



The View From Here

By MILTON JORDAN

Standing on the corner of Pettigrew and Ramsey Streets, one is struck with a lot of conflicting emotions concerning Durham generally and Hayti specifically. Somehow at this particular point in Hayti one gets the feeling of standing in a graveyard amid the rotting corpses of ventures made and nothing gained.

Here one realizes that you are witnessing the final death throes of a neighborhood which from its genesis had the potential of being the forerunner of Black economic and social progress in Durham.

The question, of course, is what happened along the way? When did the cancerous apathy, the lack of concern set in, which has brought this once proud section to its knees, writing in the agony of death?

On the face of it, the answer is simple. Black people in Durham, especially in Hayti, have been victims of their own duplicity and the ingenuity of a power structure designed to keep them down. However, like the iceberg, there is an awesomely fantastic array of causes beneath the surface, not the least of which is the traditional and almost characteristic inhumanity of Black people for Black people. For some reason, we don't like each other.

It is not rare even now, and was more common some years ago, to here the comment: "A nigger ain't nothing!" (Certain words have been changed to protect the sensibilities of the readers). This observation would be expected from the typical white man simply because it would be true. He coined the term "nigger," defined it and equated his attitudes by his own conscious which of course said, Black people are not worth the powder it takes to kill them. But when this same observation, with varying degrees of sincerity and explosiveness comes from a Black man in reference to another Black man, then we're got

problems. The basic problem of this attitude with Black people is that it prevents us from lending each other helping hands when it is necessary. In other words, this anti-Black attitude among Black people is destructive to unity.

Another facet of this self-effacing attitude of Black people is that we have such a low estimate of our own worth. For some reason or another, it never occurs that the only difference between white people and Black people is skin pigment and money, not necessarily in dollars and cents, but in the proportion of the economy we control. Sadly to say, though we constitute 10 per cent of the population, we control less than one percent of the population, we control less than one percent of the total economy in this country. Because we have never understood the relationship between what we think of ourselves and what we think of ourselves and what other people think of us, we never strive for economic and social respect among whites, only Blacks.

This attitude, coupled of course, with the restraints of the power structure, gave birth to the "Black businessman." In this context, the term does not refer to the fact that ownership and management is principally Black, but that the spectrum of business dealings is with Black people. Before anyone gets the idea that I am against Black people patronizing Black businesses, let me say that is absolutely nothing wrong with buying Black. As a matter of fact, this is healthy for Black people. Nevertheless, what is happening is that Black business is trying to divide one per cent of the economy among them while neglecting the other 99 per cent. And what compounds this bad business practice even more is the fact that the white business conglomerate is not "playing by the rules"; they are shooting for the entire cake rather than just

a slice. This observation is borne out by the fact that though in most instances more than 90 per cent of the customers of Black businesses are Black people. Black people also are approximately 26 per cent of the average local white business patronizers. Simple arithmetic points up the disparity of this arrangement. The solution, of course, is for Black people to begin thinking enough of themselves to go for a larger slice of the cake if not for the whole cake.

Another aspect of the problem in Durham is overt disillusion that for some reason Black people must emulate White people in order to succeed. By this, I do not mean employ the same principles White people have used to achieve success. This is perfectly all right, but we do not have to imitate the problems, the deceit, the immorality and the sickening devotion to the bizarre and marcarbe. This needs no further elaboration.

The foregoing is but a general explanation and overview observation of the total problem. There are many, many other facets of the problem. But the conclusion is that Black people in Durham need to wake up and look at this dying section and began to revitalize what still can be a gold mine both economically and socially.

However, moving away from the corner on Pettigrew Street, down Fayetteville Street, one witnesses a rejuvenation in process. Down Fayetteville Street and on several of the streets branching off this thoroughfare there is evidence of a vital resurgence in economic life for Black people. All the new buildings represent an investment that will have long range profits from which all of Durham can benefit. However, this small beginning, confined to a narrow corridor along one street in the broad expanse of Hayti is not enough.

In order to Hayti to be reborn, for Black people in Dur-



HEALINE ARRAY OF STARS—The Temptations, one of the top vocal groups on the music scene, headline the array of stars appearing on The Ed Sullivan Show over the CBS-TV Network on Sunday, January 31, 8:00-9:00 P.M. (EST). Also joining the show are singer Connie Stevens, the comedy

team of Stiller and Meara, dancer Peter Gennaro, country music star Doug Kershaw and comedian Myron Cohen.

ham to rise above the problems which have now become traditional, and for the most part accepted, there must be a total commitment by Black people here to this new vitality. It is about time Black people in the Bull City become bullheaded about taking care of their own. It is time they moved from the confined regimen of competing against each other only; Black people need to begin competing in the open market. Gone is the day when you can be a good or bad Black business. Now you sink or swim on whether or not you operate a good "Business!"

