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NIA Sets Ins. Week Goal For \$85 Million

The Carolina Times

THE TRUTH UNBRIDLED

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8,160 Agents Of Negro Co.'s In Observance

The 8,160 agents of 46 Negro-operated life insurance companies, holding membership in the National Insurance Association, have set a nationwide goal of \$85 million in new life insurance coverage for the week of May 13-18, which has been proclaimed the 34th annual National Insurance week by NIA president George S. Harris.

In his official proclamation, Harris of Chicago reminded member companies of their responsibility to extend the economic services to all families.

L. B. Frasier, Agency Director of North Carolina Mutual, is national Vice President of the NIA's Agency Section. In an interview with a Carolina Times reporter he pointed out: "National Insurance Week was instituted by the association in 1935 as a means of bringing the lesson of thrift through life insurance to Negro families throughout America. Nearly ten years ago the word 'Negro' was deleted. Our purpose remains the same. We are now stressing the need to close the gap between the insurance protection enjoyed by the average white family and the protection held by black families."

"Although it is narrower today, the gap between white and black families still exists. Recent surveys indicate the national average protection per white family to be \$15,000.

The average protection for black families is estimated at \$3,000. Negro operated insurance companies have more than two and a quarter billion dollars of insurance in force and four hundred million dollars in assets."

Participating agents in the National Insurance Week effort will wear lapel buttons declaring that "Security Is Power," the theme of the sales promotion, which is being directed nationally by James S. Isbell, chairman of the N.I. Week committee of the NIA's Agency Section. E. Earhmon Fort, agency director of the Mammoth Life & Accident Insurance Company of Louisville, Kentucky, developed the campaign slogan. The theme appears in a series of posters which are designed to motivate the agents and stimulate the interest of the buying public.

In addition to Messrs. Isbell and Fort, the N.I. Week committee consists of Edward W. Bailey, agency director, United Mutual Life, New York City; B. V. Gregory, agency director, Supreme Life, Chicago; R. E. Howard, Public Relations Director. See INSURANCE 2A



RENEWING FRIENDSHIP — Vice President Hubert H. Humphrey and Bishop J. D. Bright, Sr., of Philadelphia, and Sen. for Bishop George W. Baber, of Washington, D. C. renewed their friendship at the 38th Quadrennial Session of the AME Church last week in Philadelphia. The Vice President was given a rousing reception as a keynote speaker.

NAACP Announces National Voter Registration Drive

3 to 5 Million More Negro Voters is Goal

BIRMINGHAM, Ala.—"We are launching a nationwide campaign to register three to five million Negro voters between now and the November election," W. C. Patton, NAACP associate director for voter education projects, said here this week. The registration campaign will reach into all parts of the country.

Statewide political action committees already are scheduled to meet in Buffalo, N.Y., May 4, in Atlanta, Ga., on May 11, in West Memphis, Ark., on May 15, and in Memphis, Tenn., on May 15. Several NAACP branches in Mississippi have had their campaigns funded for launching this month. Campaigns will get under way in Laurel, Hattiesburg, Tunica and Meridian and other cities in a matter of days.

"These political action committees are being brought together to prepare proposals for orientation on organizing and promoting successful campaigns," Patton said. Previous NAACP voter registration campaigns have had notable success in several areas such as Washington, D. C. and the Carolinas. A campaign in Texas registered 550,000 Negro citizens during the early part of this year. Other campaigns are under way currently in Alabama, Florida



BURNETT



CLEMENT



REV. HOLMAN

Durham To Host Annual Meet Shriners, Daughters May 10-11

Zafa Temple No. 176 of Durham will serve as host to the 1968 annual convention of Shriners and Daughters, Desert of North Carolina, to be held at the Downtown Motor Inn, May 10-11. Rev. A. J. Holman is Illustrious Potentate.

Frank Burnett, principal of W. G. Pearson Elementary School, chairman of the local group stated this week that over 600 members of the Temple are expected to be in attendance.

The opening session of the convention is scheduled for 10:00 a.m. Friday with registration at the Downtown. At 8:00 p.m., a banquet will follow, with William A. Cle-

Mrs. Lillie Moore To Be Honored at Sunday Service

Mrs. Lillie Moore, the wife of the late Deacon T. L. Moore, will be honored Sunday, May 12, 1968, at the 11:00 annual Mother's Day Service.

Mrs. Moore is the mother of two daughters; Mrs. Augusta Jones, and Mrs. Nora Maril Jones of Washington, D. C., an adopted daughter, Mrs. Ruby Jones of Fayetteville, five grandchildren and one great grand daughter.

