### Att'y. McKissick To Head NAACP Fighting Fund For Freedom Drive In North Carolina ears as an associate of M. Hugh

Floyd B. McKissick, young Durham, North Carolina Attorney, was notified recently of his appointment as Chairman of the NAACP' Fighting Fund For Freedom Committee for the state of North Carolina.

Notice of McKissick's appointment came from the Char-lotte office of Kelly Alelxander, North Carolina State President of the NAACP Conference of Branches.

Alexander stated that Mc-Kissick's duties would include organization of the Fighting Fund For Freedom on a statewide basis. Funds raised in North Carolina will assure resi-dents that "Free by Sixtythree" might become a reality The set quota of the NAACP Branches in the state is \$10,800.

McKissick is a native of Asheville North Carolina As product of Morehouse College, was one of the first four Ne-Atlanta, Georgia. He is a gradu-Atlanta, Georgia: he is a gradual grees to authu the Oniversity and a dure C of North Carolina. Iege Law School and was plain-tiff in the much publicized Mc-ticed in Durham for nearly two

# **Hunter Whiskey** Launches Drive In Carolina Times

The action-packed America sporting scene, as captured by the nation's outstanding photo graphers, highlights an impres sive newspaper campaign laun-ched recently for Hunter Whiskey in Durham through The Carolina Times.

Dynamic photos, capturing the excitement and thrills of sporting events, feature the nation's top horsemen, skiers, sail-ing experts, spear fishing plus other sports preferred as "first choice" by Americans. Hunter's theme "First Choice With Those Who Know the Finest" is cleverly tied-in to make this new advertising campaign highly efadvertising campaign highly ef-fective. The photographic tech-

nique is regarded by many in the trade as a fresh and exciting approach to whiskey advertising. The entire campaign is symbolic of the dynamic Hun ter horse and rider trademark famous since 1860 as "First Choice" with the consuming public.

Every week for the next three months, Hunter "action-photo" advertisements will ap-pear on the sports pages of the Carolina Times, giving retail-with ers all out-sales support on this amous brand.

In addition to this impressive newspaper schedule, Hunter is also being heavily promoted on outdoor billboards and in na tionally circulated magizine ad vertising. The famous Hunter trademark is being merchan dised extensively in the adver tising and with spectacular dis plays for retailers' in-store use

## **Kappas Sponsor Guide-Right Program Sun.**

Guide-Right program jointly sponsored by the Kappa Alpha Psi Fraternity and the Dukes and Dutchess, Inc. was presented Sunday, April 24 at the White Rock Baptist Church in Durham, according to How ard Alston, boys counselor a the Hillside High School and Guide-Right chairman of the fraternity

e program centered aroun a panel discussion based upor theme "Helping Youth

Herndon.

commencement time. There are

twelve boys and twenty-nine

The commencement exercise

will begin Sunday, May 16th, with the baccalaureate sermon delivered by Dr. Grady D. Da-

vis, acting Dean of the School of

Religion, Shaw University, Ra-leigh. Dr. Davis is a product

of Northampton County and a graduate of the old Northamp

on County Training School.

The seniors will have their

Class Day exercises on the night of May 19th. Dr. Matthew J.

Whitehead, President of Miner Teachers College, Washington, D. C. will deliver the com-

nent exercises

(etti)

HEST

Attorney F. B. McKissick Kissick vs. Carmichael law suit ham Branch and the State Cone of which was fought by the NAA-and CP. As a result of this case, he was one of the first four Ne-cutive Committee and Chair

man of the Convention Proce dure Committee of the national

professor of Sociology at N. C. College. Other participants in-cluded Elliott Palmer, Presi-dent of North Carolina College **Charlotte News** 

Students, C. C. Smith, Jr., North Carolina Mutual official, Rev. W. A. McEwan, and Mrs. E. R. George Justice of Washing ton, D. C. spent the week-end in the city visiting his parents, Mr. and Mrs. L. H. Justice on S. Church Street. Little William Edison of Washington, grand-The Community Choir, unde he direction of John H. Gattis

and Mrs. M. H. Perry, was feason of Mr. and Mrs. Justice ured on the program. The Kappa Alpha Psi Frater also a recent visitor. nity, a co-sponsor of the pro-gram, announced also its new

to Fraternity emphasis on year-round gui-Dr. Herman G. Canady, prodance. In cooperation with the Guidance Committee of the Hillside High School, members fessor of psychology at West Virginia State College was the Guide Right speaker for the Kappa Alpha Psi fraternity re-cently in the University Chur-ch at Johnson C. Smith Univerof the fraternity are participa-ting in a "Big Brother" project designed to give aid and counsel to selected high school youths.

sity. Dr. Canady has been con ed with West Virginia State College since 1928, and current-ly serves as consultant for the West Virginia Bureau of Mental Hygiene, Lakin State Hospi-tal, West Virginia Veterans Ad-ministration, and the West Virginia Division of Vocational Re-habilitation.

