

When you talk you only say something you know; when you listen you learn what someone else knows. —Anonymous

To know how to refuse is as important as to know how to consent. —Baltasar Gracian

## Be Sure to Cast Your Vote in Saturday's Primary

VOLUME 49 — 18

DURHAM, N. C., SATURDAY, MAY 2, 1970

PRICE: 20 Cents

# Durham Business College Breaks Ground For Dormitory

# NATIONAL INSURANCE ASSOCIATION WEEK PLANNED

## 36th Annual Observance Slated For May 11th Through the 16th

CHICAGO—The National Insurance Association will sponsor its 36th annual National Insurance Week May 11-16. It has been announced from the home office in Chicago.

Theme for this year's special drive to increase the level and quality of insurance coverage is "We Always Care—We Always Will." The 1970 goal of the association is \$90 million in new business.

According to an association spokesman, while sales are of utmost importance, the campaign will also point out the contributions of black-owned and operated life insurance companies to the well-being and improvement of ghetto residents from the founding of these companies to the present day.

The National Insurance Association is a trade association supplying supportive services to its membership consisting of 43 black owned and operated life insurance companies doing business in 31 states, and the District of Columbia and the Virgin Islands. These companies have combined assets

of nearly \$450 million, income of \$120 million, insurance in force of \$2½ billion, reserves of \$334 million and a work force of approximately 12,000.

At its annual convention in July, the NIA will begin celebrating fifty consecutive years of service to its members. President of the association is Jesse Hill, Jr., vice-president actuary, Atlanta Life Insurance Co. of Atlanta, Georgia. Executive Director is Charles A. Davis of the National office in Chicago.

National Insurance Week was conceived in 1934 as a way to increase the level and quality of insurance coverage of American families, boost sales of all member companies through a full national effort. A. J. Ruffin, vice president and chief underwriter, Virginia Mutual Benefit Life Insurance Co., is credited with introducing the idea of the annual "week" as a coordinated effort to be conducted nationwide. The first campaign, held in 1935, produced \$3.75 million in new business.



MRS. BETTY TOOLE

## Hillside Vocation Clubs Hold Annual Banquet Thursday

BY PHILLIP JONES  
TIMES STAFF WRITER

Students, employers and city school officials congratulated each other for a job well done during the annual banquet of the Cooperative Office Occupations and Distributive Education Clubs at the Durham Hotel-Motel, April 23.

The presiding officer was Quinton Hart, president of COO. Charlotte Hight, president of DECA, made the introduction of guests and presentation of certificates.

The coordinator of the Cooperative Office Occupation is Mrs. Shirley Herbin, who is a new member of the Hillside teaching staff.

The guest speaker was Mrs. Betty Toole, Placement Counselor of IBM Corporation. Her topic was "Cooperation". She is a graduate of North Carolina Central, where she graduated cum laude. She also has a double major in psychology and French. She has been with

IBM for 5 years.

She said that cooperation has a new and special meaning for young people. She quoted from another author when she

(See HILLSIDE page 8A)

## Grandeur, Warmth, Surprises Mark Vocational Ed. Banquet

By Milton Jordan, Times Staff Writer

The annual Employer-Employee banquet put on each year by the vocational educational classes of Hillside High School had its moments of grandeur, warmth, and even a few surprises thrown in for extra measure.

In a day when there is much deviousness throughout our land, this event was a glowing beacon, a breath of Spring, in this winter of discontent.

Vocational education, despite its stigma of the past, is one of the more practical and

## \$650,000 Building Scheduled For Completion By September

### Two Story Brick Dorm to House 208 Students

By FLOYD WOODARD  
(Special Correspondent)  
Construction of a \$550,000 dormitory complex at Durham Business College got underway recently with an official groundbreaking ceremony.

This new project, the second dormitory endeavor in three years, is expected to be completed by the beginning of the fall term in September. Housing 208 students, the two story brick, solite block and concrete building will be located directly across from the college's administration and classroom building on Fayetteville Street.

