

Commuters Get A Break—"Maxi-Cab" from "Uncle"



Happiness is commuting in Maxi-cabs, an urban transportation experiment offering deluxe bus service.

FLINT, MICH.—Replacing the words "mother-in-law" and "Brooklyn" as an automatic laugh-getter is "commuter."

The noun conjures up pictures of Dagwood Bumstead dashing for the train, forlorn figures standing in line at windswept bus stops, car-pool pilots grimly threading their way through traffic.

Indeed, time lost in transit has prompted wits to define today's commuter as "a traveling man who pays short visits to his home and office."

For thousands here, however, commuting has ceased to be a cruel joke, thanks to a Department of Transportation program being eyed enviously by scores of other cities.

Key to the experiment is portal-to-portal deluxe bus service

for this city's automotive workers. "Deluxe" is almost an understatement.

Called "Maxi-cabs," the buses feature stereo equipment, stewardesses who serve free coffee, card-playing facilities, newspapers, air-line quality seats and subdued lighting and decoration.

Best news of all, Maxi-cabs cut the commuter's costs and time in transit.

By picking up workers at or near their door and delivering them to the factory door nearest their workbench, Maxi-cabs eliminate long walks to bus stops, intermediate transfers and obviate the need for using the family car or buying a second car.

Non-commuting taxpayers also benefit from the experiment for it was initiated to reverse a declining trend in ridership and revenue from public transportation.

The project is financed by Uncle Sam and, in part, by the city, the Mott Foundation, and the American Academy of Transportation which retained a top-flight communications agency to launch a razzle-dazzle tease campaign.

The agency—Ross Roy, Inc. of Detroit—struck fire in Flint with auto stickers stating, "Our second car is a Maxi-cab," and colorful lapel pins urging commuters to "Relax with Maxi."

The campaign got a big laugh from many car-borne commuters. The last laugh, however, is being enjoyed by those who clambered aboard Maxi-cabs.

Being picked up by a bus at your front door, to be greeted by a pretty hostess serving steaming coffee, is the kind of a joke that could very easily catch on.



First Bapt, Chapel Hill Observes Appreciation Day for Pastor

CHAPEL HILL—The First Baptist Church, corner of North Roberson and Rosemary Streets, Chapel Hill, will observe December 15, as Appreciation Day for their Pastor, Dr. J. R. Manley. Dr. Manley became the minister at First Baptist in 1946 while still a student at Shaw University, Raleigh. His ministry at First Baptist has been a very fruitful one. Under his leadership, the membership has increased more than ten times the size it was in 1946, the budget has made a similar increase, a New edifice, Manse and other properties have been secured. At the same time Dr. Manley was active in the Community of Chapel Hill, serving on the Chapel Hill planning Board, President of the Ministerial Association and the Ministerial Alliance, President of the Council on Negro Affairs and presently serving on the Human Relations Commission of Chapel Hill.

A special program has been arranged for this occasion. The Rev. J. A. Steward of Durham, former moderator of the New Hope Association will bring the Special Message, while special music for the occasion will be given by the convention choir of the New Hope Musical Convention. Greetings will be brought on behalf of the Church by C. F. Williams, the Church's Treasurer, and Mrs. Marie Mann, the Church's Clerk. Miss Alice Terrel, Vice President of the Church's B. T. U. will make a special presentation on behalf of the Church and friends. Willis Barbee, Chairman of the Board of Deacons at First Baptist will be in charge of the Service and any expression for the Service should be sent to him at the following address: 509 Jones Ferry Road, Carboro.

Refreshments will be served to all following the 11:00 A.M. Service by a committee of the Church charged by Mrs. Annie Mae Mason.

The Church invites its friends to join them in this service. Everyone welcome and urged to attend.

Willis Barbee

RECEIVES KEY TO CITY— (Atlanta, Georgia) — Charles Boone, (left), president of the National Association of Market Developers, and Southeast Area account executive, Coca-Cola USA, receives the key to the City of Dallas, Texas, from the City Councilman Jesse Price, following his address to the annual Dallas Chapter Emphasis Award Banquet. Seated at right is Tony Davis, project director for the Dallas Chapter of NAMD.

Field Crop Awards

FAYETTEVILLE — Cumberland County's fourth annual field crop awards program will be held in the County Office Building here on Thursday at 6:30 p.m.

This will be a supper meeting, according to E. J. Edge Jr., chairman of the Field Crops Council, and Connie H. Jernigan, extension agent.

There were some very good cotton, corn and soybean yields in the county this year even though the general production was down from 1967.

Planned-Overs... Make-Ahead Entree



"What's in a name?" Everything. Somehow, leftovers are much tastier when they're called "planned-overs," and with a little ingenuity, you can turn planned-overs into Saucy Rice-Scallop Croquettes.

