

'Louis' Bum Campaign Cheats Time' - Jones

SPORTING WORLD

Joe Louis' "Bum-A-Month" Campaign Kept Champ Young And Aggressive

Say what one may about the so-called Joe Louis "Bum-a-month Campaign," it has served at least three good purposes:

- (1) Giving a number of undernourished fighters a shot at the title and resultant cash to remove them from the "doughnut and coffee" brackets;
- (2) Making additional money for Mike Jacobs, Joe Louis' managers and handlers;
- (3) Keeping Joe Louis in the finest physical condition, over a longer space of time, than any other world heavyweight champion.

America, after all, is a democracy—and the democratic ideal is best exemplified when every worthy challenger is awarded a shot at the world heavyweight crown.

John L. Sullivan drew the "color line" on Peter Jackson and Jack Dempsey did the same to Harry Wills. Other heavyweight champions have evaded certain opponents because they looked too dangerous for their security.

But it is undemocratic practice just the same when a titleholder deprives worthy challengers a deserved chance at his crown on the basis of either prejudice or fear.

Joe Louis, aside from being the "fightingest" heavyweight champion we ever had, has been the most democratic as well. He has not shown the slightest inclination to evade any foe. In fact, he has shown great anxiety to take on the toughest contenders in return matches. That is the true spirit of a champion; he loves competition, he accepts a challenge with the

genuine eagerness of a courageous man.

Louis' opponents, to a man, realize they could never get a shot at the title if the Brown Bomber simply said he didn't care to meet them. The precedent has already been set—and set firmly—for a champion to pick his own opponents. Dempsey and some of the rest did it to perfection.

That stamps Louis' democratic spirit in bold relief. Considering that nearly all heavyweight champions with real money at their disposal "soften" and show a pronounced dislike of heavy training, Joe Louis must be given unusual credit for the fact that, in agreeing to the so-called "Bum-A-Month Campaign," he deprived himself of a lot of leisure and luxury. He literally heaped upon himself the rigors of drudgery and routine.

Louis, if you know him, has been more concerned with giving every worthy challenger a chance at the title than with making money. The same could hardly be said of Mike Jacobs, however, because "Mr. Mike" never passes up an opportunity to "pad his pockets. He's not a native of Detroit, but he loves his "Michigan roll."

But all the gain from the so-called Bum-A-Month has not gone to Louis' opponents, to Mike Jacobs, and to Joe's managers and handlers. The Brown Bomber himself has profited in at least one major respect—the heavy grind has kept him in consistently flawless physical trim month after month, year after year.

The best analysis of what

keeping busy has done for Louis in the opinion of the column, has been made by the celebrated Grantland Rice, dean of American sports writers, who comments in a recent issue of "The Sportlight," as follows:

"The Weight Wonder
"The most astonishing single factor connected with Joe Louis and his career has received only scant attention. It concerns his weight.

"When Louis came to the top of the plateau a few years ago he was fighting around 202 pounds. The point was made then, by this writer and many others, that the man who beat Louis would be a fellow named Louis. It was well known at the time that the Bomber's deep inward yearning consisted largely of two elemental details. One was food—and the other was sleep.

"Steak, chicken or both together filled part of his day dreams. After that came the deep desire for sleep or repose. This combination seemed to be pointing directly at increasing weight. Many believed that within five years' time Louis would be in the puffy neighborhood of 225 pounds, or more.

"Yet when Louis faced Buddy Baer in Washington there he was again within a few ounces of 202.

"In his 17 title defenses—in practically every fight he has known from the start—Louis hasn't varied his weight scale by as much as two pounds. In most instances, he hasn't been a pound away from his starting displacement.

"The Weight Battle
"Dempsey weighed 183 pounds when he slaughtered Jess Willard. Against Gene Tunney seven years later Jack was up to 193 pounds.

"Tunney, starting as a light-heavyweight, was always working to pack on a few pounds until he came to a mark between 185 and 190 pounds.

