

WORDS OF WISDOM

An appeal to the heart is more powerful than an appeal to the mind.
—Norval A. Hawkins

The Carolina Times

THE TRUTH UNBRIDLED

GOOD READING IN THIS ISSUE

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BASEBALL'S FIRST, JACKIE ROBINSON DIES TUES.

Mutual Seventy-Fourth Anniversary Observed

North Carolina Mutual Life Insurance Company observed the seventy-fourth anniversary of the firm's organization this morning with a simple, short but impressive program in the Company's home office auditorium. Two musical numbers were provided by the Madrigal Singers of Hillside High School, a "Litany of Thanksgiving & Remembrance" was conducted by The Reverend W. E. Days, pastor of Ebenezer Baptist Church and a short address was made by John W. Wheeler, president of Mechanics & Farmers Bank and a director of N. C. Mutual.

The theme-title of Wheeler's address was "Wanted: Pioneers For The Seventies!" He stressed the fact he was honored to have an opportunity to "share some moments of reflection upon the remarkable contribution which the founders of N.C. Mutual Life Insurance Company have made toward the quality of economic, social, religious and educational life enjoyed by black and white people throughout this great country of ours."

"It was my special privilege," Wheeler continued, "to know not only the two founders of this unique enterprise, but also each of the five presidents who followed them." He recalled several visits to his home in Atlanta where, as a small boy, he observed the personal charm and great dignity of John Merrick and Aaron MacDuffie Moore as they talked with his father at the breakfast table.

Wheeler pointed out that Merrick, Moore and C. C. Spaulding were all men of deep religious convictions. Merrick became a pillar of St. Joseph's

A.M.E. Church in Durham while Moore and Spaulding spent much time developing a strong and varied church life at White Rock Baptist Church. It was Dr. Moore, he said, who established a kindergarten and library in the basement of the Church. This library later became the Stanford L. Warren Public Library. And, it was Dr. Moore, assisted by Merrick, Spaulding and others who established Durham's Lincoln Hospital.

"These men were, in every sense of the word, social engineers possessed with a oneness of purpose as they sought to develop for their people a well-rounded life style which would contribute to their effectiveness as community leaders and as achievers in their respective communities."

"Both Dr. Moore and Mr. Merrick were unusually thrifty persons. It was apparent to me as a youngster of ten years old that they applied the same rules of thrift and frugality to the manner in which the Company was operated. And, the early success of the Company was undoubtedly due to the dynamic sales ability of Charles Clinton Spaulding. That triumvirate of Merrick, Moore and Spaulding travelled extensively where they were able to recruit sales and management personnel which formed the base for the company's later growth."

Wheeler then briefly traced his contacts and associations with other presidents of N. C. Mutual. He mentioned that, "When the Insurance Commissioner in the state of Georgia and a crooked set of actuaries located in Tennessee decided to

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FIRST BALL WAS LAST BALL



CINCINNATI, OHIO—Hall of Famer Jackie Robinson is honored Oct. 15, prior to the second game of the World series in Cincinnati. Robinson was honored as the first black man in major league baseballs 25th anniversary of the historic event. Robinson throws out the first ball as Baseball commissioner, Bowie Kuhn stands at his side.

All the world mourns this week, the passing of the first black baseball pioneer in professional baseball, -- the first black in Baseball's Hall of Fame and many other flirts that will continue to go down among all the greats of this century--Jackie Roosevelt Robinson -- better known as Jackie Robinson to the world of sports fans.

It would seem from the many expressions around the world, that black or white, young or old, athlete, politician or just plain sports fan--all were saddened by the news that Jackie Robinson had died of heart disease.

Jackie Robinson was a man who never gave up, no matter

what the odds were against him. Evidences of the great respect for his outstanding ability to give and take, no matter what, has been expressed by those who knew him in many situations. The capacity to take whatever came was evidenced when he broke the color barrier in 1947 by being the first black baseball player in the major leagues with the then, Brooklyn Dodgers; his determination to push ahead for meaningful accomplishments for blacks and whites alike, whether in business, sports, civil rights or politics; and when he faced personal tragedy in the loss of his oldest son and even his own long lingering illness.

