

# North Carolina Mutual Announces Changes, Promotions In Home Office

Ten promotions, appointments and changes in the Home Office staff at North Carolina Mutual Life Insurance Company have been announced by NCM President, W. J. Kennedy III.

The promotions include the elevation of Curtis H. Norris to Vice President, with E. J. Clemons, Assistant Agency Director, succeeding Norris as Associate Agency Director. Frank Edwards, manager of the Goldsboro District and NCM's 1974 Manager of the Year, has been named Regional Agency Director; Calvin

Pruden, Assistant to the Agency Director and C. H. Watson, manager of the Richmond District both have been named Assistant Agency Directors, and John A. Totten has been appointed Director of Planning Systems.

The other promotions include the naming of J. S. Bolden as Assistant to the Agency Director; John E. Childers named Manager, Industrial Policy Services; Theresa C. Lyons named Executive Assistant and Archival Librarian of the NCM Heritage Room; and Malvin E. Moore named Manager of Public Relations and Advertising.

Norris, a native of Knoxville, Tennessee, joined North Carolina Mutual in 1937 as an agent on the Winston-Salem District. He served the company in various positions before leaving in 1951 to join the Mammoth Life and Accident Insurance Company of Louisville, Kentucky. He rejoined NCM in 1967 as Assistant Agency Director in charge of training and was named Associate agency director in 1970.

He was awarded the

## NAACP Labor Executive Is Keynote

James Kemp, Chicago, national labor leader, will deliver the keynote address at the Annual Leadership Conference, N. C. State Conference of NAACP, Saturday, January 31, Royal Villa Convention Center, 6339 Glenwood Avenue.

The conference will focus on "Making NAACP Political Action Program Work for the Black Population in North Carolina." The meet is designed to seek out and find creditable candidates of both major parties to run in the 1976 election. W. C. Patton, Birmingham, Ala. director, NAACP Voter Education, will also be in attendance and serve as guest consultant.

Branch officials state officers and members will be present. The convention will open at 10:00 a.m. and will be presided over by Kelly M. Alexander, Sr., president. Mr. Alexander was elected vice-chairman of the National Board of Directors, at the annual meeting of the board, January 12. Mr. Kemp will speak at the second legislative dinner, 7:00 p.m.

Mr. Kemp served as Resolution Chairman of the 66th Annual Convention in Washington, D. C. He is a member of the National NAACP Board of Directors; NAACP Life Member; Board Member of Chicago NAACP Branch for 30 years.

Mr. Kemp is also Trustee Talladega College, Talladega, Ala.



C. H. NORRIS

CLU designation in 1964 and he is a graduate of several Life Insurance Agency Management Association schools for agency officers. He is presently a member of the

examination board of the Life Underwriters Training Council.

During his tenure as NCM's manager in Goldsboro, Edwards led the district to a position among the company's top districts. Members of his staff were constantly among the company's top sales persons.

He joined NCM as an agent in Richmond, Va., in 1957, and after serving as staff manager in Pittsburgh, Pa. and Roanoke, Va., he was named manager of the Roanoke District, a position he held until he assumed the leadership of the Goldsboro District. Clemons is a native of



FRANK EDWARDS

Ellenwood, Georgia and graduated from Atlanta's Clark College. A holder of the CLU designation, he joined NCM in 1955 as an agent on the Atlanta District. After holding several staff manager positions in Atlanta, he was transferred to the Home Office in 1969 where he was named Training Assistant. He was named Assistant Agency Director in 1973.

He is a graduate of the Life Underwriters Training Council (LUTC) and is a member of the Training Committee of the Life Insurance Marketing and Research Association.

Pruden began his career in 1962 as a combination agent on NCM's Norfolk, Va. District, and held various positions in the company before being named Assistant to the Agency Director in January 1969.



E. J. CLEMONS

A native of Gates, and a graduate of Norfolk State College, he presently is a member of the Durham County School Advisory Committee and a member of the Board of Directors of the Durham Nursery School Association.

