

# Durham Business, Professional Chain's

## PRESIDENT



President Theodore Speight, local prominent businessman who was re-elected to head the Business and Professional Chain for another year.

## 30,000 CITIZENS PROFIT BY CHAIN PURPOSE

By Special Correspondent  
The Durham Business and Professional Chain was conceived and organized eleven years ago to meet the exigency of a pressing situation. Explicit in the purpose of this organization was the promoting of the growth of, and orientation to local businesses and professions of modernistic trends and new approaches practiced by the leaders of the field.

IMPLICIT IN THIS PURPOSE IS THE ADVANCE-

## Nineteen Contestants Vie For "Miss Trade Week" Title

By ARTELIA BRYANT  
CO-CHAIRMAN CONTEST COMMITTEE

The Trade Week Contest made-up of Mrs. Magnolia Leake and Mrs. Artelia T. Bryant, Co-Chairmen, Mrs. Jessie Wright, Mrs. J. DeShazor Jackson, Mrs. Callie Day, George D. White, Walter Pippin, and Percy Hall.

The contestants are busy selling tickets to a Talent Show to be given on Thursday night, October 26, 1950 at the W. D. Hill Recreation Center at eight o'clock.

The public is invited to attend the talent night program and all persons holding tickets will be entitled to participate in the drawing for a television set.

The Contest Committee is

MENT OF THE COOPERATIVE SPIRIT IN, AND THE INSURING OF THE GENERAL WELFARE OF THE NEGRO PEOPLE.

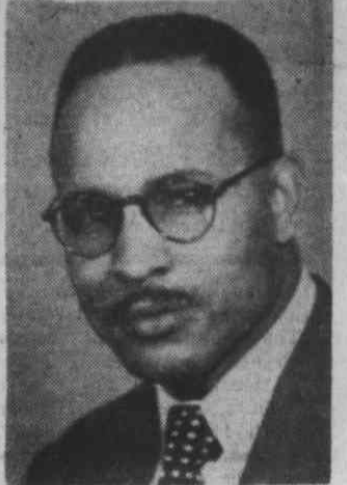
The preamble to the Chain's constitution asserts, "We, members of the Negro race, engaged in commercial and professional endeavors, in order to bind ourselves together in an association for the purpose of furthering our just pursuits and causes, collectively and severally, and for the common good of our community and citizenry, do hereby ordain and establish this, the institution of the Durham Business and Professional Chain, Durham, N. C."

# "Negro Trade - Week"

## OCTOBER 21-30, 1950

### Talent-Nite, Contest And Banquet Highlight Week Program

## CHAIRMAN



Attorney Frank Brower who has been elected Chairman of this year's "TRADE WEEK" Committee. Activities will begin with a parade Saturday, October 21, 1950.

the Women's Auxiliary this year with the competent aid of Miss Sarah Dodson, Vice-President; Mrs. Magnolia Leake, Secretary; Mrs. R. Kelly Bryant, Corresponding Secretary; Mrs. Jessie Davidson, Assistant Secretary; and Mrs. Esther Treasurer.

**Chain Board Of Directors**  
J. J. Henderson is Chairman of the Board of Directors, and the membership includes: Mrs. J. DeShazor Jackson, J. C. Hubbard, A. B. Boyd, Rev. M. M. Fisher, Rev. R. C. Sharpe, Mrs. Rosa Wade, N. B. White, M. J. McNeill, F. M. Smith, J. M. Schooler, (Vice Chairman); J. S. Stewart, G. D. White, Jr., Charlie J. Jackson and S. D. Dillard.

**Trade Week Committees**  
This year's "Trade Week" Committee headed by Attorney Frank Brower included J. M. Schooler, Chairman of the Parade, various ministers throughout the city and county who will speak in the interest of Negro businesses along with members of the Speakers Bureau made up of J. C. Hubbard, J. J. Henderson, G. W. Cox, A. B. Boyd, Mrs. Mildred Hill and H. A. Hill.

The Talent Night Committee headed by W. G. Rhodes includes I. R. Holmes, Mrs. Early Grandy, L. W. Smith, and Bernard Baker.

**COMMITTEE NAMED FOR "TRADE WEEK" TALENT NIGHT,**  
Officers and directors are seeking new blood and new stronger links for the "Chain" this year, according to President Theodore R. Speight who was re-elected to the post he has held for some time. Other officers to service this year are Mrs. Callie B. Daye, First Vice President; W. G. Rhodes, Second Vice-President; R. Kelly Bryant, Secretary; Vivian W. Henderson, Assistant Secretary; William L. Boykin, Treasurer; Day F. Reed, Program Director, and Percy H. Hall, Assistant Program Director.

Officers of the Women's Auxiliary Mrs. Callie Daye heads up

Saturday, October 21—**PARADE.** The Chain will join with the North Carolina College in sponsoring a parade which will begin at the College and proceed to the Durham Athletic Park. The parade has a dual purpose: To begin the celebration of Homecoming at North Carolina College which leads up to the football game with Shaw University; and to denote the opening of the "Chain's" **NEGRO TRADE WEEK PROGRAM.** If you are desirous of entering a float contact Mr. J. M. Schooler, F-0071 or L-4951.

