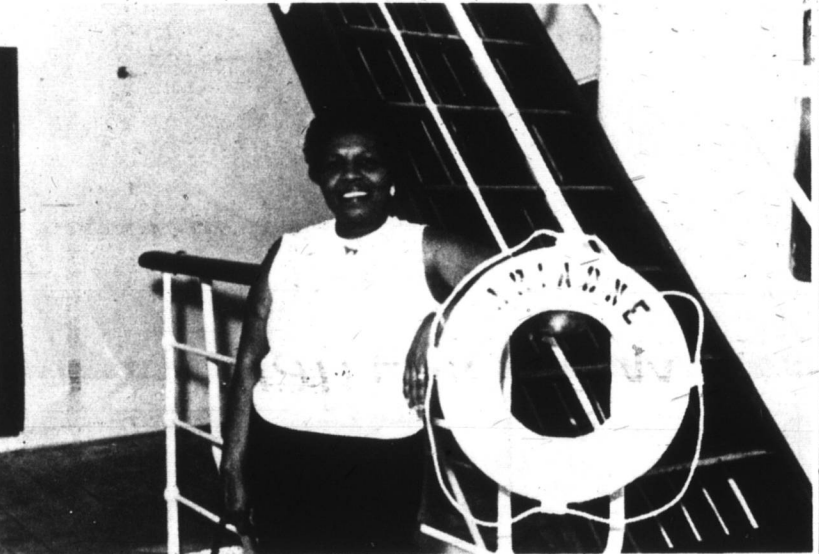




MRS. MUDY A. STONE



MRS. EARLE C. MOSELEY



MRS. C. T. TUCKER

BON VOYAGE TIME — Photographed aboard the S. S. ARIADNE at Pier 2, Miami . . . local school teachers: Mrs. Mudy A. Stone, 2220 Chautauqua St.; Mrs. Earle C. Moseley, 1015

Elizabeth Street and Mrs. C. T. Tucker, 2510 Janet Street. The S. S. ARIADNE was their floating luxury hotel for the complete trip . . . with dancing and entertainment en route . . . time in Nassau to enjoy

the tropical way of life with swimming, sunbathing, duty-free shopping and nightclubbing — with their hotel tied right to the dock to make shore-time easy.

Grambling College Story on TV Tues., July 30

NEW YORK, N. Y.—The intriguing story of Grambling College and its extraordinary football team and coach, Eddie Robinson, will be told in a one-hour ABC-TV color special "Grambling College: 100 Yards to Glory" Tuesday, July 30 (8:30-9:30 p.m. EDT).

"Grambling College: 100 Yards to Glory," which was aired on WABC-TV in New York City last January, is narrated by ABC newsmen Bill Beutel and is being presented on the full ABC-TV network for the first time.

If you've heard of Grambling College it's probably because of the sensational athletic teams and the football squads in particular produced by this comparatively small school.

In the heart of the hilly, red-clay Louisiana countryside, the Grambling campus covers 380 acres and has a student body in excess of 4,000, approximately one-third of them male students.

An inordinately high percentage of these student-athletes have found their way into professional football. Or has professional football found them?

More than 60 Grambling alumni have signed with pro clubs in the U. S. and Canada during the past 20 years. In 1968, 28 Grambling graduates, veterans and rookies alike, will report to NFL and AFL training camps.

The story of Grambling and its fiery, dedicated and thoroughly competent coach, Eddie Robinson, is a saga of success through perseverance and hard work. Together, Grambling and Coach Robinson broke through the amber light that pro football used to hold up for all Negroes—and the red one it displayed to all kids from

all-Negro colleges. Today, every professional roster is studied with players from all-Negro schools—like Florida A&M, Jackson State, Prairie View, Morgan State, Southern U.—and others

Green Bay Packer defensive end Willie Davis and Kansas City Chief defensive tackles Ernie Ladd and Buck Buchanan head the list of Grambling alumni in the professional ranks today.



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Racism Bars Black Athletes From Top Status Says Article

NEW YORK, — In spite of twenty years of progress, "professional sport still likes its Negroes on the back of the bus," says Jack Olsen in Part IV of his "The Black Athlete — a Shameful Story" in Sports Illustrated this week. The underlying attitude of allowing the Negro to "help out" in a white man's game persists and positions requiring thought and leadership are withheld from him. Football is the most rigidly patterned, says Olsen. He points out that no Negro had ever been established — and seldom has been tried — as a starting quarterback. In baseball he is rarely allowed to be a pitcher, and in all sports (even in basketball where the greats are so predominantly Negro) coaching and front office opportunities have been practically non-existent. When the Negro is through as a competitor, says SI, his sport has no further use for him.

Only the champion Green Bay Packers get a glowing bill of health from Olsen. They, he writes, "partly because of geography, partly because they are winners and certainly because of Vince Lombardi, have a racial rapport that—unfor-

tunately— is unique in professional sport." For the rest, Olsen found that the life of the average pro black athlete, though much better than that of his counterpart on a college campus, still produces significant racial problems, some of them quite different than those of the college athlete.

Except in the cases of a few superstars in professional sport, the black athlete "watches helplessly as racial bias and discrimination on and off the field erode his earning power, restrict his opportunities for success and deny him part of the reward for his achievements." Reported as the most objectionable aspects are:

The Negro must be measurably better than a white man playing the same position

Negroes are stacked at certain positions in order to leave other spots open for whites
The quota system is an accepted fact—only so many blacks per position per team
Personal prejudice, often detrimental to team performance, is rampant.

The occasional Willie Mays notwithstanding, says the SI article, there is basis for the



BEAT THE HEAT with an umbrella. That's what the lad in center is trying to do as he protects himself from the hot sun while the others make out as best they can. (Photo by Purefoy)

black professional athletes' claim that the color of their skin consistently costs them money. "In the same year that a California white boy named Mike McCormick got a \$60,000 bonus," Olsen writes, "a

Negro named Orlando Cepeda was signing for \$500. San Francisco Giant Owner Horace Stonham paid \$850 for Jim Ray Hart's signature, \$500 for Willie McCovey, \$500 for Filipe Alou, and \$4,000 for

Juan Marichal. Frank Robinson of the Baltimore Orioles figures that the color of his skin has cost him a minimum of \$50,000 in salaries alone through the years." (Continued on page 8A)

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