VOLUME 12 - No. 31

ander, president of the North

Carolina NAACP State Confer-

Board of Directors, will deliver

the keynote address at the spe-

tion in Birmingham, the morn-

The regular quarterly meet-

Of particular interest be-

cause of the recent Los Angeles

odore Berry, director of Com-

of Economic Opportunity, Ber-

session on Saturday, Sept. 11.

training, on the NAACP sum-

conducted in Alabama, Missis-

will be conducted by Clarence

Mitchell, director of the

see ALEXANDER 2A

in Durham that the Rev. Char-

les E. Cobb, former Durham

of the St. John's Congregation-

al Church of Springfield, Mas-

sachusetts, has entered the race for Mayor of that city along

with seven other persons who

have announced their candida-

In addition to being the min-

ister of St. John's, Rev. Cobb

has been active in the civil

rights movement since going to

Springfield and is considered as

degree. He received a divinity

degree from Howard Univer-

sity and was ordained a min-

He received a master of sa-

cred theology degree and com-

pleted residential requirements

for a doctor of theology degree

chaplain at Kentucky State Col-

lege, he was once managing edi

tor of the Carolina Times Char-

Since his arrival in Spring

field in 1951, he has served on

the executive committee of the

at Boston University.

ister in Boston.

lotte editor.

Washington Bureau.

highly successful project.

ing of September 11.

two-day NAACP conven-

Local Group Purchases Old N.C. Mutual Bldg.

SCHOLARSHIP WINNER-Miss the "Margaret Ann Mills Loan Mission to Viet Nam. Carolyn Martin, Hillside High Fund" given in honor of Mrs. School graduate of 1965 re- Margaret Mills by her daughter, ceives a three year scholarship of Lincoln Hospital School of Lincoln Hospi of Nursing where she will en- Nursing. Miss Mills is presently ter in September. The scholar serving as an American Consu- and F. W. Scott, ship was made possible through late United States Operation Lincoln Hospital.

Miss Martin is the daughte

of Mrs. Winnie Martin, 30-D Williams, Director of Nursing and F. W. Scott, Administrator,

PRESIDENT JOHNSON

Names Local Doctor To Special Committee

President and Medical Director of North Carolina Mutual Life Insurance Company was selected by President Lyndon B. Johnson as one of a committee of twelve individuals to submit nominations for the post of Surgeon General of the United States Public Health Service.

Dr. Watts was officially notified of the appointment on Thursday, August 26, by Dr. John W. Gardener, Secretary of Health, Education and Welfare. In stressing the importance of the committee's assignment, Dr. Gardener said, "It is the President's deep conviction which I share that the fulfillment of individual aspirations and our achievement as a Nation rest finally on the health of our

Representing the National Medical Association, Dr. Watts was also in Washington on Mon-day, August 23 for a briefing session with Wilbur Cohen, Undersecretary of State, with regard to various commissions that will be set up under the medicare program.

Dr. Watts who is engaged in private practice in the City of member of the Board of Direc-

'Breakthrough'

Group to Use

Old NCM Bldg.

West Parrish Street, has been

and Farmers Bank were being

widely circulated throughout

the city this week. The bank has occupied the ground floor

of the building since its erec

tion back in 1921 and its offi-

cers gave notice at the begin-

ning of the erection of the new

home office building of N. C

Mutual that it did not intend

moving its main office from the

Parrish Street location. When

of the Carolina Times this week

the bank's officials would neith

er confirm nor deny reports

ever, this week that renovation

of the old N. C. Mutual build-

ing has already begun and that when completed three of its

floors will be occupied by the

uptown offices of Operation

The Times also learned from

will operate an office in the

N. C. Mutual primarily to pro-

vide service for its 250 or more

Conflicting with rumors of

see NCM BLDG. 2A

The Times did learn, how

tioned by representatives



rector of Surgical Service at Lincoln Hospital. He was one of the six local Negro physicians admitted to the staff of Watts Hospital on August 18. He is a diplomat of the American Board of Surgery, a Fellow of the American College of medical man in North Carolina to be certified by the American see WATTS 2A

Enrollment at NCC May Top 1964's Figures

As North Carolina College prepares for its 54th school year, admissions of freshmen and new students are 300 above last year, Willie L. Bryant, the college's registrar, revealed Former Durhamite In Race

Admissions through September 1 totaled 1289. On the same date in 1964, the college had admitted 971. Bryant estimates that the college's enrollment for the fall semester will slightly top last year's figure of 2700

Orientation of freshmen and new students begins Wednes-September 8, and will ex-Surgery, was the first Negro tend through September 15. Returning students will register Thursday through Saturday, Board of Surgery; and is a September 16 through 18, and classes will begin at 8 a.m., Monday, September 20.

FUNERAL FOR DR. McLENDON HELD IN RALEIGH TUESDAY, AUGUST 31

conducted Tuesday at 4 p.m. at Greensboro. the Wilson Temple Methodist Rumors to the effect that the old home office building of the N. C. Mutual Life Insur-S E NeSmith Burial was in Mt. Hope Cemetery.

ance Company located at 114 Prior to his illness, Dr. Mc-Lendon was professor of edupurchased by the Mechanics cation and director of teacher College. He had also served as principal of the Washington High School of Raleigh, and the G. W. Carver High School

> Dr. McLendon received the B.S. degree from North Carolina A. and T. College, Greensboro, the M.A. degree from Columbia University, and the Ed.D. degree from N. Y. U.