Totten is a Pennsylvania native and a graduate of Yale University. Prior to joining North Carolina Mutual he was Vice President and Controller of Home Security Life Insurance Company of Durham.

He is a Fellow, Life Management Institute and has served on various committees of the Life Office Management Association, including the Annual Profit and Long Range Planning Committee and the Expense Budgeting Committee. He is a past vice president of the Southeastern Chapter of the International



JOHN A. TOTTEN

Accounting and Statistical Association.

He is active in numerous civic organizations, serving on the boards of the Durham United Fund, the American Red Cross and Carolina United.

He served in Memphis until 1973 when he was transferred to the Home Office where he was assistant manager of the Policy Services Division before his recent promotion. He is a graduate of the LUTC program and the National Insurance Association's Institute for Agency Managers.

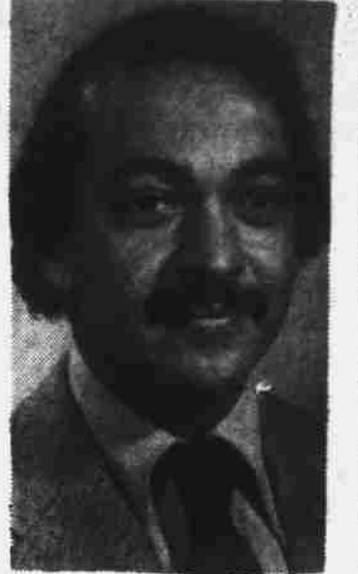
Lyons is a native of Durham and a graduate of Merrick-Moore High School and Southeastern Business College. She has studied at Durham Technical Institute, North Carolina Central University, and the



JOHN E. CHILDERS

University of North Carolina and is a candidate for the BA degree from Shaw University.

She joined NCM in 1956 and after serving in various positions on the clerical staff, she was named secretary of J. W. Goodloe in 1958 when he was Vice President - Secretary. When Goodloe became president of NCM in 1968, she was named Secretary to the President and added to the Administrative Staff. She was executive assistant to the Vice President for Corporate Planning and Communications before her recent promotion.



MALVIN MOORE

As Archival Librarian of the new NCM Heritage Room, she will be responsible for coordinating and supervising the exhibits and displays on black history that will be featured in the room. She is a member of the Special Libraries Association, the Durham Public Relations Society and the National Council of Negro Women.

Moore is a native of Pine Bluff, Arkansas and graduated from Morehouse College in Atlanta. A former Navy lieutenant, he received a masters degree in Journalism from the University of Iowa.



THERESA LYONS

He has been Purchasing Director of the Bank of Las Vegas, Las Vegas, Nevada; editorial page editor of the Daily Iowan, and a part-time instructor in Afro-American literature and journalism at colleges in Iowa and in Illinois. He was director of Public Relations for Southern Illinois University School of Medicine in Springfield, Illinois, and is a former editor of The Carolina Times.

Moore is a member of Sigma Delta Chi, professional Journalism Society and the Durham Public Relations Society.



THE BENNETT COLLEGE ALUMNAE ASSOCIATION will hold its first Southeast Regional Conference, March 25 through March 27 in Winston-Salem. Principals in the planning are (l. to r.) Betty Davis McCain, Regional Director, Charlotte; Loreta Marshall, president, High Point Chapter; Iris Wade Officer, conference co-chairman, Winston-Salem Chapter; Peggy Oliphant, Greensboro Chapter president; Pansy Reddick, president of the Winston-Salem Chapter; and Estelle Duncan Miller, Regional Treasurer, Gastonia. Alumnae from North Carolina, South Carolina, Georgia, Alabama, Florida, Mississippi, and Tennessee will participate in the meetings.

## Missionary Centennial Underway In Africa

**LIBERIA, AFRICA** - A 27-member A. E. E. Zion delegation, headed by Bishop R. L. Speaks, arrived here from Kennedy International Airport, New York City, USA, Friday, Jan. 16, to implement the celebration of 100 years of missionary work, by the denomination, in Africa.