Mrs. Moore is now living with her brother, Lisbon Johnson, in Chapel Hill. Mrs. Moore has been a member of First Calvary for more than sixty years. She has taught Sunday School, a member of the Senior Choir and Deaconess Board, she also prepares the communion bread for the church.

The honoree is a dedicated Christian woman. The majority of the members of the church remember her as having touch-



MRS. LILLIE MOORE

ed their lives when they started to attend Sunday School. She taught in the beginners department about 55 years.

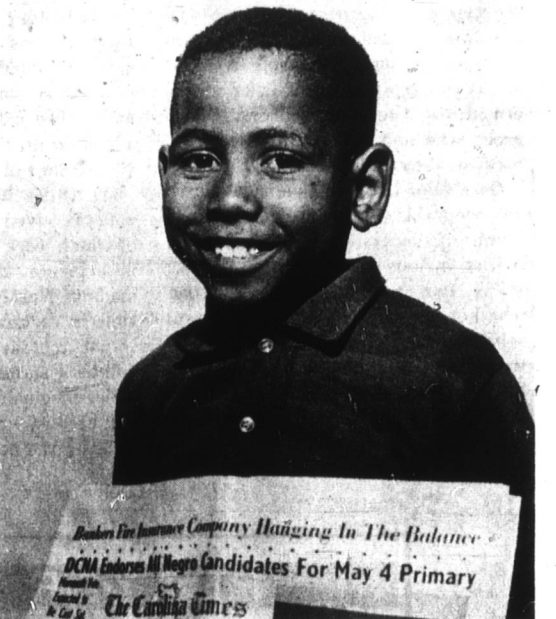
Raleigh to Host Old North State Medics 81st Annual Session

ROCKY MOUNT—Dr. W. T. Armstrong, Secretary-Treasurer of the Old North State Medical Society, announced today that The Old North State Medical Society would hold its 81st Annual Scientific Meeting at the Sheraton Sir Walter Hotel in Raleigh, June 11-12-13th. He stated that this organization was the oldest Negro medical society in this country and had been meeting continuously on a yearly basis since its founding. It is the foremost purpose of the organization to keep its members abreast of the changing trends in medical science and to keep its members well informed on the many facets of present day medical care. It has supported the Medicare Program of the Federal Government from its birth and has often been called into consultation with H.E.&W. Authorities on the matter of Health proposals.

The Scientific Program calls for clinical presentations in the field of internal medicine, obstetrics and gynecology, pediatrics, surgery, geriatrics, eye, ear, nose and throat diseases, cardiology and the business of medicine. Appearing on the program will be Dr. Harvey Allen of Winston-Salem in surgery; Dr. Leroy R. Swift of Durham in ob-gyn; Dr. C. D. Watts of Durham in surgery; Dr. Dan Moore of Durham in

internal medicine; Dr. Charles Curry of Durham, clinical associate, Duke University; Dr. See MEDICS 2A

The Champ



TOP NEWSBOY — Vinson Horton, eight-year-old fifth grader, and one of the youngest of the Times newsboys, topped all opponents last week to take over the lead for the Championship of The Century Club for the first week of May by selling a total of 127 copies of

the Times for the week-end. If Vinson is able to hold the lead for the entire months of May, June and July he will not only be the winner of an extra weekly prize of \$1.00 but will receive a free roundtrip airplane flight to New York. (Photo by Purefoy)

Vice Pres. HHH Gets Wide Ovation At AME Quadrennial

Former Carolina Times Carrier Approved for Doctorate Degree

Claiborne B. Thorpe, a native of Durham and a former carrier of the Carolina Times, was successful recently in passing his final oral examinations for the coveted Doctor of Philosophy degree. Dr. Thorpe majoring in sociology and carrying a double minor in psychology and economics was approved for the Ph.D. at the New School for Social Research at New York.



THORPE

In line with the traditions of that school his speciality is research methodology and statistics. The title of his dissertation was "Status, Race, and Aspirations." A Study of Factors Influencing High School Students to Enter Professional or Technical Occupations.

In the work Dr. Thorpe explored the idea that Negro family structure is of such a nature as to cause a switch in the roles of the sexes. He says this is related to the Negro revolution and to riots in the city. The Negro mother or wife, even among the so-called high class, dominates the family and Negro girls are socialized for leadership within the

household. He agrees with the contention that power in the white family tends to be evenly distributed between wives and husbands because the tolerance of the women for sexual abstinence gives them an advantage in the bedroom but control of the purse strings gives the husband the advantage elsewhere. Economic seg-

See THORPE 2A

6,000 Delegates Shout Approval For President

PHILADELPHIA, Pa.—Vice President Hubert H. Humphrey received his first group "endorsement" for the Presidency at the 38th Quadrennial Session of the African Methodist Episcopal (AME) Church.

