

COCA-COLA COMPANY GETS represented at the conference, SERVICE AWARD—"The Free-plus a host of other distin-ilton, Marketing Specialist at ing in the company are Ezekie SERVICE AWARD—"The Freedom and Responsibility of the School Press' was the theme of Award presentations were tured second from right, with Coca-Cola Bottling Company the Southern Regional School Press Institute conference, held recently at Savannah State College in Savannah, Ga. Hundreds of high schools and col-

made at a special luncheon, Company. Pictured second from President of Savannah State stitute for 16 years. Other Coca-Cola Company,

and active support of The Coca-

a service award in apprecia- and William K. Bass, right, sponsored by The Coca-Cola tion of the major participation special consultant at the conference and manager, Information drug, one that was known not left, Dr. Howard Jordan, Jr., Cola Company to the Press In- and Editorial Services. The

BIRTHQUAKE CONTINUES:

BIRTHS DOWN MARRIAGES UP

figures don't lie they do de-

According to the U.S. Public Health Service, an estimated total of 3,629,000 babies were born in the U.S. in 1966-the lowest total since Are we in imminent danger of having too few peo ple in our fair land?

The answer is a resounding 'no." Despite the smaller number of births, our population increase by about two million, taking into consideration the number of people who died year and immigratns to our shores.

Another element of the population picture to keep in mind is the number of marriages that take place. Marriages in creased in 1966 to a total of 1,844,000, up about 20,000 from 1965. The government agency Absent from picture: Mrs E M.M. Kelly, Raleigh, Chairman predicts a continued upward trend in marriages. of the Music Committee; O. L.

The more married couples, the more babies, if past experitist Convention; C. C. Station, ence is a guide. And the more Weldon, Chairman of the His-advances in science, the continued decrease in the death Johnson, Raleigh, Chairman of rate

Diapers, anyone?

HAVE YOU TRIED THE NEW SOFT ROLL SHIRT?

CALL 682-5426



800 N. MANGUM ST.

Sherrill, Raleigh, Executive

Secretary of the General Bap-

torical Committee; and P. H.

the Finance Committee

BAPTISTS PLAN CENTEN. The Celebration is scheduled for August 14-18 in Raleigh.

MAIDS - New York Sleep-in an's Convention. jobs. Salaries to \$65. Fare adnumber. Able Maids Agency, vanced. Rush references, phone 163 N. Main, Freeport, N. Y.

KYANIZE PAINTS Painting & May Co. Papering 215 MORRIS ST.

DIAL 688-2338 DURHAM

\$2.30

PINT

Seated, L-R: Dr. Rose Butler the Finance Committee. NIAL CELEBRATION - An Brown, Durham, Chairman of pearing in the above photo are the Pageant Committee; Mrs. members of the general plan members of the general planning committee in preparation Convention; J. W. White, Ashefor the Centennial Celebration ville, President of the General of the General Baptist State Baptist Convention of N. C.; Convention of North Carolina, L. C. Riddick, Charlotte, Chairman of the Steering Committee for the Centennial Celebration; Dr. E. S. Alston, Raleigh, Executive Secretary of the Wom-

Standing: Hubert Walters, Shaw University, Co-Chairman of the Music Committee: J. Ray Butler. Wilmington. member of the Historical Committee; C. Ward, Raleigh, Chairman of the Publicity Committee; E. T. Browne, Durham, Chairman of the Program Committee; Otis Hairston, Greensboro, Chairman of the Administrative and Planning Committee; George Dudley, Rocky Mount Chairman of the Centennial Journal Committee and E. L. Brodie, Louisburg, member of

4/5 QT.

GORDON'S GIN YOUR FINANCIAL FRIEND ...YOUR MANY SERVICE BANK



Many service banking means we are ready to help you in many phases of banking . . . It helps you when all these are available under one roof. Come in and let us show you the many ways we can help you.



Heart Surgery Patient Has Bouncing Boy

BOSTON, Mass.-Miracles of the medical variety continue to happen. A 35-year-old woman who was nine weeks pregnant was admitted to Massachusetts General Hospital in near heart failure. She had a record of chronic heart failure and other serious heart problems.

heart surgery was essential to replace a faulty mitral value In the tenth week of pregnancy the delicate operation was per formed. There were no compli cations and she was duly sent home to carry on her normal activities. Her pregnancy continued uneventfully.

Soon after the start of the eventh month, she was admitted to the Lying-in Division the Boston Hospital for Women for close medical supervision. Therapy included use of a carefully selected to cross the placental barrierthus avoiding harm to the unborn baby.

