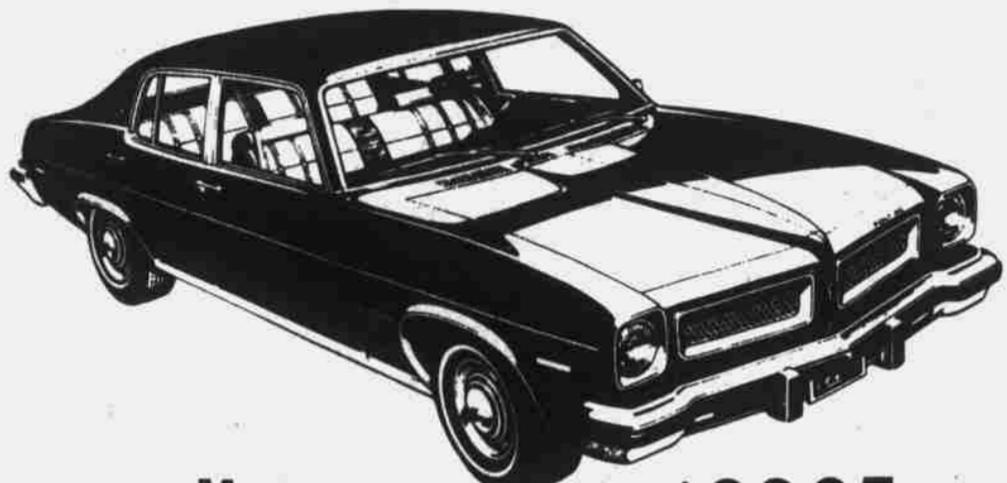


COGGIN Has It All Your Automotive Mall



Ventura \$3095



Firebird \$3295



LeMans \$2995



COGGIN MAZDA

Coggin is headquarters for the revolutionary rotary engine Mazda — the amazing car whose engine has less moving parts to replace or repair.

GAS SAVERS!



COGGIN HONDA

The Honda Civic Sedan is the undisputed economy champion. With 42.4 Road Test April 1, 1974 miles per gallon of gas, it cost less to operate AND it costs less to buy too.

GAS SAVERS!



COGGIN VOLVO

The Volvo is so luxurious, its engineering so precise, its styling so superb, it's no wonder so many people are buying it these days.

A COGGIN SPECIAL! USED CAR VALUES

	NADA PRICE	YOUR PRICE
'68 Buick Electra	\$1000	\$795
Air conditioning, power steering, automatic transmission.		
'71 Vega	\$1525	\$1395
2-door sedan, 3-speed, radio.		
'69 Oldsmobile	\$1075	\$800
4-door, air conditioning, automatic transmission, power steering.		
'72 Mercury	\$2850	\$2550
Montego Villager, 3 seats, automatic transmission, air conditioning, power steering.		
'70 Buick Wagon	\$1975	\$1850
Automatic transmission, air conditioning, power steering, power brakes, power windows.		
'70 Ford	\$875	\$700
4-door		
'73 Dodge	\$3450	\$3295
Charger, Vinyl top, air conditioning, power brakes, automatic transmission.		
'72 Bonneville	\$2475	\$2195
4-door hardtop, vinyl top, air conditioning, power steering, power brakes, automatic transmission.		
'71 Maverick	\$1725	\$1500
2-door, 3-speed, small V-6		

COGGIN'S LEASING PLAN

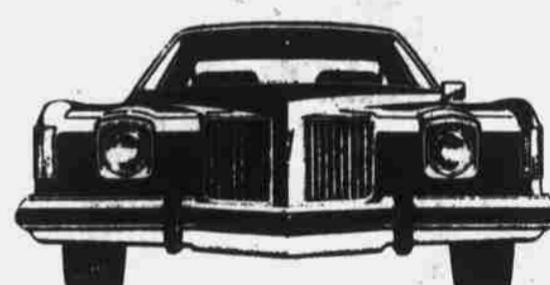
Lease it with the option to buy — that's the plan we call Try It Before You Buy It. You pay only a small monthly payment — drive it for 90 days — then decide if you still want to buy it — or just turn it back in to Coggins.

TRY IT BEFORE YOU BUY IT!

You risk nothing — We pay you top dollar for your trade-in — you drive the car for a small monthly payment for 90 days — then if you decide you want to buy it — every cent you've paid is applied to the agreed price of the car. You can't lose.

NO MONEY DOWN!

COGGIN PONTIAC IS SERIOUS ABOUT SERVICE



At Coggins, we take Service seriously. We want to keep you smiling and we know that to do that, we have to do the job right — the first time. Our GM trained technicians do just that!

FREE SERVICE CLINIC

Coggins Pontiac is offering another Free Service Clinic for the benefit of our customers. Our GM factory trained mechanics will inspect all systems in your car which will effect their performance and gas mileage and give you a complete written report of your car's condition. For your convenience, service inspections are "By Appointment Only" — Call for yours today!

"Take advantage of us . . . our loss can be your gain . . . Come see us today!"

"Whatever it takes,



Coggins gives"

- VOLVO
- HONDA
- MAZDA

Coggins Pontiac

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