The endorsement came during remarks by Senior Bishop George Baber, following a speech by the Vice President before the Conference in Philadelphia.

When Bishop Baber exclaimed: "I hope and pray that Hubert Humphrey will be our next President," most of the 6,000 delegates and visitors jumped to their feet and applauded and shouted their approval.

Moments later, the Vice President

See HUMPHREY 8A

DMA ACCEPTING NOMINATIONS FOR FIVE FATHERS OF THE YEAR

Nominations are being accepted for the five 1968 Durham Fathers of the Year, it was announced Sunday by a spokesman for the Durham Merchants Association which annually sponsors the occasion.

The five local fathers will be announced on May 26 and residents are urged to send their recommendations no later than May 13, to the specially selected judging committee which is organized by the DMA.

The nominating committee is composed of persons not closely associated with the local merchants group and can be reached by sending ballots

to: Father's Day Selection Committee, P. O. Box 688, Durham.

Suggestions may be entered by children, relatives, neighbors or acquaintances of a particular candidate.

Specific details on this year's Fathers' Day entertainment have not yet been approved but are in the planning stages.

Last year, the DMA treated winning fathers to a tour of Seymour Johnson Air Force Base; a fishing trip to Morehead City and a dinner at Hartman's Steak House. See DMA page 2A



PRINCIPALS INVOLVED in the recently held Project Outreach meeting to organize a committee on Equal Participation in Business are shown re-

viewing issues the committee should discuss. Left to right are: Ed Stewart, Project Outreach Director; Allan Preyer, Vice Chairman of

the Committee; Dr. C. D. Watts, Chairman; and F. V. Allison, President of the Durham Business and Professional Chain.

Prominent Durham Citizens To Form Project Outreach

Project Outreach, a program recently funded to provide management training and technical assistance to the small businessman and the members of its committee for equal participation in business had its organizational meeting Tuesday at a luncheon sponsored by the president of the North Carolina Mutual Life Insurance Co., J. W. Goodloe.

Held in a private dining room of the North Carolina Mutual, the meeting was conducted by Dr. C. D. Watts, chairman of the committee who explained its purpose. He stated that the committee would be responsible for solving the voluntary assistance of

business experts. It should also encourage members of the non-disadvantaged business community to provide summer employment opportunities in junior management and technical positions for the members of the society. The economical needs and problems of the disadvantaged community must at least remain the focus of the activities of the committee.

F. V. Allison, president of the Durham Business and Professional Chain, explained the role of the National Business League and how it relates to Project Outreach through the Professional Chain. Other participants on the

program were N. B. White, president of Service Printing Company, who gave the prayer and Allan Preyer, past president of The Chamber of Commerce and Vice Chairman of the Committee. Preyer expressed his hopes for Project Outreach and the importance it can play in the economic growth of Durham.

Members of the committee are: Mrs. Mary T. Horton, Dr. C. D. Watts, J. H. Wheeler, Rev. Phillip R. Cousin, Edward Lilly, Richard Arey, R. Edward Stewart, Nathaniel B. White, Allan Preyer, Nathan Garrett, Paul F. Fenda, Asa T. Spaulding, Dr. Albert N. See OUTREACH 2A

Last Rites to Be Held Sat. For J. R. Mitchell at St. Joseph's

Funeral services for J. R. Mitchell, 70, prominent usher, will be held Saturday at 2:30 p.m. at St. Joseph's A. M. E. Church. Rev. Lorenzo Lynch, pastor of White Rock Baptist Church will direct the services.

Mitchell for a long number of years was a member of White Rock Baptist Church where he served as an usher for over 45 years. He was recently honored for his long years of faithfulness to the church.

Surviving are his wife, Mrs. Lucy Mitchell; two daughters, Mrs. Esther Jenkins of Elmsford, N. Y. and Mrs. Josephine

Plummer of Durham; two sons, James R. Mitchell of Bronx, N. Y. and Joseph Mitchell of Durham; two sisters, one brother, eight grandchildren and one great-grandchild.

USHERS TO HOLD REGULAR MEET AT LINCOLN MEM.

The regular monthly meeting of the Durham Ushers Union will be held at Lincoln Memorial Baptist Church Sunday, May 12, at 3:00 p.m. Highlight of the meeting will be a Mother's Day Program with Mrs. Beulah Pratt as speaker.

There will also be remarks by Rev. N. P. Brodie, pastor of Lincoln Memorial.