The planned-over in this case is rice combined with scallops. Yes—rice. Rice keeps well in the refrigerator for about a week. Just put it in a tightly closed container so the grains will not dry out or absorb other food flavors. The next time you prepare rice, make an extra amount for future use in this croquette recipe.

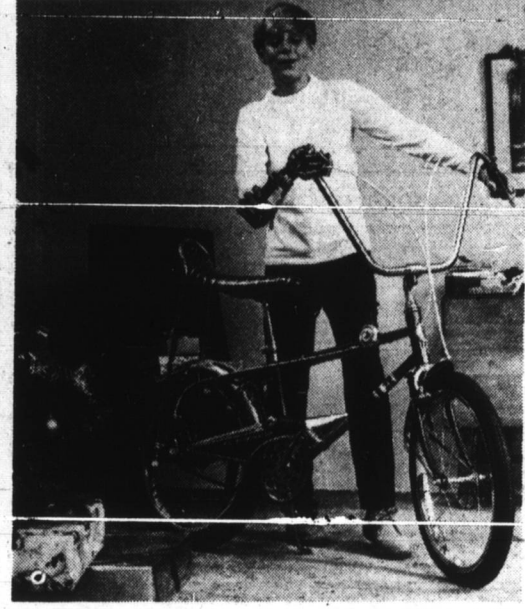
Busy homemakers will also appreciate the fact that this recipe can be prepared ahead of time. Early in the day, combine the ingredients, form the mixture into croquettes and chill until about 10 minutes before mealtime. Then, fry, drain and they're ready to serve. Hot mustard or tartar sauce makes a spicy accompaniment.

SAUCY RICE-SCALLOP CROQUETTES

- 1/2 cup finely chopped onions
- 3 tablespoons butter or margarine
- 1 pound scallops, finely chopped
- 3 tablespoons flour
- 1/2 cup milk
- 2 teaspoons salt
- 1/4 teaspoon pepper
- 2 teaspoons lemon juice
- 2 cups cooked rice
- 1 egg, slightly beaten
- 2 tablespoons water
- bread crumbs

Saute onions in butter until soft but not brown. Add scallops and cook 3 to 4 minutes. Blend in flour. Add milk, salt and pepper. Cook until thickened. Remove from heat; add rice and lemon juice. Chill. Form into 12 croquettes. Mix water and egg. Dip croquettes in egg mixture. Roll in crumbs. Chill several hours. Fry croquettes in deep fat 375 degrees, 3 to 4 minutes. Serve with hot mustard or tartar sauce. Makes 6 servings.

Santa Rings the Bell



OLD SAINT NICK hit a bulls-eye when he delivered this high-styled bike on Christmas morning. This year nearly one million American youngsters will be getting new bikes for Christmas. Most popular with the younger set is the "high-riser," like the one pictured here. Low-slung and groovy looking, it lends itself to a wide variety of personalized accessories. The compact, highly maneuverable high-riser seems to typify the American youngster's spirit of adventure.

IT'S THE STRONGEST



THE STRONGEST OF THE APES IS THE GORILLA, WHO NEVER KILLS TO EAT. WHEN ATTACKED, HE REARS UP ON HIS FEET WITH A HORRIBLE SNARL AND BEATS ON HIS CHEST WITH GLENCHED FISTS, UTTERING A LONG THROATY ROAR. THE ENEMY USUALLY MAKES OFF WITHOUT A BATTLE!

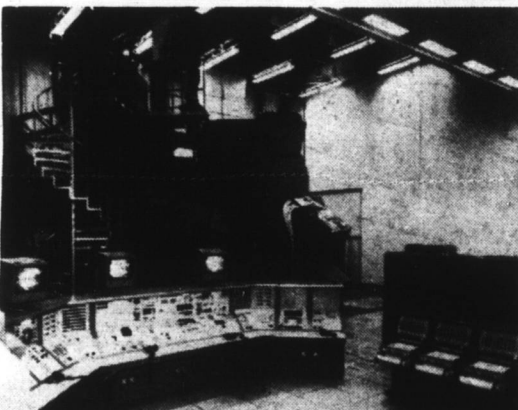
THE WORLD'S STRONGEST ICEBREAKER

THE USSR'S POWERFUL LENIN, WEIGHING 16,000 TONS AND ABLE TO TRAVEL AT 20.7 MILES PER HOUR, IS POWERED BY ATOMIC ENERGY!

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YOU CAN BUY FOR HEADACHES IS ASPIRIN. THAT IS THE SINGLE INGREDIENT FOUND IN EVERY ASPIRIN. ONE OF THE MOST WIDELY USED MEDICATIONS IN THE WORLD!

ASTRONAUTS TRAIN IN SIMULATED SPACE SHIPS



With the Link Lunar Mission Simulator (LMS), above, and its counterpart the Apollo Mission Simulator, it is possible to simulate the entire manned Apollo missions. The equipment was built by the Link Division of The Singer Company.

