

Main Film Laboratories
740 Chatham Rd.
Winston-Salem, N. C. 7/20/64

Mrs. Bates In Lead As Beauticians Popularity Contest Opens

Expect Largest Negro Vote In November Election



VISITS WHITE HOUSE — W. A. Clement, CLU, Vice President and Agency Director is shown with President Lyndon B. Johnson when he was one of 192 business leaders invited to a luncheon meeting at the White House. This was a part of a series of meetings the President has been holding with representatives of various walks of American life to emphasize a need for continued national unity. Clement was the only Negro attending the meeting.

Beauty Shop Owner In Lead of 42 Contestants

Voting in The Carolina Times Beauticians Popularity Contest exceeded all expectations for the first week with Mrs. Montez Bates of Durham holding the top position Wednesday at noon. Other contestants who showed evidence of being strongly supported by their friends and admirers are Miss Louise Powell of Clinton, Mrs. Nancy McKay of Lillington, Mrs. Milton Burton of Henderson, Mrs. Helen Hartley of Goldsboro and Mrs. Willa B. Lee, Henderson.

With the contestants beginning to work themselves this week the contest manager says he expects the battle for the three big prizes to take on greater momentum as the time for reporting for the second week nears which is Monday noon, September 21.

At stake in the race is a beautiful mink stole as the first prize, an airplane round trip to Bermuda as the second prize and an airplane round trip to the New York

Dick Gregory, Famed Comedian, To Visit Durham Monday Evening

Dick Gregory, famed comedian, is scheduled to appear in a special benefit program at the Durham Civic Center Monday, September 21, at 8:00 P.M. Also appearing on the program will be folk singer and composer, Len Chandler.

Gregory, who more recently has been involved in civil rights activities, especially in Mississippi, gained nationwide popularity with his satire on current issues, particularly on civil rights.

He was an outstanding athlete both in high school in St. Louis, Mo., and Southern Illinois University. After college, Gregory moved to Chicago and was employed by the U. S. Post Office there. After a brief period in postal



GREGORY



GIFT TO HILLSIDE — Pictured above are six members of the 1943 Hillside Hornets Club as they admire the all-weather athletic football hoods which will be presented to the 1964 Hillside High School football contingent and school officials Saturday night during intermission of the Hillside versus Darden (Wilson) title scheduled for Durham County Memorial Stadium at 8 o'clock. From left to right are: Johnny Ford, Vice President; Artis Plummer, Assistant Treasurer; Henry Cameron, Assistant Secretary; Thomas Womble, Bobby Perry and Secretary Erwin Allen. —Photo by Purefoy

Hillside High School Hornets to Be Given Hoods By Former Gridiron Stars at Saturday's Game

The 1943 Hillside Hornets Club, made up of graduates of Hillside High School who were members of the unbeaten, untied, and undefeated on football team of twenty-one years ago, spearheaded a drive to purchase all-weather athletic football hoods for the school's gridirers.

The drive was successful, and the hoods are scheduled to be presented to the 1964 team members, coaches and other school officials Saturday night, September 19, during the halftime activities of the Hillside versus Darden High football game slated for 8 o'clock at Durham County Memorial Stadium.

In addition to serving as presenters of the hoods to Hillside, the '43 Club will also be honored by the City Recreation Department for their achievement during their first year of participation in the community slow pitch softball league.

Persons expected to take part during the official presentations include: I. R. Holmes and Roger Brown of the Department of Recreation for the City of Durham; Sec HORNETS, 4A

Among both graduates and dropouts, white youths fared considerably better in jobs than the nonwhite. Only 1 out of 5 of the white but one-half of the nonwhite youths who had graduated between 1961 and 1963 had jobs as service workers or as farm and nonfarm laborers, where employment is least stable. Conversely, clerical jobs were held by 42 percent of the white youths but by only 10 percent of the nonwhite. Among the dropouts of these years, one-half the white and three-fourths of the nonwhite youths worked in the service and laborer occupation groups.

As may be expected, greater proportions of all white and nonwhite graduates than dropouts worked at jobs which require more education and training. However, the disadvantaged economic position of the nonwhite high school graduates is apparent. See DROPOUTS, 4A.

The Carolina Times

THE TRUTH UNBRIDLED

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Shriners To Launch All-out Attack On School Dropouts

The Shriners of the Desert of North Carolina are planning an all-out attack on drop-outs, according to an announcement made here this week by Imperial Deputy-at-Large, Frank G. Burnette. The fraternal brothers will bring every drop-out possible to the Shrine Youth Bowl Game, which will be played in County Stadium, December 5. A special committee has been formed to formulate plans. Governor Terry Sanford, Imperial Potentate Thomas S. Poag, Grand Master Clark S. Brown and Dr. Charles S. Carroll, Superintendent of Public Instruction, are honorary chairman. Burnette is general chairman of the committee on arrangements.