"Jess Willard weighed 240 pounds against Jack Johnson in

Janitor-Playwright



Horace Willard, 27 year old janitor at Columbia's Hollywood studio KNX, has just written a radio play "One Way To Glory" soon to be presented on a series of new dramatic programs under the general title "Young Ideas" beginning on June 23. (WABC-CBS 5:00-5:30 PM, EDT).

Havana — 265 when he met Dempsey at Toledo.

"The greatest weight shift I've known belonged to Ace Hudkins, who fought at 135 and then skyrocketed after his ring career to 225 when he went in for horse racing.

"But Louis goes marching along at 202, a number, that is now his trademark. There isn't the slightest change in his physical makeup after seven years.

"The Main Reason
"The answer to this is fairly simple. Mike Jacobs and the Bomber's managers have kept him too busy for any accumulation to make any headway.

"In the last three years Louis has spent the greater part of his time in some training camp. There is no other champion in ring history, with the money Louis has collected, who would have faced such a long grind.

"Most fighters hate training—the drudgery of camp life—Louis has accepted the same

Negro Friend Says Lou Gehrig Was Clean Sport And Every Inch A Man

Washington, July 14. — When Henry Louis Gehrig, noted first baseman of one of the greatest teams of all times, died last month, Henry C. Parker, Jr., executive secretary of the colored branch Y. M. C. A. in Pittsburgh, lost one of his best friends.

When Lou was in Commerce High School, another native born New Yorker was also on the team. And while Lou was of German extraction, this other New Yorker was a colored lad, the same Henry Parker.

Parker was pitcher on the team which swept through the entire Public School Athletic league season with a most remarkable record, and not only was Parker a pitcher, he was THE pitcher, for somewhere along the line that season, he hurled a no hit shut out against one of his opponents, a feat all the more remarkable because it was a high school team.

During the ensuing years, when Gehrig went to Columbia where he starred on the football team as a guard, (Lou weighed 212 pounds) and smacked the ball all over the lot as Columbia's first baseman the two Henry's kept in touch with each other, and at no time did Gehrig, then on his way to the heights in baseball, ever forget his former teammate, Henry Parker. The latter has constantly said he considered Gehrig one of his best friends and their relationships through the years proved this to be true.

Ask Henry Parker, Jr., of the Pittsburgh Y what type of man Gehrig was and you'll find that what everybody else is saying is no exaggeration of that thing called the truth. Even now, Parker will tell you interesting stories of the big ruddy faced German boy, whose clean life was an exemplification of all that sports is supposed to teach.

without a squawk. And this has been the main reason that he has kept his weight in full control."

RADIO STATION ADDS PROGRAMS

WRAL of Raleigh has added a series of transcribed dramatic programs to its summer schedule.

From 9:05 to 9:15 a. m. each Sunday morning effective with July 13th, there will be presented the world famous Fairy Tales taken from the immortal stories of Hans Christian Andersen, the Grimm brothers, Arabian Nights and from the most popular legends of all nationalities. "Jack and the Beanstalk," "Cinderella," "Sleeping Beauty," and "Valiant Little Taylor" are the type of stories now brought to life where Giants stalk through their manor halls—where "wishing" does some good—where horses talk and roosters sing—and elves and gnomes dance again in the wooded glens of imagination.

On each Sunday evening effective with July 13th at 10:30 p. m., a series to be known as Do You Believe In Ghosts. This series has been written and produced by Hal Burdick, a popular network "Master of Narration." This program is packed with spine-prickly thrills of well-told ghost stories.

On each weekday Monday to Friday, WRAL has provided twenty-five minutes of its schedule devoted exclusively to its junior audience.

From 5:05 to 5:15 p. m. the thrilling stories of Mutiny on the High Seas which reveals the true personalities of the most famous buccaneers of history. These tales are fantastic, tragic and in some instances, humorous. They deal with a bygone era of those invincible captains of the sea, telling of their exploits, victories and deaths.

From 5:15 to 5:20 p. m. Worth Johnson, popular 17-year old student of Hugh Morrison High School conducts a junior sports review giving his unbiased account of the games played in the junior and midget softball leagues.

