

Announcing - GRAND OPENING

This Week THURSDAY- APRIL 3, 1952

"Entertainment
Under The Stars"

Managed By Home
Folks:

- JOE BELL
- HORACE MIMS



Picture of the new College View Drive-In Theater which is scheduled to be opened this week, Thursday night, April 3, 1952, and nightly thereafter.

"THE FAMILY DRIVE-
IN THEATER"

"Come In The Car
The Way You Are"
Will Accommodate
200 CARS

COLLEGE VIEW DRIVE IN! THEATER

(Alston Avenue Extension-1 Mile Out-Cor. Highway 55 And Riddle Road)

WELCOME FOLKS!! "We Give Car Service Promptly At The
Finest Drive-In Theater In The South"

EVERY NITE IN THE WEEK

- | | |
|------------------------------|------------|
| POPCORN | SANDWICHES |
| SOFT DRINKS
OF ALL KINDS. | HOT DOGS |
| BARBECUE | HAMBURGERS |
| | SNACKS |

good things to eat



That's why I ask Pa to ask Ma to ask me where I'd like to go eat the next time the family goes out for dinner. And you can betcher life we end up at . . .

Eat While Enjoying The Movie

- | | |
|-------------|---------------------------|
| CANDY | COFFEE |
| CHEWING GUM | ICE CREAM |
| CIGARETTES | CONFECTIONS |
| CIGARS | HOT SOUP
OF ALL KINDS. |

COLLEGE VIEW CONCESSION STAND - T. E. HAYES

PROPRIETOR

(AFTER THE MOVIE, COME TO THE SILVER DOLLAR)

1 MILE OUT ALSTON AVENUE EXTENSION (CORNER HIGHWAY NO. 55 AND RIDDLE ROAD) AT DRIVE-IN THEATER ENTRANCE)

Durham's First Drive In Theatre For Negroes Opens This Week

Local dignitaries and businessmen have been invited to participate in the ribbon-cutting and Gala Grand Opening, Thursday Night, April 3, of the new, fabulous College View Drive Inn Theater, located one mile out on Alston Avenue extension.

Co-managers, Joe Bell and Horace Mims, and concession owner, T. E. Hayes are inviting Durham Citizens to help make the opening of the first colored Drive Inn Theater here that cost about \$85,000 a big success.

A. C. Lewis, formerly of the Berry Construction Company, was contracted to install the individual inter-car speakers and individual lights for each vehicle with a capacity of 200 cars, the hard, graveled field has a moon glow lighting affect.

Hundreds of cars and a capacity audience is expected, at the opening of the theater which has as its slogan, "Come In The Car The Way You Are." The Concession can serve you supper, popcorn, sandwiches or refreshments while watching the picture.

They offer counter and car services to families and sweethearts, who may want to eat or smoke in the cool summer eve-

nings "with entertainment under the stars."

The management promises the best movie programs available with a balanced diet of musicals, mysteries, comedies,



The Gospelaires, famous singing group of Durham, who will render several numbers at the annual meeting of the North Carolina Interdenominational Ushers Association which meets in Wilmington for its 27th annual session, Sunday, April 20 are shown above. The Gospelaires are under the direction of Miss Thelma Bailey (standing) in the back of the photo. Those seated reading from left to right are: Misses Annie Belle Caesar, Emma Manuel and Mary Mungo.

westerns, and dramas. The finest bookings from the South's Film Capitals, Charlotte, Atlanta, and New York too, will be offered the best entertainment and the best films that can be obtained anywhere, will be shown.

White stone walls and a neon lighted front gives an imposing affect to this new avenue of entertainment, long looked forward to by Durham Citizens. It will accommodate 200 cars and especially appeals to the family trade. The head of the house can leave work, pick up his wife and kids and have an evening of fun along with food, without having to change clothes.

The shows will be nightly at 7:15 p.m. until, and the theater will open at 6:15 p.m. Durham is expected to give a big send off to this latest and newest member of the family of seven thousand, five hundred motion picture theaters in the country, which have an average attendance of 90 million people.

GOLDSBORO HAPPENINGS

Miss Marie Chestnut spent last weekend home with her parents. Miss Chestnut is a student at State Teachers College in Fayetteville.

The Floral Club of Eastern Chapel Baptist Church met at

the home of Miss Julia Mae Pearson on North John Street. There was a ham raffle and the amount raised was \$36.

The Knights of Pythians Lodge turned out on Sunday, March 23 at Antioch Baptist Church, corner of Pine and Virginia Streets at 3 o'clock.

Miss Frankye Robinson of Bennettsville, S. C., was last weekend guest of Mr. and Mrs. R. C. Simmons.

The Dramatics Club of Pikeville Training School presented a play entitled "Senior Freedom" in Fayetteville on Satur-

day, March 15. Irene Reid was honored as being an A-1 actress.

On March 31, the Dramatic Club of Pikeville Training

School will present the Drama Guild of Fayetteville State Teachers College in three one act plays, in the school auditorium.

• SPRING CLEANING???

DOES YOUR GARDEN FURNITURE
NEED TOUCHING UP?



DEVOE

Mirrolac Enamel gives outdoor furniture a tile-like gloss—brilliant colors—that defy sun and rain... resist mildew, alcohol and alkali!

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LYON PAINT COMPANY

Corner Foster and Chapel Hill Streets
Opposite Washington Duke Hotel



Seagram's

Seven Crown

BLENDING WHISKEY

65.1 Proof, 65% Grain Neutral Spirits
Seagram-Distillers Corporation, Chrysler Building, New York