A special promotion committee headed by the veteran newspaperman, Alexander Barnes, has begun work on the program. Governor Sanford is being sought to climax his drive for "quality education" in a pre-game speech. Prominent persons from throughout the nation are also being sought to lure drop-outs back to school.

The plans call for a mammoth parade to precede the game. Floats are to depict the evil of drop-outs. The purpose of the floats is to show the dropouts that they are not only crippling themselves but they are holding back the economy of the state and impairing our society.

The committee is attempting to get the names and addresses of every dropout possible and plans to bring them to the game as "guests of the Shriners. Shrine temples, Masonic lodges, schools, churches and other organizations are being asked to join in the crusade against this mounting evil. Stars of television, screen and radio, along with outstanding athletes, including Althea Gibson, are being invited.

Negro Dropouts Fare Worse Than Most Whites

Young people's usual difficulties in the job market because of lack of work experience are currently further compounded by the growing number of young workers competing for available jobs, coupled with the long-term decline in the relative proportions of jobs which require little training or skills. An additional factor is the growing emphasis on a high school diploma as a minimal education requirement for even the less-skilled jobs.

Among both graduates and dropouts, white youths fared considerably better in jobs than the nonwhite. Only 1 out of 5 of the white but one-half of the nonwhite youths who had graduated between 1961 and 1963 had jobs as service workers or as farm and nonfarm laborers, where employment is least stable. Conversely, clerical jobs were held by 42 percent of the white youths but by only 10 percent of the nonwhite. Among the dropouts of these years, one-half the white and three-fourths of the nonwhite youths worked in the service and laborer occupation groups.

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NCC Ups Request Of Original \$7.7 Million

North Carolina College officials, appearing before the State Advisory Budget Commission September 10, requested \$1.7 million in additional funds to raise faculty salaries and provide new services. These requests, the institution's "B" budget recommendations, followed an August 18 capital improvement request by the college for \$7,741,000 for the 1965-67 biennium.

President Samuel P. Massie also presented \$287,000 in additional requests to the capital improvement requests made last month. These include \$252,000 for the construction of a chemistry building. See NCC page 4A.



REAVES — Lawrence W. Reaves, Executive Assistant Manager of the North Philadelphia District of N. C. Mutual Life Insurance Company and F. A. Ramseur, Manager of the Newark District, who on September 14 assumed new duties with the company. Reaves became Manager of the Newark, N. J. District and Ramseur was assigned to the Agency Directors Staff.

Sec'y Rusk To Address Negro Leaders At Meet

NEW YORK—Secretary of State Dean Rusk will be one of a number of notables who will address the forthcoming second national conference of the American Negro Leadership Conference on Africa in Washington, D. C. Rusk will be the luncheon speaker on Friday, September 25 at the Shoreham Hotel.

More than 40 national organizations have responded to a call from the nation's principal civil rights leaders — Martin Luther King, Jr., Roy Wilkins, James Farmer, A. Philip Randolph, Whitney M. Young, Jr. and Dorothy Height — to convene in the nation's Capital for the 3-day sessions beginning September 24 through the 27 at the Shoreham Hotel.

The conference will bring together, including the above, close to 200 of the nation's foremost Negro leaders, September 24 through 27 in Washington, D. C. to study "The American Negro Citizen's Role in Pursuit of a More Effective United States' Policy in Africa."

Leading African diplomats, as well as high United States government officials, will round out a distinguished group participating in the program.

The organization's first conference in 1962 created international attention and was climaxed by a White House meeting between the late President Kennedy and representatives of the conference on its resolutions.

The luncheon attendance will be 400. See RUSK, page 4A.

MRS. F. M. Freeman Named to Civil Rights Commission

WASHINGTON — The nomination of Mrs. Frankie Muse Freeman to the Civil Rights Commission was confirmed Tuesday by the Senate. The attractive, 47-year-old attorney is associate counsel of the St. Louis Housing and Land Clearance Authority.

She has picketed for civil rights and says she will picket again "if the need is there." Mrs. Freeman was nominated. See FREEMAN, 4A.

Ministers and Laymen to Hold Race-Religion Conference in N. Y.

NEW YORK — Thirty-one ministers and laymen of the United Presbyterian Church USA, along with several leaders in the national secular civil rights organizations, are to participate in a two day conference on religion and race in Cleveland, September 17-18.

Dr. Reginald Hawkins, Civil Rights leader, Charlotte, is one of the invited guests.

Purpose of the meeting is to seek ways the denomination's Commission on Religion and Race can offer additional help in the civil rights struggle. Dr. Gayraud S. Wilmore, Jr., executive director of the commission, said.

