

THE CHAIN SPEAKS

The Carter Administration is sponsoring a new program under which the Small Business Administration is beginning a Women-In-Business ownership campaign. The target is \$100 million in loans per quarter for women, made by banks across the U. S. with the Federal Government guarantee. Seminars have been held

for bank officials and interested women in its district offices at these seminars women heard discussion on personal qualifications, financing a business, sources of capital, forms of records, resources locally available, consumer and business relations. Emphasis will be placed on improving the opportunities for women to bid

successfully for government contracts and on disseminating procurement information to you who want and meet it.

The SBA is going to have a new look internally, with a strong stress on the appointment and promotion of women and externally, with a strong definitive program to encourage business ownership by women.

At the start this campaign is to be geared to short-term goals to reorient SBA priorities. A pilot program will be developed in a selected area where women already have experience and the leap to ownership position is not great. Retired business volunteers and active executives will provide counseling on management and on training managers. The SBA will increase its number of women loan officers and supervisory officers to provide more sensibility to the problems women face in business.

Over the longer-term, the strategy of the small business administration will be keyed to the development of specific programs. Under SBA's regular loan

program, credit can be provided up to \$500,000. The need, the challenge, the long history of discrimination and ignorance are dramatized by these statistics:

Women make up 51.3 per cent of our national population, they own only 4.6 per cent of the business;

Of all SBA loans last year only 11 per cent went to women and in dollar terms, the proportion was 8 per cent;

In fiscal year 1977, loans to women have been averaging about 27% less in dollar

amount than other loans; In 1976 only 11.9 per cent of those counseled through the SBA management assistance programs were women.

For those in our local area seeking information about SBA loans, please call the Durham Business and Professional Chain, 688-7356 or stop by our office at 511 Grant Street.

THE CAROLINA TIMES can be in your mailbox every weekend for a year for only \$8.84 CALL TODAY - 688-6587



CHARTERED - The North Carolina Central University chapter of the National Student Business League received its charter at a banquet last week. Shown presenting the charter is Robert W. Owens, national president of the National Student Business League, second from left. Receiving the charter is Warren Clyburn of Monroe, president of the NCCU chapter, a senior business administration major with a concentration in financial management. Looking on are Dr. Tyrone R. Richmond, dean of the NCCU School of Business; David L. Harrison, second from right, president of the Durham Business and Professional Chain; and John V. Turner, right, chairman of the NCCU Department of Business Administration.

Peter Pan SUPERMARKET 517 BACON STREET SPECIALS

Thurs.-Fri.-Sat.

The Management and Employees of Peter Pan Wishes You A Merry Christmas.

BORDEN WHIPPING CREAM	EGG NOG 79 c. qt.	59
TURKEY NECKS 3 LB. FOR		99¢
BRIAFIELD BACON 1 LB. PK.		79¢
JAMESTOWN SAUSAGE 1 LB. ROLL		79¢
NORTH CAROLINA PECANS LARGE STEWART		99¢
COCA-COLA 8 - 16 oz. CTN.		\$1.19
PEPSI-COLA		
COUNTRY FAIR LARGE BREAD ROLLS 3 For		99¢
BROWN 'N SERVE HOT DOG HAMBURGER		

Peter Pan will be closed Monday, Dec. 26, 1977.

The Annual Stockholders meeting of MUTUAL SAVINGS & LOAN ASSOCIATION

previously held on the second Tuesday in January will be held for the year of 1978 after March 31, 1978. Due notice will be given prior to meeting.

SHOP AHEAD
A&P WILL BE CLOSED ALL DAY
DEC. 25 & DEC. 26

**OPEN SAT.
DEC. 24 TIL 6 P.M.**

ADVERTISED ITEM POLICY Each of these advertised items is required to be readily available for sale at or below the advertised price in each A&P Store, except as specifically noted in this ad.

PRICES EFFECTIVE THRU SAT. DEC. 24 AT A&P IN DURHAM

A&P

STANDING RIB ROAST **\$1.79**

A&P QUALITY HEAVY WESTERN GRAIN-FED BEEF BONELESS BOTTOM ROUND ROAST **1.29**

A&P QUALITY HEAVY WESTERN GRAIN-FED BEEF CHUCK STEAKS (BLADE CUT OR ROAST) **78¢**

A&P QUALITY HEAVY WESTERN GRAIN-FED BEEF SWISS STEAKS (ARM SHOULDER OR ROAST) **99¢**

A&P QUALITY HEAVY WESTERN GRAIN-FED BEEF GROUND CHUCK 3 LBS. OR MORE **99¢**

A&P is a butcher shop

YOUNG TURKEYS **58¢**

U.S.D.A. INSPECTED GRADE A (10 LB. AND UP) LIMIT ONE PLEASE

YOUNG TURKEYS **68¢**

CONVENIENT POP-UP TIMER IN EVERY PACKAGE A&P BUTTER BASTED (10 LB. AND UP) LIMIT ONE PLEASE

ASSORTED PACKAGE (10) **\$1.18**

BONELESS RIB PORTION PORK CHOPS **\$1.49**

MEATY PORK BACK RIBS **\$1.59**

A&P QUALITY FULLY COOKED

SMOKED HAMS

88¢

SHANK PORTION BUTT PORTION OR WHOLE HAMS **98¢**

SWIFT HOSTESS BRAND FULLY COOKED (LIMIT ONE PLEASE) CANNED HAM **\$8.88**

R.V. OR VIRGINIA FARM BRAND WHOLE COUNTRY HAMS **\$1.49**

ANN PAGE BRAND SLICED BACON 2 PKGS. **\$1.99**

GLORY TO GOD

During this Holy Season commemorating the Birth of the Child in Bethlehem, may you find the source of joy, and hope for peace eternal.

