

**ENDORSE MARCH OF DIMES**



Left to right: Dr. E. W. Hunter, Cleveland, Ohio, President Ohio State Association of Elks; Dr. Marie Carpenter, Jersey City, N. J., Member Jersey City Board of Education; Evelyn Richardson, St. Louis, Mo., President National Bar Association; E. O. Smith, Fayetteville, W. Va., Assistant Superintendent of Education.

**An Informal Glance At The W. D. Hill Recreation Center**

BY MRS. M. H. JOHNSON

The few days of pre-spring weather started many of us thinking along lines of Spring-early bulbs pushing their tips through the fragrant soil, fields suddenly becoming green with new sprigs of grass, fields and woods which invite us for a stimulating nature hike-getting outdoors for a change. This does remind us that Spring is not as far away as the extreme temperatures might lead one to suspect.

Here at the Center, we are looking forward to the State ping pong tournament which will be held in April. All boys and girls, both in the junior and senior age groups are invited to practice at the Center for this event. Each week, a tournament will be held in both divisions in preparation for a citywide contest during the last of March. The winners of the city-wide meet will be sent to the State tournament. Contact one of the staff members at the Center if you are interested. Each year our Center is well represented at these competitive meets, and last year, Clyde Brown won the intermediate singles, and Irwin Holmes, Jr., and Bruce Hall won the junior doubles, while Bruce Hall was runner-up in the junior singles.

Another tournament, less strenuous, physically, is being planned for an early date here at the Center. If you play whist, or pinochle, plan now to attend the card tournament to be held here. Prizes will be given to winner of both games.

The Citywide Committee of Golden Age Society met last week at the home of one of its members, Miss Cox, a staff member of the Durham Health Department. Mr. Holmes, of our Center, and Miss Jenkins, secretary of the Negro Committee of the Golden Age Society were among those who attended. Included in the meeting were plans for a trip to the Morehead Planetarium in Chapel Hill for the group.

Mr. Holmes, of our Center, received another token of recog-

...tion when he was invited to work on the Program Planning Committee of the National Recreation Society. The function of this group is to plan the program of the Southeastern Meeting of the N. R. A. which will be held in Wheeling, W. Va., April twenty eighth and twenty ninth. He will work with six other recreation leaders in the area.

From Korea, this week came Thomas "Stoney" Harris, and Jessie Meadows who have spent fifteen months in the thick and thin. We were happy to see these young men. Thomas Harris was a member of the Teen Age Boys Club. Leondras Horton and Richard Fisher also dropped in. Leondras Horton is with the U. S. Marine Band, stationed at Parris Island, S. C., while Richard Fisher is stationed aboard the USS Okanogan, from San Francisco, Calif.

**To Honor College Prexy**

SALISBURY.—A Testimonial and Dinner will be tendered President William J. Trent of Livingstone College on Founder's Day, Tuesday, February 12th, in recognition of twenty-seven years service as head of the administration of the college.

At a special meeting held in St. Louis, Mo. this past week,

**New Drug To Combat Fever Tested**

PEARL RIVER, N. Y. — A 3,000-year-old Chinese home remedy for malaria has given scientists at Lederle Laboratories a clue to the production of a synthetic antimalarial agent which is many times more active than quinine.

In tests with laboratory animals, the new drug has shown amazing efficiency in combating the malaria parasites, a Lederle spokesman said. The drug has now reached the clinical testing stage.

The search for a new and better drug for malaria started more than five years ago, during World War II, when the supply of quinine was critically short. Quinine is derived from the Chincona tree, which grows primarily in the Dutch East Indies and is difficult to obtain during war time. In addition, quinine has never been looked upon as the ideal agent for treating malaria.

Lederle investigators began working with roots of a native Chinese plant called Ch'ang Shan, which the Chinese have used for thousands of years as an antimalarial agent. Since the supply of this plant was limited, a search was started to find a plant in this country which contained the essential alkaloid. The Lederle researchers discovered that a common variety of the hydrangea filled the bill.

Under the direction of Dr. J. H. Williams, Director of Research, the chemists and biochemist broke down the hydrangea compound and then synthesized it. By modification of the structure, Dr. Williams reports, a derivative of the natural compound alkaloid was obtained which is less toxic than the natural alkaloid as found in the Ch'ang Shan plant. This synthetic antimalarial agent is being produced, at present, in limited quantities for clinical study.

plans were completed for the observance of Founder's Day at the College with appropriate services commemorating the founder and first president, Dr. Joseph Charles Price.

