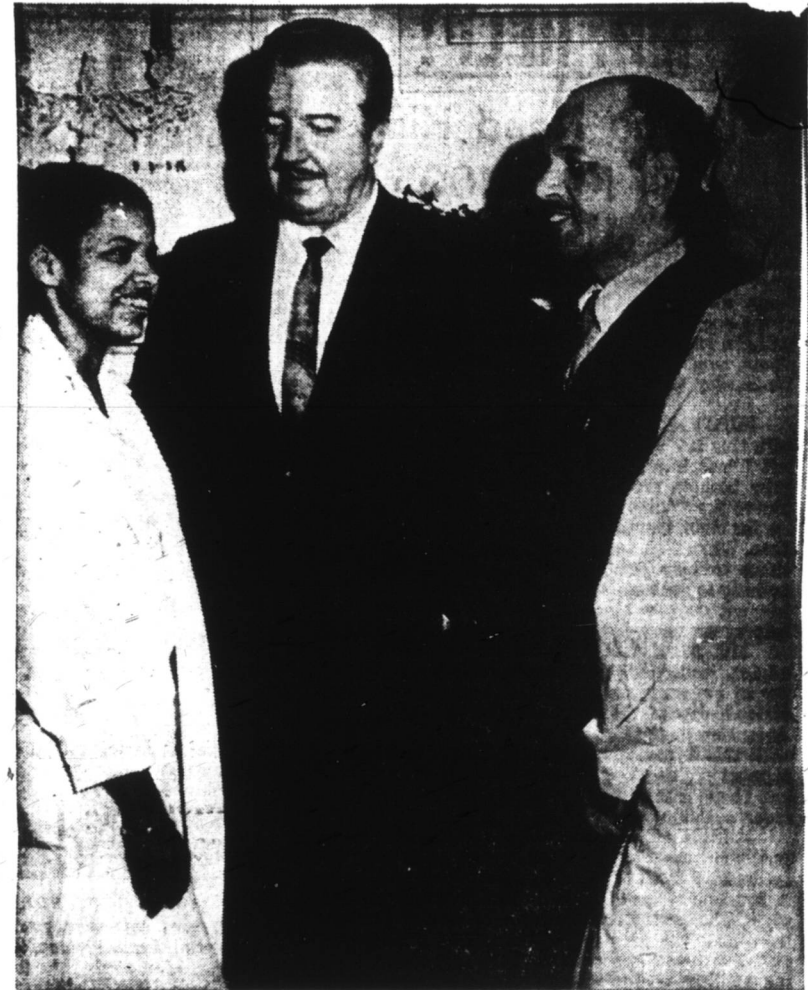




**FSC FACULTY-STAFF ORIENTATION PRINCIPALS**—President Rudolph Jones (right) discusses Fayetteville State College's proposed self-study with principals in the college's faculty-staff orientation held last week. With Dr. Jones are (left to right) Mrs. C. S. Thompson, FSC's Self-Study Director; Mrs. Vietta Neal and Dr. Jack Bradboy, consultants from J. C. Smith University. Mrs. Neal and Bradboy directed JCSU successful self-study conducted two years ago. A market expert is a man who can make wonderful paper profits.



**MISS BLACK AMERICA CONTESTANT**—Enjoying a last-minute chat with Miss Ney Lawson, Children's Hospital of Philadelphia research technician who competed for title of Miss Black America this weekend, are (l. to r.): Mr. William R. Finks, research administrator; Mr. George Dukes, compensation and training manager, and Dr. Boav Moav, research staff.

### Gastonia Woman Heads United Appeal Drive



MRS. C. W. FLOYD Campaign Chairman

By MAUDE M. JEFFERS  
GASTONIA, N.C. — Mrs. Cleveland W. Floyd is campaign chairman for the 1969 United Appeal which will start soon. She will be in charge of the Northside section of Gastonia 423.

She said all individuals, churches, business firms, clubs and other organizations are urged to join in helping this worthy cause. There are 37 agencies combined in this annual drive.

"SCHOOLS and college drives, religious campaigns, political appeals are not within the scope of the United Appeal," stated Mrs. Floyd. She said the funds secured through the annual campaign are used for the agencies' yearly budget.

The slogan of the 16th annual Appeal is "Prove Your Care — Give Fair Share." Mrs. Grafton Thomas is co-chairman.



The 1969 Cadillac (top) is dramatically restyled to look lower, wider and longer. The Fleetwood Brougham (top) shows the new dual horizontal head lamps and the combined parking and cornering lights wrapped around the leading edge of the front fender. The familiar cross-hatch grille features horizontal and vertical bars in a "floating fin" effect.

The ultimate in luxury personal cars, the Cadillac Eldorado, (bottom) features styling changes while continuing the strong character lines popularized by two successful years of production and sales. A new finely textured grille bears a family resemblance because of the cross-hatch theme. Elegant new wheel discs add distinction to the side view.

Among the convenience and safety related improvements are: a new seat belt system with automatic adjusters; a new Dual Comfort seat, that allows the driver's seat to be adjusted separately from the passenger's; and a closed cooling system, with a "closed" radiator and translucent reservoir permitting visual checking of the fluid level without exposure to hot coolant.