Jackie Robinson was the image for millions of Americans, white or black, who sought to emulate his athletic prowess as an outstanding man on the field of major league baseball. The coolness and guts displayed by Jackie will always be recalled on that April day in 1947 when he trotted out to left field in the face of a boycott by the St. Louis Cardinals at the thought of a black baseball player in competition with them.

Robinson was born January 31, 1919 in Cairo, Georgia, a small rural farm town. Later his mother moved the family of five children to Pasadena California. Even on the sandlot teams of Pasadena, Jackie displayed his great talents. From there he moved on to become a star athlete at Pasadena Junior College and then became a standout in football, baseball and track at UCLA.

After playing semi-pro football briefly and then serving in the Army, Robinson signed in 1945 with the Kansas City Monarchs, an outstanding team in the Negro Baseball League. Branch Rickey brought Robinson to New York in 1945 to lay the groundwork for his entry into Major League baseball as the first black.

As always Robinson accepted the challenge and the past is now history as he displayed Continued on page 7A

Black Officer To Assume Command

RALEIGH, October 27 — Colonel Cecil L. Patterson, Durham, will assume command of the 3286th U. S. Army Reserve School in ceremonies here Sunday. So far as can be determined, Colonel Patterson will be the first black officer to be assigned to the position of commandant of a USAR school.

Colonel Patterson has had distinguished careers, both military and civilian.

In 1941, he received a Bachelor of Arts degree from Huston-Tillotson College with a major in English Education. Later he received his Master of Arts and Doctor of Philosophy degrees in English from the University of Pennsylvania.

He completed the Army Officer Candidate School in 1942 and was commissioned in the Corps of Engineers. In 1945 he was promoted to Captain after three years of service in the South Pacific. Upon release Continued on page 7A

Blacks Favor McGovern 4 To 1 Over Nixon, But Fewer May Vote On Nov. 7

ATLANTA, GA.—"Although national public opinion polls show Black voters favor George McGovern over Richard Nixon 4 to 1, and although there are now more blacks registered than ever before, there is evidence that fewer Blacks vote in Presidential elections every four years." An independent political research firm said this week. The firm, Political Associa-

tes, headed by Georgia State Representative Julian Bond, reported that a recent Gallup poll gave McGovern a 4 to 1 lead over Nixon among Black voters. "The support Blacks currently give McGovern nearly matches the average vote Blacks have given Democratic candidates in national elections since 1952," George Gallup reported.

"These figures and predictions must be encouraging to McGovern supporters and disappointing to the Nixonites," Political Associates said in a pre-election report on potential Black voting strength and current trends, "but a closer look at the declining percentages of eligible Blacks who actually vote in Presidential

elections would startle anyone interested in Black participation in America decisionmaking."

A smaller percentage of registered and eligible Blacks actually voted in Northern cities. Continued on page 7A

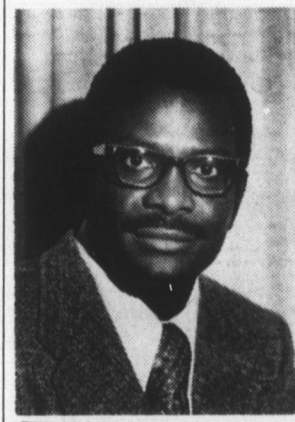
Rev. High Installed As Pastor At Mount Vernon

On Sunday, October 29 at 4 p.m., Installation Services will be held for Reverend Percy L. High, Minister of Mount Vernon Baptist Church. The speaker for the services will be Dr. O. L. Sherrill, Executive Secretary, General Baptist Convention of North Carolina.

Reverend High assumed the pastorate of Mount Vernon Baptist Church January 1 of this year.

He is a graduate of Shaw University and the School of Theology of Virginia Union, Richmond, Virginia. He did post graduate work at the Pittsburgh Theological Seminary at Pittsburgh, Pa., and the Southeastern Baptist Seminary, Wake Forest, North Carolina. He is the former pastor of the First Baptist Church of Oxford, North Carolina. Reverend High

came to Mount Vernon from the New Hope Baptist Church. Continued on page 7A



FOUR PRESIDENTS GET TOGETHER—N. C. Mutual's last four presidents line up at the installation of the firm's seventh president, W. J. Kennedy, III (right). Presidents four through six, left to right, are W. J. Kennedy, Jr., Asa T. Spaulding, and Joseph W. Goodloe.

