

# The Carolina Times

THE TRUTH UNBRIDLED

GOOD READING IN THIS ISSUE

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WHAT'S HAPPENING AT CHAPEL HILL HIGH

**WORDS OF WISDOM**  
Talent is only a starting point in business  
—we have to keep working that talent.  
—Irving Berlin  
Take time to deliberate; but when the time  
for action arrives, stop thinking and go in.  
—Andrew Jackson  
A quality product, honestly made and fairly  
priced, is the only kind that survives.

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DURHAM, NORTH CAROLINA, SATURDAY, JULY 29, 1972

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## Mrs. Maude Jeffers, Educational And Civic Leader, Dies In Gastonia

GASTONIA — Mrs. Maude Mitchell Jeffers, wife of the mayor pro tem of Gastonia died Wednesday afternoon in a Gastonia Hospital after several months of declining health.

Funeral services were held Saturday at 2 p.m. at the St. Paul Baptist Church with the Rev. J. H. Thomas, former pastor, officiating. Assisting were the Rev. T. M. Walker of the Friendship Baptist Church, and the Rev. C. M. Young of the Third Street Presbyterian Church. Burial was in the Rose Hill Cemetery.

Mrs. Jeffers is survived by her husband, City Councilman Thebaud Jeffers of 204 W. Walnut Avenue; three sisters, Dr. Ruth M. Laws of Dover, Delaware, Mrs. Helen L. Brown of Miami, Florida, and Mrs. Beth M. Wallace of Charlotte; and two brothers, Dr. Howard L. Mitchell of Gatesville and Ralph W. Mitchell of Los Angeles, California.

Mrs. Jeffers was the former Maude Mitchell of Gates County, daughter of the late Rev. and Mrs. C. S. Mitchell. She was a graduate of Shaw University in Raleigh, with a master's degree from Cornell University of Ithaca, N. Y.



MRS. JEFFERS

During more than forty years of professional service her contribution to education was substantial. The lives of the children and teachers she touched stand as a living memorial to her service. She taught on both elementary and secondary levels and provided leadership through supervision of elementary education in Gates County, Lincoln, Catawba, Rutherford and Gaston Counties.

In 1968 she was cited by the Gaston Chapter Omega Psi Phi Fraternity as Citizen of the Year. Shaw University awarded her a Distinguished

Alumnae Award at its June 1972 Commencement. The North Carolina Heart Association presented her the Distinguished Service Award in June 1972.

Mrs. Jeffers was a member of the American Association of University Women, the National Association of College Women, the Board of Directors of the Gaston Heart Association, the Board of the Community Concert Association, the Board of Directors of the Gaston Boys Club, and a charter member of the Gastonia Alumnae Chapter of Delta Sigma Theta Sorority.

Mrs. Jeffers was a correspondent of the Gastonia Daily Gazette for more than thirty years. In its Saturday issue, the staff of the Gazette paid tribute to her memory in an editorial which said in part "Mrs. Jeffers represented the highest type of citizenship, and proved with her own life that character is still the test by which people must finally be judged. Gastonia suffers a loss in her death. But we are richer for having had her as a citizen as long as we did."

She was a frequent contributor to The Carolina Times.



MISS GAIL MONROE

## Gail Monroe Of Boston Crowned Miss Black Teenage America

Miss Gail Monroe of Boston, Massachusetts, a 17 year old high school graduate, won the title of Miss Black Teenage America in the Miss Black Teenage America Pageant held in Richmond's Hotel John Marshall, Saturday night, July 8. She was one of the nineteen young, gifted black girls competing for the coveted title.

As an exercise of her talent, she did a monologue, and a song—"Sometimes I feel Like a Motherless Child." Gail also won the talent award. As a winner of the title for which she was crowned Miss Black Teenage America, Miss Monroe was awarded several prizes. Some of these prizes included a four-year scholarship to Hampton Institute; a one week

expense-paid trip to the Virgin Islands; a diamond ring, a camera from Kodak Company, and a 1972 Duster automobile. Her ambition is to become an elementary school teacher.

Miss Linda Chandler of Danville, Virginia was first runner-up and Miss Vincie Wood was winner of the "Miss Together" award.

Local Durhamites will recall that Miss Michelle DeJarnon, now a rising sophomore at NCCU represented North Carolina in last year's pageant and contest.

The Pageant was sponsored by Miss Black Teenage America Pageant, Inc. of which Ronald Charity of Danville, Virginia is president-Foudner.

## White Rock Church To Honor The Late C.C. Spaulding Sunday

White Rock Baptist Church will honor the late Charles Clinton Spaulding, Sunday, July 30, 1972 during the regular morning worship service at 10:50 o'clock.

