200 NEGROES IN WHITE SOUTHERN SCHOOLS Feriodical Dept Duke Univ Libzary





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American Tobacco Company Employs 5 Negro Salesmen

New York - The American Tobacco Company, makers of Lucky Strike cigarettes and Rol Newly Appointed Lucky Strike Salesmen Tan eigars, has appointed five Negro Salesmen who will represent the company in some of the most important metropolitan markets in the country The new salesmen chosen include Jacques M. Fairfax, of Asbury Park, N. J. and Joseph L. Sydnor, of Jersey City, who will represent Roi Tan cigars in the New York area; and Stanley W. Tate, of Chicago; Fred. N. Grant, of New York; and William H. Thompson, of Lansing, Mich., all of whom will be assigned to the promotion of Lucky Strike cigarettes. All of the new salesman have

had college education and their assignments, according to the company, will entail responsi bilities in keeping with their training.

Fairfax, who will work in the Harlem area, is a graduate of Lincoln University, in Pennsylvania, here he was active in boxing and football; while Sydnor, who will share the area with Fairfax in Roi Tan promotion, as a student at Hampton Institute, in Virginia.

William H. Thompson, who will cover the Detroit metro politan area for Lucky Strike saw military service in the last World War and was discharged in 1946. He returned to the Michigan State College of Business Administration that year and was given his degree last March. The new appointce was associated with the A. W. Curtis Laboratories, makers of Dr. George W. Carver chemicals, before joining the Lucky Strike sales force. In Chicago, the area will be covered by Stanley W. Tate, who after army service which began in 1942, was a student at Talledega College, in Alabama. and DePaul University, at Chi-Fred N. Grant, who was born in New York, will be assigned to the Harlem area, according to the company's statement. Grant, who is also a veteran with three years active service, studied at North Carolina College, in Durham, and the College of the City of New York. He served with the Air Corps and was stationed at Kessler Field, Miss. Officials of The American Tobacco Co., said that the move was "in keeping with good mer-chandising principles," which was the first North Carolina ties, represented Hocutt in his would dictate the selection of student to file suit for admis- attempt to enter UNC's School salesmen who best know given sion to the all-white University of Pharmacy. Though unsucterritories. The company's in- of North Carolina in 1932. His cessful in 1932, Hocutt is the terest in the Negro market, has suit set off a wave of school man who set the stage for multibeen manifest in what Negro equality suits which still sweep million dollar increases in gradnewspaper people have hailed the South. Last week Thomas uate and professional training advertising in Negro newspa-apers today."



Newly appointed Lucky Strie Salesmen who will represent the American Tobacco Company in some of the most important metropolitan markets in the country are left to

Chicago; and Joseph L. Syd-

right: Fred N. Grant, New nor, Jersey City, New Jersey. York; William H. Thompson, Fairfax and Sydnor will re-Lansing, Michigan; Jacques present Roi Tan cigars in the M. Fairfax, Asbury Park, New Jersey; Stanley W. Tate, New York area while Tate, Gant and Thompson will be assigned to the promotion of Lucky Strike cigarettes.

Chain To Hear **Rev. C.E. McLester**

Dr. C. E. McLester, pastor of the Morehead Avenue Baptist Church will be guest speaker for the regular monthly meeting of the Durham Business and Professional Chain this Sunday at 5 P. M. at the Algonquin Clubhouse.

The subject of his address is entitled "Requisites Of True Citizenship," in which he will who claim 25-0, 7-2 and 14-0

Largest Crowd **Expected** At **CIAA** Classic

With the CIAA grid race coming down to the wire and championship hopes waxing and waning every Saturday afternoon, the North Carolina College-West Virginia tilt here Saturday will undoubtedly shape up as a crucial contest as ar as deciding who will wear the coveted crown,

Fans over the state and sur counding territory have already sensed the fact that the contest between the Eagles and the West Virginia Yellew Jackets here Saturday is a semi-final contest to the CIAA crown and the largest crowd ever to witness a football game between the Eagles and an opposing eleven is expected

The Tar Heels, currently hold. ng down first piace in the IAA with a 5-6 record, need a cictory over the charges of Mark Caldwell Saturday and must topple the power-laden A. and T. Aggres, whom they meet in their traditional Turkey Day ontest here, if they hope to in their first conference chamionship.

On the other hand, the Kanwhat River footballers, who are ight behind the third place Morgan Bears in the championship race, can't afford another loss if they hope to remain as contenders. The Yellow Jackets vere upset by Bluefield and tied the Morgan Bears for a onference record of two wing. ne tie and one loss.

On the basis of past records. the Eagles, who have yet to win in three times against Mark Caldwell's men, hold a slight dge over the Yellow Jackets. Th. Eagles defeated Virginia States, 7-0, who beat Blusfield, who turned in a stunning 36-32 upset over the men from the mountains last week. Coach Herman H. Riddick's charges also lost to the Tenn. State Tigers by a seant seven point margin, while the Tennesseaus dumped the West Virginia leleven by a two-touchdown mar

victories over the Farles in the



Photo at the left shows Mrs. D. A. Barnes, director of the Barnes Business School of Goldsboro, delivering the annual address to the Durham Business and Professional Chain and Housewives League at the annual banquet held here last week.