Only time will tell if the resurgence of economic and social growth along Fayetteville Street is a fluke, and whether Hayti can be revived, taken from the deathbed, and take its place alongside the giants of the establishment. For the sake of all Black people, I hope so.

Many Firms are Registering for Beauty Event

RICHMOND — Business firms throughout the country, those that are Black owned and those firms interested in reaching the American Black Market, are daily registering for display booth space in the "Black Is Beautiful Business," Exposition set for March 26th, 27th and 28th at the Richmond, Virginia City Arena. 1971 marks the second year for this event. Because of the success of the 1970 Expo business firms are registering at a fast pace with the deadline for the booths registrations set for March 1st.

The B-3 Expo theme, "Support Black Business - Now" will set the tone of the Expo, which will open Friday, March 26th with a Forum on Black Business - "It's Problems and Possible Solutions." Several national figures have been invited to participate, already committed to appear as Moderator of the Forum is the Special Assistant to the Governor of Virginia, William Robertson; Pat Patterson Editor of Black Enterprise, the outstanding national magazine on Black Business; and Thomas Reegan, Regional Director of the Small Business Administration. Participating in the Ribbon Cutting Ceremony will be J. Sargeant Reynolds, Lt. Governor of Virginia, Senator in Virginia since Reconstruction Days, Thomas Billee, Mayor of the City of Richmond as well as Attorney Henry L. Marsh III, Vice-Mayor of Richmond with several other dignitaries.

Plans also call for entertainment and viewing of the Funn Collection of Afro-American History. The Funn Collection has been compiled over a 15 year period by Calton Funn and has been on display throughout Virginia and the nation. So wide spread is the collection that assembling it takes 4 to 5 hours. This promises to be one of the highlights of this year's Expo. A new feature of this year's Expo will be the presentation of Prizes for the Best In Show Booth-winners will be determined by ballots distributed to all Expo Exhibitors. Businesses or individuals interested in additional information should write B-3 Expo, P. O. Box 1139, Danville, Va. 24541 before March 1, 1971.

Democracy, like religion, suffers most from its careless advocates, not from its enemies.

ROMANIA: A HERITAGE OF FAITH



MOLDOVITA Monastery in Romania. A colorful, 20-foot high fresco on its South wall depicts the Tree of Jesse which traces Christ's ancestry.

Romania—though neighbor to Slavic countries on three sides—is Latin; its people descending from the Romans who occupied this land almost 2,000 years ago. And, as an outpost of Latin culture set in the East, Romania's heritage can be discovered in its magnificent "painted churches."

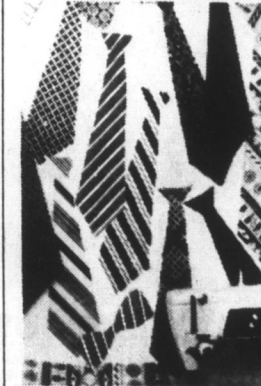
Centuries old, these "painted churches" were once the center of the community, helping to educate the people. Too small to admit everyone, depictions of biblical, historical and epic happenings were painted in fresco on their exterior walls—from ground to roof—allowing those outside the benefit of a continuing religious and secular education.

No one has actually been able to determine the exact combination of materials, colors and methods used by the painters of these churches, though the theory is that a plaster base containing sand and lime was applied to the walls of the buildings, onto which the paintings were done. Their resilience to weather, however, is astonishing and the fine quality of the colors seems everlasting.

Of the 14 extant churches with exterior frescoes, five are perhaps the most interesting and best reflect the architecture of the period: Humor (1535), Moldovita (1537), Arbore (1541), Voronet (1547) and Sucevita (1600). All are easily accessible to the tourist by car, or via special tours arranged from Bucharest, the Black Sea resorts or other parts of the country.

For more information about Romania's unique "painted churches" and the almost unbelievable beauty of its countryside, drop a line to the Romanian National Tourist Office, 500 Fifth Avenue, New York, N.Y. 10036.

