Univ. Libr

Advertising is one of the few callings in which it is advisable to pay attention to someone else's business. -Howard W. Newton

One pound of learning requires ten pounds of common sense to apply it. -Persian Proverb

PRICE: 20 CENTS

Richmond Is Ready For NBL's Conclave

HIGH-POWERED GROUP TO PUSH **NORTH CAROLINA CENTRAL DRIVE**

22 Members to **Comprise Fund** Raising Team

They are a group with considerable professional and business experience, those 22 members of the North Carolina Central University Endowment Fund Campaign Committee.

Among them are four insurance company presidents, two bank presidents and one senior vice president of a bank, the president of a large drug manufacturer, a retired broadcasting executive, a newspaper publisher, and executive officer of Liggett & Myers, Inc.

They will not be unfamiliar with their roles as fundraisers. Most list experience with charitable organizations in their official biographiesthe N. C. Symphony Society, the United Fund, boys' clubs, YM and YWCAs, collegiate loyalty funds, and similar

What is unusual is that this experience-most of it representing the "establishment" and all of it derived from the commercial world--will be put (See DRIVE page 2A)



Wooten Named Goldsboro Asst.

instruction for the Goldsboro tion, "Mr. Meany said. City Schools by the Board of Education last week. School presented to Mr. Jordan by Superintendent, Dr. Jerry D. Mr. Meany at union head-Paschal, announced that Mr. quarters in Washington on Wooten will be also corordi- Tuesday. nate primary, elementary and secondary education as well as Education for the AFL-CIO guidance services, special edu- said his division had studied cation programs, attendance the needs of higher education (See SUPT. page 2A)

CHAIRMANSHIP PASSES-Milton E. Harrington, left, president National City Bank, IBM Cor-

of Liggett & Myers Inc., accepts a gavel signifying his chair poration, McGraw-Hill, Inc., manship of North Carolina Central University's Faculty Endownment Fund Campaign Committee from John B. Wilson, for continuous support of the vice-president of television station WRDU. Wilson has served Street Academy Program. Jas. as chairman of the university's Advisory Department Com-Linen, chairman of the Execumittee, which has been phased out with the creation of Harrington's committee. Under Wilson's chairmanship the campaign passed the \$300,000 mark Harrington is believed to be the first president of one nation's major industrial organiza- Urban League accepted the tions to serve as chairman of a fund-raising campaign for a award on behalf of the corpo-

NEW YORK - The United

Negro College Fund announced

this week a contribution of

Vernon E. Jordan, Jr., exe-

"This support, by the gov-

million Amrican workers, sig-

nals the AFL-CIO's endorse-

ment of the UNCF's purposes

and objectives. "Mr. Jordan

"We are confident that this

endorsement, with the support

"We are, therefore, very

Walter Davis, Director of

(See AFL-CIO page 2A)

At the same time expendi-

The AFL-CIO check

this year.'

Americans to Spend Record \$85

Billion for Education During 71-2

WASHINGTON, D. C. - public and private educational

Americans will spend a record institutions is likely to ingrease

\$85.1 billion to educate the for the 27th consecutive year

increased numbers of students to a record 60.2 million, a rise

expected to fill the nation's of about one percent over the

year, HEW's Office of Educa- last fall.

tion predicted this week.

Data, supplied by the agen-

council of the AFL-CIO.

the Fund's 1971 appeal.

Mrs. Rosa Parks, Mother of C-R Movement Gets Young Award The final award was pre-

NEW YORK - Mrs. Rosa Parks, mother of the civil rights movement was presented the National Whitney M. Young, Jr. Memorial Award during the half-time ceremonies of the Whitney M. Young, Jr. Memorial Football Classic, featuring Grambling and Morgain Colleges-held in Yankee Stadium Saturday night, September 11

The award was presented to Mrs. Parks by Livingston L. Wingate, executive director of the New York Urban League for achievement in the betterment of brotherhood and mankind through equality.

