

# To be Young and Nonwhite is to Court Unemployment

WASH., D. C.—When the employment disabilities associated with being young and nonwhite are combined, the result is an unemployment rate that is "an affront to a concerned society," states the Manpower Report of the President prepared by the Secretary of Labor and recently submitted to Congress.

Secretary of Labor W. Willard Wirtz in transmitting the Report to the President noted that: "Inexperienced young workers, nonwhites and unskilled have two things in common—much too high unemployment rates and wide lack of marketable skills."

President Lyndon Johnson in transmitting the Report to Congress noted that: "The unemployment rate for all teenagers is almost 15 percent—over three times that for all adults and over 5 times as high as for married men. But nonwhite teenagers are unemployed at a shocking rate of over 25 percent."

The Report concludes that ill-effects of unemployment are more than "temporary," and carry over with a significant number of workers because the experience, learning and seniority that generally go only with stable employment are postponed, frequently into the adult years when the responsibilities of marriage and family add to the burdens of

unemployment.

The President commenting on what is being done about this matter called attention to: (1) The education measures enacted by the last Congress which are aiding a long-needed substantial expansion of both college education and vocational education. (2) The Economic Opportunity Act of 1964, under which the war on poverty puts high priority on providing useful work experience, education, and skill development for disadvantaged youth and undereducated, jobless adults. (3) Training and retraining for the unemployed and under-employed under the Manpower Development and Training Act which is providing another practical tool, in cooperation with the conventional educational system and vocational schooling, to adapt skills of the labor force to changing needs.

Also, the Civil Rights Act of 1964 is making efforts toward equal employment opportunities more effective. Youth Opportunity Centers are being set up as part of the Federal-State employment services. Apprenticeship Information Centers are being set up in key cities, and Selective Service examinations are now being given at the earliest possible time so that those not qualified can begin job training.

### Teenagers

Despite a slight improvement during the year, 23 percent (104,000) of nonwhite teenage boys and 31 percent (87,000) of nonwhite teenage girls in the labor force were unemployed in 1964. This is not merely a reflection of a search for part-time work by young school children—two-thirds of these young people were looking for full-time work.

Even the exceedingly high rates of unemployment do not fully depict the extent and severity of nonwhite teenagers' economic problems. Their unemployment is more likely to be both persistent and recurrent rather than the short-term and fractional unemployment so often associated with teenage joblessness. Moreover, unemployment is an especially serious economic problem to the nonwhite teenager and his family; as compared to the 43 percent of all non white youth living in families with less than \$3,000, 12 percent of white teenagers are from families in this category. The nonwhite youth who either unemployed or out of school and not in the labor force is particularly likely to be from a low-income family.

The gravity of the employment situation for nonwhite teenagers, as indicated by these figures, is the result of a heterogeneous complex of factors which cripple their ability to compete effectively for the more desirable jobs.

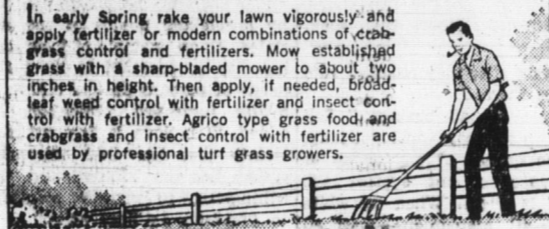
The nonwhite teenager is far more likely than the white teenager to have dropped out of school before getting a high school diploma. As a result, a larger proportion of the nonwhite teenager unemployed are seeking regular full-time work. Nonwhite dropouts typically have a much harder time finding jobs and a much lower income when they do find work.

Even those who get a high school diploma face greater obstacles in their search for jobs than do white high school graduates. Nonwhite graduates between the ages of 16 and 21 in October 1963 not only had an unemployment rate more than twice that of the white graduates, but their rate was also significantly higher than that of nonwhite dropouts. Nonwhite graduates who did not find work frequently have to take relatively unskilled jobs. Over 35 percent of the employed nonwhite

## Step-by-Step to Lawn Beauty



In Spring your lawn needs special care. Avoid missing essentials with a Step-By-Step approach. Without proper preparation and care in the Spring, your lawn can deteriorate rapidly after what looks like a good start.



In early Spring rake your lawn vigorously and apply fertilizer or modern combinations of crabgrass control and fertilizers. Mow established grass with a sharp-bladed mower to about two inches in height. Then apply, if needed, broadleaf weed control with fertilizer and insect control with fertilizer. Agric type grass food and crabgrass and insect control with fertilizer are used by professional turf grass growers.



