

Coggin Pontiac's Sale to Beat all Sales!

AT

Open nites 'Til 9 pm Saturday 'Til 8 pm. Closed Sunday.
Halfway between Durham & Chapel Hill on Hwy 15-501

"Whatever it takes  ... Coggin gives"

Coggin Pontiac

Brand New '74 PONTIACS 

\$1.00 OVER COST!

A fantastic OFFER!

1973 PONTIACS \$250 UNDER INVOICE COST!



STOCK NO. 387

BRAND NEW 1974 PONTIAC 2 DOOR HARDTOP

LIST PRICE	5070.90
INVOICE PRICE	3972.73
PLUS \$1 OVER COST	1.00

BRAND NEW 1974 PONTIAC 2 DOOR GRAND PRIX

NOW \$3973⁷³

PLUS \$89.30 FOR DELIVERY AND HANDLING



STOCK NO. 454

BRAND NEW '74 PONTIAC CATALINA 4 Door Sedan

LIST PRICE	5782.90
INVOICE PRICE	4538.88
PLUS \$1 OVER COST	1.00

NOW \$4539⁸⁸

PLUS \$89.30 FOR DELIVERING AND HANDLING



STOCK NO. 499

BRAND NEW '74 PONTIAC CATALINA 4 DR. SEDAN

LIST PRICE	4809.90
INVOICE PRICE	3768.33
PLUS \$1 OVER COST	1.00

NOW \$3769³³

PLUS \$89.30 FOR DELIVERY AND HANDLING



STOCK NO. 499

'74 LeMANS PONTIAC 2 DOOR HARDTOP

LIST PRICE	3260.60
INVOICE PRICE	2685.68
PLUS \$1 OVER COST	1.00

YOURS AT \$2686⁶⁸

PLUS \$89.30 FOR DELIVERY AND HANDLING



STOCK NO. 143

1974 SAFARI WAGON

LIST PRICE	5586.40
INVOICE PRICE	4375.12
PLUS \$1 OVER COST	1.00

NOW \$4376¹²

PLUS \$89.30 FOR DELIVERY AND HANDLING

ALL NEW '74 PONTIACS

Because we have a factory incentive we are allowed to sell all 1974 Pontiacs in stock at factory invoice

PLUS \$1. ALL NEW '73 PONTIACS

Further incentive for overstocked Pontiac dealers allows us to sell all 1973 Pontiacs in stock at factory invoice

LESS \$250. EACH CAR WILL BE MARKED WITH A FACTORY STICKER OPEN 9 AM 'til MIDNIGHT BIG TRADE-IN ALLOWANCE

• ONLY UNITS IN STOCK. NO SPECIAL ORDERS! PLEASE NO DEALERS

ON ALL '73 PONTIACS \$250. UNDER INVOICE PRICE!

BECAUSE OF THE FUEL SHORTAGE WE'RE OVERSTOCKED WITH BRAND NEW '73 & '74 PONTIACS

THESE 1973 PONTIACS ARE \$250 BELOW INVOICE!



NEW '73 PONTIAC CATALINA 4 DR. SEDAN

LIST PRICE	4814.90
INVOICE PRICE	3766.83
LESS	250.00

\$3516⁸³

STOCK NO. 962
PLUS \$89.30 FOR DELIVERY AND HANDLING



NEW '73 GRAND AM COLONNADE 4 DR. HARDTOP

LIST PRICE	5556.50
INVOICE PRICE	4510.99
LESS	250.00

\$4260⁹⁹

STOCK NO. 1280
PLUS \$89.30 FOR DELIVERY AND HANDLING

"TAKE ADVANTAGE OF US ... OUR LOSS CAN BE YOUR GAIN! ... COME SEE US TODAY!"

Cash prices above do not include Documentary charges, applicable sale tax or title, tags, or Notary fees.

4511 CHAPEL HILL BLVD.
Phones: DURHAM 489-6531
CHAPEL HILL 929-2150
DEALER NO. 5234


Coggin Pontiac
VOLVO • HONDA • MAZDA