TIE-WIDE & HANDSOME



The newest gift craze to collar your guy, is to take needle and thread—and sew him a tie! And sewing a tie is as easy as pie with McCall's Step-By-Step pattern #2568. From start to finish, even beginners should be able to bedeck a neck in only 30 minutes or less. To keep your guy tie-wide and handsome, the pattern includes the regulation four inch wide tie (if he's a fashion conservative), the new five inch wide tie (if he's with the men's fashion revolution) and the classic bow tie (if he's that special type). If he wears all three styles, it's simple enough to make him one of each.

fashion points Suiting The Issue

WHEN SPRING COMES IN LIKE A LION, suit the issue with two looks that answer the what-to-wear question. One idea: the pant-and-coat suit that are having a love affair this year. Long flared pants are worn under a long-length coat — both herringbone within an inch of their lives. Shaped softly in lightweight wool, it's a fit that's as warm as a hug. Coat details to watch: set-in sleeves, slightly puffed, deep-notched collar and a wide leather belt holding the whole look together. THE WELL-SUITED WOMAN wears the long silhouette this year. A below-the-knee length skirt zips up the front... unisips to show a length of leg at the length you want! Up front, a cropped batte jacket is the topper — double-buttoned with long puffed sleeves that are double-buttoned again at the cuffs. For more information on coat and suit looks to watch for this Spring, write for a free booklet "Coats & Suits & You" (plus a complimentary plastic shopping bag) — Union Label Dept., 1147 W. 27th Street, N.Y. 10001.



FLOWERS UNLIMITED

The History of Valentine's Day

Constant reminders surround us these days that we exist in the new age of space, the age of technology, and lest we hadn't heard, are on the brink of the "dawning of the age of Aquarius."

In the midst of the impersonal scientific progress and technical sophistication of our era, and in spite of its confusion, inflation, and generation gaps, one warm reality has endured to reassure us of our human individuality... LOVE!

As long as love lingers, a special day dedicated to it will be praised by poets and plain people all over the world. Still, while computers emerge to give us the answers to almost everything, Valentine's Day remains a mystery, for nobody knows who really started it.

Some sources refer to a Third century cleric in Rome named Valentine who composed a kind note to his jailor's daughter after being imprisoned by the emperor. Thus, the first "Valentine." Others say he was executed for performing marriage rites in defiance of the law. The emperor at that time wanted only bachelors in his army. Indeed, what present day challenger of the "Establishment" could resist this martyr for love?

Another theory places its origin in an old Roman festival. At the feast honoring the god Lupeucus, sweethearts were matched by chance as young people drew names of partners for the coming year.

From earliest times, floral gifts also played a part in Cupid's work. The Romans used posies to honor the goddess of love many times during the year, and when chivalry



reigned, flowers and poems were the only gifts exchanged by lovers. Today, even Florists' Transworld Delivery plays a major role in the chubby cherub's act. Electronic computers aside, FTD florists note that love still makes the world go round, and in tribute they've designed a special Valentine arrangement for lovers everywhere. Across the country, their specially designed Valentine's bouquet will be offered throughout the week preceding Valentine's Day, which they have appropriately called the "LoveBundie."

Offered exclusively through FTD florists, the LoveBundie features a lift-out "LoveBug" corsage. The bouquet is a mixed arrangement of pompons, daisies, carnations, roses, statice and leatherlike fern arranged in a footed compote. The floral Valentine may be ordered early for Valentine's Week with the extra plus of the "LoveBug" corsage to wear on Valentine's Day.

However you observe it, Valentine's Day is a lovely time for the expression of love. And there's no time like the present to bestow the present!—M.M.



TIPS ON CAR CARE

With Gas, Dripping Full Is Too Full

Harley B. writes: "I have just discovered that when I fill my gas tank gasoline often streams out the overflow pipe for several miles after I leave the service station. Why does this happen?"

This is an important question because many drivers have the same problem and don't know it. Needless to say, the leaking gasoline is a fire hazard as well as a waste of money. It is also a cause of one of the worst kinds of air pollution.

All automobile gas tanks have an overflow pipe. This is essential because gasoline has a high rate of expansion and some provision must be made to allow excess gasoline to escape when an overfull tank of gas expands from heat.

Few motorists realize that they must allow room in the tank for the gasoline to expand as it warms up.

Service stations generally store their gasoline underground where it stays at a temperature of about 60 degrees. In the automobile tank, it quickly picks up heat and begins to expand. Twenty gallons of gasoline rising from 60 to 90 degrees will add approximately 1/3 gallon to its volume. If the tank is already full, this amount of gasoline is forced out the overflow pipe.