## Red Cross Field Director Goes Where the Servicemen Are

LONG BINH, Vietnam — Steve Bullock would rather be home with his wife and two young sons. But, like many thousands of American men, he felt there was a job to be done. And so, like the others, Steve Bullock spent his latest wedding anniversary in Vietnam.

But Bullock is not a soldier. U.S. servicemen are not the only ones who have sacrificed a comfortable year at home to support America's efforts in Vietnam. Steve Bullock is a field director for the American Red Cross.

Bullock, 31, is stationed with the Army's II Field Force Headquarters at Long Binh, a 15-minute helicopter ride from Saigon. Though he lives with the troops and shares their hardships, Bullock is not involved in the conduct of the war. His responsibility is to assist several thousand U.S. soldiers with personal and family emergencies such as inevitably occur when men are at war and cannot be present to handle things themselves.

"My job is to serve as a link between the serviceman and his family back in the States," he explained. "My purpose with troops in the field is to ensure that every man knows that he has a person he can come to when he has a personal problem here or at home that needs attention. First, I'm available to listen to his problem, make suggestions for solutions and make referrals. Secondly, I can assist him to contact his home by rapid communications through Red Cross channels to obtain the information he needs to resolve the problem."

Birth announcements, situations involving death or critical illness in the family and reports of other emergencies at home are transmitted by a local state side Red Cross Chapter to the American Red Cross field director attached to a soldier's unit in Vietnam. He contacts the soldier. If necessary he can obtain further information via Red Cross telecommunications, supply military authorities with facts required for granting an emergency leave, and even provide financial assistance to cover the man's immediate travel expenses.

Often lost mail or a mixup in address causes a lapse in communications between a serviceman and his family; the Red Cross can act as a go-between to dispel worry and concern at either end. Sometimes a serviceman in Vietnam needs Red Cross assistance involving a family move to another location or in advising his wife as to medical facilities and other government benefits available to the family. A soldier may experience marital problems accentuated by separation and difficulties of communication. The Red Cross field director can expedite all such communications. Regardless of the type of problem or emergency, a serviceman in Vietnam can obtain both guidance and quick, accurate information by contacting his Red Cross Field Director.

Said Steve Bullock: "Personal and family problems have an obvious effect on a serviceman's morale. If it affects his performance it affects the over all performance of the team and may endanger other thus benefit a man's comrades as well as restoring his own peace of mind."

Bullock was raised on a farm near Enfield. He was graduated from Virginia Union University in Richmond in 1959 with a B. A. in sociology. No stranger to the military, Bullock spent 27 months in the Army. He was released from service in 1962 and quickly joined the Red Cross.

"I had a great interest in this sort of work," he recalls. "I had considered similar jobs with other organizations, but I also had a desire to travel. The Red Cross offered me both."

He was appointed an Assistant Field Director and assigned to Ft. Belvoir, Virginia, then

to Ft. Monmouth, New Jersey, and finally to Pirmasens, Germany, was promoted to Field Director and served again at Ft. Belvoir until assigned to Vietnam in November of last year.

"Shortly after I arrived I realized that although being in Vietnam was a unique and exciting experience it was also dangerous," Bullock recalls. "To be quite frank, after a few days my prospect of returning seemed a trifle bleak; I thought there was a good chance of my being killed. "But on the other hand, I'd prepared myself for the worst: I expected to live in a tent, use a trench for a latrine and purify my own drinking water, etc. Yet when I arrived at Bearcat — headquarters of the U.S. 9th Infantry Division, which operates principally in the Mekong Delta — I found barracks, messhalls, latrines, running cold water; it wasn't nearly as bad as I'd expected."

Steve Bullock remained at Bearcat close to six months, visiting troops in areas of continuous fighting and supervising the work of eight Assistant Field Directors. Less than two months ago he was again promoted and transferred to the II Field Force Headquarters at Long Binh.

"The caseload here is somewhat lighter than at 9th Division," he said "This is a headquarters command, and there is a greater density of high-ranking personnel who are in a better position to handle their own problems. But at the Division we had many draftees who had been in the Army only a matter of months and were overseas and away from their families for the first time; the war was more of an adjustment for both them and their families. I'd much rather be with them although I feel my year here has been more than worthwhile. There is a job to be done here; some year ago the Red Cross was elected to do that job. My family and I agreed that we could sacrifice a year for this end, and I have no regrets.

"The work has been very rewarding for me as I think it is for anyone who realizes the purpose of the Red Cross mission — our reason for being here. There is a tremendous need for our services to help maintain the morale of the troops and their families back home. And you don't have to look hard to see that the Red Cross is making a large contribution.

"Perhaps the greatest reward comes when you see that your efforts were worthwhile and that you've been able to assist a man in solving a problem and returning to duty and becoming productive again with greater peace of mind. It's simple: I receive satisfaction knowing I've helped a man."

When Bullock returns from Vietnam, he will be promoted to the post of assistant director of Service at Military Installations, stationed in the Red Cross Eastern Area headquarters, Alexandria, Va.

