

## Public Apathy Toward Measles Revealed in Survey of Editors

NEW YORK—The view of medical specialists that common measles can result in mental impairment, other physiological damage and has a relatively high death rate apparently has not yet been accepted by parents.

This is the consensus among 152 science and health writers and editors, and editors concerned with women's interests, replying to a questionnaire on the subject. The group, representing a cross-section of newspapers, syndicates and magazines, are all-but unanimous in the belief that anti-measles vaccination is largely disregarded because parents consider the disease a mere inconvenience of childhood and not a serious health threat.

The survey of writers and editors was conducted nationally on November 7 by the Medical and Pharmaceutical Information Bureau, New York, to help determine why only 25 per cent of children in the measles age are actually vaccinated. Although three anti-measles vaccines have been available for more than a year, there were 80,000 more cases of measles in the first six months of 1964 than in the same period of 1963. Eighty per cent of her replies attribute the existing apathy to a lack of public education on the

hazards of the disease. Some science writers report that the problem is further complicated by the following: (1) the cost of inoculation; (2) resistance to the practice of giving children repeated injections; (3) doubts on the part of family doctors concerning the advisability of using vaccine now available.

Thirty-eight women's interest editors noted a scarcity of specific information on the medical complications of measles which they could pass on to their readers. Ignorance of the whole subject, including the availability of anti-measles vaccines, is reported to be widespread.

## Kristin Hunter's First Novel Shows Great Talent

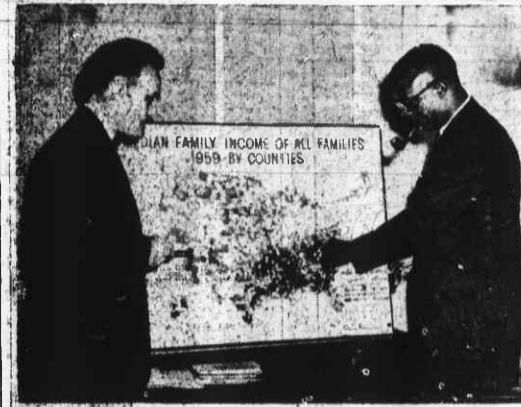
NEW YORK CITY—A new Negro writer has appeared on the literary scene, who is most promising, and who, judged by her first effort is going to be a writer of great stature. She is Kristin Hunter, a native of Philadelphia, and her first novel, "God Bless The Child," published by Charles Scribner's, \$4.95, has left critics with a new set of adjectives.

Miss Hunter has written that very human story about Negro life—what every Negro knows from the inside, but very seldom sees on paper. Her characters have depth and sensitivity, though most of all they have a purpose in life. There is, yes, little of the utter despair one finds in most of our present day novels, but



CONFERS WITH AG ASSISTANT SECRETARY—Mrs. Ella B. Stockhouse, left, Missouri Extension Service home economist, tells the highest ranking woman ever appointed in the U. S. Department of Agriculture, Assistant Secretary Dorothy M. Jacobson, how she developed the cook booklet she is holding to help low-income families of Kansas City prepare tasty meals with surplus commodities. Mrs. Jacobson's work in the inter-

national field keeps her on the lookout for recipes to help people in developing countries prepare shared American foods in more appetizing ways. Mrs. Stockhouse reported her work with low-income families last week at the annual convention of the National Home Demonstration Agents Association at the Mayflower Hotel in Washington, D. C. —USDA Photo



RURAL LOW-INCOME PROBLEM—Elmer J. Moore, right, an agricultural economist of the U. S. Department of Agriculture, and his chief John H. Southern, head of the U. S. Economic Development Branch, study low-income areas on a U. S. map. Moore is

pointing to a region in the South where median family incomes range from \$9,919 down to \$1,260. Speaking at the National Agricultural Outlook Conference last week, he suggested ways by which low-income farm people could be assisted. —USDA Photo

## Coretta King's Freedom Concert Given Approval

NEW YORK—Last Sunday evening was the Town Hall debut of a beautiful and gracious lady who performed a magnificent program of narrative and song that charted the course of the civil rights movement from "Montgomery to Washington."

She was Mrs. Coretta King, mother of two and wife of Dr. Martin Luther King, chief architect of the Montgomery boycott and recent Nobel Prize winner. Mrs. King's program consisted of traditional songs interspersed with comments on the events that sparked the Montgomery boycott and ultimately led to the March on Washington, both as a song and a poem. In several of her songs Mrs. King invited the audience to sing along with her.

Mrs. King has said of her program: "I feel that I have something to say, something I wish to express about the freedom struggle. I also feel that, so long as the status of the Negro in America remains as it is, none of us is doing enough. I hope that, in my own unique way, I can contribute." She certainly has.

Proceeds of which went to the Southern Christian Leadership Conference and the Goodman-Chaney-Schwerner Memorial Community Center to be built in Meridian, Mississippi.

More than thirteen hundred persons, including some of New York City's most prominent persons attended. The Concert Committee was chaired by Mrs. Arthur C. Logan and Frances Lucas, Linda Page and Ruth Bailey as officers.



## NCC Thespians to Present 'King Lear' Thursday

The North Carolina College Thespians will present Shakespeare's "King Lear" as their first production of the season Thursday, December 3, at 8:15 p.m. in the college's B. N. Duke auditorium.

Directed by Miss Mary Bohanon, chairman of the Department of Dramatic Art, the production will

feature designs by Dick Parks, instructor of dramatic art at the college.

In the cast, major roles will be filled by Hilton Cobb, Washington, D. C., as King Lear; Rufus Horton, Pittsboro, as Kent; Bruce Smith, Oxford, as Gloucester; Joseph Edge, Rocky Mount, as Edmund; Gary Grant, Tillery, as Lear's Fool; John Litaker, Winston-Salem, as the Duke of Albany; and Shade Greene, Washington,

D. C., as Edgar.

The supporting cast includes Doris George as Goneril, Norma Sutton as Regan, Franklin Banks as the King of France, Juanita Lawson as Cordelia, Walter Brame as the Duke of Cornwall, William Edwards as Oswald, George Reid as the Duke of Burgundy, Russell Fuller as the Messenger, Earl Brown as a Gentleman, and James Paige as the Doctor.

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CONTINUOUS FEATURES

## Garden Club Holds Meeting

Mrs. Alice Jones was hostess to the Lyon Park Rose Garden Club Monday, Oct. 12, at her home, 1607 Carroll St. Street.

The meeting was opened by Mrs. Elizabeth Bullock who read the scripture and led the club in singing the club song.

The home was beautifully decorated with fall flowers. Mrs. Helen McClain presided over the business session. The minutes were read. Plans were made for the annual Christmas party.

## Do's And Don'ts

Mrs. Jones served a delicious barbecued chicken dinner.

Mrs. Bullock closed the garden late. Mrs. Willie Sneed thanked the hostess.

The next meeting will be held at the home of Mrs. Ruth Joyner on Rosedale Ave.

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