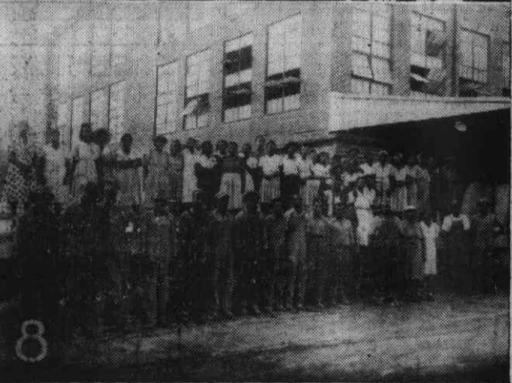
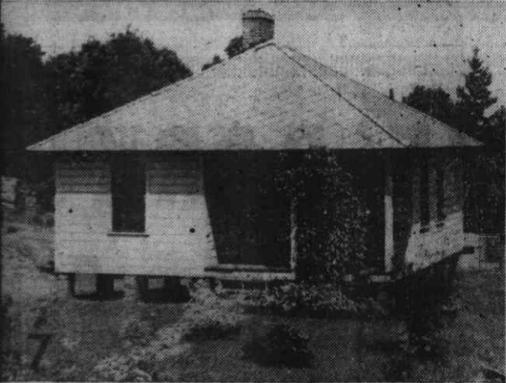


## CAROLINA TIMES VISITS THE TEXTILES



1. This modest home of four rooms with lights and water cost the family less than a dollar per week. Chadwick - Hoskins provides many such homes for their army of satisfied employees.

2. Neither the management nor the employees of Kendall Mills become too busy to fulfill their religious duties - This church located at Paw-Creek, N. C., is employer-employee supported.

3. Employees of Highland Park.

4. Kendall Mills. 5. Chadwick-Hoskins are typical of the vast number of workers employed in the Textile Industry.

7. Just another commodious home provided by the Kendall Mills with all modern conveniences at a rent of less than a dollar a week.

8. Burton - Dixon's happy family at Blacksburg, S. C.

## Kendall Mills Employ 300 Negroes; Writer Finds Fine Employer-Employee Relationship

Just over the outskirts of the city of Charlotte, in the Paw Creek, N. C., are located the Kendall Mills, manufacturers of surgical gauze and tobacco cloth. This company has been in existence for twenty-eight years, and extends its manufacturing operations not only in North Carolina but also in South Carolina.

Numbered among its vast personnel are about three hundred colored employees, who are all law-abiding in every respect and are very faithful to the organization for whom they work. Their employment has been and is now so satisfactory that their labor-turnover is almost negligible.

The Kendall Mills' company maintains a special interest in all of its employees, and the general welfare of its colored workers is not neglected in the least.

For their comfort and convenience, the company has built and provided company houses as homes for its colored workers and families at a nominal rent of one dollar per week, and has placed at their disposal sufficient amount of coal and other necessary fuel for household uses which workers may purchase from the mill on a co-operative plan. The colored women are employed in domestic service throughout the community. The co. also interests itself in civic affairs of its townspeople, and ing generously to the support of a colored Methodist church, pastored by Rev. N. F. Norwood. At his church the white citizens living nearby often attend its programs.

One of the oldest employees now working for the Kendall

Mills is Levi Davis a colored man who has been with the company for more than twenty-five years. Davis is well-liked and well-known to everyone in the community, and is quite an influence among his own people in cementing the friendly relations that continue to exist between the two races.

Even though group insurance is available to all, the recent death of one of its colored workers shows that the management of the Kendall Mills is keeping in step with other industries by being forever watchful over the future dependence of its employees and their families. Roger McDonald, a colored employee, died last spring. His survivors were his widow, Mrs. Willie McDonald, and their two sons, Horace and Grady McDonald. Without any previous knowledge on

the part of this family, the company by surprise presented her a check covering the amount of a policy which the Kendall Mills' company had carried on the life of this employee, her deceased husband. Her two sons are now working for the same company.

Local management of the Kendall Mills is in the capable hands of Mr. H. K. Hallett, its general manager; Mr. W. P. Johnson, mill manager, and Mr. L. M. Broome, who is known to everybody working around the plant as "Cap" Broome, as its foreman.

Defense outlay of \$1,172,000, 000 in August sets a new mark.

Wickard sets '42 farm program; asks record food production.

Housewives will be paid for

# ELECTRICITY

What It Means In

## PIEDMONT CAROLINAS

### To Industry---

A mighty network of transmission lines tying together the resources of steam and hydro electric plants, 39 in all, serves the industrial empire of the Piedmont Carolinas. This system is geared today to the requirements of gigantic production under the demands of defense.

### To Urban Life---

The service of your power company means much more than Comfort, Convenience, and Luxury—It means conservation of precious energy and of priceless hours that can today be devoted to family and community interests apart from the routine of housekeeping. Compare life in the home of today and fifty years ago as to Lighting, Refrigeration, Cooking, Bathing, Laundering, and Entertainment!

### To Rural Families---

Farm life is changing in our section today far more rapidly than most of us imagine. Rural Electrification is helping put thousands of Carolinas farms on a paying basis. In proportion as electricity performs laborious tasks, the farmer is released to give his best efforts to other means of increased production. This new way of living owes much to low electric rates and the fact that excellent appliances are now within the means of the average family. A complete electric kitchen, including range, refrigerator and water heater can be purchased today for little more than one appliance would have cost a few years ago.

### To The Community---

Your power company is this year spending additional millions to expand and improve its facilities still further. Such an investment spreads its benefits widely. It stimulates business by adding to income. It strengthens the whole fabric of the Piedmont Carolinas. It increases the electric power available for converting Resources into Products. And finally, it greatly increases the value of our section in the Program of National Defense.

# DUKE POWER CO.

GENERAL OFFICE  
CHARLOTTE, NORTH CAROLINA