It's important to remember that good lawns grow only on a fertile soil. This is the trade secret of professional turfmen who know that rapidly growing Spring grass needs plenty of nourishment. Use fertilizers containing, not only organic nitrogen, but also phosphorus and other nutrients that build up the fertility of your soil and, at the same time, give increasingly better turf.

## Thousands Hear Mrs. King on Tour

ATLANTA—Mrs. Coretta Scott King, wife of noted civil rights leader Dr. Martin Luther King, Jr., concluded a five-city tour of the West Coast in which she appeared before capacity audiences numbering into the thousands, who heard for the first time her own presentation of the freedom struggle.

The talented soprano, sponsored by the Southern Christian Leadership Conference, which her husband heads, was presented in various religious groups during the eight-day tour. Her appearances included three performances in California at San Diego, Los Angeles and San Francisco, and two others in Seattle, Washington and Portland, Oregon.

At almost every stop Mrs. King was greeted by standing-room-only audiences, often numbering upwards of 3,500.

Her concerts, unlike any other, combines song and narration to tell the story of today's freedom movement from Montgomery, Ala., to the March on Washington in which she has been involved from the very beginning.

The West Coast segment of her present tour was part of 10 such concert appearances planned for this Spring. Other remaining dates on her schedule include Albany, Georgia, March 28; Tuscaloosa, Alabama, April 16; Atlanta, Georgia, May 6; Philadelphia, Pa., male graduates were in unskilled labor or service jobs in 1963—twice as high as the comparable figure for white males.

# ON TV THIS WEEK

## WTVD Channel 11

SATURDAY, MARCH 27

6:30 Lost City of Jungle  
7:30 Jetsons  
8:00 Mister Mayor  
9:00 Tenn. Tuxedo  
9:30 Hec. Heathcote  
10:00 Quick Draw  
10:30 Mighty Mouse  
11:00 Linus The Lion  
11:30 Fury  
12:00 Sky King  
12:30 Flicka  
1:00 Wild Kingdom  
1:30 Jungle Theater  
2:45 Sportsview  
3:00 Roy Rogers  
3:45 Sportsview  
4:00 CBS Golf  
5:00 Big Three Golf  
6:00 Flipper  
6:30 Walt Disney  
7:30 Jackie Gleason  
8:30 Gilligan's Isle  
9:00 Man From UNCLE  
10:00 Gunsmoke  
11:00 Three Star Final  
11:30 Country Style

SUNDAY, MARCH 28

6:30 Sunrise Semester  
7:00 Tarbee, Gardener  
7:30 Bob Hoole  
8:30 Gospel Jubilee  
9:30 Movie—Caine Mutiny  
11:06 Camera III  
11:30 Exploring  
12:30 Face the Nation  
1:00 Amateur Hour  
1:30 NBC Sports  
2:30 CBS Sports  
4:00 The First 100  
4:30 The Dorset Open  
6:00 Teentime Center  
6:30 Mister Ed  
7:00 Lassie  
7:30 My Favorite Martian  
8:00 Ed Sullivan  
9:00 Danny Thomas Special  
10:00 Candid Camera  
10:30 What's My Line  
11:00 CBS News  
11:15 Spectacular Showwise

MONDAY, MARCH 29

6:00 Sunrise Semester  
6:30 Channel 11 Morning Show  
7:00 Jamboree  
7:55 News  
8:00 Capt. Kangaroo  
9:00 Cartoon Shop  
9:30 Match Game  
10:00 CBS News  
10:30 I Love Lucy  
11:00 Concentration  
12:00 Love of Life  
12:25 CBS NEWS  
12:30 Search for Tomorrow  
12:45 Guiding Light  
1:00 Peggy Mann  
1:30 As World Turns  
2:00 Password  
2:30 House Party  
3:00 Another World  
3:30 Edge of Night  
4:00 Secret Storm  
4:30 Make A Deal  
5:00 Lloyd Thaxton  
6:00 News and Weather  
6:30 CBS News  
7:00 Hazel  
7:30 Dr. Kildare  
8:30 Andy Gump  
9:00 Lucy  
9:30 Happy Returns  
10:00 Alfred Hitchcock  
11:00 11th Hour Report  
11:30 The Tonight Show