The church will observe the Twentieth Award Scholarship Day with a special program with an address by John Lloyd Berry, retired District Manager of North Carolina Mutual's Baltimore District.

Special music will be presented by the Senior Choir under the direction of John H. Gattis, Organist-Director.

Charles Clinton Spaulding, President of North Carolina Mutual died August 1, 1952. He bequeathed to White Rock a sum that was established as a scholarship fund which has

grown through the years and has provided several scholarships to deserving students attending Shaw University, Raleigh.

John L. Berry is a native of Baltimore. He graduated from Howard University and studied accounting at Wharton School; University of Pennsylvania.

He taught in the Baltimore High School for five years, after which he became associated with North Carolina Mutual Life Insurance Company. He served the company in many capacities and returned as District Manager in 1961 after 37 years of continuous service.

He served as a Trustee of

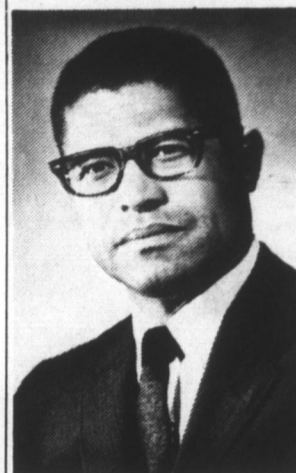
## Malone Named Associate Director At National Institutes Of Health

Dr. Thomas E. Malone has been selected to be Associate Director for Extramural Research and Training, National Institutes of Health.

Dr. Malone is presently Associate Director for Extramural Programs of the National Institute of Dental Research. His selection was announced by Dr. Robert Q. Marston, Director of NIH.

In his new position, Dr. Malone will be responsible for the development and coordination of NIH policies and procedures for awarding funds in support of a sizeable proportion of all U. S. medical research. The money goes to medical schools, universities, hospitals and scientific institutions for the support of research and research training.

"Dr. Malone is admirably qualified for this important and demanding post on my immediate staff," Dr. Marston said in making the announcement. "He has earned the esteem and admiration of his colleagues in a variety of assignments as teacher, researcher, and research administrator. He brings to the job a wealth of experience and a



MALONE

demonstrated ability to work with others in a very creative way."

Dr. Malone was born in Henderson, in 1926 and spent most of his younger life in Durham. He received an M. S. degree from NCCU in 1949 and a Ph.D. degree from Harvard University in 1952. He spent the next decade in research and in teachings at NCCU, the Argonne National Laboratory, and Loyola University, Chicago.

Dr. Malone came to NIH in 1962 as a Grants Associate

in the Division of Research Grants. A year later, he joined the National Institute of Dental Research, where he served as scientist administrator and deputy chief of NIDR's Extramural Programs and chief of the Periodontal Diseases and Soft Tissue Program from 1963 to 1967.

He spent the next two years as professor and chairman of the Department of Biology of the American University of Beirut, Lebanese Republic, and rejoined NIDR as an Associate Director in 1969.

His research has been in the general field of reproductive histophysiology and he has published numerous papers on the histogenesis of lutein tissues and the cytology and cytochemistry of reproductive tissues.

Dr. Malone succeeds Dr. Ronald W. Lamont-Havers, who has been selected to be Deputy Director, National Institute of Arthritis, Metabolism, and Digestive Diseases.

He is the son of Mrs. Ruth Malone of Durham and the late William Malone.

## First Nationwide Drive Launched To Help Private Black Colleges-1-10-75 Plan

CINCINNATI, Ohio — A major national campaign to gain mass support for private black higher education was kicked off Sunday, July 23, in Cincinnati with a ringing challenge by a top black leader.

"Education must become the Number 1 priority of the black community in the 1970's because it is the tool for survival and the tool for liberation," Arthur A. Fletcher, Executive Director of the United Negro College Fund, declared.

"Black is beautiful, but black will be much more beautiful when black tightens it up inside, when black can achieve the technical competence and the education to take advantage of the 50,000 jobs that tackling the ecology problem alone will open up."

Fletcher called for an unprecedented mass support of black private colleges through the pledging of \$10,000,000 from the black community alone each year from now through 1975 and the enrolling of 2,000,000 young blacks in colleges by the end of the decade.

He launched this effort by signalling the start of "Project: 1-10-75" at a rally held at the Zion Baptist Church, 630 Glenwood Avenue, Cincinnati. Some 1,500 persons attended.