American astronauts soar to the moon many times before they ever land there—but they won't necessarily leave the ground during any of their trips.

Many of their journeys will be inside giant simulators that are exact replicas of the Apollo and Lunar ships.

The simulators, weighing 40 tons, and measuring about 30 feet in height, 65 feet in width, and 100 feet in length, were built specifically for the space program by the Link Division of The Singer Company.

Located at both Cape Kennedy and the Manned Spacecraft Center in Houston, Texas, the simulators will not only be

used to train the men to use the complicated control panels, but they will acclimate them to unusual space conditions.

And with their five-ton glass covering, they will treat the astronauts to a spectacle of shining stars, the earth and the moon.

Not every trip, however, will be smooth sailing, since emergencies as well as normal flight conditions have been programmed into the giant computers — so capable they can solve 20 problems a second.

More than 1,000 possible malfunctions also are programmed to forewarn and teach astronauts about potential difficulties.



U. S. astronaut John W. Young, wearing pressurized suit, is shown in the Apollo Mission Simulator. Partially visible in the photo are astronauts Thomas P. Stafford, left, and Eugene A. Cernan, right.

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Helpful Hints For Easy Entertaining

Every good hostess knows a successful party calls for some advance planning. But if this isn't possible, here are some elegant but ever so easy to prepare recipes to highlight your most impromptu gathering, or the most formal dinner.

Quick-and-Easy Canapes

Blend 2 jars Gerber Junior Beef with 2 tablespoons softened butter and a dash of onion salt. Chill. Spread on crisp crackers or toast triangles and garnish with a slice of green olive.

Zesty Ham Dip

Combine 1 jar Gerber Strained Ham, 2 tablespoons crumbled blue cheese and 2 tablespoons sour cream. Chill thoroughly, then serve with a relish tray of carrot, celery and cucumber sticks or a bowl of crunchy potato chips.

Tangy Egg Yolk Spread

Season 1 jar Gerber Strained Egg Yolks with 1/4 teaspoon mustard and one teaspoon mayonnaise. If you prefer a thicker mixture, stir in one tablespoon Gerber High Protein Cereal. Spread seasoned egg yolk on thin slices of cooked ham. Top with shredded lettuce, roll and chill.

Meaty Roll-Ups

Roll out one pastry stick and cut it into narrow strips. Using 2 jars of Gerber Meat Strips, roll one stick in each pastry strip and seal. Bake at 425° for 15 minutes until brown and serve with a tangy mustard sauce or sweet and sour dip.

Stuffed Celery

Add 1 to 2 tablespoons Gerber High Protein Cereal to a jar of Gerber Junior Beef. Season lightly with onion salt, mustard and a teaspoon of mayonnaise. Spread on cleaned celery stalks and chill. Cut into 1/2 inch bite-size pieces.

Curried Veal Canapes

Combine 1 jar Gerber Strained Veal, 3 tablespoons softened butter, 1 teaspoon curry powder, 1/4 teaspoon salt, and 1/4 teaspoon Worcestershire sauce. Chill and spread on crisp crackers. Garnish with chopped peanuts or shredded coconut.



Egg and Olive Spread

Combine 2 jars Gerber Strained Egg Yolks, 1/4 cup finely diced stuffed olives, 1/4 cup finely diced celery, and 2 teaspoons mayonnaise. Season to taste with salt and pepper. Chill thoroughly. Spread on whole wheat bread and cut into finger sandwiches or use cookie cutter to make gingerbread men or unusual shapes.

Holiday Egg Nog for the Youngsters

To 1 cup cold milk add half a jar of Gerber Strained Egg Yolks, 2 teaspoons sugar and a few drops of vanilla. Blend thoroughly. Variation: Chocolate flavored—Add 1 tablespoon chocolate syrup.

If you're planning to serve loin of pork or roast duck, try this extra flavorful basting sauce: Mix 1 jar Junior Peach Cobbler with 2 tablespoons brown sugar, 1 tablespoon cider vinegar and 1/4 teaspoon allspice.

BETTER SAFE THAN SORRY

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We don't want to worry you but we're sure you will thank us when snow begins to fall and you're ready to go on those snow tires we installed for you days, weeks or months ago. If you were to stop in We'd have real pleasure in showing you the Hercules Polar "125" snow tire and telling you about its modern "Traction Track" tread design. About the extra deep tread that digs into snow and mud to carry you where you want to go. Then we'd demonstrate how quiet they are when you're riding on dry pavement and we'd show you the tire construction, its flat contour tread and dual extrusion of tread and sidewall. And when we go into "DURA-SYN" rubber compound you'd understand why the tires last so long and give service over season after season. If you can believe it there's more, but come by and see for yourself... Hercules Polar "125" snow tires should be on your car today... or if you wish, Hercules recaps. We have studs, too... ask about them at Rigbee Tire Sales.

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