

Preaching the Gospel in Deeds

The seven white ministers from Massachusetts who have gone into eastern North Carolina with their civil rights crusade have either knowingly or unknowingly selected one of the worst spots on the face of the earth so far as the persecution of Negroes is concerned. One of the ministers who wired President Kennedy, asking for forthright action in the case of Williamston and congratulating the President on his action in securing the release of the Yale University professor from a Russian prison has played a trumpet. It is hard to visualize jail conditions in Russia or anywhere else on the globe worse than those provided for Negroes in eastern North Carolina. Certainly President Kennedy should be equally as interested in obtaining the release of wrongfully imprisoned American citizens in this country as he was in the release of the Yale professor.

In forcing the civil rights issue in the eastern North Carolina cities and towns, the seven ministers are truly preaching the gospel of peace on earth and goodwill to all men, in deeds instead of words. It probably is the first time in the lives of a majority of white citizens of that section of the state that they have been hit square in the face with the signs they are committing against Negroes. The

shavecrop system of eastern North Carolina, the usually very poor schools provided for Negroes, to say nothing of the general lack of respect of human dignity denied them by the white citizens, is a black mark against the good name of this state that has been allowed to go unnoticed for too long a time.

It probably is not generally known but there are many sections of eastern North Carolina, both urban and rural, in which Negroes are practically barred from registering and voting. In many instances when one of them insists on exercising his right to vote he is usually intimidated or suffers some kind of reprisal. As a result, the voting percentage of Negroes in eastern North Carolina is far below that in other sections of the state.

The entire State should feel indebted to the white ministers from Massachusetts for bringing into the open one of the nation's most disgraceful conditions in the area of civil rights. North Carolina's two senators, who are opposing the proposed civil rights legislation now before Congress, will probably find the greatest support for their stand in eastern North Carolina where the white people in order to hold Negroes down are forced to stay in the ditch with them.

The Right Approach to the Race Problem

We are appreciative of the general tone of the delegates who attended the meeting held by the Human Relations Commission of Greensboro last week. Whether or not all of those present were in full accord with the statement made by Mayor Stan Brookshire of Charlotte who stated that, "It is the worth of the individual that counts and not the color of his skin," they at least were exposed for the moment to the influence of a man who has risen above the horizon of race hatred.

Such exchange of opinions, at gatherings, on the important civil rights question now facing the nation, needs the thinking and influence of individuals who have stopped long enough to face up to the problem. After all any intelligent white person who is considerate or kind enough to place himself in the position of Negro citizens, when they are

called on to endure the abuses of the race problem will most readily admit that they, the Negroes, have a cause for resenting the status of second-class citizenship.

Such meetings as the one held in Greensboro will also do much good in bringing about a satisfactory solution to the race problem, and we would not only like to suggest more of them, but probably a state-wide symposium or work shop on the question when ample time can be given to full consideration of it. Likewise, such a work shop should not only endeavor to have liberal white persons participate in it but it should invite those who have opposite views and should be held in eastern North Carolina where a majority of white people are still living in the dead past when about the only human beings of a lower status than they were the unfortunate Negroes upon whose necks they were standing.

Welcome A.M.E. Annual Conference

Two weeks ago we published an editorial in this newspaper in which we extended words of welcome, on behalf of the Negro citizens of Durham, to the 83rd annual session of the Central North Carolina Conference of the A.M.E. Zion Church which convened in this city November 5-10. This week we are likewise publishing our words of welcome to the 71st annual session of the Western North Carolina Conference of the A.M.E. Church now convening at St. Joseph's A.M.E. Church.

Under the leadership of Bishop Sherman L. Greene, the A.M.E. Second Episcopal District, comprising the states of North Carolina, Virginia, Maryland and the District of Columbia, there are over 50,000 members of the A.M.E. Church. It seems reasonable that if the ministers of the present session of the Western North Carolina Conference will give their support to the proposal of the lay leaders to ask each member of the Second Episcopal District to contribute the small sum of \$10

per year for Kittrell College or a total of a half million dollars, the goal would be an easy one to achieve.

Because of the fine contribution Kittrell College has made in the field of education in the past, as well as the A. M. E. Church in general, we would urge Bishop Greene, the ministers of the Western North Carolina Conference and the laymen to get behind the proposed program and help re-establish Kittrell College as one of the great educational institutions of North Carolina and the South.

All of Durham, along with the members of St. Joseph's are happy to welcome to Durham a great leader of the A.M.E. Church, Bishop Sherman L. Greene, the many fine ministers and lay delegates to the 1963 session of the Western North Carolina Annual Conference. It is the hope of all good citizens of Durham that the 71st annual session will be the best in its history.

