

A Grand Opportunity for Durham Jaycees

No person of sound mind would even suggest that Durham has made no progress with in the past decade in the direction of greater interracial goodwill. The recent memberships granted three of the city's major Negro business institutions into the local Chamber of Commerce, although at present only a token gesture, is at least a step in the right direction. It is our hope therefore that eventually Durham's Chamber of Commerce will discover that there are many more, though small, Negro business enterprises within the city, whose officials and personnel are equally as worthy of membership in it as those of the three organizations already admitted.

It is now our feeling that the Junior Chamber of Commerce has a grand opportunity in its joint sponsorship with Duke University of the Duke-Durham Relays to point the way to the senior organizations to a more ambitious or progressive program in the promotion of interracial goodwill, if it can summon enough courage to do so or find the leadership. Certainly the many fine young business men in the Durham Jaycees should be able to tune in on the wave of freedom and changes now taking place in the world instead of surrendering to the status quo as is generally the accepted custom in Durham.

In point we would like to see the Jaycees take the lead in insisting that Negro trackmen in Durham's city and county high schools,

along with those at North Carolina College, be given the opportunity to participate in the Duke-Durham Relays. A casual glance at the sports bulletin boards at both the Negro high schools of the city and county and North Carolina College will disclose that there are several trackmen who not only rate above the average but are actually promising contenders for berths on America's Olympic track team for 1964.

In view of the fact that the sports world has most always taken the lead in pointing the way to new horizons of interracial goodwill, by including Negro athletes in all its programs, it appears to us that the Jaycees would be running true to form in the world of sports by throwing open its doors to all trackmen without giving consideration to their would be real leadership as well as a fine tribute to the past record of Duke's Jim Beatty, North Carolina College's Lee Calhoun and the present crop of trackmen at Duke and North Carolina College.

Certainly with Negro players already participating in the major sports at Durham High School and the high schools in Chapel Hill, the Jaycees would only be falling in line with the established policy in the sports world, and the trend now in the making in other fields, by throwing open its doors to all trackmen who can qualify for the Duke-Durham Relays without giving consideration to their race.

Facing in the Right Direction

If the Negro citizens who attended the Chamber of Commerce banquet last week had hoped to see and hear a new and progressive leadership note sounded for Durham, they were sadly disappointed. In fact the general tone of the speech delivered by the new Chamber of Commerce President was somewhat disappointing if not distressing to those members of both races who are deeply concerned about Durham's future. Instead of charting a new course for the members of the organization and Durham in general there was interwoven throughout the president's speech a type of leadership, if followed, is certain to lead to retrogression rather than progress.

One point in particular was the new president's attempt to upbraid Negro citizens and other groups of Durham about block voting. Whether it had dawned on the new president of the Chamber of Commerce or not a majority of the Negroes present were probably amazed to hear an attack made on block voting since it is in the South that Negroes have so often been the victims of block voting by their fellow

white citizens when running for public office and when they have applied for membership in organizations such as the Chamber of Commerce.

Because the Chamber of Commerce president is a native of Birmingham, Alabama, the thoughts of many of his listeners naturally wandered to that distressful city where four little Negro girls were dynamited to death last year while at Sunday School and where Autherine Lucy was so woefully treated when she attempted to attend the University of Alabama. They thought of other racial atrocities of Alabama and wondered if the cobwebs of that awful state were still hanging in the thinking of the speaker.

About the best that can be said of the Chamber affair is that for the first time in the history of Durham, Negro citizens were invited and attended in representative numbers. This, we think, is an indication that Durham is at least facing in the right direction although for the moment it appears to be walking backward.

A Thorough Investigation Needed

The accusation brought by an humble Negro of the Bahama section of Durham County to the effect that two deputy sheriffs took him to the home of one of them where he was brutally beaten by one of the deputies while the other looked on should not be allowed to go unnoticed. Certainly the incident deserves at least a careful and thorough investigation on the part of the proper authorities of Durham County before it can be satisfactorily written off the books as closed.

