

"Particularly In Autumn" . . .
Geneva: City For All Seasons
 By Cynthia Fontayne

Geneva never closes down. No matter what the time of day. No matter what the time of year.

While Spring and Summer are the traditional tourist seasons with formal gardens lining the shores of Lac Lemman (the Lake of Geneva's official name) and sailboats and steamers dotting the waters, in Winter, Geneva becomes a favorite starting point for winter-sport excursions. Some of the world's best ski country is only minutes away.

Autumn, on the other hand, is considered by many seasoned travelers to be prime time in this cosmopolitan capital of French-speaking Switzerland. The weather is still perfect. The "bise," or north wind, breezes in from the mountains and across the Lake, keeping the air pure and temperate. With Summer's end, Geneva swings back into its normal tempo of activity. Tourists no longer crowd the city, allowing an unhurried savoring of the attractions which have made Geneva the honorary capital of the world.

Geneva, a city with a 2,000-year history and intense civic pride, is a happy blend of French "joie de vivre" and the Swiss passion for order and tradition: a highly civilized center with rustic provincialism just around the corner, an efficient modern city where the past is allowed to live on and be revered.

It is particularly in Autumn that Geneva earns its reputation as a major French cultural center. The Genevans are back in town and the music and art season is underway. The acoustically perfect Grand Théâtre is the scene of concerts, operas and ballets.

Geneva has many fine museums of art, natural history, science and ethnography. There are also special museums



Autumn in Geneva is a good time for an unhurried exploration of the Old City's winding streets, lined with antique shops and charming restaurants.

devoted to such diverse subjects as watches, education, old musical instruments, automobiles, Voltaire and Jean-Jacques Rousseau. The latter is one of Geneva's favorite sons for whom the tiny island just below the outflow of the Rhone River is named.

The center of the city is compact and ideal for walking tours. A particularly enjoyable route rambles through Geneva's Old City, "La Vieille Ville." This is the largest of the old towns in Switzerland and is substantially restored. Along the cobbled streets which wind up and down the hill are antique shops, art galleries and charming restaurants and sidewalk cafes.

If you were to exhaust the delights of Geneva before they exhaust you, there are many one-day excursions to be made outside the city. Lausanne and Montreux, two other Lac Le-

man resorts, lie just around the bend through stretches of vineyards. The largest casino in Europe is just minutes away in France. (Bring your passport.) Italy is only an hour's driving time through the Mt. Blanc Tunnel, the longest in the world. Further afield, Paris, Milan, Rome, Barcelona, Frankfurt and Brussels are reachable in about an hour by Swissair.

The Geneva Tourist Office is especially hard-working on behalf of visitors. It is located at 3, Place des Bergues; Geneva, Switzerland. Questions can be answered too, by Swissair or the Swiss National Tourist Office, both at the Swiss Center; 608 Fifth Avenue; New York, New York 10020, or by any Swissair district or reservations office nationwide. Ask about their "Take a Break" fly-drive programs and "City Vacations."

**Help your Heart...
 Help your Heart Fund**

size total money cost. But the heart of the budget should really be the list of items to be acquired, with priorities set by each individual.

A published "guideline" budget can be helpful in quantifying the total amount of disposable income a family has at a particular income level. But allocation is still an independent decision. No computer in Washington can really tell any family that having steak instead of sloppy joes is less important than having three pairs of shoes instead of two.

**Aid Plant
 With Good
 Light Use**

Light, not fertilizer, may be the house plant's most limiting factor during the winter months. The plant may need a little help to make the best use of the light that is available.

Henry J. Smith, extension landscape horticulturist at North Carolina State University, suggests keeping plant leaves clean as one beneficial measure.

CROSSWORD

ACROSS

- Puppet
- Talks
- Cry of bacchanals
- Cain's brother
- Setting
- Pondered
- Employ
- Coast Guard vessel
- Public notice
- Umpire's call
- Father
- Measures of length
- Not difficult
- Medieval chemical science
- Grit
- Introduce
- Sign as correct
- Food fish
- Erbium (syn.)
- Japan
- Barroom
- Look of pleasure
- Republic (S. A.)
- Extorted, as money (colloq.)
- Conceal
- Palm leaves (var.)
- Summit
- DOWN
- Determine
- Across
- Solitary

23. Affirmative vote

25. A remnant

26. Male offspring

27. Position of arms

29. Mirrored image

30. Woody perennial

31. Girl students

32. Medicine tea

36. Excuse

37. Fragment

38. Helper

40. Mandarin tea

Answer

Fight Them All
 Heart Attack, Stroke
 High Blood Pressure
 Rheumatic Fever
 Help your Heart... Help your Heart Fund
 American Heart Association

THAT'S A FACT

HATS OFF!

THE MOST VALUABLE OF ALL HEAD COVERINGS IS THE HAT ONCE WORN BY NAPOLEON. IT WAS SOLD AT AUCTION FOR \$29,471!

MAKING MORE... AND SAVING LESS? IT HAPPENS TO THE THRIFTIEST PEOPLE. THAT'S WHY THE PAYROLL SAVINGS PLAN IS SO IMPORTANT. SIGN UP AND IT WILL SET ASIDE A LITTLE FROM EACH PAYCHECK TO BUY U.S. SAVINGS BONDS FOR YOU. BEFORE YOU KNOW IT, YOU'VE GOT A NEST EGG THAT'S REALLY WORTH SOMETHING.