Heroes of Emancipation

ROBERT SMALLS

More than 186,000 Negroes enrolled in the Northern Army during the Civil War, and 38,000 gave their lives for freedom. Some of their war deeds have remained famous, even though they fought in difficult circumstances. Until 1864 they received less pay than their white comrades. Worse still, they did not have equal rights as prisoners of war. The Southerners often sold them as slaves. Nevertheless, some magnificent acts of heroism were performed by Negroes during the war.

One of the most remarkable feats was performed by Robert Smalls. Born a slave on a plantation near Charleston, S. C., in 1839, he grew to become a seaman. In his early twenties he worked on the PLANTER, a cotton steamer. At the outbreak of the Civil War, the Confederates converted the ship into

a runboat. Its crew was colored under white officers.

One night during the spring of 1862, while the officers were sleeping ashore in their homes in Charleston, Smalls smuggled his wife, his children, his sister-in-law and his brother's wife and child aboard. He raised the Confederate flag and before dawn sailed out to the open sea. After a time at sea, Smalls removed the Confederate flag and raised a white flag of truce as he came within sight of the blockade of the United States Navy. When the Union sailors boarded the PLANTER they found Smalls and his crew, who immediately turned the ship over to the Union as their gift from the Confederacy.

Wide publicity was given this exploit in the North. Congress voted Smalls a sizeable sum of money for his contraband and President Lincoln signed the appropriation. Smalls subsequently became a pilot for the United States Navy. His fame made his rise in South Carolina politics easy, despite his lack of education. His moderation, intelligence and self-possession made him acceptable to white Republicans, while his prestige with the Federals deeply impressed Negroes.

During the period, 1870-1901, twenty-two Negroes were elected to Congress from the South, each of whom served from one to two terms except J. H. Rainey and Smalls, both from South Carolina, who served five terms each. It is said that Smalls was worshipped

STRONG CIVIL RIGHTS BILL AT HOME... DEMOCRACY IN VIETNAM?



SPIRITUAL INSIGHT

REV. HAROLD ROLAND

Knowing the Goodness of God Will Lead Saint and Sinner to Repent



"Knowing the goodness of God leadeth to repentance." Rom. 2:4. God's immeasurable goodness should lead to the repentance of men. And this goodness of the Eternal God extends to all men. Thus in meditating on the goodness of God, to us, we should all be led to turn to God. A turning to God is real repentance. We can truly say that he is close enough to God the High and Holy One? Not a single human being can say this—yet we all should recognize that we are drawn nearer to God. In fact, God's goodness should lead each of us to repentance.

God sends his matchless blessings upon all men everywhere so abundantly and graciously. God graciously sends his sunshine upon saints and sinners. The just and the unjust know God's above and beyond the many natural blessings there stands the matchless natural blessings. But spiritual blessing of soul healing. God has beautifully demonstrated this blessing in the coming of His Son Jesus Christ our Blessed Savior. Thus all men everywhere ought to repent and find salvation in Christ the Lord. Now, indeed, can we escape if we neglect so great a salvation? God's goodness should lead us to repentance.

Repentance leads to life in its richness and fullness. The unrepentant heart excludes us from God's gracious gift of life. How long, then, will you stand excluded from the fuller life? Go from God leads to darkness, misoffers to every man? Life apart and tears? The unrepentant heart has already chosen the way of death rather than life. One step leads to God and His fullness of life. What is that step? Spiritually, that step is called repentance. Then how long will you tarry in taking that step? What will you gain by a further delay? There is nothing to be gained. Then take the step of repentance today and come to God. Only a step leads to the fullness of life which God has to offer.

Every human being must repent for him or herself. No one can move you nearer to God today. You must take this move for yourself. Your family is unable to move for you. Every soul must be born and reborn on its own. Yes, you must repent before God for yourself. The matchless goodness of God leads you to repentance. God has given you everything you have this day. God has given you your life and your family. God's goodness, therefore, should lead us to repentance.

God in love has opened the door for every creature to return to Him. Repentance is the key to the door that leads to God. As you alone can open and enter the realm of spiritual blessing.



A young lieutenant in my engineering outfit in the army once told me that it takes an act of Congress to make an officer—but it takes an act of God to make a gentleman.

This same second-loopy, who was the youngest Negro officer in our outfit and who was respected by all the other Negro officers with more years and experience, also told me that authority is what is given to a man but command is what he is born with.

I think of these statements because I am thinking about leadership. What is a leader? My people—and all people—need badly to know.

I think a leader is first and foremost a person of inner conviction and sincerity. He believes in himself utterly because he believes in the existence of a Divine Presence which will be with him so long as he is honest with himself and with other people.

