

# VICEROY TO SPONSOR BLACK RACING TEAM

Brown & Williamson Tobacco Corporation's announcement that VICEROY cigarettes will sponsor Black American Racers Inc. marks the first time a Black auto racing team is being supported nationally by a major corporation.

In making the announcement, Robert A. Pittman, vice president of marketing for Louisville-based Brown & Williamson, noted that auto racing is an exciting, growing sport with enormous spectator appeal. About two and a half years ago, we launched a new program for Viceroys identifying it with racing's flair and color. With the expertise already exhibited by Black American Racers, Inc., we're attempting to do the same thing we've successfully

accomplished with the Vel's Parrelli Jones team of Mario Parrelli and Al Unser."

The first race for Black American Racers under the Viceroys banner was the Road Atlanta race on April 21 with Randy Bethea driving the team's new Viceroys Special.

The series opener marked the beginning of a string of bad luck that stretched from Atlanta, Georgia and Lime Rock, Connecticut, all the way to Monterey, California. At Atlanta a mechanical failure caused the throttle to stick wide open, forcing the car to spin off course. Driver Bethea was unhurt but the car was wrecked. Another Super Vee Car was borrowed and Bethea lined up last on the starting grid. Despite his unfamiliarity with the car, Bethea moved up

12 places to finish 31st.

At Lime Rock the Viceroys Special Super Vee qualified 21st in a field of 38 cars. A first lap mishap involving six cars put Bethea out of the race with only minor suspension damage. At Laguna Seca race track in Monterey, California another first lap multi-car crash sidelined the car and caused extensive damage which could not be repaired in time for the race the following weekend at Ontario, California.

Black American Racers must not have paid all of their dues for disaster struck Bethea on July 6th while practicing at Road Atlanta. He ran off course, flipped, spun wildly, and came to rest with a severely broken right foot, two sprained knees, and a totally demolished race car. Bethea's

recuperation appears to be without complications, but he has been instructed by his doctor to sit out the rest of the season.

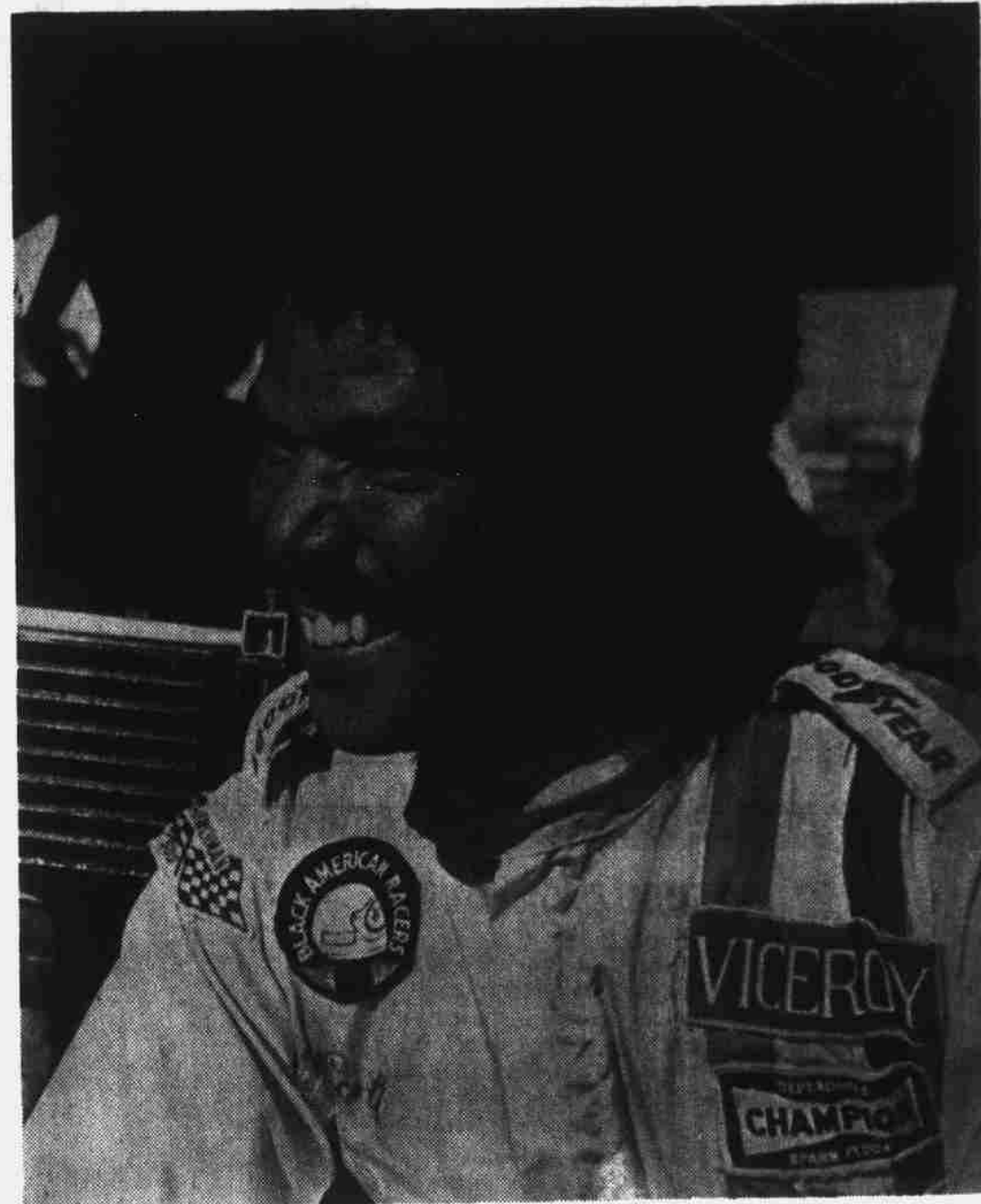
Black American Racers named Benny Scott of Hollywood, California as driver of the Viceroys Super Vee for the remainder of the 1974 season. His first race was July 14th on the U.S. Grand Prix Course at Watkins Glen. Scott started from 14th qualifying position and charged up to 12th place on the first two laps. The young Black charger's assault was cut back due to a faltering engine, however, he finished a creditable 11th overall.