> He will be remembered for his dedication to the cause of education, and the kind, geneous, and scholarly mann which he presented himself at

Dr. McLendon is survived by

PO BEGINS 3-MAN TASK FORCE TO REINFORCE JOB EQUALITY

LOS ANGELES—The estab lishment of a three-man roving task force to reinforce equal reliable source that the bank employment and promotion opme office building of portunities among postal work ers was annunced here by Postmaster General John A. Gro-

This was part of a package the bank's purchase of the old home office building was the report that instead a holding of equal opportunity measures announced by Gronouski before the delegates of the National Alliance of Postal Employees.

RALEIGH-Funeral services his wife, Mrs. Joyce Caldwell a leader in that field. who died Saturday, August 28, McLendon, Jr., of New York at Wake Memorial Hospital, was City, and S. R. McLendon of Carolina College with a B.A.



DR. McLENDON

EDWARD BOYD REGISTERS A HOLE-IN-ONE

CHAPEL HILL - Edward Boyd, athletic director for the City of Durham, scored a hole in one on hole No. 17 at Fin ley Golf Course here Tuesday Boyd played in a threesom with Floyd Brown and Charles

Boyd, in recording his first ace, drove his four-iron shot 180 yards in the cup on the 17th hole. Brown, head basketball coach at North Carolina College, shot a 80 to take individual honors among the

Native of Virginia Named Mgr. ence and a member of the Woolworth Brooklyn Store NEW YORK-Samuel L. Pow-

The Carolina Times

THE TRUTH UNBRIDGED.

DURHAM, N. C. - SATURDAY, SEPTEMBER 4, 1965

Kelly Alexander To Keynote

Birmingham, Ala. Meeting

ell has been promoted to the position of store manager by ing of the NAACP Board of the F. W. Woolworth Company Directors will be held Sept. 13. it was announced by C. M. Dale, New York regional vice president. Effective August 24, Powriots will be an address by The- ell' became manager of the Woolworth store at 1244 Fulton munity Programs of the Office Street, Brooklyn, Dale said. Powell joined Woolworth as

a stockman in a Kings Highay, Brooklyn store in January, Other features will include a 1956. He was promoted to floorreport by Miss Althea T. L. man in July, 1959 and trans-Simmons, NAACP secretary for ferred to the 13th avenue unit. In 1960 he became a recognized mer voter registration program management trainee and was promoted to assistant manager sippi and South Carolina. Miss of the Fulton street store. For Simmons was coordinator of the the past several years he has served as assistant manager in A workshop on implementa-tion of the Voting Rights Act other Woolworth stores in Man hattan and the Bronx.

Powell is a native of Emporia, Va. and graduated from the Dunbar High School in Bal-Workshop consultants will include John Brooks, W. C. Pattimore. He also attended the Pan-American School of Art



000 Registered

in the service Powell married United States Air Force. While the former Lucy Toussaint, also from Brooklyn. They now reside at 461 Van Buren Street in

ATTY. H. E. FRYE JOINS NCC LAW SCHOOL STAFF

PRICE: 15c

North Carolina College President Samuel P. Massie announced this week that Attorney Henry E. Frye, assistant United States attorney for the Middle District of North Carolina since January, 1963, and the first Negro appointed to the post in North Carolina, will join the North Carolina College Law School faculty effective September 1 as pro-

of Ellerbe, North Carolina, graduated from A. and T .College summa cum laude. He received his legal training at the University of North Carolina, from which he was awarded the degree Doctor of Law (J. D.) in June, 1959.

As a student at UNC, he

served on the staff of the North Carolina Law Review, contributing three articles fo to the North Carolina State Bar and the Federal Court in No. and the Federal Court in No vember, 1959. Frye served in the general practice of law in Greensboro

from 1959 until his appointment to the District Attorney's office in January, 1963.

For Mayor Springfield, Mass. A member of the Southeastern Lawyers Association,
see FRYE 2A

NAACP Scores Major Victory In Mississippi

gistered voters this summer through NAACP, according to Miss Althea T. L. Simmone, corrdina-

In addition, Federal registrars assigned to three Mississippi counties, Jones, Leflore and Madison, have registered 8,370 persons since they opened their offices earlier this month These figures, however, do not tered through NAACP efforts, Miss Simmons said.

The NAACP scored a breakthrough in Clairborne County where intimidation had been extremely successful in limiting the number of persons attempting to register. In three days this week, the NAACP coordinator reported, vorkers were successful in registering 200. Prior to the appearance of the NAACP only 50 persons, 1.2 per cent of the 3,969 Negroes of voting age had been registered voters.

