

# World Red Cross Day To Emphasize Nation's International Need For Blood Wed., May 8

WASHINGTON, D.C.—"Give Blood Save Life" is the theme of this year's World Red Cross Day to be observed May 8. The American Red Cross will join 120 other national Red Cross societies in bringing attention to the free, voluntary gift of blood and the need for more blood donors, a long-standing priority Red Cross objective.

In announcing the theme, the Geneva-based League of Red Cross Societies pointed out that bloods needs are increasing by some 10 per cent a year in many countries, but donor recruitment is growing at a rate of only six to seven per cent.

All most of the League's member national societies actively participate in their country's blood donor recruitment program. In 16 countries, the Red Cross, at the request of the government assumes the entire responsibility of a national blood program.

In 42 countries, the organization operates blood transfusion centers and mobile blood collection units. All national societies assist in various ways in promoting blood donor recruitment some using the slogan, "Blood is Red all over the world."

The American Red Cross Blood Program, which celebrated its 25th anniversary last year, is responsible for collecting about half of the nation's supply of blood. From the 3.8 million units of blood collected during fiscal year 1972-73, the Red Cross was able to produce more than 5.5 million units of blood and products for use by hospitals, physicians, other blood banks and the ARC's fractionation program.

Since the founding of the American Red Cross Blood program in 1948 the organization has collected, processed and distributed in excess of 65 million units of blood. Today, the Red Cross program operates through 58 regional centers, covering 1,724 participating ARC chapters, serving more than 128 million people, and providing blood and blood products to 4,277 hospitals and blood facilities throughout the nation.

American Red Cross chapters will observe World Red Cross Day, the anniversary of the birth of Red Cross founder Henri Dunant, by emphasizing the great need for new blood donors and especially the younger donor. Recently the organization lowered the age of blood donor eligibility to 17 with parental permission and when state laws permit. Since only three per cent of eligible donors in the U.S. actually give blood, the American Red Cross Youth Service Programs is beginning special effort to reach young donors through schools. Many universities also conduct blood drives.

The League of Red Cross Societies, a federation of the Red Cross, Red Crescent, and Red Lion and Sun, is primarily involved in helping member societies develop and improve health, welfare and safety programs. It is the world body responsible for coordinating emergency assistance for victims of natural disasters at which time blood availability frequently is essential.

Also headquartered in Geneva, and participating in the World Red Cross Day observance is the International Committee of the Red Cross, (ICRC), the natural group of all-Swiss citizens which serves as an intermediary between belligerents in time of war. The ICRC also seeks to assure the protection of the Geneva Conventions for both military prisoners or war and for civilian victims of conflicts.

## Free Trash Pickup Offered To The Public

It's time for Spring cleaning and the Durham City Council has appropriated \$1,800 to help you with it.

The money was appropriated following a request by the Durham Council of Garden Clubs and will be used for extra trash collection on Wednesday May 1 and May 8. Residents desiring this service should call the Sanitation Division, 682-5559 between 8 a.m. and 4:30 p.m. on Monday of the week they want the collection, either April 29 or May 6.

When calling to request a truck, the kind of trash will have to be specified so the proper size truck can be sent. All items to be picked up should be put in a container or bundled together and set on the curb.

Asia has become the largest export market for American agriculture. The U.S. shipped \$4.6 billion in farm goods to Asian countries last year. This is expected to almost double in 1974.

Political Advertisement

### Re-Elect

## William V. "Bill" Bell

DURHAM COUNTY COMMISSIONER  
Democratic  
Primary - May 7



Sensitive and Responsive To The Need For Excellence In Durham's Government

William V. Bell, is an involved young man in the religious, business and civic affairs of Durham. He was elected to your Board of County Commissioners in November 1972. Bill has sought to add a younger viewpoint to your commissioners' deliberations and has pushed for evening meetings to extend greater citizen involvement in your county government.

# WSSB

Presents the  
**BOB BAKER**

Monday Thru Saturday  
8 P.M. to Midnight

Radio No. 1 Durham

WSSB is the only Durham Radio  
Station that stays on 24-hours a day  
7 days a week, 365 days a year.