"With engine suspension, and brake modifications to my car I plan to be much more competitive from now on,"

Scott said. "Finally I will have some real backing with the help of Viceroys and Black American Racers. I am very excited and will be working on step at a time to compile the strongest record I can. I want to get to the Indianapolis 500 as soon as possible."

The team is scheduled to enter the remaining International Motor Sports Association (IMSA) and Sports Car Club of America (SCCA) sanctioned series of VW "Super Vee" Gold Cup Series.

Mr. Miller, acknowledging Viceroys support, remarked, "Viceroys has provided that perfect launching pad for us to realize our objective of eventually having the Black American Racers team enter the Indianapolis 500 and other great races."



BENNY SCOTT

## Black Amateur Golfers To Tee Off in Kentucky Tournament

BOWLING GREEN—Some 200 Black golfers are expected to tee off in the eleventh Annual Par-Maker-Royal Crown Amateur Open Golf Tournament on Saturday and Sunday, August 3-4 at Park Mammoth Golf Course, located 24 miles from Bowling Green, Ky.

Charles Bowers of Nashville, the 1973 winner will defend his title. Approximately 60 Nashville golfers will compete this year.

The tournament is sponsored by Royal Crown-Nehi Bottling Company of Bowling Green, Ky. Ted Middleton, who heads the local soft drink bottling organization, serves as honorary tournament chairman.

The Par-Makers Tournament, the first sponsored Black golf tournament ever, has made considerable progress since its start in 1964 under the aegis of the Bowling Green-based Par Makers Golf Club and under the impetus of Joseph A.

Owmy, a local Black football coach and community enthusiast. The efforts of Owmy and other Par-Makers members in securing backers made the tournament a success in its initial year. It was during this formative period that Royal Crown-Nehi Bottling and Ted Middleton began the relationship with the event that has helped make it a sports fixture in Kentucky.

Highly professional assistance from Jack Williams, local pro at the Bowling Green Municipal golf course, helped to avoid many pitfalls of the budding tournament in its early days.

Additionally cooperation from S. L. Hall and Joe Hampton, local professionals at Ted Rhodes Golf Course in Nashville, Tenn., and Johnny Guy Rhea of the Kentuckiana Golf Club, Louisville, Ky. helped mold the infant tournament during its early formative years.

In addition to the excellent links play during the two day event also serves as

a Homecoming for sports-minded enthusiasts to renew old acquaintances and hundreds plan weekend activities based on the annual tournament date.

Previous winners of the event include: Nathan Morton, Nashville, 1964, Frazier Vance, Evansville, Ind., 1965, Sam Hambrick, Nashville, 1966-67-68, David Milliken, Bowling Green, 1969, Nate Goodner, Nashville, 1970, William Brooks, Nashville, 1971, Hezzie Crutcher, Nashville 1972, and Bowers in 1973.

## Aggie Stars Win National Honors In Baseball

The trademark of North Carolina A&T athletics has always been teamwork, however, the Aggies have never been short on individual talent.

