future world.

We know that perfection cannot be realized in the present world—there must be some thing ahead—the immortality which will permit us to see the fulfillment of our dreams.

And this new world would be incomplete without those who struggled to bring men nearer to perfection in the present world.

The cute little coed is the girl who put the "leg" in college.

If you are willing to give, you will always find individuals ready to take.

This republic will be utterly lost when its salvation depends upon one man.

Intelligence does not always accompany the degree that some people acquire.

Education begets responsibility, the more one knows, the more one's task in life should be.

Georgia Interracial Conference Committee Holds Interesting Annual

Fitting the Negro for Defense Work. One of Many Important Topics Discussed

BY L. E. HARRIS

ATLANTA, Ga. (ANP)—The annual conference of the Georgia Interracial Committee, holding one of the most interesting meetings in its history, met here last Friday in the Exhibition Room of Atlanta University with a capacity audience present and Dr. R. L. Russell of Griffin, Ga. presiding.

The subject of "Vocational Training in the South, as it Relates to National Defense" was discussed by J. R. Womack, assistant state supervisor of Industrial Education of Atlanta. He explained the type of defense work Negro adults were being trained for in Georgia and also said that training is being Negroes, in all the principal cities of Georgia, except Augusta.

When asked why there was no such program in Augusta, he explained that labor unions in this city objected and that his division was instructed by authorities in Washington, not to conflict

with the unions in any place. Further facts were presented by J. B. Blayton, president of Negro Chamber of Commerce of Atlanta, whose report was one of the most outstanding at the conference.

Dr. Rufus E. Clement, president of Atlanta university, gave much information concerning the progress made by Negroes seeking professional training in colleges and universities of the South.

Nelson Jackson, instructor in Department of Community Organization, Atlanta School of Social Work, presented an interesting report of the work conference, held recently at Tuskegee institute.

Turkeys

Turkey producers intend to hatch and buy about three percent fewer poults this year than last, according to February 1 reports to the U. S. Agricultural Marketing Service from key farmers.

Add smiles: "He was as positive as a judge trying his first case."

POEMS...

MY RACE

BY MISS M. E. HARRIS

My race has made improvements
Since the time it has been free,
There were many tasks to do
In its new land of liberty,
The free black man had few
Friends,
His burdens were heavy to carry
He could not then, as sometimes
now,
Live and make a decent salary.

My race deserves credit, for
It has climbed the ladder fast,
We have teachers, oh so numerous,
Doctors, scientist grouped in a
mass,
Lawyers skilled, laborers tried,
Have done their part of work,
If only the Negro could be
justified
In this life, he would never
shirk.

My race has faced injustice,
Has been tried for crimes of
shame,
It had to bear them humbly,
Therefore, abuse its name,
'Tis true our skin may be black,
But our souls are sincere,
We do our part for advancement
Without a murmur, though some
times a tear.

IT'S MOTHER

Dedicated to mother—
Mrs. Louisa Horton

If ever I had a friend,
One who knows my sorrows,
One on whom I can depend,
It surely is my mother.

It's a mother who never tires of
you,

When everything goes wrong,
She shares your sun and rain,
From the time that you are born

It's mother's love that hides all
faults

Of the children she cherishes so,
It's mother's care that protects
you

From the grasps of the World's
door.

It's mother who comes in and
say

The nicest sort of things,
She praises every effort made
And encourages me, my friend.

Today is mother's birthday, so
I'm giving some words of mine,
So that she may smell her flowers
here,

While on earth she still abides.

First

For the first time, Brazil last year bought more goods from the United States than she sold to her northern neighbor, it has been revealed by the Brazilian Minister of Finance.

Animals

During 1940 cattle and sheep showed substantial increases, hogs a rather sharp decrease, and both horses and mules small decreases, reports the U. S. Department of Agriculture.

Decline

The rural - farm population showed a decline in 21 states during the past decade, the rate running from one-tenth of 1 percent in South Carolina to 21.1 percent in South Dakota.

Ladybugs

Italian farmers have been given notice they must wage war on lady-bugs, these insects now causing grave damage in the fruit groves of that country.

Cotton

Based on ginners reports, it is estimated that the 1940 Polk County cotton crop yielded approximately 2,000,000 pounds, says J. A. Wilson, farm agent of the N. C. State College Extension Service.

A civilized individual has tolerance for all people but he selects his friends.

THE POCKETBOOK of KNOWLEDGE

INDUSTRY REDUCED FIRE HAZARDS—100 YEARS AGO, LOSSES IN PLANTS INSURED BY ONE TYPICAL COMPANY AVERAGED \$36 PER \$1000 INSURED—TODAY THEY AVERAGE LESS THAN \$3

THEY BUILD FOR U.S. DEFENSE—8 MAJOR AIRCRAFT COMPANIES HAVE INCREASED THEIR WEEKLY OUTPUT WEEKLY 300 PER CENT IN ONE YEAR

THE WASHINGTON MONUMENT IS TIPPED WITH PLATINUM

EVEN BOYS HAVE BAN TRAFFIC ON THE COLE CO CANAL IS REGULATED BY A TRAFFIC LIGHT

NEARLY 74,000 COMMUNITIES THROUGHOUT THE UNITED STATES ARE SERVED BY ONE OR MORE RAILROADS