I think a leader is a person who is secure inside and who projects security to others. In moments of crisis, he can remain cool and make decisions because regardless of how often you have heard statements to the contrary, it is NOT hard to decide between what is right and what is wrong. The hard part is to do so. It is in admitting what is right and what is wrong. But everyone but tiny babies knows when he is violating the rules of the game.

who can afford to be generous. He doesn't need the biggest title or the largest office or all the superficial gestures of respect which people pay to bosses in order to run things. If he can set the example of hard work and determination, he can inspire everyone around him to imitate that example.

I think a leader is a person who can be very definite—and yet, never too hard-headed to think he knows it all. It is a tragedy to observe bull-headed men who have knowledge in one area attempting to operate in areas which they do not know and refusing to consult with those around them who can help. People like resourcefulness in their leaders—but people also like to feel they are depended upon for some sort of advice and counsel—to feel they are needed, over, above and beyond the services for which their pay checks are drawn.

I think a leader is a person who will never lie to those who depend on him for leadership. To be lied to by someone who is supposed to be leading you has been lied to is like being hit and to discover that you have been badly by a dog. No matter how much you love dogs, you will at ways have the lurking feelings of the necessity to beware when you see one coming.

Leadership is a great gift. It is a precious heritage, conferred at birth on some people. Others—and often others who presume to lead—are by-passed by Providence in the bestowal of leadership of qualities.

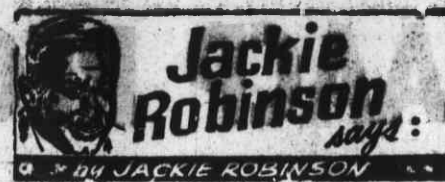
I think of General Patton who, before commanding his men to swim across an icy body of water, leaped into the water himself and swam to the other side, then was followed joyously by the troops. It is a great satisfaction to be a leader. It is also a terrible responsibility.

For, in these days when the mighty ships of state all over the world are buffeted on many swift angry currents, people need direction and guidance. And they need it, not only in government affairs and international relations and legislative chambers. They need it in homes, in churches, in community centers, in pool rooms, in places of business, in places of pleasure.

I think of that meaningful marching song—"Give me some men who are stout-hearted men—who will fight for the right they adore. Start me with ten who are stout-hearted men. And I'll soon give you ten thousand more." Leadership is the finest career a man can follow. And I say "follow" because you must learn how to follow before you have learned to lead. No one needs to call himself a leader. He can simply be one. No one needs to give you the name of the leader. If you can get people to believe in you, you need no title, for they will pay you an ideal tribute just by accepting your leadership.

If some magic genie were to come to the great sleeping form of the Negro in America today, to lean over and whisper in his ear: "Name the one wish you want granted"—that Negro should awaken and say: "Give me some men who are stout-hearted men—who will fight for the right they adore. Start me with ten who are stout-hearted men and I'll soon give you ten thousand more."

Ten leaders for the Negro people. Where are they?



In a recent column we re-ferred to network television golf matches which, although they are sponsored by national products, ignore such ace Negro golfers as Charlie Sifford. These sponsors include Ford and Lincoln Mercury, General Tire and the Reynolds Aluminum Company.

We suggested that Negro people boycott sponsors who boycott us on television and radio.

The response to that column has really encouraged us that the Negro is awakening to an awareness that he can and must use his purchasing dollar to defeat discrimination.

Popular Letter, "Red" Randolph, the Harlem clubman, wrote to say that he has been buying a new Lincoln-Mercury annually for a number of years. "Challenge Golf" does not integrate immediately, "Red" says he is not buying Lincoln-Mercury this year.

A Miss Mary Allen of Mount Vernon writes in to comment; our stand. She adds:

"I have been watching the program 'College Bowl' and I have never seen a Negro college represented on this show. Negroes buy lots of General Electric products. We should stop buying them."

Not only is the Negro awakening to the value of his economic power; the world of industry is also beginning to realize that it can no longer get away with ringing us up on its cash registers and making believe we don't exist in employment and other areas of human activity.

Sensational proof of this is to be found in a remarkably frank confidential market letter, a copy of which has fallen into our possession. Issued by Bernard P. Gallagher as a regular information service to advertising, marketing and media executives, the Gallagher Report for February 11, states in part:

"ANTI-SEGREGATION BOYCOTTS SUCCESSFUL. Will have great impact on advertisers, media agencies. 'Selective patronage' program uses Negro purchasing power to fight discrimination in hiring. Directed by Negro ministers. Has already changed hiring patterns of Gulf Oil, National Dairy Products, Tasty Baking, Pepsi-Cola Metropolitan Bottling, Sun Oil, A. and P. latest company to capitulate. Boycott now in progress against Sealtest Foods in New York."