This past baseball season the Aggie finished with a 9-3 record and shared the coveted MEAC crown with Howard University. But when it came down to individual statistics, Aggie base ballers had no equals.

The final baseball statistics released recently by the NCAA revealed that Aggies Al Holland and Artis Stanfield finished number one in the nation in strikeouts and batting average.

Stanfield, in addition to leading the nation in hitting also led the nation in stolen bases. Not far behind Stanfield in batting was slugger, Aaron Bell, who wound up the nation's seventh leading batsman with a .448 average.

The versatile Holland, who has drawn the attention of pro football scouts as well as baseball, averaged more than 14 strikeouts per game and a fantastic total of 105 in just 66 innings of pitching. His personal high was 23 whiffs during a nine-inning contest.

Besides being the knockout king, Holland was also stingy in allowing runs. The powerful lefthander finished fourth in the nation in earned run average allowing a mere 0.95 runs per contest.

Stanfield has been described as having the best wrist action in the conference. He has always been a solid .300 hitter but this season he came into his own.

## Nationwide Girls Basketball League Now Being Formed

Push over boys! Little League, Babe Ruth League, Boys Baseball, Pop Warner football, American Legion baseball to mention but a few national programs operating "for boys only" will soon be joined by an All-America Girls' Basketball Conference.

The newly-organized basketball league, probably the first for girls on a national scale, will move onto the court this fall. And the organizers behind the scene anticipate girls flocking to "their program" in impressive numbers.

The primary aim of the Conference is to contribute to the total fitness of the individual girl physical, mental and emotional through a program of leisure time enjoyment.

The program, is divided into two divisions, Senior play for girls 14 and 15 and the Junior Division for the 12 and 13 age group. Team rosters will be limited to 12 players. Either female or male coaches will be permitted to coach.

The AAGBC has adopted the Division for Girls and Women's Sports (DGWS) rules for its program.

The number of leagues organized in its initial year of play will determine whether or not tournaments will be conducted in 1974.

Conference plans list four playoff championships: State, Sectional, Regional and National in the month of December.

Unlike many of the boys programs, where all-star squads are chosen from the teams to represent their leagues in tournament play, the AAGBC qualifies each league champion team automatically into its

state championship. This unique formula does away with favorites for all star berths, bickering among coaches and frustrations among parents and fans.

Individual and team trophies to champions in tournament divisions will be awarded by Headquarters.

Local leagues will not be permitted to start their season

until September 1 with practice sessions allowed for the month of August.

Competition is scheduled during Sept., Oct. and Nov. the months when public basketball facilities are least liable to be tied up by existing leagues.

Leagues will be limited to four to six teams. A minimum and maximum of 10 and 16 games per team during the regular season will be permitted. Senior division girls will play seven minute periods while the Junior leaguers will play six minute quarters.

Teams will be required to carry group protective insurance.

The AAGBC will start accepting franchise requests for the 1974 season immediately.

The deadline for filing a certificate for franchise is Oct. 9. Persons wishing to have more information can write to:

All-America Girls' Basketball Conference, 22 London Street, East Greenwich, R.I. 02818.



ROMEO MCKIEVER JR. of Durham, a junior at North Carolina Central University, holds his first place trophy from the annual Herald-Sun Golf Tournament in Durham. McKiever, who played number one on the NCCU Eagle golf squad last season, won the tournament's sixth flight championship by defeating Randy Walker of Durham. McKiever was ahead by two holes with one hole left to play in the match play championship.

## Duke University To Sponsor Celebrity Golf Tournament September 8

One of the last things you'd expect from a medical center's Department of Pediatrics is that it would sponsor a golf tournament. But that is exactly what will happen Sept. 8 at the Duke University Golf Course, when the first annual Duke Celebrity Golf Tournament gets underway.