A Whitney M. Young, Jr. lantic Richfield Company, Burlington Industries. Inc., First and president of the National

teacher at the New York Urban League Street Academies, for devotion and accomplishment in encouraging dropouts to continue their education. Prior to the game, in talkwith reporters, Wingate stated that Mrs. Parks was a liv-

sented to William Hamer, a

ing symbol of the passive resistance movement in the U.S. He went on to say, "when she refused to vacate her bus seat to a white man in the south, (See PARKS page 2A)



Wilson Girl Winner In Memphis Industrial Memorial Award was presented combinatively to Atlantic Richfield Company, Burlantic Richfiel

Church Begins Month-Long

CHAPEL HILL - The Community Church of Chapel Hill, located at the corner of Purefoy and Mason Farm Roads, begins this Sunday a monthlong series of events to celeactivities are designed to demonstrate the variety of possible uses to which the complex of building can be put. Situated on 26 wooded acres near the University's married student housing, the dedication celebrates the Church's 18th

year in Chapel Hill. The Community Church is by design and commitment international, interracial, and interdenominational in keeping with its history. The growing involvement of churches in social problems is now well known and accepted. In the summer of 1953, this was not true. There was concern, but a lack of unity on the part of church members, and timid-(See CHURCH page 2A)

WILSON - Miss Romonia | Women and Girls' Clubs. Kornegay, President of the Marian Anderson Girls' Club, three finalists representing the Marian Anderson Girls' Club, three finalists representing the Wilson, North Carolina, repre-Northern, Eastern, and Westsented the club in a series of oratorical contests. The contests began in Kinston, at the Northeastern Vertheastern Vertheastern Vertheastern Vertheastern Negro Women's Northeastern b a m a. Tennessee, Virginia, District Federation. The sub North and South Carolina, ject of the speech was "Work- Georgia, and Florida. ing Together for a Better Understanding." Miss Kornegay ter of Mr. and Mrs. C. J. Best won first place in the Kinston of Wilson, and a 1971 gradu-District Contest and also the State Contest held in Rocky

Mount. participate in these events. The tional Convention of Negro

Miss Kornegay is the daughate of Fike High School. As urged Mayor Carl Stokes to a student she participated in offer himself as a Democratic the following activities: Band candidate for the Presidential Recently she attended the Modern Dance, French Club nomination, declaring that nebrate the dedication of the 26th Biennial Meeting of the Debate Club, and Internation cessity dictates that a black Church's new building. The Southeastern Association of al Thespian Society. She was Presidential hopeful be seriminister, the Reverend James Negero Women and Girls in selected by the faculty and ously considered by the Party Douglass Riddle, and all the Memphis, Tenn. where she also Student Council of the school members of the Church, in- won first place. Her victories to Who's Who of the 1971 a candidate who will speak to vite the people of Chapel Hill will lead her to San Jose, Cali- Graduating Class and Associate the critical reform needed in and the surrounding area to fornia next year for the Na- Editor of the Fike Yearbook. this country and who will go (See CONTEST page 2A)

John Marshall Awaits a 2000-**Plus Delegation**

If the treatment received by NBL's National Administrator on a recent visit to Richmond is any indication of what delegates can expect at this years 71st Annual Convention then the word is: Right on Richmond!

The hospitality of the hotel was magnifigue-a-la-Richmond style and left little to be desired, said NBL's Greg Moses. The Richmond Chapter, NBL staff and the John Marshall Hotel Management are eagerly awaiting the arrival of the 2000-plus NBL delegation September 28-Oct 1.

All of this year's activities will take place in the John Marshall Hotel which is convention headquarters. There will be planned activities for women this year. The registration fee for wives is \$50. Registration fee includes all (See CONCLAVE page 2A)

Urges Stokes

Democratic

DETROIT. Mich.-Congressman John Conyers this week The Democratic Party needs

(See STOKES page 2A)



A GREAT AMERICAN-NAACP Executive Director Roy Wilkins, with Mrs. Wilkins at his side, is presented with New York City's Bronze Medallion by Mayor John V. Lindsay. The inscription praised him as "a great

American" who "never lost faith in his country." The presentation was made at a surprise 70th birthday party at the Carlyle Hotel in New York City.