She carried her baby to term, experienced an average length labor, with no complications. and was delivered of a normal six-pound, 10-ounce boy. After a 10-day hospital-stay the hap-WASHINGTON, D. C.—While py mother went home with assurance from her physicians that she would be well able to

care for her son

NAACP OFFICIAL VISITS DEC Host for the occasion was | Mrs. Lewis and Rev. LaFayette —Alfred Baker Lewis, National Robert Floyd, Atkin, South McDonald, Chairman of the Treasurer of NAACP and his Carolina, President of the DBC Host Committee for the Dur-Chapter of the NAACP. At exwife are shown as they recent-City of Durham. While at the campus, Mr. Lewis addressed the student body of Durham

SOME LIKE IT HOT

PLANTS FUNERAL DESIGNS

DIAL 682-3866

1001 NORTH ROXBORO ST.

students.

Gualterio Romero, teamed with Bobby Darin in "Gunfight In Abilene," receives the prize for the most unusual avocation in show business: Romero is a former carnival fire eater.

Business College and was received very warmly by the

ham Ministerial Alliance. Mr. ly visited Durham Business treme left shown also are Mrs. Lewis was in the city to ad-College during his visit to the L. McCauley Harris, President dress a city-wide meeting of of Durham Business College, the NAACP.

BETTER SAFE THAN SORRY

PROVIDE PROTECTION WITH **AUTO INSURANCE**

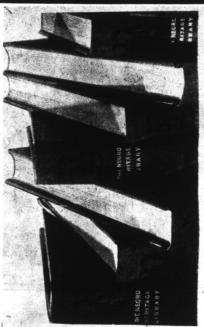
Have you compared your rates and bene fits on auto insurance with other companies? Before you renew or start a new policy, check with us. Compare our low rates.



CONSULT US ABOUT OUR INSTALLMENT **PAYMENT PLAN**

Union Insurance & Realty Co.

EGRO HERITAGE LIBRAR



THE FIRST REFERENCE SOURCE OF THE NEGRO'S CONTRIBUTION TO HISTORY!



LONG OVERDUE, OF THE MAJOR ROLE THE NEGRO HAS PLAYED AND WILL PLAY IN THE DEVELOPMENT OF THE "AMERICAN DREAM."

THE HISTORY . . . THE CULTURE . . . THE HEROES OF THE NEGRO COMMUNITY

"The idea of the Negro Heritage Library is a tremendous one. I can think of no venture in the world of ideas that is going to be more critical to the Negro community. In a real sense it is the next frontier in our struggle.

> DR. MARTIN LUTHER KING, JR. President, Southern Christian Leadership Conference - Nobel Peace Prize, 1964

"The Negro Heritage Library will make readily available, to both Negro and White readers, the facts needed to set the record straight. It should be a continuing source of enlightenment and inspiration to people."

ROY WILKINS Executive Director N.A.A.C.P.

"A dream has come true! At last there is available a volume library on the heritage of the Ne-

gro!
"I am certain that the Negro Heritage Library will supply a very real need for the Negro as he seeks identity with a past that is deserving of respect. To have this material available in this form, documented, and in attractive covers is indeed the answer to many a teacher's prayers . . . this library is a "must" for all educational

ELIZABETH D. KOONTE President, Department of Classroom Teachers, National Education Associaton FREE! Fully Illustrated Color Brochure-

The first 10 Volumes are available NOW! Get all the facts on how to reserve your editions . . . as news of the Budget Plans . . . without cost or obligations!

Mail the coupon below . . . and we will rush a full color, illustrated brochure with all the fascinating details! It's yours ! . . FREE . . . MAIL YOUR COUPON TODAY!

> or CALL NOW-TEL. 828-3311 THE NEGRO HERITAGE LIBRARY 1261/2 E. Hargett Street Raleigh, North Carolina

I AM INTERESTED, PLEASE CONTACT ME,

PLEASE SEND ME MY FREE COPY OF THE FULL COLOR BROCHURE DESCRIBING THE NEGRO HERITAGE LIBRARY. I undestand that this does not obligate me in any way.

Mr. Mrs		
Mr. Mrs. Name Miss Address		
Address		Apt. No
City .	State	Zone
Occupation		Age

100% NEUTRAL SPIRITS DISTILLED FROM GRAIN, 90 PROOF - GORBON'S DRY GIN CO. LTD., LINDEN, N. J.