Bishop Speaks, who has presided over the work since he was elected a prelate, in 1972, was accompanied by his wife and daughter; Bishop W. A. Hilliard, who had two tenures as the presiding prelate; Bishop C. R. Coleman and wife; Bishop Arthur Marshall and wife and the Rev. Harold Clement, secretary, Foreign Missions.

Also in the delegation were Mrs. Willa M. Rice, president, Women's Home and Foreign Missionary

Society and other members of the executive committees. There were also members of "Friends of Africa" a group of persons who made it possible for more than \$50,000 to be raised to aid the work here.

In keeping with the rapport that Bishop Speaks has established and the image created by 100 years of missionary work, the U. S. State Department made the trip official, by alerting its embassies, in the three countries, that the delegation would serve to aid in creating closer international ties between America and Africa.

Toward this end, Bishop Speaks plans to finalize the acceptance of 4,000 acres of land, given by President William R. Tolbert. This gift is

expected to motivate the entire program to the extent that new interest will be shown here and in America.

The delegation will visit the schools and churches operated by the

denomination and a hospital maintained by the denomination. They will also go to Accra and Nigeria. The delegation is expected to return to America on or about Feb. 3.

**A man likes to come home to Black Velvet.**



Smooth Canadian.

BLACK VELVET BLENDED CANADIAN WHISKY. 80 PROOF. IMPORTED BY © 1974 HEUBLEIN, INC., HARTFORD, CONN.

# LAMB'S MENSWEAR

## OLD FASHIONED DAYS SALE

# 3 BIG DAYS

Thursday, Friday & Saturday

Join Lamb's Menswear in a Big 3-Day Celebration of Old Fashioned Days. Now is your chance to save like never before on fine menswear during Old Fashioned Days.

<p style="text-align: center;"><b>SUITS</b></p> <p style="font-size: small;">One group of wools and corduroys Orig. \$125-\$175</p> <p style="text-align: center; font-size: large;"><b>Now 1/2</b></p>	<p style="text-align: center;"><b>SPORT COATS</b></p> <p style="font-size: small;">Entire stock of winter sportcoats of Old Fashioned Days Orig. \$75-\$150</p> <p style="text-align: center; font-size: large;"><b>Now 1/2</b></p>
<p style="text-align: center;"><b>SWEATERS</b></p> <p style="font-size: small;">Entire Stock Orig. \$14-\$35</p> <p style="text-align: center; font-size: large;"><b>Now 1/2</b></p>	<p style="text-align: center;"><b>DRESS SLACKS</b></p> <p style="font-size: small;">Special Group including wools, corduroys Orig. to \$30</p> <p style="text-align: center; font-size: large;"><b>Now \$17<sup>00</sup></b></p>
<p style="text-align: center;"><b>OUTERWEAR</b></p> <p style="font-size: small;">Entire stock including leathers Orig. to \$185</p> <p style="text-align: center; font-size: large;"><b>Now 1/2</b></p>	<p style="text-align: center;"><b>SPORT SHIRTS</b></p> <p style="font-size: small;">Entire stock of flannels, corduroys and nylons Orig. to \$32.50</p> <p style="text-align: center; font-size: large;"><b>Now 1/2</b></p>
<p style="text-align: center;"><b>SHOES</b></p> <p style="font-size: small;">Over 200 pair of current fall styles, Orig. to \$79.</p> <p style="text-align: center; font-size: large;"><b>Now \$20-35<sup>00</sup></b></p>	

- Dress Slacks. Entire stock of new winter slacks 1/3 off
- Dress Shirts. Entire stock of long sleeved shirts, now 1/3 off
- Winter Suits. Entire stock 1/3 off
- Knit Shirts. Long sleeve, some Rugby shirts, now 1/3

South Square • Durham-Chapel Hill Blvd. Durham, N.C.  
Open Mon.-Sat. 10:00 to 9:00