

THESE NO SECOND CHANCE IN A FIRE

It's frightening but true that most fires in the home start between midnight and 6 a.m. when most members of the family are asleep and least prepared to handle an emergency.



your home can be a deathtrap before you ever see the flames. Scary? Sure it is. But you can turn the odds in your favor by planning ahead.



Point 1. Select a family alarm recognizable to all—it can be a bell, a whistle or just banging on a wall, but it must be loud.

at night with no advance notice to your family.

Point 2. Decide in advance how each member of the family should proceed when awakened...

Point 3. Plan two escape routes from each room—one to be followed if the halls and stairways are safe...

Point 4. If your household includes a small child, an invalid or anyone else who would need help in an emergency...

Point 5. Agree to a rendezvous point outside where everyone is expected to meet immediately after leaving the house...

Point 6. Conduct your drills with your local fire department.

other aspects of fire prevention and survival, as well as a grid for charting your escape routes.

Ed Sullivan Kicks Off Season With "Big Shew"

NEW YORK — Ed Sullivan will be presenting the first award show of the new season when he starts his 23rd year on Sunday, September 20, over the CBS-TV network.

This year's winners include Bob Hope, top "Entertainer of the Year", and Jimmy Durante, honored with the "Golden Award" as an outstanding performer who has been a star for more than 50 years.

The roster of stars includes, Tom Jones, male singer of the year; Barbra Streisand, female singer of the year; Flip Wilson, comic of the year; Carole Burnette, comedienne of the year; Blood, Sweat and Tears, musical group of the year; Tanya, the Elephant, animal act of the year; The Flying Alexanders, circus act of the year, and Radio City Music Hall for the variety stage production of the year.

Ancient Oaks Against the Sea



Thousands of these giant live oak trees overlook the 28-mile long beach on the Mississippi Gulf Coast. For hundreds of years these ancient and invaluable trees have weathered the severest storms the sea could produce and have come through almost untouched.

Flip Wilson Host to Redd Foxx Roger Miller and Temptations

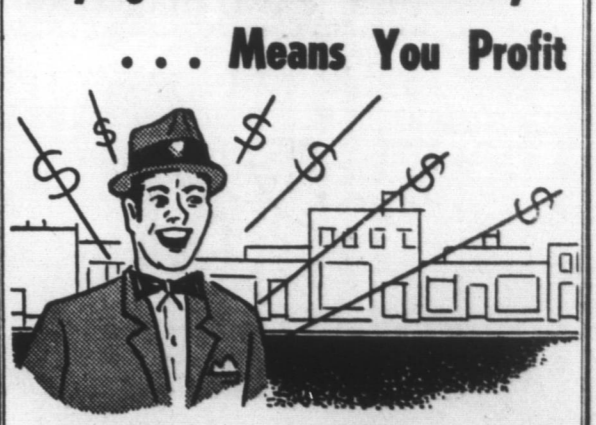
NEW YORK — Roger Miller, Lily Tomlin, Redd Foxx and the Temptations will be Flip Wilson Show Thursday, Oct. 1 (7:30-8:30 p.m. NYT).

Russet Potatoes Featured In Tasty Salad



Washington State Russet Potatoes go continental in this tasty salad, accented with bits of Swiss cheese, celery, green onion and parsley. While still warm, the cooked potatoes are diced and tossed in an oil and vinegar dressing.

Buying in Your Community ... Means You Profit



THE FARMER knows he increases his yield when he plows back the rich top soil. THIS BANK, AND THE BUSINESS MAN both know they can serve the community better if the wealth is "plowed back" into the community.

Mechanics & Farmers BANK. 114 WEST PARRISH ST. DURHAM, N. C.

SNOOPY SPELLS FUN FOR MILLIONS OF AMERICANS

Peanuts is a crackerjack of a comic strip if its 60 million-plus Sunday circulation is any indication.



In the beginning, in 1919, he sent a bundle of panel cartoons to the syndicate. "My wife and I kept our fingers crossed, waiting for the reply," he says.

Whenever I refer to my soon-to-be-born first baby, I call him Charlie Brown. If he is a boy I will undoubtedly name him Charlie Brown.

Today there's even a delightful game by Milton Bradley for youngsters that features that dashing, daring, cavalier of the sky, Snoopy, the dog, and his arch-enemy, the villainous Red Baron.

