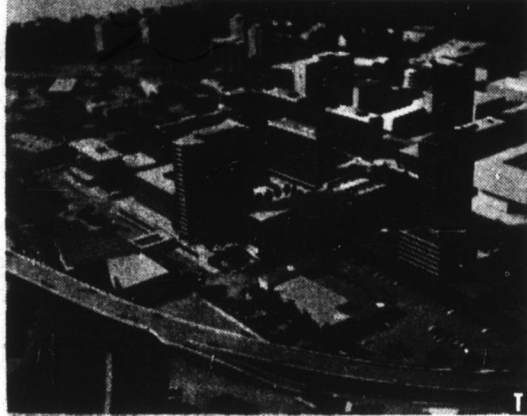


**SLUM CLEARANCE PROFITABLE SAYS EXECUTIVE**



Already in the model stage are many plans to turn city ghettos into healthier communities, creating \$250 billion in new business and helping today's ghetto dwellers to become more productive. (Photo courtesy American Society of Civil Engineers.)

Higher earnings for suburbanites and city-dwellers alike are predicted by a top U.S. industrialist who estimates that \$250 billion in new business will be created by the rebuilding of urban ghettos.

Although the work will be done in the cities, a healthy chunk of the revenue is likely to be carried home by residents of smaller communities, especially people who work in construction, real estate, and building product manufacturing.

City ghettos will need at least 10 million new single and multi-dwelling units by the end of this century, according to W. Wilfred Groves, general manager of the 100-year-old U.S.A. lock and hardware operations of Eaton Yale & Towne Inc., America's leading firm in the field.

**Biggest Single Market**

"Businessmen who ignore the urban crisis today and in the immediate future could be overlooking what may possibly be the single biggest market in the history of this country," said Groves.

"Sick cities must be saved not only because of social responsibilities to those existing in ghettos, but because these cities represent an economic necessity to business. Markets today deteriorate in the slums, and thrive in healthy areas," he added.

In the industrialist's view,

American business today cannot monetarily afford the continued existence of slums. Decay of the inner-city hastens the exodus not only of families but businesses as well to the suburbs. As a result, retail trade falls off sharply and an increasing share of the tax burden falls on industry.

Eaton Yale & Towne, a multi-national company with 90 operations around the world, markets truck and off-highway vehicle components, construction and logging equipment, automotive products, locks and building hardware, materials handling equipment, control systems and general products. The company's sales for the six months ended June 30, 1968, were \$432,198,000.

From where will the money to rebuild ghettos come? "From the very ghettos we are rebuilding," predicts the lock and hardware executive. "History shows us again and again that when deprived people gain adequate housing, education and security, their productivity rises."

"Even the huge sum of \$250 billion comes to less than \$1,250 for each American alive today, and cleaning up our ghettos should save several times this amount in increased productivity and in lower costs of welfare, fires, insurance, thefts and police work."

"Companies that set out to do good may end up doing well."

**Grambling College Professor Authors New Economics Book**

By Ansel L. Creary

GRAMBLING, Ga. — Segfred B. Ayatey, associate professor of economics at Grambling College, is the author of a new book, "Central Banking, International Law and Economic Development: Studies on West Africa," published by Wm. C. Brown Book Company, Dubuque, Iowa.

The book is a detailed study, in two parts, of the economic system of the region and the Western idea of international law.

The author has explored new ways in which the region could solve its economic problems, and the role the central bank can play in the efforts of a new nation to realize economic integration and growth at a reasonable pace without going to the extremes of infringing upon the rights of the individual citizen.

Part two of Ayatey's book treats international law and its problems, and surveys the development systems in West Africa with particular reference to relevance to institutional principles akin to the interpretation of the Western traditional concept.

The old international taboo, the balance of payment deficit, comes in for special treatment by the author who explains economic measures pursued in the region to bring about cutbacks in imports while working towards stepping up export trade.

As the new West African nations strive towards econ-

omic independence, the central banking establishment is cast in a major role: that of regulating funds for the big industrial push to realize financial independence at home.

Ayatey, a native of Ghana, received the bachelor of arts degree in 1968 at Philander Smith College, Little Rock, Ark., and the master of arts a year later from Atlanta University, Ga., before going to Catholic University of America, Washington, D. C. where he received another masters degree, this time in political science prior to working on the doctoral program in economics, most of which is now completed.

Prior to joining the Grambling faculty, Ayatey was associate professor and co-chairman of the economics and business department at Arkansas A.M. & N. College, Pine Bluff. He has also worked for the World Confederation of Organizations of the teaching profession both at Atlanta University and Catholic University, and the U. S. State Department Foreign Service Institution.

