



SPC PRE-COLLEGE PROJECT

Larnell R. Parker, registrar and director of admissions at St. Paul's College, Lawrenceville, Va., at left, engages in an animated dialogue with some of the thirty-three college-bound high school graduates invited to participate in a 17-day "college support" program concluded Saturday, Jan-

uary 21. The youths were drawn from eight states extending along the Atlantic Seaboard from New York to South Carolina. The occasion was a cookout hosted by President and Mrs. Earl H. McClenney on the lawn of their campus home. This year's project was underwritten by a foundation grant. It was begun last sum-

mer on an experimental basis under SPC auspices, without foundation assistance, and was then described as a "pre-college opportunity workshop." The success of that initial effort stimulated the broadened support for the 1967 effort.

The program is designed to uncover and measure latent college potential and to remedy specific weaknesses in reading speed, comprehension, verbal expression, and in mathematics. The project goal is to prepare the youths more adequately for college work. Transportation, board, and lodging are paid for by the program and each participant received a small weekly stipend. The cooperating foundation specified that it remain unnamed and the amount of its grant unspecified. The latter was quite substantial, according to Dr. McClenney.

UNCF Disburses \$2 Million to Institutions

NEW YORK, N. Y. — The United Negro College Fund recently distributed \$2 million to its member colleges and universities, it was announced by Dr. Stephen J. Wright, the Fund's president.

The money will be used to help construct campus buildings and renovate obsolete structures. A part of the allocation will also be used to strengthen basic curriculum and supplement endowment funds for faculty expansion and scholarships.

In his announcement, Dr. Wright noted that the \$2 million was obtained from a small number of major contributors who in 1963 subscribed \$33 million to a one-year development fund campaign—launched by President Kennedy.

To date, he added, the Fund has distributed a total of \$15,325,000 of this sum, and the colleges have received nearly \$17,600,000 directly from the corporate and individual donors. Payment of pledges to the 1963 drive will end next year.

Of the total amount distributed to institutions in 11 Southern states, seven colleges and universities in Georgia got the largest share: \$436,200. Six institutions in North Carolina received \$339,780; four in Alabama, \$232,820; three in Virginia, \$235,000.

Four colleges in Tennessee also received \$234,180; three in Texas, \$610,060; and two in Louisiana, \$144,020. Additional allocations went to one member college in each of four other states. These were: Mis-



TRYING THEIR DARNEDEST

to keep their minds on the publicity campaign devised for

NAACP Resolution Calls on Branches To Duplicate Buffalo's Project

BOSTON, Mass.—The National Association for the Advancement of Colored People, in the closing session of its 58th annual convention, Saturday, July 15, at the Sheraton-Boston Hotel, adopted a resolution calling on its branches throughout the country to investigate the possibility of serving as "catalysts" to bring about programs in their respective communities similar to Buffalo, New York's, Project JET (Jobs, Education, Training).

Project JET, a \$3,000,000 federally funded program, combines on-the-job training with on-the-job basic and remedial education, as well as counseling and motivational services for deprived heads of households with less than an eighth grade level education.

The program was developed by Opportunities Development Corps, a non-profit organization, comprised of representatives from the Buffalo Area Chamber of Commerce, Buffalo Branch NAACP and other civil rights, community and governmental groups.

The NAACP resolution praised its Buffalo chapter "for its strong role in initiating and supporting the establishment of Opportunities Development Corporation and Project JET."

Mississippi, \$57,160; Arkansas, \$55,620; Florida, \$52,280 and South Carolina, \$51,280.

Since its founding in 1944, the United Negro College Fund has raised more than \$95 million for its member institutions. Currently affiliated with the Fund are 33 regionally accredited predominantly Negro colleges and universities which enroll 35,000.

them by Lee Dale Associates, the Chess recording Dells pose with two member: of the Chicago-based public relations firm. From left are: Johnny Carter, lead tenor; Marlene O'Reilly, Director of News-

per Services, LDA; Michael McGill, baritone; Norma Terry, account executive for Galaxy Artist Management, Inc.; Marvin Junior, lead singer for the group; Verne Allison, second tenor, and Chuck Barksdale,

Miss Terry is in charge of radio and television appearance for the group and handles the account of other Galaxy Artists Little Milton Campbell, Mitty Collier, The Radiants and Billy Stewart.