**From \$5 A Week To \$6,000 A Year Is This Farmer's Success Story**

WASHINGTON, D. C. — A former sharecropper, whose annual gross income once averaged less than five dollars a week, has converted a rundown, hilly, eroded farm into a \$6,000-a-year farming enterprise, says a report received last week by the U. S. Department of Agriculture from State Leader P. H. Stone of the Georgia Extension Service.

The farmer is 61-year-old Henry Josey of Rentz, Ga., who has quadrupled the corn and cotton yields on his 184-acre farm by following practices recommended by Soil Conservation Service technicians assigned to the Central Georgia Soil Conservation District.

"When they started showing me how to build terraces and plant cover crops and legumes," says Mr. Josey, "I was getting only a quarter of a bale of cotton and just about 12 bushels of corn to the acre on most of my land."

Since that time, he has built 24,000 feet of terraces, planted blue lupine as a green manure crop, shifted the steep slopes from corn and cotton to pastures of kudzu, lespedeza, fescue, and dallis grass, and started raising a herd of cattle. Now he has 40 head of Herefords and 26 hogs.

His corn yield has shot up to 60 bushels per acre, and where he used to get only a quarter of a bale of cotton to the acre, he now gets from one to two bales.

**Shenley Hiring Includes All Racial Groups**

PHILADELPHIA. — Widespread employment of Negro salesmen by Shenley Distributors, Inc. found its beginning during September, 1950. Since then it has become a regular policy in Shenley's plan of industrial race relations to hire new personnel on the merits of qualification without any special mention made of color or racial background.

J. E. Farr, general sales manager for Shenley Distributors, contends that the poorest impression any company can make on its customers is to send them a representative who knows little or nothing about the firm he works for and very little about the product he is trying to sell.

In accord with the above viewpoint, Shenley's salesmen are chosen for their character and ability. It is the general rule

that they be college graduates and have the potential of being a leader as well as having a knack for meeting the public.

Training of personnel includes more than a sales routine. All applicants are sent to Shenley's training school at Cincinnati where they undergo an intensive two-weeks of orientation. Considerable emphasis is placed on the study of the production of alcoholic beverages, advertising programs, promotional material and even the operation of motion picture projectors. Farr estimates that "Shenley has an annual investment of about \$10,000 in each of its salesmen, and therefore, it seems wise to have these salesmen fully informed about the company and Shenley products as possible."



American made cancer treatment equipment and instruments, most of them the first of their kind in Norway, were received recently by the Oslo Radium Hospital as a gift from Middletown Champion "Sugar Ray" Robinson. The equipment valued at \$10,000, was procured in the United States by CARE. Dr. Reidar Eker, director of the Radium Hospital, is shown explaining the use of some of the instruments to Miss Aaslaug Aasland, Norwegian Minister for Social Welfare, while Bertram D. Smucker, CARE Mission chief in Norway, and one of the nurses look on.

**Aged Man Dies In Fire**

Warrenton — John Townes, 94 year old recluse of Elberon, near here, was found burned to death last Thursday morning in the ashes of his home which was destroyed by fire more than 12 hours earlier.

The two story log and frame house caught fire Wednesday afternoon around one in the afternoon.

Shortly after the blaze, two of the dead man's grandsons, Melvin Townes, 12, and John W. Townes, 24, broke into the house in an effort to save him, but were driven back by flames. They said they saw his body, already almost consumed by fire. Nearly \$300 in cash was believed to have been burned in the fire.

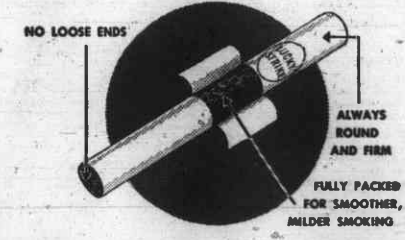
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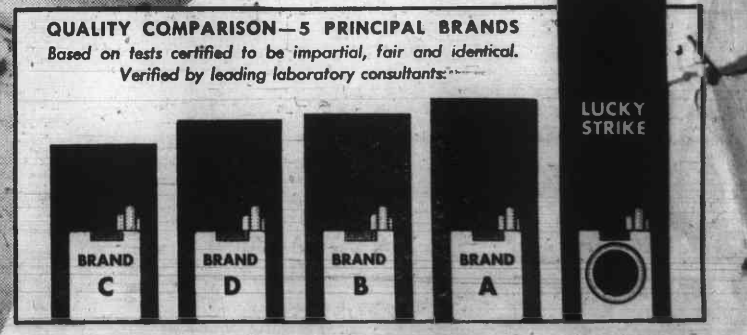
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"We confirm that in our opinion the properties measured are all important factors affecting the taste of cigarette smoke. We do verify that the above chart correctly shows that Lucky Strike ranks first in quality."  
(Signed) Foster D. Small, Inc., New York, N. Y.

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