If the accusation proves to be true it warrants direct and immediate action so that respect for law and order in the county and city of Durham may be maintained. If the accusation proves to be false the officers in question should be fully absolved and their good name cleared of all suspicion. If, however, the incident is allowed to go on as at

present there will always linger in the minds of all sensible citizens that no person in Durham county is safe from police brutality whatever his race or station in life.

As it now stands we think there are entirely too many unanswered questions about the incident for the respectable citizens of Durham to refuse to face up to them. If the man's arm was not broken in the manner he says it was, it would ease the minds of many good citizens to know exactly how it was broken.

Certainly the citizens of Durham County have a right to know the truth in what appears on the surface to be a most serious accusation. We, therefore, urge those in authority to have a thorough investigation made of the matter and let the people know the truth, whatever it is.

Support for the Drive Against Polio

The campaign now being sponsored by the Durham and Orange County physicians in support of a national effort being made to rid the nation of polio should have the support of every intelligent citizen in America, to say nothing of those in Durham and Orange Counties. With the newly perfected drug, Trivalent vaccine, that is taken through the mouth on sugar cubes, being made available to every citizen without cost, there is now absolutely no excuse for any citizen not being safe from the disease.

The objective of the campaign is to wipe out entirely the crippling disease from the nation. It can be done and we urge every person in a position of leadership to use his

or her influence by informing all those with whom they come in contact about obtaining, without cost, protection from one of the most dreaded diseases known to mankind.

As announced in this week's issue of the Carolina Times the vaccine will be made available at feeding stations in elementary schools all over Durham and Orange Counties. In view of this fact, we again urge every man, woman and child to never rest until they have received the protection against polio that is now within the reach of every one. The dates on which the vaccine may be obtained from your nearest elementary school are March 22 and May 17 from 10 a.m. to 4 p.m.

EVEN THOUGH they don't share in the profits, people like to be a part of a prosperous enterprise.

I LIKE MYSELF—how about you?

MOST OF US think we are solvent if our debts are consolidated into one big bundle.

A DOG gets all the best of it, if you can believe the televised ads of the packages of dog food.



SPIRITUAL INSIGHT

REV. HAROLD ROLAND

He Who Lives up to His Religious Professions Gives God Due Honor



THE NAME OF GOD

"Because of you the name of God is dishonored." Rom. 2:23.

Every redeemed soul is a representative of God. Then, do you honor or dishonor God? What kind of representative are you? Oh that every Christian you represent God truth in mind — I am a representative of Jesus? What kind of witness am I?

How did you represent God on your job today? As a Christian you represent God whenever and wherever you may go. We all need to keep this great truth in mind. How stands your records as a representative of your God this day? Are you proud of the record you made as a witness for God this day? Were you honest this day? Were you just in your dealings this day? Did you apply the Golden Rule in your interpersonal relations this day? What is your testimony? Did you honor or dishonor God on your job this day? Peace, joy and serenity will come to those who have honored and revered their God this day. Remember, then in your daily movements that you honor or dishonor your God.

How did you represent God in your home today? Did you make a good representative Christian in your home this day? Were you gracious and loving to the members of your family? Did you add to the sum total of the happiness in your home? Did you speak a word of encouragement to your wife for that delicious meal she cooked for you today? Did you tell your husband how much you appreciate him? These are little things but they will make you a great witness for your God. Maybe the ultimate test for a human being's religion is in his home. Yes, we reverence God in the home in its application of the great truths in the intimate and delicate relations of your home. Let us honor God at the family altar with a little time, at least once a week, with prayer and the reading of the word of God.

We honor God by our devotion to our religious truths. He who lives up to his religious professions gives God the highest honor. Jesus tells us that we honor God by letting

By our attitude and with no expense, we can give a sense of dignity to those who don't claim to be our equals.

We all have a few weak points, and for a friend or relative to mention them at an inopportune time is unfor- gettable.

our lights shine so that men may see our work and thus honor God by diligently striving to live lives of simple HOLINESS — just trying to do what's right. Let us remember that in our manifold acts as individual Christians we are honoring or dishonoring God.

truthfulness. And above all we honor God by diligently striving to live lives of simple HOLINESS — just trying to do what's right.