Grown-ups as well as youngsters are devoted to the strip. When the Detroit Free Press inadvertently omitted Peanuts from the first two editions one day...

Another woman wrote, "I'm supposed to be on a diet, I just can't resist your delightful comic. I read it every morning in lieu of breakfast."

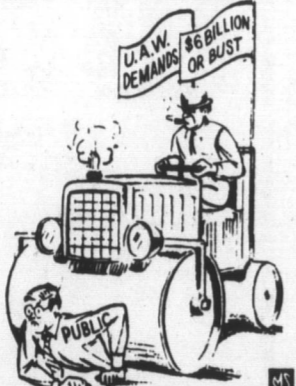
Comments from the Capital

ON THE NEED FOR REMAINING REASONABLE

The man I interviewed was public relations director for the "Free the Panthers" movement in New Haven. In the course of our reasoning I said, "But someone was murdered. Who should be tried?"

credo of many troublemakers on the labor scene today. Just out of jail, an outspoken labor leader recommended that all of the nation's lawmakers be locked up too.

It's puzzling to me how a certain mayor has little concern for the problems that beset his crisis-torn city—dangerously inadequate public transportation, poverty, bombs, street riots, strikes, budget woes—but plenty of time and energy to devote to denigrating the government's position on Indochina.



Even though the automobile industry is facing some mighty challenges this year, the union mavericks won't relent in their unflagging quest for more money. Money is the big prize, as always.

Have come to the same conclusion.

It's a sore subject with many victims: the National Labor Relations Board's union-coddling rulings are keeping a stranglehold over the small business man. He may think he owns his own place. He may depend on it for his livelihood.

Talk about labor troubles! Even the dog catchers in Brooklyn caught the strike bug.

Congratulations to the Justice Department for turning thumbs down on the visa request of Mrs. W. E. B. DuBois, widow of the notorious Afro-American expatriate.

Psychology professor Dr. Kenneth B. Clark says that Vice President Agnew "uses the power and privilege of his position to DARE to interfere with the freedom of academic institutions."

TODAY'S FARE On Television

Thursday Highlights

- 7 a.m.—TODAY—Scheduled: Sen. Joseph Tydings, D-Md., discussing hunger in America; New York police inspector Robert Hair; host Hugh Downs. WTVZ
- 4:30 p.m.—MOVIE—"Pacific Liner." (1938) In the engine room of a ship, a Chinese stowaway dies of cholera. Victor McLaglen, Chester Morris. WRDU
- 6 p.m.—MOVIE—"Night Ambush." (English; 1956) A British secret agent reveals his plan to kidnap a German general. Dirk Bogarde, Marjorie Goring. WRDU
- 7:30 p.m.—SCIENCE SPECIAL—Documentary: "The Ice People." The Eskimo has moved from hunting to herder—to welfare. Says producer Craig Fisher: To find out why, Fisher traveled to Alaska, Canada, and Greenland. Result: a profile of a people in conflict with the times. WTVZ
- 8 p.m.—AMERICA—Special: Host Glenn Ford emcees this musical tour of America. The show is really not a travelogue, but rather a warm report of the affection that most Americans feel for the U.S. Producer-director Steve Binder used a handheld TV camera to record the story. WTVZ
- 8:30 p.m.—NET PLAYHOUSE—"Talking to a Stranger." The second of a quartet of dramas nominated for an Emmy last year. Tonight: the father's view of a weekend that tells of a family's dissolution. WUNC
- 9 p.m.—MOVIE—"The Crooked Road." (English; 1964) A political melodrama about a fashion designer's affair with a married man. Susan Hayward, John Gavin, Vera Miles. WFMY
- 9 p.m.—GENE KELLY—Special: "A Gene Kelly Revue." Producer-director Robert Scheerer, who has done specials for Sinatra, Streisand and Fred Astaire, has now put together a revue built around Gene Kelly. WRAL
- 11 p.m.—MOVIE—"They Died With Their Boots On." (Western; 1941) George Armstrong Custer leaves to join the Army at the outbreak of the Civil War. Errol Flynn, Olivia de Havilland. WRDU
- 11:30 p.m.—MOVIE—"Inferno." (Adventure; 1953) A millionaire finds his courage and stamina being tested for the first time in his life. Robert Ryan, William Lundigan. WRAL