Plans for the new facility were launched late in 1969 and were finally completed January of this year with a formal signing of the various contracts.

Financing for the project will be handled by issuing dormitory bonds.



GROUND BREAKING CEREMONY — Construction on a \$550,000 dormitory complex at Durham Business College got underway this past week with an official groundbreaking ceremony. This is the second dormitory building project in a three year period for the school. The new building will house

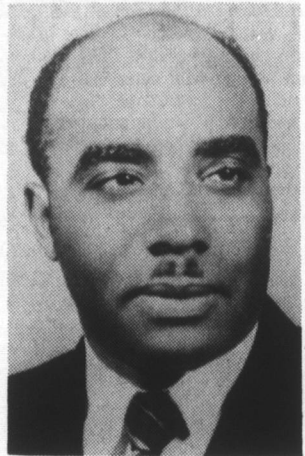
208 students and will be a two story brick, solite block and concrete structure located directly across from the college's administration and classroom building on Fayetteville St. Participants in the groundbreaking ceremony are from left to right: C. A. Jefferson, Chairman of Business Administration Department; Mrs. L. M. Harris, President; J. W. Hill, College Administrator; and P. D. Harrison, Chairman of Department of Secretarial Science. Chairman of Department Secretarial Science. (Staff Photo by Woodard)

## White Rock to Observe Family Week Sun. with Special Services

White Rock Baptist Church will observe National Family Life Week Sunday, May 3 with a series of special sermons and discussion groups aimed at answering many questions concerning the problems of family life.

Dr. Odel R. Reuben, president of Morris College, Sumter, South Carolina will preach at 11 a.m., with the services being held in the B.N. Duke Auditorium on the campus of North Carolina Central University. Beginning at 6:15 p.m. Dr. Robert E. Cushman, dean of Duke Divinity School, will preach the evening service. This service will be held at St. Joseph AME Church.

A series of study-discussion groups will highlight the afternoon sessions of the observance. Leaders for these discus-



REUBEN

sion groups have been chosen from a group of parents who have been meeting for three months to discuss and study the Christian responsibilities. (See FAMILY page 8A)

## HUD Representative Talks To Builders And Trade Ass'n



CONTRACTORS MEETING — Leaders in the recent discussion during the regular Builders and Trades Association meeting were, left to right:

William Edwards, Foundation of Cooperative Housing; Ellis Allen, Project Outreach; Miss Laurette West, Low Income

Housing Development; James Lemon, HUD; and Alfred Clark, president of the association. (Photo by Elliott)

Members of the Builders and Trade Association heard a specialist from the Department of Housing and Urban Development give them insight as to what they can do to overcome some of the problems facing minority contractors.

James R. Lemon, Technical Assistant Specialist with the Equal Opportunity Office of HUD is assigned to the Atlanta Office. He told the general meeting of the contractors that his department is doing everything it can to see that many of the bigger contractors use minority group sub-contractors on jobs over which HUD has controlled. Mentioning also the possibility of making available to organizations such as this detailed information of all HUD projects in a given area, Lemon stressed that communications breakdown was one of the basic problems.

He also mentioned the possibility of developing a list of minority contractors across the country to be used by equal opportunity specialists in their dealings with white companies.

Those attending the meeting questioned Lemon extensively. (See HUD page 8A)

## Shepard Pupils To Fete Retiring Principal Wed.

James M. Schooler, Shepard Junior High School Principal and Mrs. Virgie Jones Davis, teacher will be honored by the Shepard Junior High School Modern Dance troupe, Wednesday, May 6, at 8:00 p.m. in the school auditorium.

The program entitled "Our Best To You," includes: "Be Still My Soul," "Mexican Teaberry Shuffle," and "The Blue Danube" which will be dedicated to the principal. Dedications to Mrs. Davis include: "Let It Be Me," "Nobody Knows The Trouble I've Seen," and "Life Goes On."

