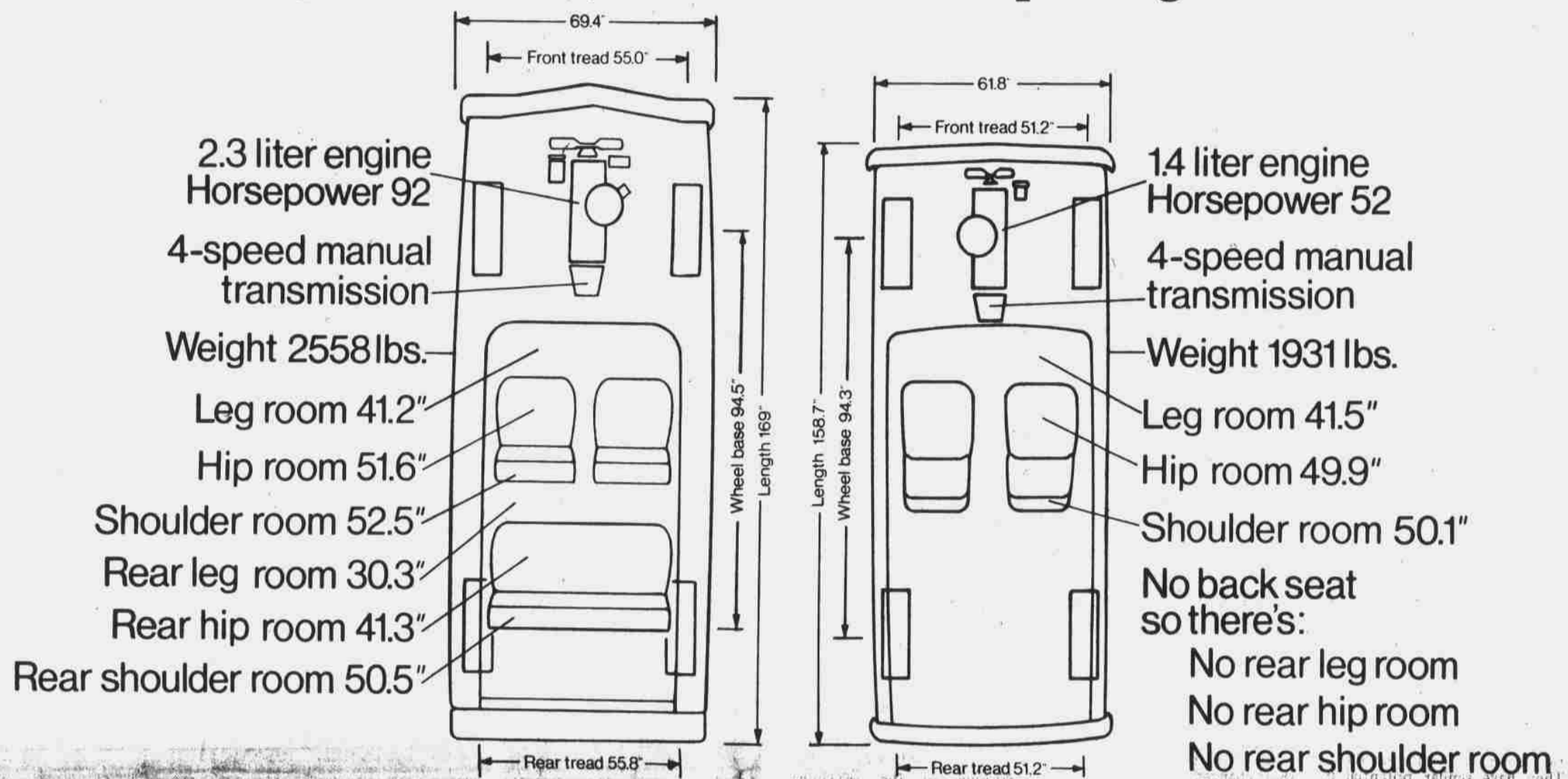


Introducing Ford's brand-new Pinto Pony MPG. It's not how small you make it, it's how you make it small.

The 4-passenger Pinto Pony MPG

The 2-passenger Chevette Scooter



COMPARE	Pinto Pony MPG	Chevette Scooter
PRICE (Additional details below)		
Base sticker price	\$2,895	\$2,899
STANDARD FEATURES		
Chrome Moldings	No charge	Not available
Carpeting	No charge	Not available
Glove Box Door	No charge	Not available
Mini-Console	No charge	Not available
Armrests	No charge	Not available
Adjustable Passenger Seat	No charge	Not available
Inside Hood Release	No charge	Not available
Bumpers	Chrome	Painted
Door Trim	Molded Vinyl	Fiberboard
Exterior Colors	16	4
MILEAGE (Additional details below)		
EPA mileage rating	38 highway 25 city	40 highway 28 city

Pinto - priced less

Pinto - better equipped

Mileage - about the same

Add it all up: Pinto Pony MPG. More car for the money.

Value you can compare

For about the same money as the 2-passenger Scooter, you get more car in the new Pinto Pony MPG. More passenger room. A bigger 2.3 liter engine. 627 pounds more road-hugging weight. Wider stance. Higher standard equipment level. Yet Pinto Pony MPG still has EPA estimates of 38 mpg highway, 25 city.

Compare the new Pinto Pony MPG to Chevette Scooter or any other small car.

Pinto Pony MPG's road-hugging weight, wide stance, big engine, high EPA ratings and low price all add up to outstanding value.



More about quality

There's a lot to be said for quality you can't see. All Fords now feature expanded use of six anti-corrosion processes which were added in the past year. Like aluminized wax for door interiors, vinyl sealer in critical areas and zinc-metal on inner door panels. These anti-corrosion processes help make all Ford cars corrosion-resistant.

More about price.

Pony base sticker price (\$2,895) excludes title, taxes and destination charges. Comparisons are base sticker prices, excluding title, taxes and destination charges. Actual prices and comparisons will vary by dealer.

More about mileage.

Since these are EPA estimates, your actual mileage will vary depending on your car's condition and optional equipment and how and where you drive.

The closer you look, the better we look. See all the new '76 Fords at your local Ford Dealer.

FORD PINTO

FORD DIVISION