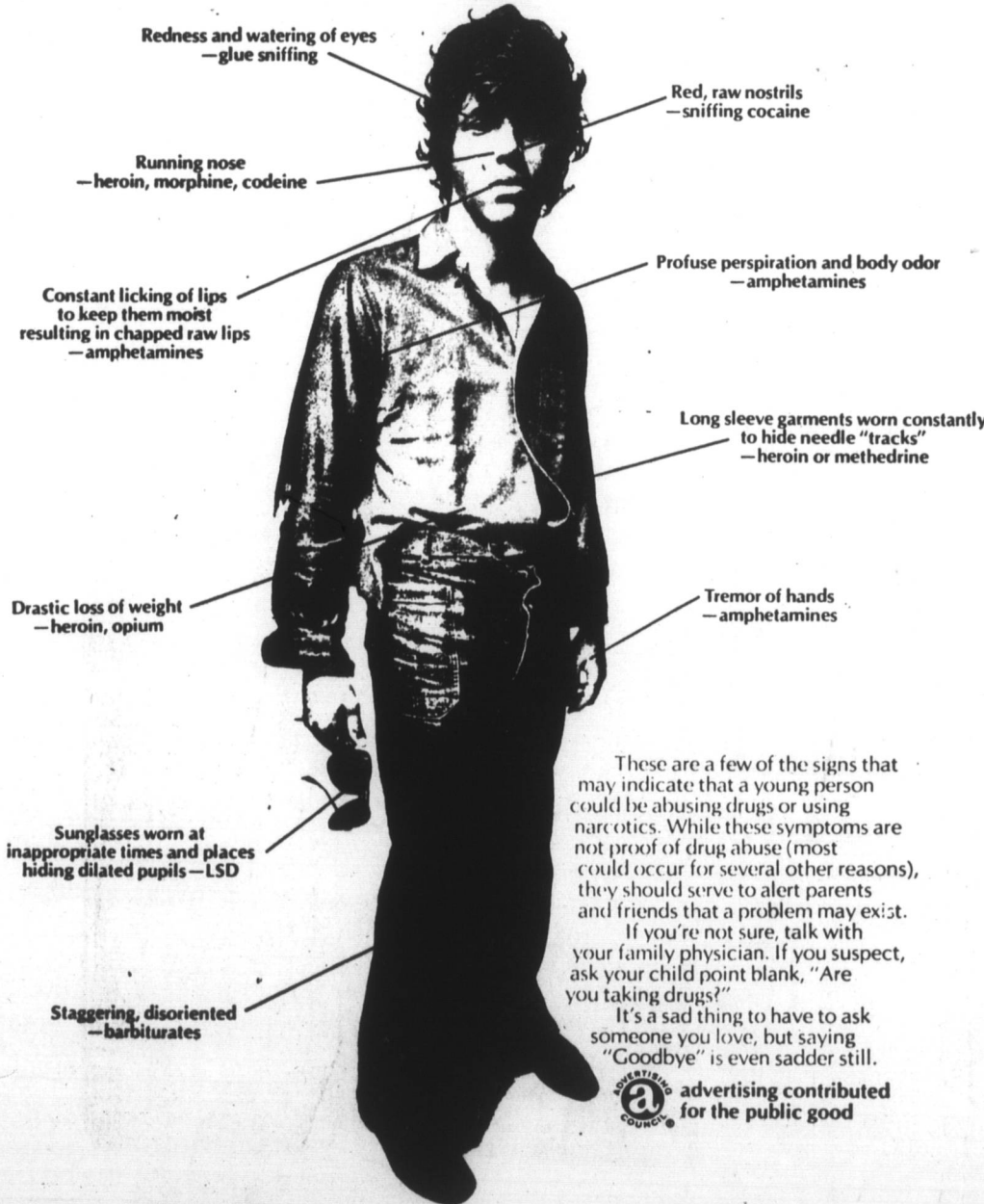
But expansion is not the only cause of gas loss through the overflow pipe. Cars in which the overflow is located near the rear of the tank can lose gas from an overfull tank when fast acceleration pushes the gasoline to the rear of the tank. Others lose small amounts by sloshing through loosely fitted gas caps.

Whatever the cause, the loss of gas from overfilled tanks is unnecessary, dangerous and expensive.

B.F. Goodrich car service experts recommend that drivers frequently check their gasoline tanks, fuel lines and overflow pipes for leaks. Any gasoline leak is dangerous and should be corrected immediately.

If you find yourself losing gasoline due to expansion or sloshing of an overfull tank, don't fill it to the brim. On the other hand, it is not a good idea to let your gas tank stand empty or near empty. Sweating of the air inside the tank can add water to your gasoline, which can cause serious trouble in below-freezing weather.

Diagram of a drug abuser



These are a few of the signs that may indicate that a young person could be abusing drugs or using narcotics. While these symptoms are not proof of drug abuse (most could occur for several other reasons), they should serve to alert parents and friends that a problem may exist.

If you're not sure, talk with your family physician. If you suspect, ask your child point blank, "Are you taking drugs?"

It's a sad thing to have to ask someone you love, but saying "Goodbye" is even sadder still.

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