

Forward Communications Lends Broadcast Executive To Minority Investment Fund

WASHINGTON — Robert Ferguson has been named director of fundraising activities for the National Association of Broadcasters' Minority Investment Fund. Ferguson is senior vice president, Corporate Projects, Forward Communications Corp., Wausau, Wisc.

Donald A. Thurston, who chairs the NAB Task Force which organized the

Minority Investment Fund, announced that Forward has donated Ferguson's time and salary to support the Fund in helping minorities acquire and operate broadcast facilities. Thurston commended Forward for its "continued commitment to the Minority Investment Fund." Forward also pledged \$60,000.00 to the Fund. Thurston, resident, Berkshire Broad-

casting Company in North Adams, Mass., also is a member of the Board of Trustees which directs the Fund.

Ferguson will begin his fundraising duties immediately.

Ferguson was named to his present position with Forward in August. Prior to that he was president and general manager of Forward's WTRF Television and Radio, Wheeling,

W. Virginia. He has been general manager of the WTRF Stations for the past 26 years.

Ferguson has served as chairman of the NBC-TV Affiliate Board, Chairman of the NAB Television Code Board, president of the Broadcast Pioneers, and president of the W. Virginia Association of Broadcasters.

The NAB serves a membership of over 4,600

There have been four separate interviews conducted on spanking in the Durham community. They have been conducted among educators in the Durham community, among social workers, psychologists, and counselors, among parents and, finally, among pupils. These interviews were prompted by the recently revised city school board policy on spanking.

To Spank Or Not To Spank

By Trelle L. Jeffers

While educators, counselors and psychologists that this group did not rule out spanking entirely, but recommended it only as the very last method to achieve discipline. Some of the parents said, "Maybe teachers should spank when all other methods to achieve discipline fail." Others expressed the opinion that teachers should not spank their children. All students interview-

ed, above third grade, said that they believed teachers should not spank pupils. Only two pupils interviewed said that they had been spanked only once during their schooling. At least eighty per cent of the students interviewed said that they had never been spanked at school and that they had rarely been spanked by their parents. The implications here may be that pupils whose parents reason with them and "talk over problems" can apparently be disciplined without being spanked.

Another conclusion that can be drawn from the student interviews is that students apparently have no faith in spanking and that pupils must respect any disciplinary method before it can be effective.

The overall conclusion on spanking from these interviews is that the community is moving away from spanking for a more effective, more modern method. Spanking, however, is a North Carolina law.

The revised city school policy passed its final reading Monday night, November 26. Attached to the policy was a resolution introduced by board member Dr. Robert Ghirardelli which states, "The board wishes it understood that in establishing this policy that it neither endorses nor encourages the infliction of corporal punishment (spanking), but acts only to control such inflictions within the constraints imposed by the statutes of North Carolina."

Many principals say that some parents would rather have their children spanked than to honor requests by school officials to visit the school or to have their children suspended.

No effective disciplinary method relieves parents of the responsibility of helping the school discipline their children.

Committees Formed For Women's Center

CHAPEL HILL—As an outgrowth of the highly successful organizational meeting for an Orange County Women's Center, working committees have been established and meetings scheduled. The committees will make progress reports at the next general meeting of persons interested in establishing a center, Thursday, Jan. 24 at 7:30 p.m., at A Woman's Place, 110 Henderson St., Chapel Hill.

All interested people are invited to join committees and to attend general meetings.

The committee chairmen are: Ms. Elaine Barney, 929-6136, Fund-Raising; Ms. Miriam Slifkin, 929-2451, Board Selection; Ms. Jane Ryan, 942-5590, Membership; Ms. Nancy Park, 967-1090, Site.

The Membership Committee will meet January 14 at 7:30 in A Woman's Place.

An anonymous contribution of approximately \$30,000 has been given toward formation of a women's center. For more information, contact the people listed.

LATE CALENDAR ITEMS

The West End Community Action Group is holding its first annual Christmas Party on Thursday, December 20 at 7:30 p.m. All members are invited to attend. The party will be in the basement of Morehead Avenue Baptist Church at 1008 Morehead Avenue.

HOOKS CHALLENGES JOHN CONNALLY, GOP CANDIDATE FOR PRES.

NAACP Executive Director Benjamin L. Hooks has called John H. Connally's critical remarks about affirmative action programs "irresponsible and unreasonable" and invited the Republican Presidential nomination candidate to a public discussion of these efforts.

RHODES FURNITURE

2 DAYS ONLY

SALE BEGINS FRIDAY 10 A.M.