From 5:20 to 5:30 the Crimson Trail which is a hard riding western thriller, based on the story of the building of the Canadian Pacific Railroad. Strong with historical value, Crimson

Trail is packed with thrills and harrowing fights between the death-defying Northwest Mounted Police and ruthless Indian tribes. In the early 80's Western Canada was a hot-bed of lawlessness, and Crimson Trail brings it all to you with its exciting buffalo stampedes—prairie fires—quicksands—avalanches—yes, even the last minute rescue of a beautiful heroine almost caught in a stampede of wild horses.

July Is Eventful At Hillside School

Durham — Independence Day observed at Hillside Park with a series of activities last Friday. Aside from the swimmers, jitters and picnickers, they were delighted with the program of

playground activities which Director E. W. Midgette had outlined. Early in the afternoon there was a horseshoe pitching exhibition featuring Charles Davis, Harold Shaw, Robert Hilliard and Benny Gooch. Tennis matches featured Mildred Lenke, Catherine Toole, Edward Weaver and Derwood Hughes.

Around 2:00 P. M. a series of softball games began in which the Buccaneers defeated the Greensboro team 5-2 and 12-41.

All activities at the playground paused for singing of "The Star Spangled Banner" and to hear the address by President Roosevelt through the loudspeaker which was installed for that purpose. Music for the singing was furnished by Prof. W. H. Cole and a few members of the Hillside Park High School band.

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2	508 St.	Joseph Street	2.50
2	722	Whitted Street	2.50
3	3	Adams Court	\$3.50
3	1302	Alston Avenue	2.00
3	423	Cozart Avenue	3.00
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2	Apt. 1010	Fayetteville Street	15.00
3	1011	Ferrell Street	3.50
2	604	Guys Alley	2.25
3	306	Hunt Street	3.50
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2	606	Ramsey Alley	2.50
3	516	Ramsey Street	3.50
2	610	Ramsey Alley	2.50
2	612	Ramsey Alley	2.50
3	512	Ramsey Street	2.25
4	414	Roney Street	3.00
3	406	Roney Street	3.00
3	407	Roney Street	3.00
3	408	Roney Street	3.00
3	410	Roney Street	3.00
4	416	Roney Street	3.00
3	404	Roney Street	3.00
2	704	South Street	2.50
3	307	Sowell Street	2.50
2	703	Whitted Street	2.50
3	724	Whitted Street	3.50
4	315	Lee Street	4.00
3	408	Lee Street	3.50
3	603	Mebane Street	3.50
5	507	Mobile Avenue	5.50
4	526 1/2	Pettigrew Street	4.50
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NORTH CAROLINA

QUIZ FOR DRIVERS

BY J. L. BUNNINGER—AUTOMOBILE SUPERINTENDENT, ESSO INDUSTRIES

IS DRIVING MUCH MORE DANGEROUS IN THE WINTER THAN IN THE SUMMER?

IS INFORMATION DANGEROUS TO SEQUESTERS?

DRIVING NOW SHOULD YOU CROSS SLEEPY CAR GARD?

Answers to Quiz for Drivers

1. Motor vehicle fatalities in the northern part of the U. S. are about 40% higher in the winter than in the summer, when the largest number of cars are on the road.

2. Statistics show that in accidents to pedestrians, 50% more interested pedestrians are than other cars.

3. As ready as night and day as possible.

Contract Let At Fayetteville State Teachers College

Fayetteville — President J. W. Seabrook announced this week that the contract for the additional work to be done at the H. L. Cook Dining Hall and the Library located on the campus of the Fayetteville State Teachers College has been let to the Dixon Construction Company of this city. Work is to begin within the next ten days and the cost is \$16,176.

The plans call for an addition to the Library that will increase the volumes sixteen thousand more. The work at the Dining Hall includes new service quarters whereby delivery of food will be quicker, and with modern equipment.

There is under construction on the campus now one teacher's cottage and a \$2,000 improvement project at the Laundry which is just completed.

The first session of summer school is nearing a close. The faculty and students proclaim it to be one of the most successful ever held.

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