"ADVERTISERS, AGENCIES MEDIA WORRIED. Have very few Negro executives. Especially weak in advertising depart-

ments of large corporations. On executive level in ad agencies. Media slightly less vulnerable. But less than 0.5% of New York's editorial workers are Negroes. The Philadelphia Evening Bulletin was boycotted till it improved hiring practice. All the Philadelphia papers have refused to print any news of the boycotts. Few Negroes in television. CBS just hired its first Negro newsman, Ben Holman, from WBBM-TV in Chicago. At ABC Jim Haggerty has waged a man campaign to break the color line in television. Last fall he hired TV's first on-camera Negro newsman, Melvin R. Goode. Goode is rarely seen on camera. Nation's largest theatre owner Leonard Goldenstein, president of American Broadcasting - Paramount Theatre, ABC-TV's parent company, has majority of his movie houses in the South. Most of them are segregated. In 1961 several Negroes staged a sit-down strike outside Goldenstein's office. Lenile hired round-the-clock guards. Forced them out. Maintained 30-day security. ABC can expect "selective listening" boycotts against company-owned stations in New York, Chicago, Detroit. Affiliate-station boycotts in Philadelphia and Washington.

"SOLUTION. Take steps to end discrimination now. Boycott presuring from outside. Boycott groups will set for 2.5% to 5% of work force, providing Negroes have equal chance on all levels of employment. Agencies should to low level of BBDO, which has Negro executives in marketing, art, other departments. Look New York Times among media which have Negroes on editorial staff. But percentage is far too small. Required: big increase in selection of Negro candidates for executive jobs."

Here is proof positive that our ministers like Leon Sullivan of Philadelphia, Dr. Martin Luther King—and our organizations like NAACP and CORE have really done a job of projecting the significance of the nineteen billion dollar Negro market.

Congratulations to CORE, which since the Gallagher letter was written, has made Sealtest capitulate. Congratulations to people who will stand up and be counted like "Red" Randolph and Miss Allen.

This column intends to help press the issue to try to further educate our own people about the power of the buck and the ballot. Regardless of whom it hurts, we must win economic and political justice.

Letter To The Editor

To the Editor: I hasten to document the letter to the editor, written by Mrs. E. R. Hawkins, appearing in the November 9 issue of the News and Observer. Every word there-in is correct and much more.

There are those who would say that she is angry because she was not the victor. There are those who would say that in seeking office, she was seeking personal gain (sic). I can not all in judgment on either statement. I do say, however, that she should have been permitted a fair election. She was not. Only the intentional blind failed to see that.

I do not say a fair election was never accorded that. From the beginning, the constitution was by-passed. During the campaigning, teachers from at least two schools in Northampton County, left their jobs and were seen in other counties during the school day, canvassing for Moseley.

November 9 was truly a Day of Infamy for Negro education in eastern North Carolina. Those who were not the perpetrators of crime aided and abetted its consummation in silence. Let's take a run down the facts of the total picture:

The district's constitution and by-laws state: "Voting in the business session of the District shall be by the membership assembled." The machine forced the voting during registration and before the opening of the first session, which was scheduled to begin at 9 A.M. Persons saw the ballot, many of them for the first time, and had to make immediate choices—which could not be done intelligently because of the loud barkers of the Northampton group who blocked one's entrance at the gym door

with pleas 'vote for Moseley, our principal.'

At the opening session, an attempt was made to question the irregular procedure. The person was denied the question and was told that the question pertained to business and must be dealt with during the business session. Now I ask: What is voting supposed to be? Of course this was a carnival demonstration carried out by the ruthless tyrants (of which Negro administration is over run).

The program called for the report of the nominating committee during the second session which was scheduled to convene at 8:00 P.M. hours after the five ballot box had been carried to the principal's office—who incidentally was the father and Arch perpetrator of the "Time, Place and Mobility" angle of the swindle. He is also chairman of the nominating committee and a member of the Moseley who intends to keep the rule.

As evidence after evidence of illegal procedure took place questions of clarification were sought from the parliamentarian. He was never allowed to speak. The Chairman answered in his place or permitted Martin Luther Wilson, to answer in his stead. One wonders if the parliamentarian was the honest one and could not be trusted to rule favorably to the machine?

Finally, in desperation, the Chairman admitted that the day's proceedings were irregular, but state that it was "his" opinion that the irregularities were errors of the heart and not intended. With this noble explanation, he benched "scared" teachers, who were surrounded by principal's whips if they would dare to accept the results as collected. Let LETTER, 2-A

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