



spell CASH

... the Great New Fun Game at Colonial!
it's easy to share in thousands of dollars
in CASH prizes plus millions of Gold Bond Stamps!

HERE'S ALL YOU DO...
You get a "Spell CASH" card each time you visit any Colonial Store. Every "Spell CASH" card has a letter under the Mystery Ink Spot. You remove the Mystery Ink Spot by placing card under running tap water. When the spot is removed, it reveals one of the letters "C", "A", "S", or "H". You collect cards until you have all four letters to spell CASH. Bring cards to your Colonial Manager and win \$100 plus 1000 FREE Gold Bond Stamps. That's all there is to it. There's nothing to write or buy. Come in to Colonial this week and get your first "Spell CASH" card.

EVERYBODY WINS!
Save all your "Spell CASH" cards. During the two weeks after the "Spell CASH" game each card will be worth 10 Free Gold Bond Stamps, up to a limit of 10 "Spell CASH" cards per family, please. Watch our ads for dates for redeeming your cards.

*Employees and families of employees of Colonial Stores Incorporated and subsidiaries are not eligible to participate in game or stamp redemption.



COLONIAL STORES

Colonial reserves the right to have a qualified representative determine the authenticity of winning cards.

SPELL CASH WINNERS

- Fred H. Lee, Raleigh, N. C.
- Mrs. John J. Carroll, Greensboro, N. C.
- Mrs. Marcella Miller, Roanoke, Va.
- Essie Marie Stamos, Greensboro, N. C.
- Willie Edward Parker, Tarboro, N. C.
- Willie Joyner, Greenville, N. C.
- Mrs. B. B. Price, Fayetteville, N. C.
- Mrs. Marie Choplin, Raleigh, N. C.
- Hazel Lee, Whiteville, N. C.
- George A. Arno, Fayetteville, N. C.
- Elaine Sheridan, Havelock, N. C.
- Henry A. Tucker, Warrenton, N. C.
- Chester Hazelwood, South Boston, Va.
- Ralph Stanhope, Durham, N. C.
- Mrs. Adelle B. Yarns, Clinton, N. C.
- Mrs. Nancy W. Francis, South Boston, Va.
- Mrs. Stella Moxley, Danville, Va.
- John E. Roakes, Lynchburg, Va.
- Mrs. Willa Fortenberry, Jr., Lynchburg, Va.
- Joseph G. Stewart, Havelock, N. C.
- Mrs. Macen Short, Henderson, N. C.
- Mrs. Harry B. Clements, Greensboro, N. C.
- Mrs. Barbara Barker, Henderson, N. C.
- T. V. Blankenship, Lynchburg, Va.
- Mrs. Lillian S. Thompson, Lumberton, N. C.
- Mrs. Frank Cardon, Mebane, N. C.
- Mrs. Tyra Blissett, Wilson, N. C.
- Mrs. Ellen Taylor, Greensboro, N. C.
- Merle H. Warren, Greensboro, N. C.
- L. N. Brown, Tarboro, N. C.
- Mrs. S. T. Glover, Jr., Wilmington, N. C.
- Margaret Davis, Winston, N. C.
- J. A. Ross, Mecon, N. C.
- Eda Felton, Moraviah City, N. C.
- Willie B. Moore, Greenville, N. C.
- Mrs. Charles Sullivan, Durham, N. C.
- Mrs. P. L. Rothstein, Raleigh, N. C.
- Mrs. Maria Dull, Winston-Salem, N. C.
- Mrs. J. D. McCortright, Lumberton, N. C.
- Mrs. J. Edward Allen, Warrenton, N. C.
- Mr. W. B. Eas, Raleigh, N. C.
- Ernesta Banes, Roanoke Rapids, N. C.
- Mr. Harold A. Barling, Tarboro, N. C.
- Mrs. L. Johnson, Wilmington, N. C.
- Mrs. Charles Lipsky, Burlington, N. C.
- Mrs. B. W. Barfoot, Greensboro, N. C.
- Mrs. Oona B. Casper, Greensboro, N. C.
- Mrs. D. M. Blanchard, Raleigh, N. C.