Indicative of the success of the state are figures by county Attorney Frye, 33, a native the NAACP Summer Project in breakdown. Included in the nearly 17,000 figure racked up in July and August are Hinds County, 2,350; Adams County, 2.550; Warren County, 1,721; Lauderdale County, 2,225; Forrest County, 1,725; and Wash

B&C Associates **Byoir Affiliate**

vice president of Carl Byoir largest Public Relation firms in the world, today announced that B and C Associates of High Point will become an affiliate of that firm, effective September 1.

In addition to the services of B and C Associates, under the affiliation, Robert J. Brown, president of B and C Associates, will become a member of the Plans Board of Carl Byoir and Associates, Inc.

Mr. Wood making the anouncement from his Ney York office said, "It's obvious that desegregation movement will continue to accelerate for many years, and this movement is certain to create both problems and opportunities in the public relations field for many corporations.

For that reason, we believe this new affiliation will place Carl Byoir and Associates, Inc. in a much stronger position to provide our clients with expert advice and counsel in this highly specialized area during the years ahead.."

B and C Associates was started in December of 1960. It has established itself as a leader in researching and ana-C Associates has represented and counseled several clients of Carl Byoir and Associates, Inc. for the past four years. see B and C 2A

Mrs. Norma Royal Completes NFEA Advanced Study at UNC

Mrs. Norma M. Royal, newly appointed Supervisor of mentary Libraries of the Dur-ham City Schools has completed the NFEA Institute for Ad vanced Study in Educational Media sponsored by the Bureau of Audiovisual Education. University of North Carolina at Chapel Hill, in cooperation with the School of Library and the cational Media Institute was supported by a contract with the U.S. Office of Education The six weeks institute empha-Advancement of Colored Peosized graphic arts, programed instruction, and in-school television. While a majority of the He is the recipient of the He is the recipient of the 36 participants were from N.

1958 New England Regional C., there were participants from Conference NAACP award, the Florida, Massachusetts, Washington and Puerto Rico.

Dr. Wesley Meierhenry, assistant dean of the College of Education at the University of Nebraska, delivered the opening address on "Psychological Considerations in the Use of Educational Media." Classes were taught by local staff members, assisted by a number of visiting lecturers and the pro-



fessional staff of the State De partment of Public Instruction Among the out-of-state speak ers were Dr. Jerrold E. Kemp of San Jose State College, Dr David E. Willis, of Portland State College in Oregon, Dr. Vernon Gerlach of Arizona State University, Dr. Arman see MRS. ROYAL 2A

President Johnson Picks Dr. James Nabrit, Shifts H. Taylor

WASHINGTON, D. C .- (Spe- | naming the noted president of | gress. the appointment of Dr. James Nabit, president of Howard University, as U. S. Represent ative to the United Nations

He named Hobart Taylor, Jr., of the White House staff to membership on the Board of chose Clifford Alexander of the White House staff to succeed

counsel to the President.

cial)-President Lyndon B. Howard University, Dr. James Nabrit, Jr."

Pastors' Council Award,

annual award of the Brother-

hood Club. Greenfield and was

chosen man of the year of the

New England Region, Omega

He is married to the former

Martha Kendrick of Washing-

Psi Phi Fraternity in 1954.

former Citizens Action Com ton, D. C., and is the father of

mission. He is a member of the four children. The family lives

National Association for the at 117 Buckingham Street.

The President continued: "I am also pleased to an-nounce this morning the ap-

pointment of Mr. Hobart Taylor Jr., as a member of the board of directors of the Export-Import Bank, Mr. Taylor the Export-Import Bank and counsel to the President since ander has recently reached the May of 1964. He was previously tired old age of 32. Will you Executive Vice Chairman of please stand, Mr. Alexander," the President's Committee on Equal Employment Opportuni.

The President reported that of 1965, which I recommended to Congress and they promptly Mr. Taylor as associate special the President's Committee on President Johnson told ty and has largely directed gistered in the deep South newsmen: "As representative to our efforts with the large cor- since the passage of the Voting the Security Council, with the porations and institution of this Rights Bill, He also announced rank of Ambassador, I am country in our plans for pro- that Deputy Attorney General

"Will you please stand, Mr. Taylor?

"He will be succeeded as my associate special counsel by another talented young lawyer, who holds degrees from both Harvard and Yale, and now serves as deputy special assistant to the President, Mr. Clifhas been associate special ford Alexander Jr. Mr. Alex-

Los Angeles with a special task force to work on problem created by the riot.

In discussing the progress in registration in the South the President stated the following: "The Attorney General and

the Chairman of the Civil Service Commission have just re-ported to me what I think is the 19 days since I signed into Law the Voting Rights Act enacted, already a total of 27, 385 Negroes in 13 counties in three Southern Southern states have see NABRIT 2A

STEVENS GREETS **GRID HOPEFULS** AT N. C. COLLEGE

Jame Stevens began his new head coaching job, at North Carolina College Tuesday when he greeted some 47 football candidates. The Eagles will hold two a day workouts for the next two weeks in preparation for a nine game CIAA schedule.

H. Riddick as head football men-The Eagles will workout daily at 9 a.m. and again at 3 p.m. on the practice field at North Carolina College. Two a day drills will continue until classes start September 20. The Eagles will open their schedule Sept. 25 against Allen University in Columbia, S. C.