

**TRUSTED Over 40 Million Times**

Filling Prescriptions is what we do best at Eckerd! You get the BEST of everything — the BEST QUALITY . . . BEST SERVICE . . . BEST VALUES . . . BEST SAVINGS! Come see for yourself and compare!

this is

**Eckerd's**  
DRUG STORES  
CREATORS OF REASONABLE DRUG PRICES

Prices Good thru Sat., May 13  
**6 CONVENIENT LOCATIONS**

- 122 W. Main Street
- 1223 University Drive
- 800 Broad Street
- 3527 Hillsborough Rd.
- 2216 Roxboro Road
- Chapel Hill-Eastgate

**25% OFF-Everyday on Photofinishing!**

Eckerd's is Superprint Headquarters with standard 4"x4" prints that are 40% larger than so-called "jumbo" prints you get elsewhere. Also, you get a free 5"x7" Color Enlargement with every roll of Kodacolor film developed and printed at Eckerd's!



**LADY SCHICK HAIR DRYER**  
**\$14<sup>99</sup>**  
Portable with 4 temperature settings, large hood. Model 317.



**GENERAL ELECTRIC CANISTER VACUUM**  
**\$23<sup>99</sup>**  
Swivel top with easy lock-in attachments. Model C-14



**MIRRO 4-QUART PRESSURE COOKER**  
**\$6<sup>66</sup>**  
Cooks meats to juicy tenderness with more vitamins and minerals retained. Vegetables with natural flavor, color. Unbreakable pressure control automatically regulates pressure. Model M-0404-57.



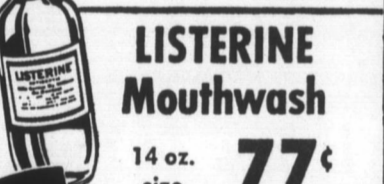
**MIRROR 22-CUP PARTY PERK**  
**\$8<sup>88</sup>**  
Fully automatic with convenient side handles for easy carrying. In beautiful gold, avocado or poppy. Model M-9293.



**An Ideal Gift!**  
**Regent Sheffield Steak Knife SET**  
Box of 6 Knives **99¢**



**Family Size CREST**  
New 7 oz. size **73¢**



**LISTERINE Mouthwash**  
14 oz. size **77¢**



**RIGHT GUARD Anti-Perspirant with FREE El Marko Marker**  
8 oz. **89¢**  
Reg. \$1.34



**MILES ONE-A-DAY Multiple VITAMINS**  
Bottle of 100 **\$1<sup>88</sup>**

# MOTHER'S DAY

## SPECIALS

**It's individual. Like you.**



Isn't that what you want in a perfume? Don't you hope somebody gives it to you? Cachet. By Prince Matchabelli. The first fragrance that's something a little different on every girl that wears it. Cologne and cologne spray mist, \$3.50 to \$6.00. Perfume, \$8.50 to \$30.00.

**COSMETIC GIFTS**

For MOTHER

**The unforgettable one.**

Wind Song. By Prince Matchabelli. Girls that wear it are unforgettable. Men that give it are unforgettable. So... Wind Song cologne spray mist, \$5.00. Wind Song cologne, \$3.00 to \$6.00. 1/4 oz. Wind Song perfume, \$7.50.



**GIVE HER ELECTRICAL GIFTS!**



**General Electric 2-slice AUTOMATIC TOASTER**  
Model ESTW5 **\$10<sup>88</sup>**  
Small, compact design with snap-open crumb tray, heat-resistant carry handles. Model T-17. Reg. 12.88



**5-Qt. Electric ICE CREAM FREEZER**  
Model ESTW5 **\$18<sup>77</sup>**  
Beautiful natural finish wood tub with wide brassed hoops. Black high impact Cycloc gear frames. By Richmond Cedar Works.