Seagram's Extra Dry Gin



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AUTOMATIC SWEEPING LIGHTENS CLEANING



Lazy days of summer are a time when nature and modern technology combine to make light of certain house-keeping chores. The longer, sunnier days make it easier to see those dusts balls that lurk in corners and under beds. And a new automatic vacuum sweeper makes removal of the stuff easier. A good lick and a promise are all it takes to put right carpets and floors with General Electric's new vacuum sweeper. The powerful motor in this new lightweight sweeper will do a real yeoman cleaning job on all floor surfaces.

The electric powered brush vacuum sweeper gets under low furniture, requiring only four inches clearance. A versatile electric servant, it performs the duties of carpet sweeper, broom, dust mop and vacuum cleaner. Its powerful motor driven rotary brush gently works into the carpet nap, loosening dirt and summer sand as it vacuums it up. And bare tile, vinyl or wood floors get the same effective sweeping-vacuuming.

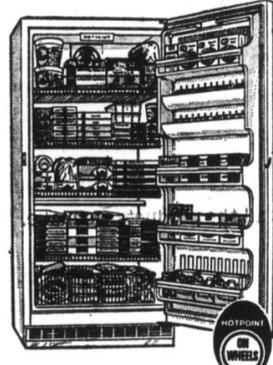
Easy, snap-out reusable paper bags eliminate messy hand cleaning of the sweeper. A new toe-touch switches power on or off. When it comes to storage, the sweeper is a space saver. A small hole in the handle permits it to be hung on a hook in any closet. And when summer is over, homemakers will be glad they can still count on the effectiveness of the little vacuum sweeper with big power that eased the summer work load.

Hotpoint Mid-Summer Specials

15' Upright Freezer

Convenience is the number 1 feature of this model. Rolls out for easy cleaning and has a big 518 lb. capacity. 4 door shelves plus 2 juice can shelves. Removable basket, built in lock and defrost water drain are only a few of its convenient features. (FV515)

Was \$209.77
Now \$188.77



20' Chest Type Freezer

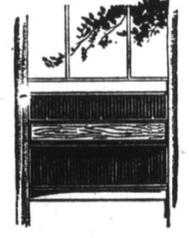
There's king size value in this big chest type freezer. Holds 700 lbs. food yet it's only 5 ft. wide. Divider separates 2 compartments. Warning light, interior lighting, built in lock. (FH620)

Was \$239.77
Now \$218.77

Air Conditioner

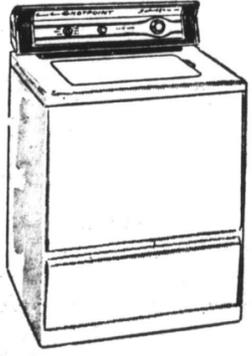
Sleep in August as you do in October. Cool off without ruining your budget with this 15,000 BTU air conditioner. Easy clean filter and thermostat control. (ACKH156)

Was \$229.77
Now \$198.77



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Save \$29.00 On Hotpoint Home Laundry



Add leisure hours to wash day. Single speed, 3 cycle automatic washer washes 2 to 16 lbs. without special attachments or adjustments. 2 programmed rinse temperatures. Safety Lid Switch turns power off automatically when lid is raised during spin cycle. (LW750)

Was \$179.77
Now \$168.77

Matching dryer completes your home laundry. 4 drying temperatures. Convenient foot pedal opens door with no bending, no tugging. Timed cycle selection. Safety thermostat. (LB775)

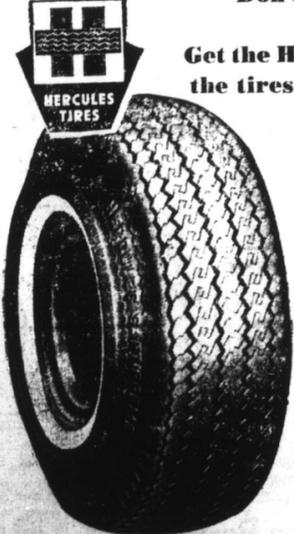
Was \$156.77
Now \$138.77

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