Sunday, October 22—**TRADE WEEK SUNDAY.** This Sunday will be designated as Trade Week Sunday at which time announcements, talks, and/or sermons will carry information in the interest of Negro business.

October 23 and 24 — **OPEN HOUSE.** New businesses and those that have been relocated and remodeled are urged to hold open house to display their improvements. Other businesses are urged to pass out souvenirs or have "Trade Week Specials" to show appreciation to your customers. These "Specials" may be in the form of some items, commodities, or services at special prices this week. Attractive window displays is another method to attract new customers. Bumper signs and window emblems are being used.

Thursday, October 26th — **TALENT NIGHT AND "MISS TRADE WEEK" CONTEST.**

The "Chain" with the assistance of the Housewives' League is sponsoring a Talent Night for the young people at the W. D. Hill Recreation Center. Each person participating on the program is to be sponsored by a business. Each business sponsoring a person on the program (article or service) not exceeding to contribute some prize (an item or service) will receive a prize.

Tickets for this program are being sold by another group of young people aspiring to win the "Mr." or "Miss Trade Week" Contest by selling the largest number of tickets. The tickets are 50c and will also entitle you to participate in the drawing for a TELEVISION SET to be given away. The drawing will be at the Talent Night program and you do not have to be present to win. **BUY YOUR TICKETS NOW.**

Monday, October 20 — **BANQUET.** The "Chain's" Seventh Annual Banquet will be held at the Algonquin Club at 8:00 P. M. Mr. Norfley Whitted of Station WDNC will be the Toastmaster and Mrs. B. A. Barnes of the Barnes Business School, Goldsboro, will be guest speaker. Mrs. Barnes has a message that will do all of us good. Tickets for the Banquet may be secured from Speight's Auto Service and Mr. Charis Jackson, 9-1779. The two top performers on the Talent Night program will appear on the program of the Banquet.

**RURAL TRADE WEEK NIGHT** will be held during Trade Week under the leadership of Mr. J. C. Hubbard. This will be a project of the people of Durham County.

The Housewives' League is soliciting your cooperation in pledging 100% Negro patronage during Trade Week. Go in to businesses that you have never been in before and see what they have to offer.

## Classified and Mail Order

**CLASSIFIED ADVERTISING RATES**  
ONE WEEK . . . . . \$ .04 PER WORD  
TWO WEEKS . . . . . .04 PER WORD  
THREE WEEKS . . . . . .03 PER WORD  
FOUR WEEKS . . . . . .03 PER WORD  
Minimum words—13. In estimating cost, count each initial abbreviation and group of numbers as one. The publisher reserves the right to accept or reject all copy.

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An opportunity for a limited number of persons genuinely interested in human relations to assist in rehabilitation program. Cultural medical environment in centrally located city in Connecticut. Resident position providing salary and residence, meals and laundry for persons with minimum H. S. G.  
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FIVE EUGENE HAIR DRYERS For Sale—Slightly Used. Will Sacrifice For \$45.00 EACH. Original price \$157.00 each.  
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Expert Barbers, Beauticians Sanitary and approved methods  
**BULL CITY BARBER SHOP AND BEAUTY PARLOR**  
Dial L-0912 For Appointments  
G. P. Holloway, Owner

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MAKE Extra Money. Sell Christmas Cards. 25 for \$1.00 with name. Samples free. Also 20 beautiful box assortments. Cyphers Card Co., 75 West Huron St., Buffalo, N. Y.

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**WALLACE DICK MITCHELL LAUNDRY.**

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The most modern Washette in the city. Will call for and deliver clothes. Wet wash or finish work. We appreciate your cooperation.  
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FREE DELIVERY  
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NORTH CAROLINA COLLEGE STUDENTS  
"COLLEGE HOUR"  
At the Jade Room here from 5 to 9 P. M. Each Sunday . . . Open especially for you with snacks and meals at regular prices AND FREE MUSIC.  
**THE DO-NUT SHOP**  
Where The Welcome Mat Is Spread For Everybody  
The South's Finest Eating Establishment  
"GOOD FOOD IS A HABIT WITH US"  
336 E. Pettigrew Street Dial 6-0842  
W. G. PEARSON, Manager

**BOOKER T. THEATRE**  
Movies Are Your Best Entertainment!!

Sunday-Monday, October 22-23  
**JOHNNY WEISSMULLER in JUNGLE JIM**  
Plus . . . SPADE COOLEY And His Band

Tuesday, October 24  
**BRIAN DONLEVY \* ALBERT DEKKER in WAKE ISLAND**

Wednesday-Thursday, October 25-26  
The Thrill Picture Of The Year!!  
**ROCKET SHIP X M**  
With LLOYD BRIDGES \* NOAH BERRY, Jr.  
Also Chapter No. 11, "THE SEA HOUND"

Friday-Saturday, October 27-28  
ALLAN "ROCKY" LANE in  
**FRONTIER INVESTIGATOR**  
And . . .  
JOHN GARFIELD \* ANN SHEARIDAN in  
**CASTLE ON THE HUDSON**  
Also Chapter No. 10, "SUPERMAN"  
Movies Are Better Than Ever!

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\$3.05 4/5 QT.

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