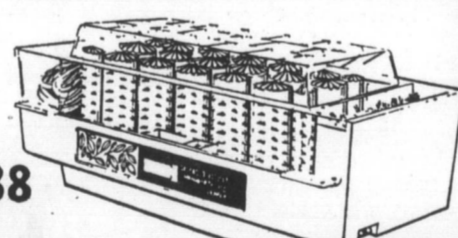


**DELUXE TOAST-R-OVEN**  
T-93 **Now only \$24<sup>88</sup>**  
MAKES A GREAT GIFT, TOO!  
It's a toaster—for all kinds of bread—both sides toast evenly

**CLAIROL KINDNESS Custom Care Instant Hairsetter and Conditioner**



Contains Clairol Kindness Custom Care Conditioner for super mist Model K-300. **\$18<sup>88</sup>**



**PHOTO NEEDS**

- WESTINGHOUSE Flashcubes—Pack of 3 **69¢**
- MAGNETIC PHOTO ALBUM 10-page open spiral with beautiful print covers **\$1<sup>79</sup>**
- KODACOLOR CX126-12 FILM CARTRIDGE 12 exposures for instamatic camera **88¢**

**Fountain Special! PINEAPPLE SUNDAE**  
with all the trimmings

Special Only **33¢**

**6-Pack Ice Cream SANDWICHES**  
Now thru May 17th **49¢**

**Gifts For Mom! DESERT FLOWER**

an oasis of foliage & flowers



COLOGNE MIST 2 FL. OZ., SPLASH-ON COLOGNE 7 FL. OZ., DUSTING POWDER 5 OZ. **\$1<sup>50</sup> ea.**

**KODAK Instamatic X-15 COLOR OUTFIT**  
**\$15<sup>88</sup>**

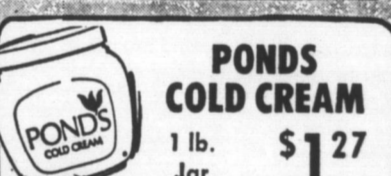
Instamatic X-15 Camera, Kodacolor film cartridge, and Magicube.




**NORELCO New "Quick Dry" HAND HAIR DRYER**  
Style while you dry. 3-position switch. **Only \$14<sup>88</sup>**

**WHITMAN'S SAMPLER Chocolates & Confections**

- 1-lb. box **\$2<sup>50</sup>**
- 2-lb. box **\$5<sup>00</sup>**

**PONDS COLD CREAM**  
1 lb. Jar **\$1<sup>27</sup>**



**TAMPAX Regular or Super**  
Box of 40 **\$1<sup>14</sup>**



**MISS BRECK HAIR SPRAY**  
Assorted Formulas  
13 oz. Size **57¢**



**PRELL Shampoo**  
Family size concentrate reg. 1.59 **97¢**



**LADY SCHICK AIR STYLER**  
**\$14<sup>88</sup>**  
A girl's perfect companion! Automatic temperature control for maximum drying and comfort. With styling brush and comb attachment.



**Electric FANS**  
Big 20" size  
W-27 2-Speed **\$14<sup>88</sup>**  
W-25 3-Speed **\$18<sup>88</sup>**  
**MAYFAIR BATHROOM SCALES**  
Easy-to-Read Dial Accurate **Only \$2<sup>99</sup>**



**CORNINGWARE STARTER SET**  
Consists of 1—9" skillet  
1—1 1/2 qt. covered pan  
4—petite pans  
Complete 8-piece set **\$14<sup>88</sup>**

1 oz. Liquid M/U **Special Price**  
**REVLON TOUCH & GLOW**  
Revlon's New Retail \$1.95  
Eckerd's Reg. Retail \$1.50..... **\$1<sup>49</sup>**  
**Max Factor Ultralucent CREAM LIPSTICK**  
M. Factor's New Retail \$1.60.  
Retail \$1.60.  
Eckerd's Reg. Retail \$1.50..... **\$1<sup>19</sup>**  
**Special Price**  
\* 5-Oz. ZIPPO LIGHTER FLUID..... **19¢**  
\* 36's Foil Wrapped ALKA-SELTZER TABLETS..... **82¢**  
\* Type 107 Black & White POLAROID FILM..... **\$2<sup>27</sup>**