Fletcher, who was Assistant Secretary of Labor in the Nixon Administration before joining the Fund last January, said that "Project: 1-10-75" will be repeated at similar mass rallies in major cities throughout the country. He said the movement will start within the black community and then, after it is established there, will reach out into the white sector. "1-10-75" means 1 million people giving \$10 a year from now until 1975 — \$10,000,000 per year or \$40,000,000 altogether.

"Let me make it absolutely plain," Fletcher said, "the name of the game is liberating a generation. The young black people in schools now must not miss the opportunity to take their place in the human resources needed to develop this country in the '70's or

another whole generation of blacks will have once again missed the boat.

"This is the first time that the white folks and the black folks are at the starting line together. Legislation has made it possible that this is the first black generation ever to have equal economic opportunity.

The UNCF leader said he wants industry to raise its support of private black colleges from its current level of about \$4 million a year to \$100 million by 1975. And he's aiming for government to raise its levels also from about \$4-million to \$500 million.

"I'm going to be very blunt," Fletcher said. "We are still in the middle of the 'first nigger syndrome.' You know, like when I was the Assistant Secretary of Labor, the 'first nigger' to hold that job.

"And I'm sick and tired of turning to expertise outside the black community. I'm here to tell you that the next black generation will never realize itself if it is caught in the same

Continued on page 6A

## S. J. Lee Named National Chrysler Personnel Manager

DETROIT — Stewart J. Lee has been named National Personnel Relations Manager

Born November 6, 1941 in Aliquippa, Pennsylvania, Lee was graduated from Aliquippa High School. He earned his Bachelor of Science degree from Central State College and studied for his Master's degree in Guidance and Counseling at Xavier University.

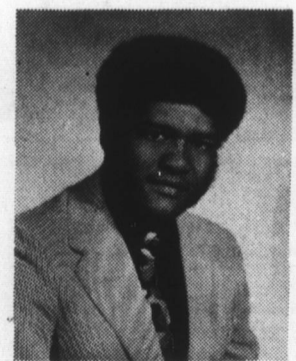
Lee has experience in personnel coordination; urban affairs; job placement, recruiting and counseling.

Prior to joining Chrysler, Lee was responsible for implementation of the affirmative action programs at Rochester Telephone Corporation, Rochester, New York.

He also worked as hourly placement specialist and professional placement specialist for General Electric in Evendale, Ohio.

Before joining General Electric, Lee worked as an administrative assistant in the East Cleveland Board of Education.

Lee resides with his wife, Brenda Veal in Detroit.



LEE

for Chrysler Corporation's U. S. Automotive Sales & Service Group.

In this position he will be responsible for the recruitment and development of minority personnel and affirmative action programs.



TO LEAD DEMOCRATS — Sen. George McGovern, the Democratic Party's choice to run for president in November, pictured with the Democratic

National Committee chairman, Mrs. Jean Westwood, a Utah Businesswoman, and Basil Paterson (center), vice

chairman, a former New York State Senator. Mrs. Westwood was McGovern's choice for the top job, but the committee

turned down his choice of Pierre Salinger for vice chairman and chose Paterson instead.

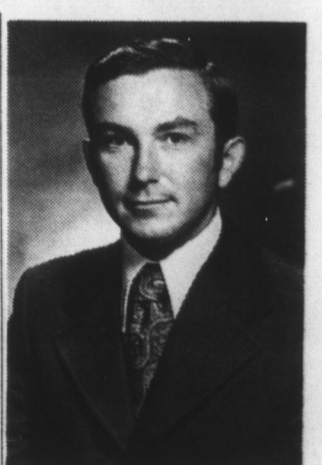
## General Electric Announces Plant Manager For Durham

John A. Urquhart, General Manager of General Electric's Medium Steam Turbine Products Department, has announced the appointment of Stephen J. O'Brien as manager of the Company's plant under construction in Durham.

This announcement was made at a luncheon with Durham civic and government leaders this week.

O'Brien replaces John N. Boyle who has managed the plant since it was announced in early 1971 and through its primary construction phase. Boyle is transferring to the Department's headquarters operation in Lynn, Massachusetts.

The Company's plant here is located on a 710-acre tract of land east of the Research Triangle Park. It consists of three major buildings and several auxiliary structures, some of which are still under construction. When completed the facility will have approximately 400,000 square feet of floor space and will be used to



O'BRIEN

manufacture generators.

Limited production work is expected later this year but the plant's major build-up will not begin until early 1973.

Prior to this appointment, O'Brien was manager of manufacturing engineering in the Department's headquarters plant located in Lynn, Massachusetts.

A 1960 graduate of Yale University, with a B. S. degree in Mechanical Engineering, Continued on page 6A