Fayetteville State University Confers Governor Scott Honorary Degree

Fayetteville— Fayetteville State University, the second oldest state supported institution in North Carolina, conferred the first honorary degree in its long and illustrious history to the Governor of North Carolina, Robert W. Scott, in a special Fall Convocation on October 15.

Dr. Charles "A" Lyons, Jr., Chancellor of the University, conferred the honorary degree, the Doctor of Laws, to Governor Scott in a 2:00 p.m. ceremony at the Cumberland County Memorial Auditorium where the Governor delivered

the main address. Speaking to an audience filled with state and local dignitaries, Scott noted that "In higher education the Fayetteville region is underdeveloped. It is, in fact, the most underdeveloped region in North Carolina."

The Governor said that "Fayetteville State University is catching up in other important areas. He noted that during his administration "many of the inequities that have affected Fayetteville State University adversely in the past

problem." Scott said that he did not know what specific solutions might be suggested, "but I can assure you that Fayetteville State University will be centrally involved in seeking those solutions and in doing this planning."

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Lee To Be Speak Friday At Central

DURHAM -- Chapel Hill Mayor Howard N. Lee will be the principal speaker Friday, November 3, as North Carolina Central University observes its twenty-fifth annual Founder's Day.

Founder's Day commemorates the life and leadership of Dr. James E. Shepard who founded the institution in 1910 and served as its president until his death in 1947. The day has been observed each year since Dr. Shepard's death.

The observance this year, which will mark the twenty-fifth anniversary of the founder's death, will include special recognition of those faculty and staff members who served under Dr. Shepard's leadership.

There are 16 employees remaining who were serving when Dr. Shepard died. They are: Mrs. Ruby Bibby, staff nurse; Dr. Ila Blue, associate professor of English; Dr. C. Elwood Boulware, professor of Mathematics; James R. Butts, assistant professor of chemistry; Mrs. Lizzie E. Cannady, secretary; Dr. Helen G. Edmonds, distinguished professor of History; Mrs. Rebecca Edmonds, director of housing; Mrs. Alice M. Farrison, instructor of English; Dr. J. Neal Hugly, University Minister; Mrs. Ann M. Jenkins, assistant

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Whiting Ask Teachers To Avoid Exams

DURHAM—North Carolina Central University Chancellor Albert N. Whiting has asked teachers to avoid scheduling examinations or field trips on election day, November 7.

"Recent predications suggest that students in the voting public will not go to the polls in large numbers," Dr. Whiting said in a memorandum distributed to faculty and staff today. "Let's prove this wrong as far as NCCU students are concerned."

The NCCU Chancellor's memorandum also asked all department chairmen and supervisors "to make whatever adjustments are necessary to enable staff colleagues to go to the polls during the business day, if their voting cannot be accomplished outside of the regularly scheduled work hours."

25 F.A To Recruit At NCCU

DURHAM—Representatives of 25 federal agencies will recruit North Carolina Central University students Friday, October 27, in a massive "Federal Employment Outlook Program" sponsored by the school's Career Counseling and Placement Bureau.

Lindsey A. Merritt, director of the bureau, said, "Because of economic conditions at this time, it should be advantageous to explore any and

all employment possibilities." Among the agencies scheduled to participate are the Central Intelligence Agency, the Internal Revenue Service, the Environmental Protection Agency, the Social Security Administration, the Agricultural & Marketing Service, the Navy, the Department of Labor, the Marine Corps Air Station, the Interstate Commerce Commission, the Department

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DISTINGUISHED CITIZEN



Distinguished Citizens Award Presented by St. Augustine's College, during the Evangelistic Crusade held, Sunday, October 15, in the Raleigh Memorial Auditorium. Far right is Mrs. Eleanor Searle Whitney, speaker at the Evangelistic Crusade.

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