

Floyd Mckissick Plans End To Negro Economic Dependency



BREADBASKET - A&P SIGN PACT—Four-thousand SCLC-Operation Breadbasket volunteers celebrated a "victory" this past Saturday with the signing of a new agreement with the A&P food chain which ended a 14-week boycott of the world's largest food chain. Shown signing the agreement are Earl E. Poyner, General Superintendent of the Chicago

Unit of A&P and Rev. Jesse L. Jackson, National Director of SCLC's Operation Breadbasket. Shown watching the signing are (l. to r.) The Rev. Mrs. Willie Barrow, Dir. of Operation Breadbasket's Women's Division; The Rev. Henry Hardy, Breadbasket minister and pastor of Cosmopolitan Community Church; Sammy Davis, Jr.; The Rev. Clay Evans, Breadbasket "Convenor" and pastor of Fellowship Baptist Church; William Watson, newly appointed Assistant to the Director of Personnel, A&P Co.; and The Rev. Calvin S. Morris, Associate Director of Operation Breadbasket.

(SCLC Photo by Simon)

Plans Extension of Employment To Ownership of Businesses

NEW YORK—Floyd B. McKissick, former National Director of CORE, announced recently at a Press Conference in Harlem, that he is mobilizing the required resources to mount an effort, on a national scale, to end the dependency of Black people on the white economy which has so long exploited them and which continues in many cases to force Blacks to live in poverty and economic bondage.

The impact of the new program will be to extend the Civil Rights struggle beyond job training and equal employment to ownership—ownership and control of the businesses which exist in and of the Black community, but not presently for the benefit of the Black community.

In his statement to the press, McKissick said: "The many promises by the

Black man's only salvation is through his own efforts. All over the world the struggle is for economic power and self-determination. This brings respect to those who gain it. Black people are fighting for respect and dignity, not a handout.

Throughout American history, Black people have lived in circumstances and conditions dictated by whites and we have been urged to sit by while white people fulfilled their promises to us. From slavery, we were promised freedom. That freedom became separate and unequal apartheid. From segregation, we were promised integration into the life of affluent America. That integration became growing squalor, and violence.

The very co-existence of Blacks and whites in this society is being threatened. It is my belief that the development of Black Economic Power offers white America its last chance to save the Republic. If we are to exist together, it will be as equals. Equality depends on Black control of its own institutions.

This can be accomplished only through the rapid growth of Black corporate structures."

To coordinate and catalyze the formation of Black business enterprises, I have formed a new organization. It is known as Floyd B. McKissick Enterprises, Inc. It is a corporation formed to create and distribute profits to millions of Black Americans. McKissick Enterprises will be a national resource center for Black individuals and communities who need assistance in developing new business.

McKissick Enterprises is located in the heart of Harlem. We are in operation and are utilizing Black experts from all levels of business and industry. We are currently organizing the following departments within the Company:

- A. Capital Resources
- B. Training Resources
- C. Management Resources
- D. Technical Resources
- E. Planning Resources
- F. Real Estate

Each of the Departments will be manned by knowledgeable and expert staff and will be supported by a panel of consultants who will represent the highest achievements in their respective areas.

In addition to providing assistance to other companies, McKissick Enterprises will invest directly in the formation of new companies, some of which will be so constructed that ownership will be eventually transferred to local persons.

Much of the capital for our undertakings will be forthcoming from white financial institutions and business corporations. The success of our endeavors is dependent, however, on the efforts and toil of Black people—the same Blacks who have loyally contributed to the strength of this nation, and who spend over 40 billion dollars each year, but who realize little economic return. The Black man will no longer be a beggar, but a borrower. If a Black man has no bread in his pocket—the solution to his problem is not integration; it's to get some bread. Real simple—that's what McKissick Enterprises is all about."

Mr. McKissick also announced that McKissick Enterprises has formed its first new company, Von Blaine-McKissick and Associates, is a public relations firm which has already secured several accounts since its formation. This new firm will attempt to penetrate all segments of the economy to keep Black people informed of products and programs and will develop programs for businesses which are intended to assist in the inclusion of Black people in the benefits of employment and sales.

Lloyd Von Blaine, former co-owner of Franks Restaurant, and former Vice President of Dawson and Royal, Inc., is serving as President of the new firm.