# 1490

Radio No. 1 Durham

## By the way...

by Joe Black



For many of you, I'd like to take a minute and tell you what Joe Black is all about.

What I'm about is an examination of the problems all Blacks share.

Not the expression of one man's interest. Ego. Or experience.

Rather, the contributions of many people and much common sense.

I am merely the catalyst.

You see, I do not believe we must foster hate and violence to keep moving forward. Although I understand as well as anyone why many think we should.

I've been there, and endured the harassment, ridicule, and rudeness, back when we were integrating the big leagues.

But, I also found myself in a comfortable enough position to wonder what all the shouting, singing, marching, and boycotts were all about. When the Movement began to gain momentum.

Except for supporting memberships in the NAACP and Urban League, I accepted the rewards of the Movement passively. Which wasn't exactly paying one's dues.

Then I met Dr. Martin Luther King. And learned the many ways a Black can aid the cause. And how much greater the Movement is than the individual.

At that time too, my mother died. A lady who spent a lifetime keeping a family together, while finding time to do for others.

That combination of circumstances taught me to extend my hand. To help Black people understand our responsibilities, within our community, during our quest for equality of opportunity.

And to help de-emphasize hate.

That, and simply that, is what Joe Black and By-the-Way, are all about.

**Joe Black**  
Vice President  
The Greyhound Corporation

AP  
**WEO**  
WHERE ECONOMY ORIGINATES

We Won't Stop Trying Till You Say... Weeeeee!

**MARVEL BREAD 3** 24-OZ. WHITE SANDWICH LOAVES \$1.00

ALL DELICIOUS FLAVORS

**A&P YOGURT 4** 8-OZ. CUPS 99¢

U.S.D.A. INSPECTED FRESH

**STEAKS** SIRLOIN OR BONE-IN RIB \$1.58 LB.

**FRYERS** WHOLE BAGGED 35¢ LB.

**STEAKS** PORTERHOUSE OR T-BONE \$1.69 LB.

Fryer Breast Qtrs. 49¢ LB.  
Fryer Breasts 89¢ LB.  
Fryer Leg Qtrs. 45¢ LB.  
Fryer Thighs 79¢ LB.

Roasting Baking Chickens 45¢ LB.  
CONTAINS 3 BREAST QTRS., 3 LEG QTRS., 3 WINGS  
Box-o-Chicken 39¢ LB.  
CONTAINS 2 BREASTS, 2 LEGS, 2 THIGHS & WINGS  
Bucket-o-Chicken 39¢ LB.

Picnic Pork Roast 59¢ LB.  
FROZEN BEEF, CHICKEN, OR TURKEY  
Morton Pot Pies 89¢ 3 8-Oz. Pies.  
A&P DELICATESSEN DELIGHTS PIMENTO SPREAD 59¢ 8-Oz. Cup  
Deli SAUERKRAUT 47¢ 2-Lb. Bag  
BREAKFAST TREAT Old Fashion Sausage 1.37 2-Lb. Pkg.

**BOLOGNA** 79¢ 1-Lb. Pkg.  
A&P VAC PAC ALL MEAT SLICED  
A&P ALL MEAT OR ALL BEEF  
**FRANKS** 67¢ 12-Oz. Pkg.  
"SUPER-RIGHT" HOT OR MILD PURE PORK  
**SAUSAGE** 69¢ 1-Lb. Roll

Hickory Smoked Sausage 1.39 LB.  
FROZEN CELLO WRAPPED  
Perch Fillets 79¢ LB.  
FROZEN HEADLESS  
Whiting Fish 45¢ LB.  
CAP'N JOHN'S FROZEN  
Breaded Shrimp 1.29 10 oz. PKG.

