

## First Black Awarded Independent Cable Network

Los Angeles businessman/producer Emmett Eaton Cash, III, has the first Black in the to receive an independent cable broadcasting network.

The network, Eaton House Broadcasting, will operate via the Atlanta-based Cox Broadcasting cable, but will function completely independently of the Cox organization.

Programming commenced from the Los Angeles studios on November 1, and will initially service sixty seven cities throughout the United States. An additional twenty-two cities will be included by February of next year.

Vice President Walter F. Mondale was among the first to extend congratulations to Mr. Cash, Eaton House Broadcasting President and Chairman of the Board. Stated Mr. Mondale in a recent letter to Mr. Cash, "The President and I both recognized the importance of the communications industry to the education of our nation and the need to more deeply involve minorities in that in-

dustry. For that reason, I was particularly pleased to learn of your plans. Your achievement will go a long way toward opening up this field to others and for your accomplishments, you are to be commended".

Democratic National Committee Deputy Chairman Ben Brown also extended congratulations on this historic event to the 34-year old Board Chairman and the entire Eaton House staff.

"Since the introduction of television to the American life-style", said Cash, "only minimal attention, at best, has been given by the leading networks to the programming needs and interest of the black and minority communities". He continued, "Eaton House will now serve as the major vehicle through which this communications void will be filled".

Julius Johnsen, Director of Programming for the network, revealed that audiences, expected to include millions of minorities as well as non-minorities, will be given a wide range of program choices including,

documentaries, news, situation comedies, religions, sports, fashions, talk shows, book reviews, education, politics, social awareness, soap operas, music, para-psychology, travel, Broadway plays, and much more. Eaton House will also have access to transmit via satellite, enabling it to send and receive current events and entertainment programs from around the world.

Among those already signed with the network are leading Broadway and Hollywood actors, actresses and entertainers; experts from practically every phase of the black community as well as lesser-known personalities.

In addition to serving, for the past five years, as President and owner of EC III Productions (a film production and distribution company), Cash is well known throughout the nation as a master of movie, television and stage productions. His credits include a long list of "firsts", with ventures into professional areas generally unavailable to blacks.



**MASONIC PHILANTHROPY** - At a recent New York reception, members of the Charitable Foundation of the United Supreme Council, Scottish Rite Masons presented United Negro College Fund Executive Director Christopher F. Edley (center) with a \$5,000 contribution. The money will aid UNCF in supporting 41 private, predominantly-black colleges and universities across the country. Shown here with Mr. Edley are Henry A. Dove, Charitable Foundation President, (right), and Dr. John W. Davis, a consultant to the NAACP Legal Defense Fund, which also received a grant from the Scottish Rite Masons.

## Hampton Institute Board Members Approve Purchase of Center

HAMPTON, VA - Hampton Institute Board of Trustees approved the purchase of St. Martin Catholic Center on Queen Street, set Saturday, March 24, 1979 for the inauguration of Dr. William R. Harvey, the College's 12th president and en-

dorsed more stringent fiscal controls in its annual October meeting last Friday (Oct. 27), according to J.J. Henderson chairman of the board.

"The board endorsed the concept of an alternative budget because of the experience of the past fiscal year in which we experienced a \$482,000 deficit," Chairman Henderson explained. "The alternative budget is built around the idea of a smaller or lesser amount than the approved \$16,600,000 budget for this fiscal year."

Among the 22 board members present, Johnny A. Roscoe, a senior student; John H. Spencer, Architecture department chairman representing the faculty; and National Hampton Alumni Association President Wendell Holmes, II were three new members. Upon the recommendation of NHA, Mr. Holmes was appointed to fill the unexpired term of Mrs. Amanda Cheatham who died April 10, 1978.

Mrs. Cheatham's unexpired term ends with the October 1979 board meeting.

Recently elected to HI's board of trustees, Lt. Gov. Charles S. Robb attended his first full meeting.

Mr. Henderson announced Dr. Alvin Anderson, NASA/Langley Research Center's office of university affairs, is the College's federal liaison officer in the office of development. Dr. Anderson who comes to HI under the inter governmental personnel loan act will be securing federal grants for selected programs in transportation, labor, housing and urban development.

"I can safely say that this was the shortest board meeting of the past two decades," Chairman Henderson stated. "A contributing factor was the president's consolidated report which is effective and helped to dispatch the business of the day in a speedy and orderly manner." The consolidated re-

## Task Force to Research Alcoholism

By Lionell Parker  
The North Carolina Task Force on Alcohol and Drug Abuse Among Blacks, in its meeting last week at Lincoln Community Health Center, made strides in attempting to gain control of a growing problem in the Black Community. With the ever increasing incidence of alcoholism among blacks, the Task Force moved to begin establishing plans and strategies to research the ever growing problem of alcoholism. Citing the need for research before any substantive change could be made, the group voted that research would be of high priority.

The group also moved to fill a void that is ever present by accepting a proposal by Dr. Howard Fitts that would, in effect, allow student interns to gain train-

ing in the treatment of the alcoholic. The student interns would be able to visit and observe in treatment centers across the state.

In an effort to improve the group's the Task Force voted to make available videotapes of the Task Force, the area stations on citizens groups.

The purpose of the Task Force is to provide input to the Assistant Secretary of Alcohol and Drug Abuse on the special needs of the Black population having alcohol and/or drug problems and to advise on needed programs, services and special problems of the Black community. The Task Force originated in 1976 and members were appointed January 1978. Father Arthur Calloway of Raleigh is Chairman of the group.

capital fund campaign that may be in the making."

After a presentation by Henry Goldstein, Oram Group, Inc. president whose study uncovered or confirmed the need for black colleges of excellence is still valid, the need for Hampton Institute in Virginia is still valid and Hampton Institute's impact on the Peninsula is considerable, the board gave the green light to the administration to develop plans for a capital campaign fund drive and to test those plans without any commitment that a capital fund drive will be undertaken.

port indicated that the first semester's enrollment of 2808 was an increase over the same period for the 1977-78 school year. The student body registered some concerns for more available living space, asked what procedures the board will be taking to hold down tuition costs, and voiced support for President Harvey's new six-point academic direction for the College.

"There should be no delay," Chairman Henderson strongly urged, "in getting the program started, and it should be independent of any

## Citizens Budget Hearing Set for Nov. 21

Durham city residents will have the chance to voice their views on city spending during a Citizens

Budget Hearing at 7:30 p.m. on Tuesday, November 21, in the Council Chamber at City Hall.

The hearing by the City Council marks the beginning of the process for setting the 1979-80 budget and allows citizens to make suggestions to the City Council.

"Basically, it will give citizens a chance to express their opinions about budget-related matters such as what services they think should receive more or less money," said Ms. Carolyn Carter of the city Budget and Management Services Office.

A "Budget Hotline" and newspaper advertisements with clip-out forms will be another way for citizens to participate in the budget process. The effort to obtain citizens' views on the budget is the first step in preparing the budget for the next fiscal year which begins on July 1.

By dialing the "Budget Hotline" at 683-4111 between 8 a.m. and 4:30 p.m. during the week of November 27-December 1, citizens will be able to make suggestions about city spending.

Citizen suggestions received over the "Hotline" or on a mail-form will be forwarded to the City Council.

This is the second consecutive year that this process has been used to seek citizen suggestions about city spending.

Persons who desire more information about the hearing or about the "Budget Hotline" may contact Ms. Carter in the Budget Office on the second floor of City Hall or by telephoning 683-4111.

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