- Mrs. Callie Brewer, Winston-Salem, N. C.
- Mildred Singleton, Winston-Salem, N. C.
- Mrs. Leta Shook, Siler City, N. C.
- Mrs. E. L. Tucker, Greensboro, N. C.
- Mrs. Allen Hoskin, Jacksonville, N. C.
- Allen Clark, Mebane, N. C.
- Mrs. Corrina Foster, Greenville, N. C.
- Mrs. Jack C. Alexander, Winston-Salem, N. C.
- Miss Sus Embler, Winston-Salem, N. C.
- Charles B. Elliott, Havelock, N. C.
- Marvin Baily, Warrenton, Va.
- Mrs. Charles Gaddy, Clinton, N. C.
- Mrs. W. C. Kelley, Mebane, N. C.
- Mrs. W. C. Whipple, Clinton, N. C.
- Mrs. Virginia Barrow, New Bern, N. C.
- Mrs. Oona Bell, Worehead City, N. C.
- Ray Davis, High Point, N. C.
- Mrs. Frances W. Phipps, Goldsboro, N. C.
- Mrs. Betty Brown, Asheboro, N. C.
- O. P. Worley, Lynchburg, Va.
- Mary Cameron, Jacksonville, N. C.
- Irene Higdon, Tarboro, N. C.
- Mrs. James W. Barling, Va.
- Mrs. E. J. Alford, Burlington, N. C.
- Mrs. Lilla Blahman, Graham, N. C.
- John Pfeiffer, Roanoke, Va.
- Mrs. Robert Jordan, Danville, Va.
- Mrs. Norma King, Wilmington, N. C.
- Eliel Wood, New Bern, N. C.
- Thomas Anderson, Greensboro, N. C.
- Annie Stinson, New Bern, N. C.
- Mrs. Jack Harbort, Greensboro, N. C.
- Virginia Hendricks, Canville, Va.
- Mrs. Cecil Mullins, Danville, Va.
- Charles Stritz, Red Springs, N. C.
- Mark Floyd, Lumberton, N. C.
- Charles King, Raleigh, N. C.
- J. E. Newcomb, Jr., Clinton City, Va.
- Rev. Douglas McCullough, Clinton, N. C.
- Mrs. Ira G. Coffey, Windsor, N. C.
- Mrs. T. G. Barbee, Rocky Mount, N. C.
- Edwin Spira, Roanoke Rapids, N. C.
- E. B. Evans, Mebane, N. C.
- James M. Sutton, Windsor, N. C.
- Charles R. Pierce, Winston-Salem, N. C.
- Barbara Ann Hays, Asheboro, N. C.
- T. G. Cayton, Greenville, N. C.
- Mrs. Catherine Rankin, Greensboro, N. C.
- Mrs. Cleo C. Ekin, Durham, N. C.
- Marcia Elaine Johnson, Lillington, N. C.
- Louise Perry, Durham, N. C.
- Miss K. Murray, Durham, N. C.
- Mrs. Lucille A. Rogers, Durham, N. C.
- L. R. Toney, Raleigh, N. C.
- Mrs. Fannie Chery, Weldon, N. C.
- Mrs. Betty Mangum, Rocky Mount, N. C.
- Mrs. Beatrice Head, Wilson, N. C.
- Col. Hayden Eversan, Merced City, N. C.
- Mrs. Cecil M. Mason, Newport, N. C.
- Mrs. Eva P. Hawkins, Weldon, N. C.
- Mrs. Sarah Reid, Garysburg, N. C.
- Charles C. Eiler, Danville, Va.
- Mrs. L. J. Philpott, Roanoke, Va.
- Mrs. Theodore Bowen, Wilmington, N. C.
- Mrs. B. J. Blaney, Fayetteville, N. C.
- Louise Barron, Jacksonville, N. C.
- Edward L. Batts, Jacksonville, N. C.
- Garland Whitley, Wilmington, N. C.
- H. Board, High Point, N. C.
- Mrs. W. B. Adams, Winston-Salem, N. C.

Gold Bond Stamps offer an Easy Way to Help your Church, School, Hospital, or Club

Gold Bond is the only stamp plan that offers you the chance to use stamps twice... (1) for gifts for yourself, and (2) to earn points for an organization project.
Just turn in coupon today. Gold Bond will send you full information on how your organization can earn free equipment with Gold Bond Stamps.

FILL OUT AND TURN IN THIS COUPON AT ANY COLONIAL CHECK-OUT COUNTER. Gold Bond will send you full information on how your organization can earn free equipment with GOLD BOND STAMPS.