Let us remember that in our manifold acts as individual Christians we are honoring or dishonoring God.



Everyone in America who owns a television set — and this means more than 90 per cent of the population — must have seen a remarkable change on the TV screens during the past year or so insofar as the appearance and casting of Negroes is concerned. The Negro has been seen as jurymen, judge, scientist, school teacher, secretary and social worker. He has been shown on school campuses and in classrooms, as a participant in panel shows, discussing everything from the cold war to athletic contests. On game and quiz shows, his knowledge has won him thousands of dollars.

In short, the Negro is finally being shown as he really is. The stereotyped role which he had been limited — usually that of a menial — and which has so handicapped his progress in America and his acceptance as a human being, is being altered. Emerging in its stead is a more realistic image.

It is impossible to calculate or even comprehend, at this point, how important this new television projection is to the improvement of race relations. Yet an informed critic, such as Jack Gould of THE NEW YORK TIMES, has gone so far as to speculate that: "The sociologist of tomorrow may find it was television more than anything else that finally penetrated the huge crmo of the uncommitted, indifferent white millions . . . to personalize the Negro's appeal to society's conscience. To touch the individual thinking of a viewer in the privacy of his own home. That is the unknown force now silently making itself felt."

on television didn't "just happen." It came about through the concerted effort of broadcasters, advertising agencies and sponsors. It was initiated by The New York State Commission for Human Rights which is still working to expand it. Last year, both NAACP and CORE became cooperating organizations, the latter working especially in the area of television commercials which, up until a year ago, had not shown one Negro.

The SCHR effort was started by its Chairman, George Fowler, who borrowed George Norford, brilliant young producer, from NBC, to serve as his TV consultant. Norford is eminently qualified. He is also a Negro. There is still some foot-dragging and indifference on the part of certain people in the industry. In many instances, too, only token steps have been taken to meet the challenge. But, by and large, television and its allied interests have learned that it makes a lot of sense in the national interest, as well as its own, to let the Negro be seen as he exists in fact, in American society.

While Negroes talk among themselves about this steadily improving picture which increases their employment prospects, as well as affecting their whole image, seldom will they send a letter of praise to a network, sponsor, station or program producer responsible for bringing the change about. On the other hand, while the Negro remains silent — withholding encouragement — those who oppose the effort let themselves be heard. In a recent letter to Norford from Mark Golson, See ROBINSON, 4-A

OPENING MARCH 1

Nomination Period For
THE CAROLINA TIMES THIRD ANNUAL

MINISTERS VACATION POPULARITY CONTEST

Nominate Your Favorite Minister Now!

HELP HIM WIN

A FREE Airplane Round Trip to the Holy Land

Holy Land GRAND PRIZE	Bermuda SECOND PRIZE	New York THIRD PRIZE
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Voting Starts March 14

HERE'S ALL YOU HAVE TO DO TO NOMINATE A MINISTER FOR THE BIG HOLY LAND CONTEST

Get out the Nomination Blank at the bottom of the advertisement and write in the name and address of the Minister you wish to nominate, and mail or bring it to the office of The Carolina Times, 436 East Pettigrew Street. As soon as this is done, the minister nominated will automatically receive 5,000 vote points. Beginning March 14 a blank ballot will be published in each issue of The Carolina Times during the contest which will last for three two-week periods or six weeks in all. All that is necessary to vote for a minister is to clip the Blank and write in his name and bring or mail it to the office of The Carolina Times, 436 East Pettigrew Street, Durham, N. C. You may vote for a minister as many times each week as you wish. Each Ballot will count for 5,000 vote points.

HURRY... ENTER NOW!

GOOD FOR 5,000 POINTS NOMINATION COUPON GOOD FOR 5,000 POINTS
Carolina Times Second Annual
Ministers Vacation Popularity Contest
For Free Airplane Round Trip To The HOLY LAND, BERMUDA, NEW YORK
I Nominate Rev.
No. Street or P. O. Box
City State

The relative standing of each contestant will be published each week. The actual standing will be published along with that of the winners at the close of the contest.

You Do Not Have To Sign Your Nomination Blank

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