TUESDAY, MARCH 30

6:00 Sunrise Semester  
6:30 Channel 11 Morning Show  
7:55 News  
8:00 Capt. Kangaroo  
9:00 Cartoon Shop  
9:30 Match Game  
10:00 CBS News  
10:30 I Love Lucy  
11:00 Concentration  
11:30 Jeopardy  
12:00 Love of Life  
12:25 CBS News  
12:30 Search for Tomorrow  
12:45 Guiding Light  
1:00 Peggy Mann  
1:30 As World Turns  
2:00 Password  
2:30 House Party  
3:00 Another World  
3:30 Edge of Night  
4:00 Secret Storm  
4:30 Make A Deal  
5:00 Lloyd Thaxton  
6:00 Elliott and News  
6:30 CBS News  
7:00 Munsters  
7:30 Mr. Novak  
8:30 Red Skelton  
9:30 Petticoat Junction  
10:00 Hullabaloo  
11:00 News/Wes/Sports  
11:30 The Tonight Show

WEDNESDAY, MARCH 31

6:00 Sunrise Semester  
6:30 Channel 11 Morning Show  
7:55 News  
8:00 Capt. Kangaroo  
9:00 Cartoon Shop  
9:30 Match Game  
10:00 CBS News  
10:30 I Love Lucy  
11:00 Concentration  
11:30 Jeopardy  
12:00 Love of Life  
12:25 CBS News  
12:30 Search for Tomorrow  
12:45 Guiding Light  
1:00 Peggy Mann  
1:30 As World Turns  
2:00 Password  
2:30 House Party  
3:00 Another World  
3:30 Edge of Night  
4:00 Secret Storm  
4:30 Make A Deal  
5:00 Lloyd Thaxton  
6:00 Elliott and News  
6:30 CBS News  
7:00 Virginian  
8:30 Hillbillies  
9:00 Dick Van Dyke  
9:30 Cara Williams  
10:00 Danny Kaye  
11:00 News/Wes/Sports  
11:30 Tonight Show

THURSDAY, APRIL 1

6:00 Sunrise Semester  
6:30 Morning Show  
7:55 News  
8:00 Capt. Kangaroo  
9:00 Cartoon Shop

## WRAL Channel 5

SATURDAY, MARCH 27

7:00 Bomba, Jungle Boy  
8:00 Sunrise Theater  
9:30 Discovery  
10:00 Shenigans  
10:30 Annie Oakley  
11:00 Casper, Cartoon Show  
11:30 The Bugs Bunny Show  
12:30 Hoppy Hooper  
1:00 American Bandstand  
2:00 Teenage Frolics  
2:30 Shell's Wonderful World  
3:30 Pro Bowlers' Tour  
5:00 Championship Wrestling  
6:05 Grand Ole Opry  
8:30 The Willburr Brothers  
9:00 Porter Wagoner Show  
9:30 The King Family  
8:30 The Lawrence Welk Show  
9:30 Hollywood Palace  
10:30 The Harvesters  
11:00 ABC News  
11:15 Dateline  
11:30 Movie of the Week

SUNDAY, MARCH 28

7:30 The Big Picture  
8:00 Musical Meditations  
8:15 The Christophers  
8:30 This Is The Life  
9:00 TV Gospel Time  
9:30 The Bullwinkle Show  
10:00 Lone Ranger  
10:30 Beany and Cecil  
11:00 Light Unto My Path  
12:00 FBR  
12:30 Oral Roberts  
1:00 Church of our Fathers  
1:30 The Circuit Rider  
2:00 NBA Basketball  
4:00 Nationwide Bowling  
5:00 Wide World of Sports  
6:30 Johnny Quest  
7:00 My Three Sons  
7:30 Wagon Train  
8:30 Broadside  
9:00 Sunday Night Movie  
11:25 ABC News  
11:40 ABC Scope

MONDAY, MARCH 29

6:15 Aspect  
6:45 Ray Wilkin...  
7:00 Today  
7:25 Viewpoint  
7:30 Today  
9:00 Femme Fare  
10:00 Time For Uncle Paul  
10:30 Trailmaster  
11:30 The Price Is Right  
12:00 High Noon News  
12:30 Father Knows Best  
1:00 Tenn. Ernie  
1:30 The Donna Reed Show  
2:00 Flame In The Wind  
2:30 The Doctors  
3:00 General Hospital  
3:30 The Young Marrieds  
4:00 The Early Show  
6:00 Dateline  
6:20 Dinner Hour News  
6:35 Viewpoint  
6:40 Dateline-Weather  
6:45 Dateline-Viewpoint  
7:00 Arthur Smith  
7:30 The Flintstones (color)  
8:00 The Farmer's Daughters  
8:30 The Addams Family  
9:00 Valentine's Day  
1:00 Cal Mr. Diamond  
10:00 12 O'Clock High  
11:00 Dateline, Sports, Weather  
11:30 Starlight Theatre