Top right shows Theodore Chain. Speight, president of the Chain crowning Miss Louise Brown "Miss Trade Week." Center photo shows Rev. F. L. Tyson being awarded the television set by Mrs. J. De-Shazor Jackson, a member of the Board of Directors of the

Bottom shows top-ranking contestants in the annual contest staged by the Chain. Reading from left to right they are: Guy Mazyck, Mrs. Day Reed, Miss Louise Brown and Miss Thelma Pulley.

Racial Bars Fast Coming Down In Dixie Schools

An estimated 200 Negroes leges and universites.

by law, the racial bars now have been lowered in the graduate

a survey just completed by the been restricted to white students. Southern Conference Educational Fund., Inc., of New Orleans

"Due to the commendable policy of most of these institutions," stated Aubrey Wil hams, president of the SCEF, accurate enrollment figures can- institution of similar standing,

were enrolled this Fall in 21 formerly all-white Southern col- Kentucky College Now In 11 of the 17 states, where separate schools are maintained Opened To Negroes

Paducah, Ky. - Federal Dis- obtain courses at the college and professional schools of the trict Judge Roy M. Shelbourne level. The court noted that stustate universities. In three of ruled this week that Negro eit- dents attending Padueah Junthe states private colleges also izens of Paducah are entitled to ior College are able to save from have changed to an integrated admission to municipally-main-racial policy. , Six Lose Life These facts were revealed in whose enrolment has heretofore ing at home.

"The plaintiffs," said the In his findings of fact, Judge Shelbourne concurred in the are entitled to admission to the dwelling in which they lived.

position of the National Asso- Paducah Junior College as stuhams, president of the SCEF, son, Jr., and Henry L. Powell "of not recording the race of students on registration forms, accurate enrollment figures can-institution of similar standing." It is white race." Barring their admission constitutes denying their Constitutional rights un-der the Fourteenth Amendment, (Please turn to Page Eight) where Negro student are able to (Please turn to Page Eight)

Decatur, Ga. - Six members position of the National Asso-ciation for the Advancement of Colored People, which repre-sented plaintiffs Fred A. Wil-son, Jr., and Henry L. Powell

point out the interests of Ne gro business, community ser- three-year series, were reputed Room.

ber of the Chain, visitors, and pionship. all Durham are invited to atham Business and Profession-McLester.

vice and general prerequisites to have lost everything but their of a good and true cit- jerseys through graduation, izen and his citizenship. thy still have their "one man 'There are so many of team." Oliver Ellis, triple threat us who reside here or in their halfback from Washington, D. home communities, who don't [C. who sparked them to conresally prove their citizen- vinitig victories over Union, ship worth," acting chairman Howard and Kentucky State. of the Board of Directors. Eagle fans will always re Nathaniel B. White declared member Ellis as the lad who last Wednesday noon when caught a story book touchdown the board met in its monthly pass in the waning seconds of noon-day dinner in the Jade the 1948 game with the Eagles in Durham which gave West

According to President Va. a 7-2 victory margin and Theodore Speight, every men- sent them on to the CIAA cham-

The Eagles' "One-two" punch tend this session of the Dur- of Butler Taylor, triple threat halfback from Newport News, al Chain and hear Dr. C. E. Va. and Welmon Britt, brusing thalfabek from Bowling Green.

Free Examination For Diabetes To Be Given Nov. 12-18

An effort to make it possible | Containers for specimens of as the "best planned display Hocutt returned to Durham and for Tar Heel Negroes. (Stan- for every person in Durham urine may be obtained at schools, County to obtain a free exam- undertaking establishments, facination for diabetes will be tories, North Carolina Mutual launched here November 12 and Life Insurance Company, Lin extend through the week of Nov- coln Hospital and N. C. Colember 18, it was learned here lege infirmary. These places will also serve as collecting sta-Wednesday.

A free urinal test will be giv. tions. The hours when containdesires, according to Dr. R. P. P. M. daily

The Stanford L. Warren Pub- and stimulate reading interests of a Negro family here perish- lic Library along with other among adults as well as chilcourt, "and any and all other ed Sunday night when flames libraries throughout the nation dren. For this reason activities en by local physicians to every ers may be obtained and collect swept through the two-room and in other lands will observe planned for children can be like-Firemen from two fire com-Week celebration, November 12 New juvenile books at any Randolph who is directing the Wives of local physicians will

Local Library Celebrates Children's Week

Thomas R. Hocutt, New York Durham lawyer, who with now

the 31st annual Children's Book wise of interest to adults.

his alma mater for a visit. He is shown here with C. O. Pearson,