



PEARSON

### Dt. Louise W. Weeks Elected Commandress

Dt. Louise W. Weeks has been elected illustrious Commandress of Zafa Court No. 41, Daughters of Isis, Zafa Court No. 41, whose membership totals 114, is an auxiliary of Zafa Temple No. 176, Ancient Egyptian Arbaic Order Nobles Mystic Shrine, Inc. Prior to being elected illustrious Commandress, she held the positions of Assistant Recordress and illustrious First Lieutenant Commandress. She serves as Director of the Isisettes, and organization of girls between the ages of 7 through 18, which she was instrumental in organizing.

Dt. Weeks was cited by Dt. Bertie W. Bates, Past Illustrious Commandress on May 18, for meritorious Potentate of Zafa Temple No. 176 on July 4, for her untiring efforts on behalf of the Isisettes. She was official delegate to the Imperial Court Session Philadelphia, Pa. August 18-23.

Dt. Weeks received a B.S. degree in Business Education from North Carolina Central University where she is currently pursuing graduate studies.

A member of Kyles Temple A.M.E. Zion Church, she serves as president of Stewardess Board No. 2 and a member of the Gospel Chorus.

Dt. Weeks is married to Willie Weeks, Jr. and they are the parents of two children, Vicki, age 6 and Willie, III, age 13.

### Promoted to Lieutenant in Crime Prevention Area

HENDERSON—Sergeant Samuel S. Pearson, who joined the Henderson Police Department in 1969, was recently promoted to the rank of Lieutenant in the area of Crime Prevention by K.K. Robinson, Chief of Police.

Sergeant Pearson is a graduate of West End High School in Chase City, Virginia. In addition, addition, he was attended several training institutes in the field of Law enforcement including the School of Police Administration, Louisville, Kentucky, the Center for Continuing Education at the University of Georgia, Wilson

Technical Institute, and Vance County Technical Institute. Among courses which he has completed are a Police Instructors Training Course and Criminal Investigation.

Sergeant Pearson, a member of the Antioch Christian Church, has served as a Scout Master and is currently actively involved in various civic and community organizations.

He is married to the former Miss Freddie Bullock who is a teacher at E.M. Rollins School in Henderson. The couple has two daughters, Valerie Anita and Stephanie Maria, ages nine and five, respectively.

### CPA Seeks Proposals For Black Cultural PTV Series

WASHINGTON—Responding to the need for new public television programming in the black cultural area, the Corporation for Public Broadcasting and the Public Broadcasting Service jointly sponsored a conference recently to discuss black cultural programming. A reference point for the meeting was the CPB Board definition: "...a minority program is a program that is closely identified with the social, economic, and cultural experience of a minority group, and focuses on a need, or an interest of that specific minority group."

The seminar, held in New York Dec. 5, was chaired by Charles Hobson, director of mass communications at Clark College, Atlanta, Ga., and participants included Blacks with communications, education and independent film producers, with representatives of PBS and CPB.

The purpose of the seminar was to stimulate proposals for a black cultural series. The series, to be selected from proposals received during the next six weeks, will be directly funded by CPB.

Proposals submitted to CPB should include a twelve month plan, beginning May 1, for planning, development and production of a series to be broadcast during the 1975-76

season. Anyone submitting a proposal should consider extending the series into a second season.

Proposals will be reviewed by representatives of the Public Broadcasting Service, the Corporation for Public Broadcasting and an advisory panel. Individuals interested in submitting a proposal should request guidelines and forms from: Tom Slevin, senior program officer, CPB, or Dave Lacy, director of production liaison, PBS.

The deadline for receiving proposals is February 15.

### To Present Festival of Children's Art

The NCCU Art Museum with the cooperation of Mrs. Jessie Kearney, will present the annual festival of children's art on January 12. Showings will continue through January 28.

A reception will be held on Sunday, January 12 from 3-5 p.m.

Mrs. Jessie Kearney, Art Supervisor of Durham City Schools, is cooperating with the NCCU Art Museum in showing of these fine Children's Arts.