Friday Highlights

- 7 a.m.—TODAY — Guests include D. Robert Francoeur, discussing experiments in human reproduction, several former Miss Americas and book reviewer Gene Shalit. WTVZ
- 4:30 p.m.—DOUBLE FEATURE FILM—"Nightmare" (1958). A jazz musician has a strange feeling that he has murdered someone. Edward G. Robinson, Kevin McCarthy. "The Falcon's Alibi" (1946). A dame in distress calls in the Falcon. Tom Conway, Rita Corday and Vince Barnett. WRDU
- 7 p.m.—SCIENCE SPECIAL—"The Unseen World." Beautiful and strange sights are revealed in this hour of breathtaking color photography. Eddie Albert narrates. WRAL
- 8 p.m.—COLLEGE FOOTBALL—"The Aggies of North Carolina A&T meet the Southern University (La.) Jaguars at New York's Yankee Stadium. WFMY
- 8 p.m.—AMERICA—Glenn Ford hosts a salute to America. WTVZ
- 9 p.m.—MOVIE—"Sole Survivor," a made-for-TV fantasy drama. An Air Force inquiry team combs the wreckage of a World War II bomber found in the Libyan Desert. Accompanying them is the ship's only survivor, Gen. Russell Hamner, who saved his life by disobeying orders. As the search goes on, the ghosts of the plane's dead crewmen watch, hoping Hamner will be exposed. WTVZ
- 11 p.m.—MOVIE—"Public Enemy" (1931). During Prohibition, two friends become members of a gang that controls a racket. James Cagney and Jean Harlow. WRDU
- 11:30 p.m.—DOUBLE FEATURE FILM—"Zarak" (1957). Driven from his village because of his interest in his father's favorite wife, Zarak becomes a ruthless outlaw leader on the Northwest frontier of India. Victor Mature and Anita Ekberg. "The Son of Dr. Jekyll" (1951). The son of Dr. Jekyll tries to prove his father was a serious scientist, not a mad monster. Louis Hayward, Jody Lawrence. WFMY
- 11:30 p.m.—MOVIE—"Between Heaven and Hell" (1956). A young southerner is assigned to an outfit run by a psychopathic colonel. Robert Wagner and Broderick Crawford. WRAL

Saturday Highlights

- 2 p.m.—MAJOR LEAGUE BASEBALL. WTVZ
- 2:15 p.m.—WASHINGTON SENATOR'S BASEBALL GAME. WRDU
- 4 p.m.—U.S. OPEN TENNIS CHAMPIONSHIPS. WFMY
- 5 p.m.—WORLD SERIES OF GOLF—The winners of gold's four major tournaments will compete for a first prize of \$50,000 at the Firestone Country Club in Akron, Ohio. WTVZ
- 9 p.m.—THE ALL-STAR CIRCUS—Ed McMahon hosts this spectacle of big-top entertainment. WTVZ
- 10 p.m.—MISS AMERICA PAGEANT—Bert Parks will be emcee for the 16th year. WTVZ, WFMY
- 11:30 p.m.—MOVIE—"The Mouse that Roared," starring Peter Sellers. WFMY.
- 11 p.m.—MOVIE—"Task Force," starring Gary Cooper. WRDU

Fashion USA



The Midi Skirt is the smartest and most exciting new way to start your fall '70 wardrobe—try it on and you'll see! Sears has great midi skirts in both the sportswear department and Junior Bazaar, all set to team up with sleek bodysuits. Now, tie a little kerchief at the neckline, add a leather belt at the waistline, balance with shoes or boots that have medium-high heels—and the result is a smash-eroo "look!"



The Poncho and the "Ruana" make marvelous toppings for midi skirts and long straight pants. The new fall ponchos are longer—"ruanas" are long, wrappy shawls—both come in sporty plaids and colorful, cozy fleeces.



Come On Down to the new midi dress (or the "Longuette" as it's also called). Suddenly, you'll look slimmer, you'll walk taller, you'll know you're fashion-right—when you first wear the new length in a stunning coatdress like this: on its own one day, over the matching pants another day—a sample of the new-for-fall midi excitement.