GUMBERRY YMCA Group Hears Speech By Forty-one high school seniors will receive their diplomas from Gumberry High School at

Minister Delegates attending the 24th annual YMCA Older Boys Con-ference here heard the Rev. Herman L. Counts admonish them to succeed in spite of handicaps. Mr. Counts of the Johnson C

Smith University department of religion, outlined what he call-ed "four hindrances which preporter. vent youth from participating fully in society." These, he enu-merated, are putting things off

terest and lack of enthusiasm. An attendence trophy was awarded to the 34-member delegation from Winston-Salem' Patterson Avenue YMCA. A token of esteem was given to Mrs. D. B. Leonard of Wilmington, official mother of the con

mencement address Friday May 21st, 11:00 A.M. at the ference. Marshall Leak of Winston Garysburg Gymnasium. Pre-sentation of diplomas will be by the superintendent of schools, N. L. Turner. The public is cor-Salem presided over the session held at West Charlotte High School. April 2 closing sessio featured a business meeting during the morning and a confidially invited to attend the com

The School chorus presented its an

pating groups included the ser ior mixed chorus, junior chor

## us, girls' ensemble, boys octet and the eighth grade chorus. Mrs. Nancy D. Williams is di-rectress and Robert Flowe is accompanist.

The Seniors presented "Spring Fever" a three-act comedy by Glenn Hughes, recently in the school auditorium. Characters were: Donald Morrow, Baxter Macon, Jean Robinson, Con-stella Richardson, Theodore El-lis, Robert McLeod, Bernie Mae Davis, Harold Herndon, Curtis Ardrey, Maudell Gilmore, Jua-nita Chisholm and Addie Wat-

Senior class attended "Job Opportunity Clinic" which was held at West Charlotte High School. This program was spon-sored by the Guidance Depart-ment of both schools. The pur-

pose of the program was to help the students that do not intend to go to college and those that intend to go to college, also getting better jobs after gradu ation.

#### The National Guild of Plan Teachers is sponsoring its an-nual playing auditions May 3-8 basketball.

headed by Dr. Irl Allison in Austin, Texas. The Guild is sending to Charlotte, an emi-Austin, Texas. The Guild is sending to Charlotte, an emi-nent music teacher, Hubert Hillside PTA To Kaszynski, professor of piano a Texas State College for Women Texas State College for Women. All auditions will be held at the Beckwith school of Music Beckwith school of Music.

Approximately 168 pupils Approximately 100 pupils and their teachers along with Mrs. M. D. Beckwith, Mr. B. R. Oliver, Mrs. C. H. Jones, J. E. Penn of Beckwith School of Music and Mrs. M. L. Wilson of was

Dr. Herman G. Canady Speaks Fraternity of Student Musicians. They will receive indivi-dual impartially judged rating sheets, certificates and pins. Their achievements will give them national recognized musical status.

The Charlotte Chapter

teachers and students was the first all-Negro unit in the NGPT in the United States. In 1949 the student chapter was awarded a loving cup for being the largest in the country, also be heard in voice, organ, violin and theory by Melvin violin and theory by Melvin Sipe of the Queen College Mu-sic Faculty in Charlotte.

> The Ivy Leaf club met re-cently at the home of Mrs. Mary with the president, Mrs. A. M. Wilkins presiding. Mrs. Carrie Marshall is vice president, Mrs.

Annie Saxton, secretary, and Mrs. S. Conner treasure Present at the meeting were

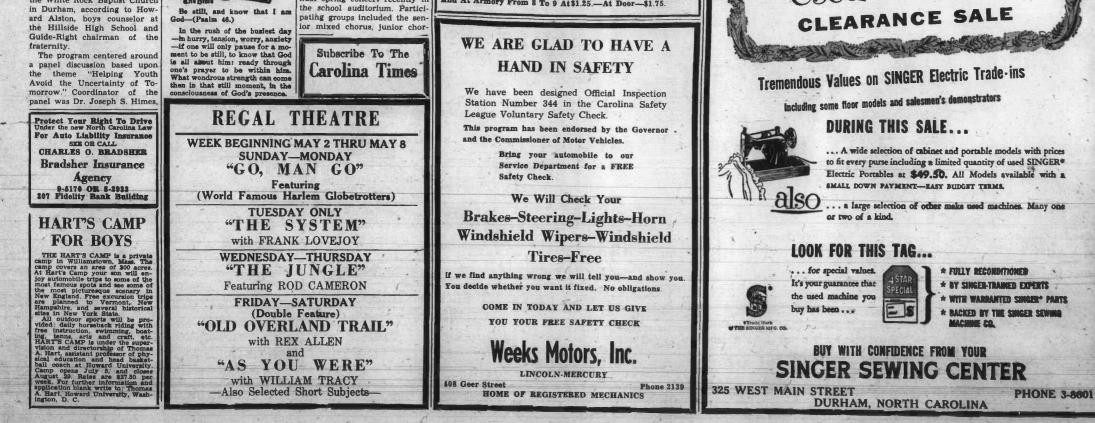
Mrs. Addie Weddington, Mrs. Mamie C. Davis, a visitor. Mrs. Addie Weddington is the re-The next meeting will be