TUESDAY, MARCH 30

6:15 Aspect  
6:45 Ray Wilkin...  
7:00 Today  
7:25 Viewpoint  
7:30 Today  
9:00 Femme Fare  
10:00 Time For Uncle Paul  
10:30 Trailmaster  
11:30 The Price Is Right  
12:00 High Noon News  
12:30 Father Knows Best  
1:00 Tenn. Ernie  
1:30 The Donna Reed Show  
2:00 Flame In The Wind  
2:30 The Doctors  
3:00 General Hospital  
3:30 The Young Marrieds  
4:00 The Early Show  
6:00 Dateline  
6:20 Ron Cochran News  
6:35 Dateline-Viewpoint  
6:40 Dateline-Weather  
6:45 Dateline-Viewpoint  
7:00 Donna Reed  
7:30 Voyage At The Bottom of The Sea  
8:30 No Time For Sergeants  
9:00 Wendy And Me  
9:30 The Bing Crosby Show  
10:00 Ben Casey  
11:00 Dateline, Sports, Weather  
11:30 ABC's Nightlife

WEDNESDAY, MARCH 31

6:00 Sunrise Semester  
6:30 Morning Show  
7:55 News  
8:00 Capt. Kangaroo  
9:00 Cartoon Shop

THURSDAY, APRIL 1

6:00 Sunrise Semester  
6:30 Morning Show  
7:55 News  
8:00 Capt. Kangaroo  
9:00 Cartoon Shop

3:30 The Young Marrieds  
4:00 Early Show  
6:00 Dateline  
6:20 ABC News  
6:35 Viewpoint with Jesse Helm  
6:40 Atlantic Weather  
6:45 Dateline-Viewpoint  
7:00 Honeymooners  
7:30 Combat  
8:30 McHale's Navy  
9:00 The Tycoon  
9:30 Peyton Place  
10:00 The Fugitive  
11:00 Dateline, Sports, Weather  
11:30 ABC's Nightlife

WEDNESDAY, MARCH 31

6:15 Aspect  
6:45 Ray Wilkin...  
7:00 Today  
7:25 Viewpoint  
7:30 Today  
9:00 Femme Fare  
10:00 Time For Uncle Paul  
10:30 Trailmaster  
11:30 The Price Is Right  
12:00 High Noon News  
12:30 Father Knows Best  
1:00 Hello Pea Pickers  
1:30 The Donna Reed Show  
2:00 Flame In The Wind  
2:30 The Doctors  
3:00 General Hospital  
3:30 The Young Marrieds  
4:00 Earl Show  
6:00 Dateline  
6:20 Ron Cochran News  
6:35 Dateline-Viewpoint  
6:40 Dateline-Weather  
6:45 Dateline-Viewpoint  
7:00 Death Valley Days  
7:30 Adventures of Oz and Harriet  
8:00 The Patty Duke Show  
8:30 Maverick: Stampede  
9:30 Burke's Law  
10:30 Branded  
11:00 Dateline  
11:30 ABC's Nightlife

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6:15 Aspect  
6:45 Ray Wilkin...  
7:00 Today  
7:25 Viewpoint  
7:30 Today  
9:00 Femme Fare  
10:00 Time For Uncle Paul  
10:30 Trailmaster  
11:30 The Price Is Right  
12:00 High Noon News  
12:30 Father Knows Best  
1:00 Tenn. Ernie  
1:30 The Donna Reed Show  
2:00 Flame In The Wind  
2:30 The Doctors  
3:00 General Hospital  
3:30 The Young Marrieds  
4:00 The Early Show  
6:00 Dateline  
6:20 Dinner Hour News  
6:35 Dateline-Viewpoint  
6:40 Dateline-Atlantic Weather  
6:45 Dateline-Viewpoint  
S 7:00 Thursday Nite Movie  
9:00 Beyonce  
9:30 Peyton Place  
10:00 The Jimmy Dean Show  
11:00 Dateline, Sports, Weather  
11:30 ABC's Nightlife

FRIDAY, APRIL 2

6:15 Aspect  
6:45 Farm Report  
7:00 Today  
7:25 Viewpoint  
7:30 Today  
9:00 Femme Fare  
10:00 Time For Uncle Paul  
10:30 Trailmaster  
11:30 The Price Is Right  
12:00 High Noon News  
12:30 Father Knows Best  
1:00 Tenn. Ernie  
1:30 The Donna Reed Show  
2:00 Flame In The Wind  
2:30 The Doctors  
3:00 General Hospital  
3:30 The Young Marrieds  
4:00 The Early Show  
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9:00 Valentine's Day  
1:00 Cal Mr. Diamond  
10:00 12 O'Clock High  
11:00 Dateline, Sports, Weather  
11:30 Starlight Theatre

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