Guest artists appearing on program are Joyce Peace, Denise Dailey, Deborah Kollack, Clarisse Lipscomb, Deedra Fozard, and Ronald Brown former Shepard students who are now currently enrolled in the Hillside High School Dance Group.

Mrs. N. E. Boston, and Mrs. M. W. Miller are directress and co-directress of the troupe.

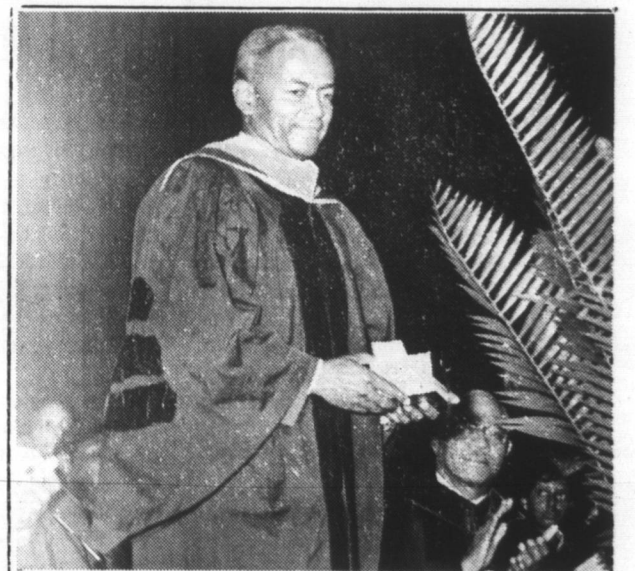
## Local Black Banker Named To Advisory Committee, Nat'l Mortgage Association

WASHINGTON — John H. Wheeler, President of Mechanics and Farmers Bank of Durham, North Carolina, has been appointed to the 1970 General Advisory Committee of the Federal National Mortgage Association by FNMA President Oakley Hunter. Wheeler was also a member of the 1969 committee.

The purpose of the committee, as explained by President Hunter, is to advise the management of the corporation in all matters related to its activities in the field of housing and home finance.

"The General Advisory Committee," President Hunter stated, "is composed of leading business executives from throughout the nation who serve without compensation. Their extensive knowledge and

(See BANKER 8A)



RECEIVES AWARD—Dr. Howard Fitts, North Carolina Central University faculty member is shown receiving the James E. Shepard Hamilton Watch

Award, the highest honor extended by the University on Awards Day. (Photo by Elliott)

## African Problems Myths Discussed In Studies Workshop

Several aspects of the Black man's plight in Africa was discussed last Tuesday by an authority on the subject during a social studies workshop on Afro-Amkrican Studies at Hillside High School.

The authority was Dr. J. Congress Mbata of Cornell University in New York, and a native of Johannesburg, South Africa.

He pointed out that one of the major problems in Africa is the fact that 12 1/2 million of the land while only 6 million whites control 87 percent of the land and basically everything else.

Myths popular to Africa and its people were attacked and debunked by the visiting professor. He cited specifically the "myth of cruelty," the idea

(See STUDIES 8A)

## North Carolina Central Hosts United Nations Association Meet



NEW DEAN — Dr. Annette Lewis Phinazee, newly appointed Dean of the Library School at North Carolina Central University, poses before the columns of the University's James E. Shepard Library.

John W. Halderman, H. R. Lieberman, and Dr. Shepard Jones will serve as panelists on "The Middle East and the United Nations Association on May 6.

The 6:30 p.m. meeting will be held, according to custom, on the campus of North Carolina Central University. The Fall meeting is traditionally held at Duke University.

The dinner meeting in the NCCU cafeteria is being planned by Mrs. Leonard H. Robinson and Mrs. Daniel G. Sampson, NCCU faculty members. Mrs. Robinson and Mrs. Sampson are in charge of arrangements and reservations.

Halderman, Lieberman, and Dr. Jones represent the faculties of three universities. (See GROUP page 8A)