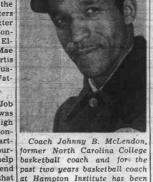
May 13, at the home of the pre-sident, Mrs. A. M. Wilkins 716 S. Popular Street. a defeatist attitude, lack of in-

LATH ALSTON Presents **Bargain Dance** AT THE **Durham Armory** 



nual spring concert recently in the school auditorium. Particl





employed in the athletic dept. at Tennessee State University in Nashville Tenn. The exact du ties of McLendon are not yet known but it is thought that he will hold down a teaching position or assist in coaching

spite the new bonnets, dresses and shoes, the members of the church reported \$800 in the special Easter drive. The three captains reporting the highest amount of money were: Mrs. Janie Johnson, \$151; Mrs. Lula Johnson, \$60.00 and Mrs. Frances Lyles, \$57.00. Six children and one adjust joined the church. Monday Night

The featured event of the final meeting of the Hillside High School P.T.A. to be held Mon High Lincoln Academy will partici-pate. The pupils who pass will be inducted into the National will be the election of officers.

Devotional Services will be Bevotional Services will be conducted by Reverend Nelson B. Higgins. Music for the pro-gram to be furnished by the Hillside High School Chorus. Reports will be offered by the sident and treasurer of the organization.

The present administration wishes to thank the many friends of the school for the wonderful spirit of cooperation shown during this school year the largest in the country, white or Negro. Auditions will also be heard in voice, organ; Dr. F. R. Blakey.

**Cancer Center Celebrates** First Year At Lincoln

served coffee and coffee cakes The table was attractively dec

orated with an Anniversary

Cake, with one pink candle, e

April 23 a picture was shown in the Sunday School auditorium "Crucifixion" a large crowd of visitors as well as members came The Cancer Detection Center of Lincoln Hospital held a cof-fee hour on Monday morning, to witness the portrayal of the death and suffering of Jesus or April 26th, at the hospital, in the cross. The scen was so ter celebration of its first anniver-sary. A large group of inter-ested people attended and were

#### SATURDAY, MAY 1, 1954

circled with spring flowers and rible until those who were pres- lina." Any group of singers that fern. The receptionists, who ent shed tears, especially when will like to benefit through they watchd the Röman soldiers this organization designed to circled with spring flowers and fern. The receptionists, who have generously volunteered acted as hostesses. The volunte er nurses aids served in their much canacity of helping with the served in their the served in their the served in their the served in the served i ations. Fourteen people were examined and several register-ed for future dates.

During the first year of ope-ration, the Detection Center exnumber of patrons. amined over 600 people in and around Durham County. It is the only such center for Negroes in the State, and is open every Monday morning from 8:00 to 10:00 for those who wish to get a free examination for Cancer is acceptable.

Detection.

CHARLOTTE

#### **Going To Church** With Ned Davis

the 23rd Pslam, Approximate-

At 3 P. M. Sunday afternoon Bihosp Walls and his staff

motored to Troutman, N. C. to be with Rev. J. D. Hamilton,

church leaders and laymen, who had gathered from all

parts of Iredell County.

15 or 20 inmates

Christ.

North

picture will be shown along with "A Criminal Is Born." Admission is free. Mrs. Mary Blackwell won the first prize for bringing in the largest C.

THE CABOLINA TIMES

Any that has news send it to Ned Davis, 435 W. Stonewall or P. O. Box 2155 no later than 12 noon Sunday. News of all kind Mrs. Mary Cherry is agent

for the Carolina Times in the church and all profits from sales of the paper go to the Junior Ushers Board of which Mrs. Cherry is advisor. Price of the paper is only ten cents. A group of quartets are in the

tions is asked to write Ned Dav is, P. O. Box 2151 Charlotte, N Next week the names of groups who are charter members will appear in this column

-Kiddies-

(Continued From Page Four, with his mother, sisters and brothers of 706 Hickory St. Willie returned to Washington Sunday. He is the son of Mrs. Mittie Harris.

The hour Musical Kindergar A group of quartets are in the rocess of organizing what will e known as the "United Quar-t Association of Neath Community Center from 1:00 e known as the "United Quartet Association of North Caro- to 2 P. M