Supt. of Schools GOLDSBORO - Veteran the extremely serious plight of Goldsboro educator, John H. the black colleges at this time. Wooten, was named Assistant Superintendent in charge of happy to make this contribu-

Trends In Southern Politics is Subject \$10,000 from the executive Of Women Voters Panel Discussion "Current Trends in South-

cutive director of the UNCF, ern Politics" will be the subsaid the AFL-CIO donation is ject of a panal discussion at "tremendously important" to the first General Meeting of the League of Women Voters of Durham. Howard Lee, erning body representing 13.6 Thad Bevle and Joel L. Fleishman will be the guest panalists at this September 23 meeting at 8:00 p.m. in the First Presbyterian Church, corner of Main and Roxboro

United Negro College Fund Gets

\$10,000 AFL-CIO Contribution

the UNCF traditionally gets Lee of Chapel Hill is one from the corporate and founof the South's first Black dation sectors, will help us Mayors. Beyle is Director of reach our goal of \$10,000,000 Graduate Studies in the Politi-George Meany, president of cal Science Department at the AFL-CIO, said the executhe University of North Carotive council's action recognizes lina at Chapel Hill. His recently published book is "Planning and Politics" from the Odyssey Press.

Newly arrived in Durham, but a Fayetteville native, Fleishman served as legal adviser to former Gov. Terry Sanford. He is now Director of the Institute of Policy Sciences and Public Affairs at Duke University.

"The general public, as well as all out old and prospective members are invited to attend this kick-off meeting," said Mrs. Thomas Keller, Program Coordinator for the League. "Coffee and refreshments will be served at 8:00 (See WOMEN page 2A)



classrooms during the school 59.7 million persons enrolled A MEDALLION FOR SWEDEN-On September 5, King Gustaf VI Adolf of Sweden, re-ceived the annual distinction from the Church tures for public and private of the Lord Jesus Christ of the Apostolic cy's National Center for Edu- education at all levels are Faith. cational Statistics for the an- projected to increase by \$7.5

Bishop S. McDowell Shelton, the spiritual nual back-to-school survey, billion, a 9.7 percent jump leader of the Church, presented the medalindicate that enrollment in (See EDUCATION page 2A) lion to Leir Leifland, Charged' Affaires of the Swedish Embassy

The ceremony took place at the Church's International Headquarters in Philadelphia, during the International Convention, gathering the representatives of nearly five million church members from the United States, Europe, Africa and India.

Young Black Woman Is **During SCLC March In**

BUTLER, Alabama - A white man drove a car into a demonstration here Saturday, striking and killing a black youth, 19-year-old Margaret Ann Knott, who was in the march organized by the Southern Christian Leadership Conference (SCLC).

In follow-up protests, 1,700 marched Sunday and about 250 black students were arrested in a Monday morning march. National Guardsmen and state troopers moved in during the weekend.

Knott are scheduled for 3:30 p.m. Tuesday at the Pleasant Hill Baptist Church in nearby Yantley, Alabama. Dr. Ralph David Abernathy, SCLC President, will officiate.

Dr. Abernathy said today that the killing was "a tragic and destable example of the hate and terror inspired by George Wallace's Alabama Black people will rise up and put a stop to killings, repression and racism."

The killing Satruday occur

red during a march of 1,500 people in this Choctow County community. Witnesses said police and sheriff's staff stood by and watched as a man roared his car into the demonstrators at a speed estimated to be as much as 40 miles per hour. As demonstrators scattered, the car struck and killed Miss Knott. The sheriff reportedly refused to arrest the man, and he was not apprehended until later Saturday night.

The march had been or-See MARCH page 2A