Plans call for the first day to be spent in discussion with the secular leaders, on the church's role in civil rights action, including problems and opportunities that are involved. Rights leaders scheduled to take part include: Gloster Current of the National Association for the Advancement of Colored People (NAACP); a representative of the Student Non-Violent Coordinating Committee (SNCC); and David Cohen of Cleveland. A possible but not definite participant is Bayard Rustin, who was a key figure in the March on Washington and the first New York City school boycott.

Papers outlining problems and experiences of men and women engaged in the United Presbyterian program on religion and race will be presented the second day, with discussions to follow. To make the presentations are Dr. Marshall L. Scott of Chicago, chairman of the Presbyterian Commission on Religion and Race; Dr. Wilmore; and the Revs. J. Metz Rollins and Robert J. Stone, associate executive directors of the commission.

The conference will begin at 10 a.m. Thursday, continuing to 4 p.m. Friday, in the Pick-Carter Hotel in Cleveland.



MITCHELL

Baha'is to Hold World Peace Day Commemoration

The Baha'is of Durham will present Glenford Mitchell, assistant editor of Africa Report magazine, as its speaker commemorating World Peace Day on Sunday, September 20 along with Baha'is in 260 countries and territories. The local program, open to the public, will be presented at 4:30 P. M. at St. Joseph's A.M.E. Church, 804 Fayetteville Street.

Mitchell will focus on the topic "America's Role in World Peace." He will discuss this nation's role of leadership in bringing into being the era of peace, as prophesied in the Baha'i Writings.

He formerly held positions as executive secretary of Maryknoll Book Club, Maryknoll, N. Y.; assistant editor of Maryknoll Publications. See Baha'is page 5A.

Turnout Could Affect Local Outcome in '64

NEW YORK—A survey of voter registration reports coming into the National Office of the National Association for the Advancement of Colored People this week indicates that the turnout of Negro voters in November could be the largest in the history of this country. Not only that, but the increased Negro vote could have a profound effect upon the outcome of local contests in many communities.

Figures contained in some of the reports submitted by local NAACP political action and voter registration committee chairmen, taken by themselves, may not seem impressive. However, set against the background of the total community, significance of the additional prospective Negro voters enrolled is readily apparent.

Red Bank, N. J., is a case in point. Local officials estimated that only 350 persons in the resort community of nearly 13,000 were unregistered. As of September 1, the NAACP had signed up 50 Negro citizens. In recent elections candidates have barely sneaked into office with a plurality of approximately 100 votes. The new Negro voters, therefore, become very important.

Other NAACP branches, conducting independent campaigns or working with other groups, reported results which were just as meaningful. In Texas, 350,000 Negroes were registered, while the tally in the neighboring state of Louisiana was 175,000 to set a new high. Previous high in that state was 160,000 in 1963.

NAACP officials in Norfolk, Va., reported registering 14,600 persons as of September 1. That was an increase of 3,700 since July 1.

Figures from other areas include Orange County, Fla., 7,300; Madison, N. C., 300; Howard County, Md., 3,000; Terre Haute, Ind., 710; Compton, Calif., 2,988; Tucson, Ariz., 697; New London, Conn., 353; Grand Rapids, Mich., 1,056; Reno, Nev., 458; Morris County, N. J., 235; Erie, Pa., 500; Chester, Pa., 2,000; and Chillicothe, Ohio, 743.

In New York City, a special firehouse registration effort, which ended September 5, netted 125,000 new voters, primarily in minor group communities.

And in Bayshore, N. Y., an exclusively NAACP voter registration operation, 2,251 prospective voters signed up.

NCC Agency Dept. Reveals New Changes

W. A. Clement, CLU, Vice President and Agency Director of the North Carolina Mutual Life Insurance Company has announced the appointment of Laurence W. Reaves, Executive Assistant Manager of the North Philadelphia District, and F. A. Ramseur, Manager of the Newark District to new assignments.

Effective September 14, Reaves will assume the duties of Manager of the Newark, N. J. District, and Ramseur will be assigned to the Agency Director's Staff.

Reaves began his career with the Company as a Combination Agent on the Philadelphia (Pa.) District in 1938. In 1945, after receiving an honorable discharge from the Army, Reaves was appointed as a Special Ordinary Agent. He was appointed Assistant Manager, in 1950, and Executive Assistant Manager in 1962. He has been a consistent winner of many convention trips and sales conventions.

A graduate of LUTC, Reaves has been very active in the business and civic life of Philadelphia. He is a member of the Board of Directors of Mercy Douglas Hospital and Chairman of its Personnel Committee. He is also a member of its Executive Committee. Reaves and his wife, the former Miss Carolyn Waples will make their home in Newark, N. J. See NCM page 4A.