First Annual

BEAUTICIANS POPULARITY CONTEST

Vote For Your Favorite Beautician And Help Her Win A Defense Bond Free And Be Elected Queen Of Beauticians

PRIZE 50.00
DEFENSE BOND

SECOND \$25.00
PRIZE BOND

THIRD \$10.00 PRIZE STAMPS

CONTEST OPENS SATURDAY, JULY 3RD. CONTEST CLOSES POSITIVELY MONDAY, AUGUST 9TH 6:00 P. M.

EACH COUPON COUNTS FOR

FIRST WEEK 10,000 VOTES
SECOND WEEK 9,000 VOTES
THIRD WEEK 8,000 VOTES
FOURTH WEEK 7,000 VOTES
FIFTH WEEK 6,000 VOTES
SEXTH WEEK 5,000 VOTES

WINNERS ANNOUNCED.
THURSDAY, AUGUST 12th

RULES OF CONTEST READ THEM CAREFULLY

- 1. Any beautician, in Durham, who has been licensed under the laws of the state of North Carolina and who is now actively engaged in the practice of the art of beauty culture may be nominated as a contestant.
- Upon nomination each contestant will receive 10,000 votes.
 The remaining votes will be credited each week in accordance with the table appearing on this page.
- 3. A relative standing of all contestants will be published in The CAROLINA TIMES each week. The actual standing and the winner of the contest will be published in the issue of August 14, following the close of the contest on August 9.
- 4. All votes for contentants must be mailed or brought to the office of The CAROLINA TIMES not later than Morday six p. m., during each week of the contest. Votes received later will positively not be counted.
- 5. No person employed by The CAROLINA TIMES or who is a relative of any employee of The CAROLINA TIMES is permitted to participate in the contest.
- 6. A person may vote as many times as he wishes, for a single candidate or he may vote for as many different candidates as he chooses.
- 7. The contest positively will not open before the issue of The CAROLINA TIMES of July 3, consequently contestants will only be given credit for one nomination of 10,000 votes (blank) appearing in the issue of the CAROLINA TIMES dated June 27. The contest will positively close at six p. m., August 9.
- 8. At the close of the contest a committee composed of three disinterested persons, not connected with The CAROLINA TIMES will count the votes.
- 9. The official count will be announced at a social to be given on August 12 at which time the persons holding the highest number of votes will be awarded the prizes, and the holder of the highest number of votes crowned Queen of the Beauticians.

CLIP THE COUPON BELOW, INSERT THE NAME OF YOUR FAVORITE BEAUTICIAN AND BRING OR MAIL IT TO THE OFFICE OF THE CAROLINA' TIMES 814½ FAYETTEVILLE STREET AND START HER OFF WITH 10,000 VOTES.

NOMINATION BLANK
CAROLINA TIMES BEAUTICIANS
POPULARITY CONTEST

NAME

ADDRESS

Good For

1

10,000 Votes