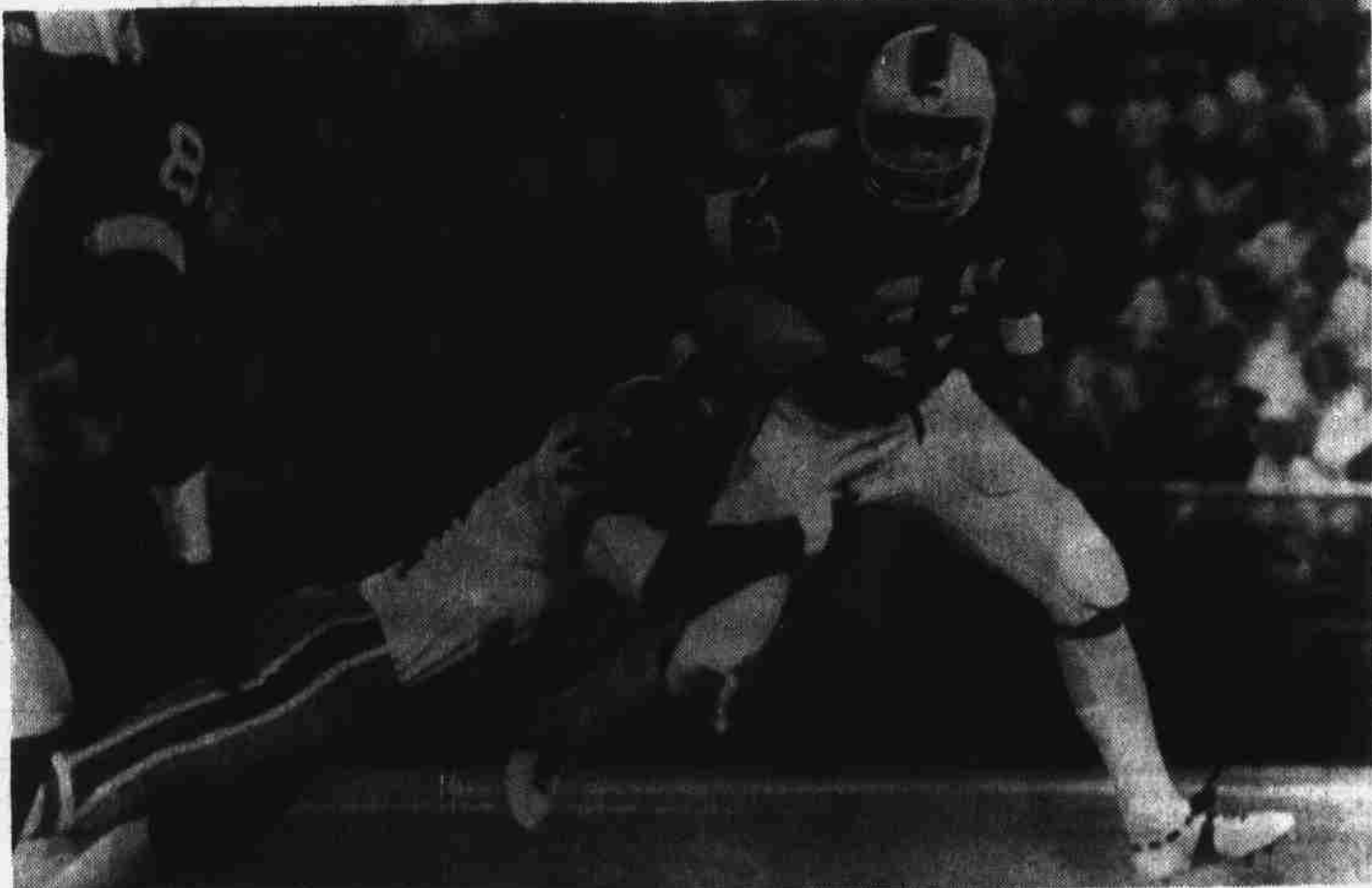
The tournament is expected to attract a total field of 160 celebrities of the sports, entertainment and media worlds, and amateur golfers willing and able to pay the \$750 entry fee.

The reason for this unique and unusual activity by a medical department is the

cutback in federal funding of children's health care.

The list of participants who are already committed to enter the tournament include: soul singer James Brown, former heavyweigh champion Joe Louis, basketball stars John Havlicek, Billy Cunningham, Jeff Mullins and Jack Marin,

The list of those invited but who have not made commitments include: Sammy Davis Jr., pro golfer Lee Elder, singer Charley Pride, golfer Chi-Chi Rodriguez, racer Richard Petty, Dave De Buschere, of the New York Nets, and Maryland basketball coach, Lefty Driesell.



ANAHEIM, CALIF.—Derrick Williams of the Hawaiians picks up a gain of four yards before he is brought down by Gene Howard of The Sun during WFL game at Anaheim Stadium. The Southern California Sun won 38-31.



BASEBALL HEROES—George Ellis, left, and Stacy Caldwell, center, get congratulations from lovely Renita McGhee recently, after they were named to the Central Intercollegiate Athletic Association (CIAA) baseball All-star squad for 1974. The Fayetteville State University Athletics are co-captains of the team. Ellis, a junior Business Major, plays shortstop, while Caldwell, a senior Sociology major, plays centerfield. (FSU Photo by John B. Henderson)