### Recreation Dept. Sponsoring Arts, Crafts Program

The Durham Recreation Department will sponsor a wide variety of arts and crafts programs at Erwin Auditorium this winter. Beginning January 8, classes in yoga and ceramics will be offered. Opening January 13 are classes in Wheel Pottery, Crochet and Knitting and Macrame. On the 14th Photography instruction begins, on the 16th additional Wheel Pottery classes and Combination classes in Ballet, Tap and Acrobatics, plus a favorite, Cake Decorating, will be offered. Commencing January 21st, with live music, will be instruction in Appalachian Folk and New England Country Dance, followed by a Theatrical Acting course for persons over 10 years old on the 22nd.

Registration fees range from free to \$21.00 for 14 weeks of instruction.

The public is invited to attend showings during the time period, as well as throughout the period extending to January 28.

may be refining charges, assay fees, commissions, shipping and storage fees, insurance costs and sales tax.

8. Ask for a written statement of the terms of your purchase, such as when and how the gold will be delivered and stored.

9. Find out what security precautions will be taken to insure that your gold is not shaved or that counterfeit gold is not substituted.

10. Obtain a written guarantee of the weight and fineness (purity). Some gold bears a refiner's mark giving this information; however, there are no Federal standards.

11. Ask whether the gold will be segregated and stored in your name (not the seller's or supplier's). Make sure you receive a written receipt showing that the specified amount of gold is being stored for you by a reputable concern, such as a bank.

12. Attempt to determine how much it cost the seller to purchase the gold that he is offering to consumers. The small investor does not pay the price for gold that is quoted on the financial pages of the newspapers. Because he is purchasing small amounts, he will have to pay retail prices for gold.

13. Consider the risks involved in investing in gold in relation to your own financial position and needs. Will you need convertible, ready cash? (Gold is not quickly convertible.) Is it worth losing the interest on your savings to speculate in gold? Will you be holding onto your gold, you will not be making any income on it as you would with money in a savings account.

14. Seek independent advice from persons whom you trust and who are knowledgeable, like your stock broker and your banker.

### Dear Consumer

### Guidelines on Gold

By Virginia Knauer  
Special Assistant to the President and Director  
Office of Consumer Affairs  
Department of Health, Education and Welfare

Now that Americans can once again own gold at home, many consumers are thinking about buying it as a hedge against inflation. But, as I have learned from Federal experts on the subject, gold can be a very risky business. Consumers should be aware of the possibility that dishonest operators may try misleading and fraudulent schemes to sell gold.

To help protect consumers who are considering investing in gold, my office—together with the Securities and Exchange Commission (SEC), the Department of Justice, the Federal Trade Commission (FTC) and the U.S. Postal Inspection Service—has developed a list of suggestions for the small investor. These guidelines recommend the following:

1. Check the reputation of the seller. It is best to buy through someone you know and trust, like your local stock broker. Don't be fooled by firms using the term "Exchange" in their name. This term can be used by any company; it does not necessarily apply to an authorized association or group of firms that provide a public market for buyers and sellers.

2. Be wary of unsolicited letters or calls from strangers offering to sell you gold. There are already signs of unscrupulous operators setting traps for consumers.

3. If you are buying gold securities, check whether the company has filed with the SEC or a state agency.

4. Be skeptical of promises of spectacular profits. When you buy any commodity—like gold or wheat or

corn—the price changes daily. Therefore, you have no way of knowing what the price will be when you are ready to sell the commodity. Also, remember that you will have expenses—such as storage fees, commissions to your broker, insurance costs—when you buy and keep gold.

5. Resist pressures to make hurried, uninformed investment decisions. Before you buy, make sure you will be able to sell. There may not be a ready market for gold in the form (for example, gold bars) being offered to you.

6. Be suspicious of claims of new, secret or exotic processes to extract gold. Such claims are a danger signal for the consumer.

7. Find out what costs, in addition to the quoted price, are involved. There

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