NAME OF GROUP _____
PERSON TO CONTACT _____
ADDRESS _____
CITY _____ STATE _____

NATUR-TENDER LEAN, JUICY

CHUCK ROAST **39c** lb.

NATUR-TENDER ROAST **SHOULDER or BRISKET** lb. 59c NATUR-TENDER FAMILY STYLE **CHUCK STEAK** lb. 49c NATUR-TENDER 5TH AND 6TH RIBS **RIB ROAST** lb. 69c

NATUR-TENDER FULL-CUT BONELESS ROUND

Steak lb. **79c** **FARM BRAND FRESH PORK**

Sausage lb. **39c**

GARDEN-FRESH, READY TO COOK

SHELLED BLACKEYE PEAS **39c** POUND BAG

FIRM, JUST-RIPE, GOLDEN

BANANAS **2 POUNDS 19c**

SAVE ON TWO QUALITY BRANDS

SHORTENING

CRISCO 3 POUND TIN **69c** SAVE 20c

C. S. PREMIUM QUALITY 3 POUND TIN **59c** SAVE 14c

LIMIT: ONE OF YOUR CHOICE WITH \$5.00 ORDER.

SAVE 5c ON RED GATE LUSCIOUS

PEARS FOR DESSERTS OR IN SALADS **3 #2 1/2 CANS \$1.00**

SAVE ON OUR PRIDE THRIFTY

BREAD ALWAYS FRESH **2 16-OZ. LOAVES 25c**

MORTON'S FROZEN DONUTS 10-OZ. PKG. **39c** **MORTON'S FROZEN CORN MUFFINS**... 9 1/2-OZ. PKG. **29c**

2c OFF LABEL KRAFT'S MIRACLE WHIPPED MARGARINE POUND **29c**

RICH, SMOOTH SALLY SOTHERN ICE CREAM FULL GALLON **98c**

SAVE 20c ON MORTON'S FROZEN BANANA, CHOCOLATE, LEMON, COCONUT, STRAWBERRY CREAM PIES 16-OZ. PIE **39c**

Delicious With Ice Cream OUR PRIDE **CHIFFON CAKE** 8-OZ. SMALL CAKE **29c**

OUR PRIDE APPLESAUCE **CAKE** 22-OZ. **69c**

FREE 50 EXTRA GOLD BOND STAMPS WITH THIS COUPON AND PURCHASE OF TWO ONE-LB. PKGS. GOLD KING FROZEN HUSHUPPIES IN LOCAL COLONIAL STORES VOID AFTER JULY 21, 1962 B-1 R-50

FREE 50 EXTRA GOLD BOND STAMPS WITH THIS COUPON AND PURCHASE OF TWO 8-OZ. PKGS. GOLD KING FROZEN ONION RINGS IN LOCAL COLONIAL STORES VOID AFTER JULY 21, 1962 B-1 R-50

FREE 50 EXTRA GOLD BOND STAMPS WITH THIS COUPON AND PURCHASE OF ONE 16-OZ. FREEZER QUEEN PEPPERONI PIZZA IN LOCAL COLONIAL STORES VOID AFTER JULY 21, 1962 B-1 R-50

FREE 50 EXTRA GOLD BOND STAMPS WITH THIS COUPON AND PURCHASE OF FOUR PKGS. ROYAL INSTANT PUDDINGS IN LOCAL COLONIAL STORES VOID AFTER JULY 21, 1962 B-1 R-50

FREE 50 EXTRA GOLD BOND STAMPS WITH THIS COUPON AND PURCHASE OF ONE POUND GOLD LABEL COFFEE IN LOCAL COLONIAL STORES VOID AFTER JULY 21, 1962 B-1 R-50

FREE 50 EXTRA GOLD BOND STAMPS WITH THIS COUPON AND PURCHASE OF ONE 12-OZ. PKG. MATEY BUBBLE BATH IN LOCAL COLONIAL STORES VOID AFTER JULY 21, 1962 B-1 R-50

FREE 50 EXTRA GOLD BOND STAMPS WITH THIS COUPON AND PURCHASE OF ONE POUND FROSTY MORN FRANKS IN LOCAL COLONIAL STORES VOID AFTER JULY 21, 1962 B-1 R-50

CLIP THESE COUPONS FOR **350** EXTRA Gold Bond Stamps