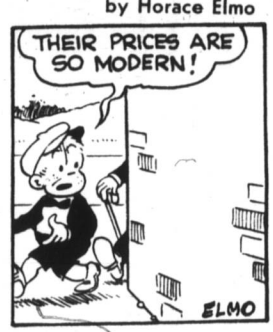
He is a member of the National Social Science Honor Society.

Ayatey is now working on the manuscript of his second book, an intermediate text on economic theory with emphasis on the use of graphs and mathematics.

**THE FIZZLE FAMILY**



**PUGGY**



**Veterans are Urged to Apply For GI Benefits Immediately**

ELIZABETH CITY — Jeff Elwood Smith has been appointed Registrar at Elizabeth City State College according to an announcement. The appointment fills the vacancy which was created when Taylor E. Jones resigned in January to accept a position at Fayetteville State College.

The veteran school administrator is a native of Gaston, and is an alumnus of the college, having graduated with the class of 1942. Smith received the Master of Arts Degree in Elementary Education, School Administration and Supervision from New York University in 1951. He has also completed all residential course requirements, except 18 hours, towards the doctorate.

A veteran of World War II, Smith served as a teacher in the Durham, North Carolina School System from 1948 thru

1956, and as principal of Crest Street and Walltown Elementary Schools from 1956 thru 1968. He is a member of: Alpha Kappa Mu Honor Society, National Education Association, North Carolina Teachers Association, Department of Elementary School Principals of the NEA, and other Educational and civic organizations.

Dr. Thorpe also announced that Maude W. Ballou, B. S., Southern University, who served as Acting Registrar from January through July, was appointed to the position of Assistant to the Registrar at Elizabeth City State College.

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**James Brown Endorses All Black Candidates and HHH**

LOS ANGELES, CALIF.—Singer James Brown, popularly known as "Soul Brother no. 1, used Watts as a backdrop in endorsing "all black political candidates" and Vice President Hubert H. Humphrey.

Brown shared the platform with Vice President Humphrey at a brief program in a vacant lot, during the Vice President's visit to the Watts Manufacturing Plant and an anti-poverty project.

Arriving a few minutes after the Vice President, Brown was mobbed by hundreds of fans, young and old. A huge sign behind the platform read: "Watts welcomes Soul Brother James Brown and Hubert Humphrey."

The Vice President interrupted his remarks to introduce Brown. This is what the dynamic "Mr. Soul" had to say:

"So many times, we have elected political candidates who haven't got the right picture. They're not with it. We should know what's going to be done for black people. So, I'm going to start now by making a few overtures to the gentlemen standing on my right (Vice President Humphrey) and I'm going to see how he responds to them.

"First, I would like to say that the black man wants ownership. He wants to be able to own his own things and make up his own mind. Number one in the black community, in the low income areas, is the need for better housing... so that we don't have to stay in dumps, like I lived in when I was a kid.

"Number two is the need for hospitals in the black community...so we don't have to stand around and bleed to death, since the nearest hospital is miles away, downtown somewhere."

"I mean, this is the way it is. I believe in telling it like it is. I don't know any better words. I'm going to tell it just like I feel."

"Number three is the need for our own banks...so we can get some money and do things for ourselves. If we have our own banks, we don't have to go downtown."

"Number four is the need for hotels...so that when our friends come to see us, they can visit us in the black community and not go downtown and stay in the white community. We want to have good things where we can enjoy them."

"Now the candidate that can give me this kind of thing—that's the man I endorse. I don't endorse the party, I endorse the man," Brown said.

In his response to Brown, Vice President Humphrey said, "What Brown has said to eloquently is what I stand for and is what I have tried to say to you before he arrived."

"If America can fight for the self-determination of a people eight thousand miles away, we also should be willing to commit ourselves and work for self-determination and full participation in the American Black community."

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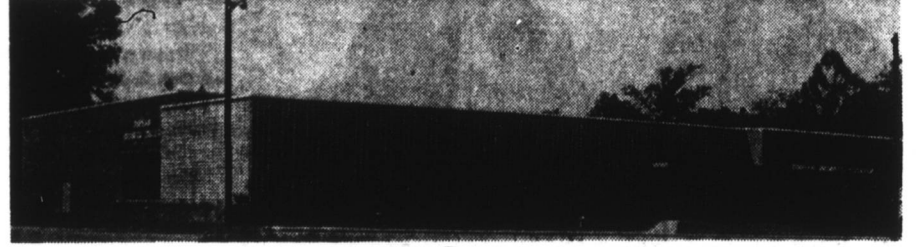
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