

it's the talk of the town...it's Colonial's New Game

spell CASH

Win \$100 CASH and Share in Thousands of dollars in CASH Prizes plus millions of Gold Bond Stamps!



HERE'S ALL YOU DO...

You get a "Spell CASH" card each time you visit any Colonial Store. Every "Spell CASH" card has a letter under the Mystery Ink Spot. You remove the Mystery Ink Spot by placing card under running tap water. When the spot is removed, it reveals one of the letters "C", "A", "S", or "H". You collect cards until you have all four letters to spell CASH. Bring cards to your Colonial Manager and win \$100 plus 1000 FREE Gold Bond Stamps. That's all there is to it. There's nothing to write or buy. Come in to Colonial this week and get your first free "Spell CASH" card.

EVERYBODY WINS...

Save all your "Spell CASH" cards. During the two weeks after the "Spell CASH" game each card will be worth 10 Free Gold Bond Stamps, up to a limit of 10 "Spell CASH" cards per family, please. Watch our ads for dates for redeeming your cards.

*Employees and families of employees of Colonial Stores Incorporated and subsidiaries are not eligible to participate in game or stamp redemption.



Northgate and Wellons Village Colonial Open til 9:00 Mon. thru Fri. for your shopping convenience. Close 6:30 Sat.

VISIT DURHAM'S MOST COMPLETE FOOD DEPARTMENT STORE IN NORTHGATE SHOPPING CENTER

Bakery Specials

Fresh Bake
PECAN PIES ea. 49c
Baked Daily
ONION ROLLS doz. 45c
Hot
GLAZED DONUTS doz. 49c

Delicatessen Specials

Fresh Made
B. B. Q. lb. 99c
Made Daily
COLE SLAW lb. 35c
Fresh Made
POTATO SALAD lb. 35c

Natur-Tender Milk Fed Veal
BLADE-CUT ROAST SHOULDER lb. 49c
ROUND BONE SHOULDER SHOULDER lb. 59c
TENDER VEAL BREAST lb. 19c
BONE-IN RUMP ROAST lb. 59c
SIRLOIN OR LOIN CHOPS lb. 99c
2 1/2 CHOPS lb. 89c
SHOULDER CHOPS lb. 59c
DELICIOUS TENDER
VEAL CUTLETS lb. \$1.19

FANCY, TENDER CRY-O-VAC **BAKING HENS** lb. 29c
SWIFT'S BROOKFIELD LINK SAUSAGE POUND PKG. 69c
SWIFT'S SLICED BOILED HAM lb. \$1.15



4-6 LBS. AVERAGE lb. 29c
JORDAN'S GENUINE VIRGINIA SLAB BACON lb. 59c

SWIFT'S FRI-PAN **Bacon** lb. 43c



LEG-OF **Lamb** 5-7 LB. AVERAGE lb. 69c



LARGE, PLUMP FRESH GREEN **PEPPERS** 2 FOR 9c

LARGE, CRISP, FRESH **CUCUMBERS** 2 FOR 9c

WASHINGTON STATE EXTRA FANCY RED **Winesap Apples** 2 POUNDS 29c

SAVE 20c ON PILLSBURY OR RED-BAND PLAIN OR SELF-RISING

FLOUR



5 - POUND BAG 39c
LIMIT: ONE OF YOUR CHOICE WITH YOUR \$5.00 ORDER.



SAVE 14c ON MORTON'S FROZEN BEEF, CHICKEN OR TURKEY **POT PIES**



3 8-OZ. PKGS. 59c

OUR PRIDE THRIFTY BRAND ENRICHED... JUST WARM AND SERVE **DINNER ROLLS**



DOZEN 10c

SIXTEEN-SLICE KRAFT PROCESSED AMERICAN **CHEESE** 12-OZ. PKG. 45c

RICH, SMOOTH SALLY SOTHERN **ICE CREAM** FULL GALLON 98c
SAVE 9c ON C.S. PREMIUM QUALITY FRUIT (LIMIT: 2 WITH \$5.00 ORDER OR MORE)

COCKTAIL # 303 CAN 15c

SAVE 14c ON OLD VIRGINIA **GRAPE JAM** 18-OZ. JAR 29c

FOR EASY SUMMER EATING... BIG STAR WHITE PAPER **PLATES** PKG. OF 100 79c

MORTON'S FROZEN **BISCUITS** 12 1/2-OZ. PKG. 29c
OUR PRIDE HAMBURGER OR **HOT DOG BUNS** 15c

25c **SOFT DRINKS** POPULAR BRANDS
6 BOT. CARTON REG. OR KING SIZE
PLUS BOTTLE DEPOSIT Limit 2 with \$5.00 Order or More



FREE 50 EXTRA GOLD BOND STAMPS WITH THIS COUPON AND PURCHASE OF 12-OZ. PKG. MR. BUBBLE BUBBLE BATH IN LOCAL COLONIAL STORES VOID AFTER JULY 14, 1962 7-4 R-50

FREE 100 EXTRA GOLD BOND STAMPS WITH THIS COUPON AND PURCHASE OF REAL KILL AEROSOL INSECT BOMB IN LOCAL COLONIAL STORES VOID AFTER JULY 14, 1962 7-4 R-100

FREE 50 EXTRA GOLD BOND STAMPS WITH THIS COUPON AND PURCHASE OF GIANT TUBE BRAVA TOOTHPASTE IN LOCAL COLONIAL STORES VOID AFTER JULY 14, 1962 7-4 R-50

FREE 50 EXTRA GOLD BOND STAMPS WITH THIS COUPON AND PURCHASE OF QUIX-IT CLEANER IN LOCAL COLONIAL STORES VOID AFTER JULY 14, 1962 7-4 R-50

FREE 50 EXTRA GOLD BOND STAMPS WITH THIS COUPON AND PURCHASE OF LARGE OR ECON. SIZE BAN DEODORANT IN LOCAL COLONIAL STORES VOID AFTER JULY 14, 1962 7-4 R-50

FREE 50 EXTRA GOLD BOND STAMPS WITH THIS COUPON AND PURCHASE OF 4-OZ. PKG. GOLD LABEL TEA IN LOCAL COLONIAL STORES VOID AFTER JULY 14, 1962 7-4 R-50

FREE 50 EXTRA GOLD BOND STAMPS WITH THIS COUPON AND PURCHASE OF TWO 5-QT. PKGS. CLOVERLEAF DRY MILK IN LOCAL COLONIAL STORES VOID AFTER JULY 14, 1962 7-4 R-50

FREE 25 EXTRA GOLD BOND STAMPS WITH THIS COUPON AND PURCHASE OF POUND CUP CHEFS PRIDE POTATO SALAD IN LOCAL COLONIAL STORES VOID AFTER JULY 14, 1962 7-4 R-25

FREE 50 EXTRA GOLD BOND STAMPS WITH THIS COUPON AND PURCHASE OF 2-LB. BOX JEWELL I.Q.F. CHICKEN THIGHS IN LOCAL COLONIAL STORES VOID AFTER JULY 14, 1962 7-4 R-50

FREE 25 EXTRA GOLD BOND STAMPS WITH THIS COUPON AND PURCHASE OF POUND FARM BRAND SAUSAGE IN LOCAL COLONIAL STORES VOID AFTER JULY 14, 1962 7-4 R-25

NORTHGATE SHOPPING CENTER
EAST MAIN STREET
UNIVERSITY DRIVE
WELLONS VILLAGE
WEST MAIN -- FIVE POINTS