

## Makecoffee time Jell-o time. <br> When you boil water for instant coffee. add an extra cup and make Jell-O.

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 SATURDAY, SEPT. 28, 1971





## RIGSBEE TIRE SALES

As Tire Men, Wérẹ a Horse of a Different Color.

## IT'S TRUE: "SALE" PRICED TIRES CAN COST YOU

 DOUBLE PER MILE WHAT OUR TIRES COST YOU! = =iwisi You have to have TRUTH about tires| You've no doubt noticed that some tires are always on sale as "Fantastic Buys," or "Terrific Deals." Usually these tires cost you too much per 1000 miles at their "permanent sale prices," and the dealers offering them know they couldn't begin to get them for the fietitious list prices that mean NOTHING. |
| :---: |
| We don't and won't carry these cheopies that claim to be worth two or three times their sale prices. They're made and marketed to do precisoly what they do-fool the public. |
| Good tires aren't choap and you can't blame a man for looking for a way to save money, to get a discount, or to happen onto a fantastic bargain. Unfortunatoly, for every such fantastic bargain you can find, there are a score or a hundred around to ambush you. And how can you tell the difference? |

business. But it needn't be tawildering to you if you KNOW your are


Great Buy! Great Buy!
SHOCKS


## Hercules Autio-Fire

Batteries
25\%
OFF

List Price

What Do You Know About Tires? What Type Do You Need?


The New Hercules RADIAL BeITED

FOR THE DRIVER WHOSE MILEAGE IS 85\% ON THE HIGHWAY.




THE SMOOTH RIDER THAT DOESN'T FORCE A COMPROMISE ON PERFORMANCE!








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Real Work-Horse of the Horentes line-Promium tire at a MolorC Cost-for the triver whe finds $25 \%$ of his mileage on highway-the 4-ply construction fills hardosi domands.



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Use Rigsbee Tire Sales Convenient Budget Plan or Your Favorite Charge Card
Rigsbee Tire Sales
Hours-Mon. thru Thurs. 8 to 6, Fri. 8 to 8



