10 - THE CAROLINA TIMES SAT., DECEMBER 24, 1977



for bank officials and in-

terested women in its dis-

trict offices at these seminars

qualifications,

3

For

women heard discussion on

financing a business, sources

of capital, forms of records,

resources locally available, consumer and business rela-

tions. Emphasis will be placed

on improving the opportuni-

ties for women to bid

personal

The Carter Administration is sponsoring a new program under which the Small Business Administration is beginning a Women-In-Business ownership campaign. The target is \$100 million in loans per quarter for women, made by banks across the U. S. with the Federal Government guarantee. Seminars have been held

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successfully for government contracts and on disseminating procurement information to you who want and meet it.

The SBA is going to have a new look internally, with a strong stress on the appointment and promotion of women and externally, with a strong definitive program to encourage business ownership by women.

At the start this campaign is to be geared to short term goals to reorient SBA priorities. A pilot program will be developed in a selected area where women already have experience and the leap to ownership position is not great.

Retired business volunteers and active executives will provide counseling on management and on training managers. The SBA will increase its number of women loan officers and supervisory officers to provide more sensibility to the problems women face in business.

Over the longer - term, the strategy of the small business administration will be keyed to the development of specific programs. Under SBA's regular loan

ament program, credit can be ninatnation The need, the challenge, the meet long history of discrimination and ignorance are dramatized b have by these statistics:

Women make up 51.3 per cent of our national population, they own only 4,6 per cent of the business; Of all SBA loans last year

only 11 per cent went to women and in dollar terms, the proportion was 8 per cent;

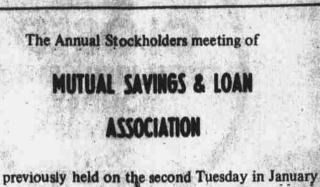
In fiscal year 1977, loans to women have been averaging about 27% less in dollar

In 1976 only 11.9 per cent of those counseled through the SBA management assistance programs were women, For those in our local

amount that other loans:

area seeking information about SBA loans, please call the Durham Business and Professional Chain, 688-7356 or stop by our office at 511 Grant Street.

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will be held for the year of 1978 after March 31, 1978. Due notice will be given prior to meeting.



CHARTERED — The North Carolina Central University chapter of the National Student Business League received its charter at a banquet last week. Shown prsenting the charter is Robert W. Owens, national president of the National Student Business League, second from left. Receiving the charter is Warren Clyburn of Monroe, president of the NCCU chapter, a senior business administration major with a concentration in financial management. Looking on are Dr. Tyronza R. Richmond, dean of the NCCU School of Business; David L. Harrison, second from right, president of the Durham Business and Professional Chain; and John V. Turner, right, chairman of the NCCU Department of Business Administration.