TOASTMASTER—John H. Wheeler, president of Mechanical and Farmers Bank, Durham, and toastmaster of the National Bankers Association annual convention banquet, gives short history of NBA and introduces main speaker, Howard J. Samuels, Administrator of Small Business Administration.

Leontyne Price in Concert at N.C. State Univ.

RALEIGH—Metropolitan Opera star Leontyne Price will appear at the second Friends of the College concert of the season October 22 and 25 at 8 p.m. in Reynolds Coliseum at N. C. State University.

The well-known young soprano made her debut at the Met in 1961 as Leonora in Il Trovatore to a 42-minute ovation—the most prolonged demonstration of enthusiasm ever witnessed at the Met.

She was presented in seven different roles during this first year at the Met.

Her career actually began nine years earlier in 1952, when she made her Paris debut at the International Arts Festival.

A year later, she appeared as Bess in Porgy and Bess in Vienna, Berlin and Paris under the auspices of the 20th Century Music Conference in Rome. In 1955, she appeared with the NBC Opera Company on television for the first time, singing the title role in Tosca. She has since performed at the Salzburg Festival, La Scala

Opera and Teatro dell'Opera in Rome. She has appeared with the Vienna Philharmonic, Boston Symphony, Philadelphia Orchestra and the Chicago Symphony.

Just this year, she appeared at the Paris Opera for the first time.

Honors and awards have been heaped on this talented star since the beginning of her exciting career.

The high spot of her rise to the top came on opening night of the new Metropolitan Opera House, Sept. 16, 1966, when she premiered the role of Cleopatra in Samuel Barber's new opera Antony and Cleopatra. She has received the Presidential Medal of Freedom, and was elected Fellow in the American Academy of Arts and Sciences.

She holds honorary doctorates from Howard University and Dartmouth College.

She has received an even dozen Grammy Awards from the National Academy of Recording Arts and Sciences, and has been voted Musician of the

Year in annual polls of music critics and editors across the country.

She was chosen for cover stories for "Time" magazine and 18 other international magazines.

Born in Laurel, Miss., Miss Price played the piano at five years of age, and later sang in the Junior Church Choir. Her goal was to become a music teacher.

While a student at Central State College in Ohio, her singing with the Glee Club attracted much deserved attention, and upon graduation she was offered a scholarship to study at the famed Juilliard School of Music in New York City.

Her choice of selections for the Raleigh concert includes the works of Ravel, Stravinsky and Rachmaninoff, as well as "Aria—Care selve," from "Atlantia" by Handel and "Aria—Vissi d'arte," from "Tosca" by Puccini.

She will conclude the concert with a program of well-known spirituals. (See picture, page 4B)



McKISSICK

white society to achieve equality and economic freedom have not materialized. The tokens we have received have had the effect of drops of water in the sea."

Many of the promises of the past have raised the hopes of the Black man, but by and large he is still in the economic bread line. What he has received is intended to place him and lull him into false security. The result, however, has been turmoil in our great cities. Turmoil bred of frustration and growing fury. What has been done has been too little, too slow and much too late.

Many of the efforts may have been sincere, but have not been meaningful. Additional millions poured into unplanned poverty programs and welfare will not solve the dilemma posed by our ghettos. Billions of dollars are required, but the nature and control of the programs are more important than press releases about the amounts.

I feel that my best service to the movement and to my people can be rendered by my full-time commitment to Black economic independence. The Black man and woman will no longer be content to eat leftovers in the kitchen. We want to sit at our own table and carve the financial turkey with all its trimmings.

The Black man's sweat and tears have fertilized this economy. His blood has been shed in many wars to protect it. Even now, it is being expended in a greater proportionate ratio than any other group in the world in Vietnam. Most of the Black folk, as well as white, still do not know what they are fighting for. While our Black brothers are fighting to save the white capitalist society in Vietnam, we are going to fight here at home to create a strong Black society for those fortunate enough to return home. We are going to create the economic tools and we will finish the job. The

earth, without undergoing radical changes in its understanding of its purpose. . . . It may be necessary for the church to dismantle its organizational structures for mission and to end "its basic conformity to European theological traditions and Anglo-Saxon styles of life and structures of value," he declares.



HONORED AT CALENDAR TEA—William Carter, Morgantown, North Carolina native, was honored last month at the annual Calendar Tea by the Greenwich Connecticut Branch

of the National Association for the Advancement of Colored People, for his hard work as a member of the Greenwich NAACP Branch and many other civic and social organizations.

