



**PRIZE WINNERS IN NASSAU**  
—A week's trip to Nassau, Bahamas, was the prize won by Mrs. Nathaniel Meade, Bronx, N. Y., at National Council of Negro Women's International Debutante Ball in New York City late last fall. Above the Meades are shown at the Nassau Beach Hotel where they stayed during their NCNW-sponsored visit to the Bahamas. Forty-three lovely young ladies from all parts of the world were

## Ministers Wives Fete Husbands

**RALEIGH**—The beautiful new structure of Zion Baptist Church, Rev. E. L. Kirby, Pastor, was the scene of a very delightful climax to the Holiday Festivities when the Wives of the Ministers of the City entertained their husbands at a Social Evening.

Mrs. M. L. Logan directed the playing of game in the spacious and Recreation Room of the Church. Prizes were given to the successful winners of various games.

The Banquet-Style dinner was served in the perfectly appointed dining room by the Entertainment Committee of the Church which included Mesdames Verla Russell, Beaber Dill, Beatrice Harrison, Lucie Settle, Alice Neal. Chairman of the Entertainment Committee of the Ministers' Wives Club, Mrs. F. T. Bird assisted during the dinner. Remarks were made by Rev. M. L. Lambert, President of the Ministerial Alliance, Rev. G. Haven Caldwell, Vice President of the Alliance; Mrs. E. L. Kirby, President of the Alliance; Mrs. E. L. Kirby, President of the Ministers' Wives Club, Mrs. F. T. Bird assisted of the Church; Rev. E. Jeffries, Rev. W. T. Lomax, Rex. G. H. Pass.

Following the dinner, the group was given a tour through the new Church plant, and all remarked on the beautiful, modernly equipped edifice.

Present to enjoy the occasion, were:

Rev. and Mrs. E. L. Kirby, Rev. and Mrs. M. L. Lambert, Rev. and Mrs. F. T. Byrd, Rev. and Mrs. G. Haven Caldwell, Rev. E. Jeffries, Rev. and Mrs. W. T. Lomax, Rev. and Mrs. A. D. Owens, Rev. and Mrs. M. L. Logan, Rev. and Mrs. R. F. Howard, Rev. and Mrs. G. H. Pass, Mrs. J. D. Bynum, Miss De lores Bynum, Rev. and Mrs. W. V. Corbett.

## PROF'S PLAY IS PUBLISHED

**RALEIGH**—Guilbert A. Daley, assistant professor of English and director of Drama and Speech at Shaw University has written a play which has been published in the December issue of "Carolina Quarterly." A one-act farce comedy, "Kiss the Book" is a play treating the voting rights of Negroes in the South in General, and North Carolina in particular. "Kiss the Book" was written as a class project when Mr. Daley was on a Carolina Playmakers scholarship at Chapel Hill last summer.

About 8,000 Tar Heel farmers grow cotton.

## Traffic Experts Sees 100 Million Cars on U.S. Highways By 1970

By **BILL CROWELL**  
Paul Jones isn't a preacher but he preached a sermon recently. He wondered what things will be like out on the nation's highways in another ten years. Will there be room to park your car, much less to drive it? How fast and how far will you drive. And what about the traffic toll?

Mr. Jones had some pretty good answers since he is the recently retired chief of public information for the National Safety Council.

He visualized a swarm of 100 million cars, trucks, buses and what not thronging the highways in 1970—half again as many as are out there now.

They will be driven a trillion miles a year by 120 million drivers.

Placed end to end, they would form a solid line of traffic 385,400 miles long—15 times the distance around the world and equivalent to a traffic jam along US 36, for example, of 190 cars abreast every foot of the way from Chicago to Los Angeles.

Mr. Jones' sermon continued: "And what is the price in human life and cold cash that we may have to pay for all this?"

"Well unless we do better in the next 10 years than we are doing now, there will be a traffic toll in 1970 of 55,000 deaths and two million injuries. And the cost will be about nine billion dollars."

"It is obvious, therefore, that the traffic situation is one of the great unsolved social problems of our times. And we either go a long way in solving it in the next 10 years or we had better take to the hills in self-defense."

Mr. Jones pointed out that payroll, rigging and the fix that seem to prevail in many areas of modern life have invaded the safety field, impeding efforts to reduce

the traffic toll. "More and more," he commented, "it seems to be the sophisticated procedure to clip a five dollar bill to your driver's license when you are stopped by a traffic officer."

"More and more it seems to be a point of pride for the head of the family to brag to his children that he outsmarted a traffic officer who stopped him for speeding. And then he wonders why youngsters grow up with no respect for the law."

"More and more it seems to be a mark of casual living to have one for the road."

"It is amazing and distressing that so many people try so earnestly to beat laws that were made for their protection."

Mr. Jones suggested that a logical place to start restoring the country's sagging moral and social standards is behind the wheel of an automobile.

"I firmly believe," he said, "that in trying to prevent traffic accidents we are building a far more efficient society, a better way of life and a greater nation. We are, in fact, taking a step forward toward world peace."

"In overcoming the things that cause traffic accidents we are overcoming the things that cause war—things such as greed, selfishness, contempt for the law, disregard for the rights of others, failure to share."

"Nowhere is the need for practical religion greater than behind the wheel in modern traffic. Nowhere is man more literally his brother's keeper."

"It comes with poor grace, it seems to me, for a nation that proudly proclaims its concern for the welfare of other people to tolerate an accident toll that is a major threat to the welfare of its own people."

## Science Said Key to Revival Of Farming

**RALEIGH**—Farming as a profit making venture has steadily declined in comparison with other facets of American commerce, N. C. Agriculture Commissioner L. Y. Ballentine said here last week.

The investment per worker in agriculture is now more than twice the investment per worker in the non-farm industry, while the farmer's returns are less than half those on other business investments, Ballentine revealed.

This situation was created, he said, because farmers have found it necessary to increase the financial investment in their operations to meet the demand for their products and then make every effort to use the resources of science for increasing yields and units of production to justify their investments.

But the agriculture experts pointed out that science holds a new promise for reviving the farm economy.

Almost overnight, Ballentine said, the farmer has become a business man engaged in a highly scientific business. He predicted that the family farm is on threshold of a new era of prosperity through specialization, and a wonderful adjustment to the technological revolution.

## Shaw Fraternity Tops in Nation

**RALEIGH**—The men of Iota Chapter of the Phi Beta Sigma Fraternity on Shaw University's Campus can start off 1961 being justly proud. For the second consecutive year Iota Chapter has been awarded both the national and southeastern regional award for undergraduate scholarship and campus activities.

The awards are made annually at the national conclave by fraternities, by the National Directors of Education, Dr. Alvin J. McNeil of Grambling College, Grambling, La.

At the 46th Anniversary Conclave held at the Park-Sheraton Hotel in New York City, December 27-30, 1960, the Iota Chapter, on the basis of their annual report with great acclaim for the second consecutive time has won the Charles E. Trout National award for outstanding scholarship and campus activities among all undergraduate chapters throughout the country. The Iota Chapter also brought home the Southeastern Region Educational Award for being the outstanding undergraduate chapter in scholarship and campus activities in the region which covers all of North Carolina, South Carolina, and Eastern Tennessee.

In production value, tobacco is first in North Carolina agriculture; corn second and cotton third.

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