WE'VE GOT TO MAKE ROOM FOR NEW FURNISHINGS ALREADY RECEIVED! SAVE ON ODDS 'N' ENDS, BROKEN GROUPS, DISCONTINUED STYLES, SOILED, DENTED, OR SCRATCHED ITEMS, ONES AND TWOS OF A KIND, MIS-MATCHED BEDDING. LIMITED QUANTITIES! SOME ITEMS IN ORIGINAL CARTONS! FIRST COME, FIRST SERVED!



Save 25 - 50% and more!



CEDAR CHEST BY LANE

25% OFF

Just in time for Christmas. Our entire stock of famous Lane cedar chests.

ACCESSORIES

Every lamp, picture, wall hanging, plant, ash tray, vase, and knic-nak in our store REDUCED BY 50%.

1/2 OFF

WALL UNITS

by Venture

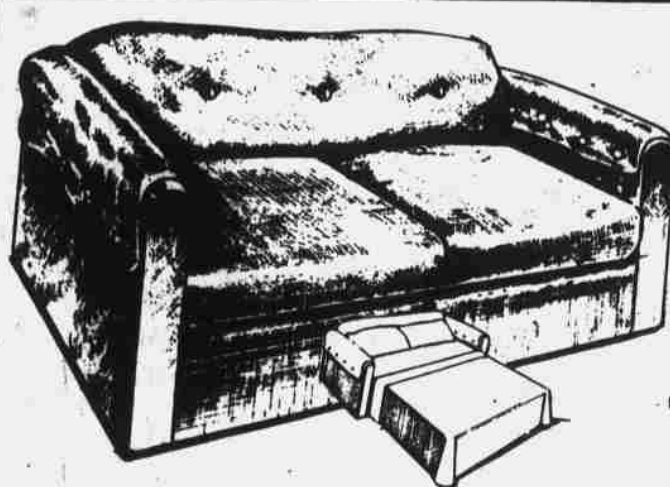
Final Close-Out of these functional solid wood wall units. Stock is limited, so HURRY!

Reg. 149.95 **\$29**

BEDDING

Select from Simmons, Spring Air and American Sleep. Some matching sets, some mismatched in all sizes. Be early for best selection.

1/2 OFF



SAVE \$200! SLEEPER!

\$199

REG. \$399. Converts easily into extra bed. Upholstered in beige solid velvet. Button tufted back & arms.

1/2 OFF



EXCITING 5-PIECE TRADITIONAL GROUP!

SAVE \$270

\$599

Reg. \$869.00

• Crafted of solid pecan & veneers
• Lattice-effect mirror & headboard

Includes: 8 drawer dresser, plate glass mirror; 5-drawer chest, full queen headboard.

SAVE \$71.95!
ENTERTAINMENT CENTER
Reg. \$119.95 **\$48**

Walnut finish entertainment center measures 53 1/2 x 11 1/2 x 46-in. Take with, in carton. Only 10 to sell.



LAMPS

SAVE 30.95!

\$29

Reg. 59.95

Hand painted ceramic lamp. 27-in. high. Take with. 8 to sell.

SAVE 341.95!

3-PIECE LIVING ROOM

Durable earthtone olefin fabric covers. This stylish contemporary suite with solid oak accents, thick reversible cushions.

Reg. \$1129.85 **NOW \$788**

5 To Sell

SOLID PINE ROCKER

Nostalgic rocking chair with deep-padded corduroy seat cushion. Only 8 to sell. Reg. \$119.95

\$59

1/2 OFF

OCCASIONAL PIECES

SAVE 1/2 OFF SAVE

Desk, bookcases, cocktail tables, end tables, room dividers, entertainment center. Over 30 pieces to sell. SAVE! SAVE!

1/2 OFF

5 PC. DINETTE

42-inch round pedestal table extend to 60 inches. 4 mates chairs. All wood with mar-resistant top.

Reg. 419.95

5 To Sell

\$199

THESE ARE JUST A FEW EXAMPLES OF THE TREMENDOUS SAVINGS YOU WILL FIND STOREWIDE!!

DURHAM

4621 DUHAM/CHAPEL HILL BLVD. PARK FREE
SHOP DAILY 10-9. SAT 10-6. SUN 1-4
FREE DELIVERY Tel 489-7471 or 942-7700

RALEIGH

HIGHWAY 70 W. (1 MI. PAST CRABTREE)
SHOP DAILY 10-8. SAT 10-6. SUN 1-6 PM
FREE PARKING. FREE DELIVERY Tel 782-5223

RHODES

serving the south since 1875