As chairman of the voter and registration committee, he was instrumental in enrolling several hundred new registrants on the books in Greenwich.

Churchman Calls for Change Toward Negroes

NEW YORK—The Christian Church cannot expect to survive the present period of world crisis without a radical change in its relationships with Black Christians and the whole black community, a noted theologian says in the current issue of Church and Metropolis.

The Rev. Dr. Gayraud S. Wilmore, Jr., chairman of the United Presbyterian Division of Church and Race, makes the point in an article on "The Case for a New Black Church

Style." His discussion of what Black power means to black churchmen—and to black and white churches—appears in the fall issue of the magazine, published quarterly by the Joint Strategy and Action Committee.

There is an urgent need for new styles of black-white relationships within the church, Dr. Wilmore says, adding:

"Black church men in predominantly white denominations know well that the real question is not whether these churches can become truly in-

tegrated on Sunday morning, but whether, in the next 25 to 50 years, these churches will have any meaningful contact with black people at all!"

What is at stake, he writes, is not merely integration, but rather, "the viability of the Christian Church in the United States—and perhaps in Western Civilization. It is the question of whether or not this church can any longer encompass within it the masses of non-white persons, who make up the majority of the peoples of

With North Carolinians in the Service



BADGETT

Airman Henry E. Badgett, Jr., son of Mr. and Mrs. Henry E. Badgett of Rt. 1, Reidsville, has completed basic training at Lackland AFB, Tex. He is now assigned as a plumber with a unit of the Strategic Air Command at Ellsworth AFB, S. D. Airman Badgett is a 1967 graduate of Caswell County High School, Yanceyville.

SANDERS

Airman Kenneth L. Sanders, son of Mrs. Lillie B. Sanders of 1101 Oberlin Road, Raleigh, has completed basic training at Lackland AFB, Tex. He has been assigned to the Air Force Technical Training Center at Keesler AFB, Miss., for specialized school as an administrative specialist. Airman Sanders is a 1968 graduate of N. B. Broughton High School.

JACOBS

Airman First Class Frank Jacobs, Jr., of 1216 Moreland Ave., of Durham, has been recognized for helping his unit earn top honors as the best maintenance organization in the U.S. Air Force.

Airman Jacobs, son of Mr. and Mrs. Frank Jacobs, Sr., is an electrical power specialist in the First Mobile Communications Group that provides emergency communications and air traffic control facilities for Vietnam, Korea and a vast Pacific area.

The Air Force Communications service unit, headquartered at Clark AB, Philippines, was selected for the annual Air Force-wide award for effective management of maintenance facilities, personnel and materials plus accomplishments and achievements in these areas.

The airman, a 1964 graduate of Hillside High School, attended North Carolina College. His wife is the former Maggie L. Walker.



COL. WILLIAMS AND HENRY SKINNER, JR.

Sergeant Henry V. Skinner, Jr. (right), son of Mr. and Mrs. Henry V. Skinner, Sr., of 707 S. Martin St., Elizabeth City, receives the U. S. Air Force Commendation Medal at Bien Hoa AB, Vietnam, from Colonel William I. Williams, his squadron commander. Sergeant

Skinner, an administrative specialist, was decorated for his outstanding duty performance at Bien Hoa. He is assigned to a unit of the Pacific Air Forces. The sergeant was graduated in 1965 from P. W. Moore High School.

Marine First Lieutenant William H. Earp, 24, son of Mr. and Mrs. H. P. Earp of 2313 Albany St., Durham, was promoted to his present rank while serving with Marine Heavy Helicopter Squadron 463.

His promotion was based on time in service and rank, military appearance, and his knowledge of selected military subjects.

His squadron is a unit of the First Marine Aircraft Wing, the air arm of the Third Marine Amphibious Force in the five northernmost provinces of So. Vietnam.

Lung Cancer, Smoking Linked

TOKYO—The National Cancer Center reported Sunday its two-year survey of 265,178 adults picked at random show-

ed those who smoke more than 50 cigarettes a day are 28 times more likely to die of lung cancer than non-smokers. The center said its findings also showed that those who smoke between 25 to 50 cigarettes a day are 7.5 times more liable to die of lung cancer.