**JANE PARKER**  
12-OZ. BAKE 'N SERVE  
**FLAKY ROLLS**  
REGULAR OR SESAME SEEDS  
**HAMBURGER ROLLS** 8-Oz. 10¢  
**FRANKFURTER ROLLS** 8-Oz. 10¢

**JANE PARKER**  
DESSERT LAYERS 49¢  
2-7 OZ. LAYERS IN A PKG.  
14 OZ. PKG.

**JANE PARKER**  
ANGEL FOOD CAKE 65¢  
10-Oz. Package

**POTATO CHIPS** 49¢  
9 OZ. PKG.

**3 \$1.00** Pkg. Only

100% ORANGE JUICE FROM FLORIDA  
CONCENTRATED FROZEN  
**MINUTE MAID ORANGE JUICE** 29¢ 79¢  
6-Oz. Can

SHOP A&P WEO FOR HEALTH & BEAUTY AIDS

**A&P ASPIRIN** 49¢  
U.S.P. 250-Ct. Bot.  
A&P RED, GREEN, OR AMBER

**MOUTH WASH** 55¢  
14-Oz. Bot.

SHOP A&P WEO FOR SPRAY DEODORANT

**A&P DEODORANT** 69¢  
REG. 7-OZ. CAN  
ANTI-PERSPIRANT 79¢ 8-OZ. CAN

**SPRING CLEAN-UP!**  
COMPARE THE SAVINGS ON LIQUID  
**A&P BLEACH** 39¢  
A&P WINDOW SPRAY 39¢  
18-OZ. Can

SHOP A&P WEO FOR A&P  
**SPRAY STARCH** 45¢  
3 16-Oz. Cans \$1.24 24-Oz. Can

**ON SALE THIS WEEK!**  
**STAINLESS FLATWARE**

DINNER FORKS 39¢  
COVERED BUTTER DISH SAVE \$1.00  
Only 14.95 No purchase required

Next week too! Follow the weekly sale feature and build your set.

**RED RIPE CALIFORNIA STRAWBERRIES** 3 \$1.00  
GREAT WITH JANE PARKER DESSERT LAYERS  
WESTERN RED DELICIOUS

**APPLES** 4 99¢  
FLORIDA 40 SIZE SEEDLESS

**PINK GRAPEFRUIT** 10 For 99¢  
TENDER SWEET

**YELLOW CORN** 8 Ears 79¢  
FRESHLY PACKED

**A&P BRAND SALAD MIX** 8-Oz. 33¢  
IN PLASTIC CONTAINER—SICILIA FRESH  
Lemon Juice 4-Oz. Size 39¢ Green Onions 2 Bunches 39¢

**A&P CHILLED ORANGE JUICE** 69¢  
1 GAL. CARTON

**8-O'CLOCK COFFEE** 89¢  
1-Lb. Bag \$2.60  
With Coupons At Right

**A&P WEO COUPON**  
This coupon worth 30¢ Toward the purchase of 100% Brazilian  
**8-O'clock Instant Coffee**  
YOU PAY 6-Oz Jar 95¢  
Limit one coupon per family. Redeemable thru Sat., May 11 86

**WEO COUPON**  
This coupon worth 30¢ Toward the purchase of  
**Maxwell House Instant Coffee**  
YOU PAY 6-Oz Jar 99¢  
Limit one coupon per family. Redeemable thru Sat., May 11 85

**SUNSHINE HYDROX Cookies** 15-Oz. 65¢  
OUR OWN  
Tea Bags 48 Cts. 49¢  
A&P INSTANT NON-FAT DRY Milk 4lb. PKG. \$3.59  
PLAIN OR IODIZED  
**A&P Salt** 26 oz. PKG. 9c  
SUNNYFIELD REGULAR PANCAKE Flour 2 Pkg. 43c  
ANN PAGE BLENDED Syrup 24-Oz. 77c  
ANN PAGE SPARKLE Gelatins 2 3-Oz. Pkg. 23c

**A&P WEO COUPON**  
This coupon worth 10¢ Toward the purchase of 100% Brazilian  
**8-O'clock Coffee**  
YOU PAY 1-Lb. Bag 89¢  
Limit one coupon per family. Redeemable thru Sat., May 4 83

**A&P WEO COUPON**  
This coupon worth 31¢ Toward the purchase of 100% Brazilian  
**8-O'clock Coffee**  
YOU PAY 1-Lb. Bag \$2.60  
Limit one coupon per family. Redeemable thru Sat., May 4 84