STEADY STREAM

EDLE STANLEY GARDNER, CREATOR OF "PERRY MASON," DICTATED UP TO 10,000 WORDS PER DAY, WORKING WITH HIS STAFF ON AS MANY AS 7 NOVELS AT ONE TIME. BY THE TIME OF HIS DEATH (1970) HIS BOOK SALES WERE OVER 170,000,000!

Do Budgets Really Work?

The concept of budgets and "budgeting" has become as much an American institution as apple pie and motherhood. Few people will admit they don't budget their money well, and, on the other hand, people who never budget generally admit it with a dab of guilt and a dash of shame.

But a few nagging questions make one wonder if budgets are realistic. Do people with similar incomes and family sizes truly apportion their disposable incomes in the same manner? And more important still, should they?

The answer to both questions may well be a resounding "no." Needs differ from family to family, and a budget should reflect these individual differences.

Times Are Changing

Researchers at the Consumer Service Center of the Scott Paper Company point out that lifestyles are definitely changing. Several recent studies have yielded trend statistics that show



how far removed many standard budgets are from real life.

For example: Many are foregoing traditional three-meal-a-day eating patterns for ones that better fit their schedule.

People are spending more on travel, entertainment and eating out.

Fashion fads are shorter-lived, which means an increase in clothing costs if the wearer wants to stay in style.

There's less emphasis on durability in home expenditures.

The emphasis on leisure living points to a new interest in convenience. According to the Scott researchers, one reason for the high sales of paper toweling is that today's consumer prefers something she can use and throw away, rather than having to save rags and launder them.

Budgeting Clothes

Clothing budgets, also, often ignore the trend to individuality and expediency, not to mention personal taste. For example:

—How many budgets consider hand-me-downs? A family of four can cut clothing costs considerably if both children are of the same sex. Again, more money to spend on leisure living.

—More and more women are entering the working world. A working wife usually needs far more for clothing. Do budgets usually consider this? Personally-tailored ones do; standard published ones, rarely.

Individuals should adjust budgets to their own or families' needs. Standard budgets empha-

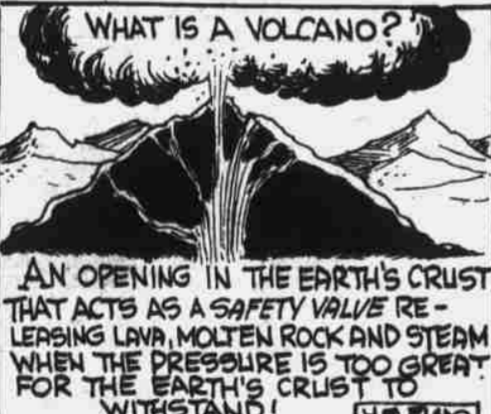
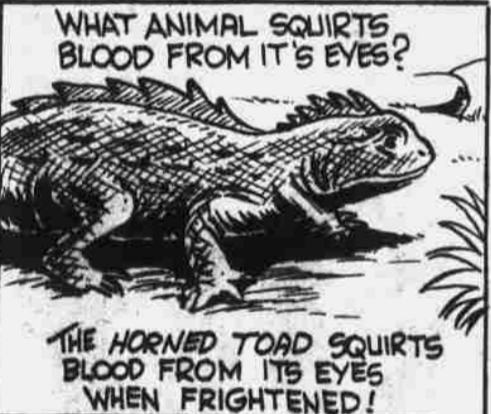
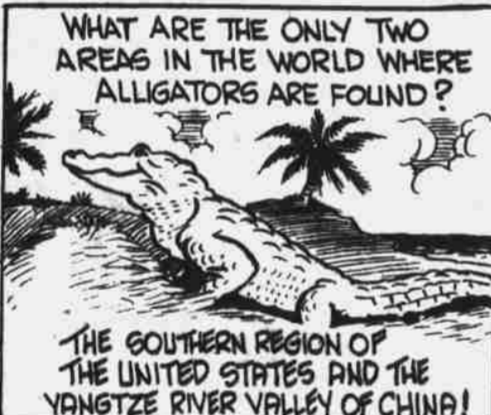
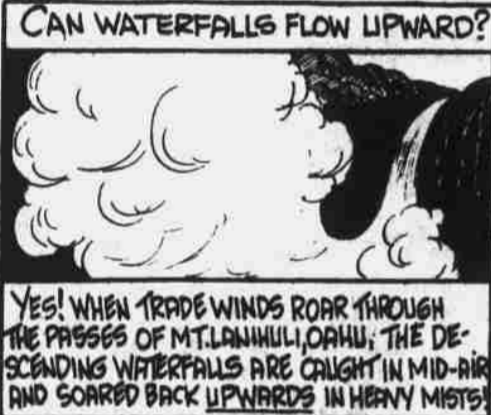
THE FIZZLE FAMILY



THE FIZZLE FAMILY



TELL ME



TELL ME



HUCKLEBERRY FINN



HUCKLEBERRY FINN