St. Joseph's AME Church

REV. W. W. EASLEY, PASTOR

2521 FAYETTEVILLE ST. 683-1379

SHOP A&P FOR A LARGE SELECTION OF HOLIDAY CANDIES

TOYLAND SPECIALS

CHECK THE A&P TOYLAND SPECIALS FOR YOUR LAST MINUTE GIFTS. MANY ITEMS REDUCED 1/3 PRICE.

A&P picks the best groceries

CONFECTIONERS BUTTERMILK SUGAR BISCUITS

10X POWDERED & LIGHT BROWN & DARK BROWN

3 1-LB. PKGS. \$1.00

6 8-OZ. CANS 59¢

GREEN GIANT NIBLETS CORN 4 12-OZ. CANS \$1.00

A&P JELLIED OR WHOLE CRANBERRY SAUCE 3 16-OZ. CANS \$1.00

PRIDE OF THE FARM SWEET POTATOES 2 25-OZ. CANS 59¢

MARVEL YELLOW CLING SLICED PEACHES 2 20-OZ. CANS 88¢

A&P QUALITY GREEN PEAS 3 16-OZ. CANS \$1.00

FRUIT JUICY RED HAWAIIAN PUNCH 2 46-OZ. CANS \$1.00

A&P picks the best produce

RED OR GOLDEN DELICIOUS APPLES

REG. PRICE 1.49c

3 LBS. FOR 99¢

POTATOES

U.S. #1 RUSSET

10 99¢

REG. PRICE \$1.39

CRISP & TENDER CELERY HEARTS 3 PKGS. FOR \$1.00

TANGELOS, ORANGES, OR FLORIDA GROWN RED OR WHITE GRAPEFRUIT 48 SIZE 8 FOR 99¢

A&P picks the best frozen foods

ANN PAGE HOLIDAY FAVORITE SALES ICE CREAM 99¢

MR. "C" FRESH COCONUT 5-OZ. PKG. 39¢

A&P WHOLE STRAWBERRIES 20-OZ. PKG. 99¢

A&P picks the best baked goods

JANE PARKER FRUIT CAKE \$3.49

JANE PARKER BAKE 'N SERVE FLAKY 11-OZ. OR POPPY SEED 10-OZ.

FRENCH ROLLS 3 PKGS. \$1.00

A&P picks the best dairy products

FRESH EGGNOG 89¢

CREAM CHEESE 49¢

SOUR CREAM 69¢

MARGARINE 2 1-LB. PKGS. \$1.00

ANN PAGE CHOCOLATE COVERED CHERRIES 12-OZ. PKG. \$1.00

MARVEL ASSORTED PAPER TOWELS 2 18-OZ. ROLLS \$1.00

SUNSHINE WHEAT WAFERS 12-OZ. PKG. 67¢

ANN PAGE THIN MINTS 5-OZ. PKG. 69¢

MARVEL LUNCHEON NAPKINS 2 18-OZ. PKGS. 88¢

FRITO-LAY SUPPLES POTATO CHIPS 8 10-OZ. PKGS. 79¢

NABISCO HOME FOR THE HOLIDAYS

TRISCUIT 67¢

NABISCO CRACKERS CHICKEN-IN-A-BASKET 67¢

SOCIALS 67¢

WHEAT THINS 67¢

A&P picks the best health & beauty aids

CRISCO PURE VEGETABLE SHORTENING 3 LB. CAN \$1.29

PILLSBURY PLUS CAKE MIXES \$1.00

EIGHT O'CLOCK COFFEE \$2.79

EIGHT O'CLOCK COFFEE \$8.28

STOVE TOP STUFFING MIX. CORN BREAD STYLE 69¢

A&P ECONOMY ALUMINUM FOIL 78 FT. ROLL 89¢

DUNHAM HINES BLUEBERRY MUFFIN MIX 69¢

DUNHAM HINES BROWNIE MIX 99¢

CAMPBELL'S MINIATURE MARSHMALLOWS 49¢

ANN PAGE MIDGET ORCHID SWEET PICKLES 59¢

FESTA MANDARIN ORANGES 79¢

BURNS UP TO 3 HOURS DURAFLAME FIRELOGS 99¢

FAST-ACTING ANTACID MAALOX LIQUID \$1.59

ANTHEPRIC BISMUTH LISTERINE 89¢

COLA-FORMULA TABLETS \$1.00

BONUS-PACK SHAVE CREAM \$1.00