Bullock's wife, Mrs. Doris K. Bullock, now lives on Rt. 2, Lawrenceville, Virginia.

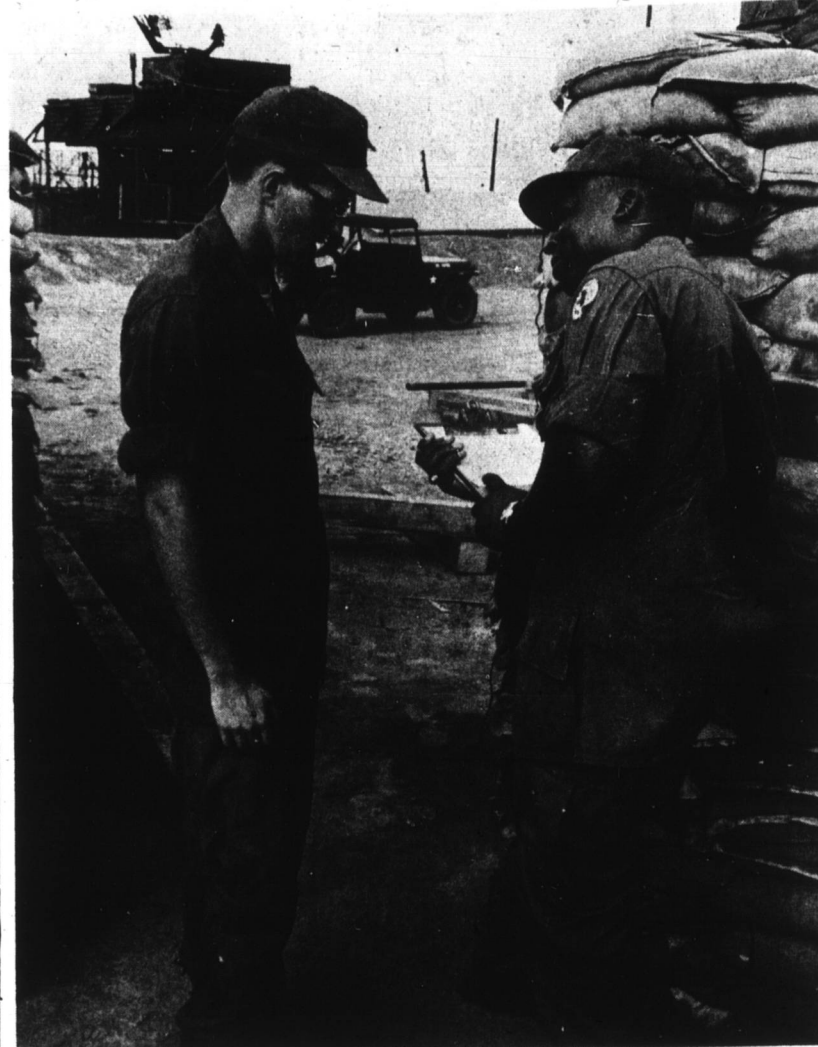
### 7 Naval Depot Workers Cited For Excellence

Seven employees of the Naval Publications and Forms Center, 5801 Tabor ave., Philadelphia, received Superior Performance Awards recently for outstanding work performances during the past year.

Cited for exceeding the established norm for their respective positions were:

Albert Procto, 1921 s. Bonnell st.; Waylon C. Mizell, 5915 Chestnut st.; (Mrs.) Edna V. Perry, 2906 Chancellor st.; Herman Plotkin, 5115 Kershaw st.; Isalah Thomas, Jr., 17 s. Robinson st.; Willis J. Turner, 5518 w. Pearl st., and Malcolm L. Waite, 737 n. 44th st. Each employee received a cash award or a salary increment in recognition of their achievements.

— An Orthodox Court Judge —  
The medical center is a constituent of the Federation of Jewish Agencies of Greater Philadelphia and of the United Fund of the Philadelphia area.



**PERSONAL CONTACT WHENEVER POSSIBLE** — When there's an emergency at home the Red Cross field director brings the news to the serviceman. Here at radar site, Steve Bullock discusses an emergency message concerning the family of SP4 Lewis Pugh, Jr. (American Red Cross Photo by Mark Stevens)

### New Books At Public Library

- NON-FICTION**  
Arms Control For The Late 60s Benson—Writers in Arms  
Buhot—Chinese and Japanese Art  
Lerner—The Grimke Sisters From South Carolina  
McGregor — The Professional Manager  
Starr—Quarterbacking  
Steincrohn—How To Get A Good Night's Sleep  
Night's Sleep  
Wilder—The Macmillan Guide To Family Finance  
Writers at Work; the Paris Review Interviews  
Wurmbrand — Christ in the Communist Prisons  
Brown—Southern Cook Book  
Gam—The Beautiful Woman  
Glubb—Syria, Lebanon, Jordan  
Kahn—The Year 2000  
Meagher — Accessories After The Fact

- FICTION**  
Bradford—Red Sky At Morning Deal—The Walls Came Tumbling Down  
Wibberley — Adventures of Elephant Boy  
Wolfe—The Pump House Gang  
Woodhouse—Do Butlers Burgle Banks?

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