

Durham Tech Launches Instructional Program

Offers Free Instruction In Reading, Writing

Durham Technical Institute has launched a new instructional program which uses the telephone as the means of delivery to participants. The new program is known as DAISY, which stands for Dial Access Instructional System.

Explaining the uniqueness of the new program, Susan Payne, director of the DAISY program, said, "as far as we know, this is the only dial access system which is designed to provide literacy instruction as well as information."

The DAISY telephone system has approximately 500 taped programs available to persons who call the DAISY operator at 596-0611. The main component of the DAISY system is a literacy program which provides free instruction in reading and writing to adults in Durham.

In addition to the DAISY Literacy Program, the telephone access system has tapes on educational skills, information about Durham Technical Institute, health information, and public-consumer information. There are

also tapes for general listening, which includes selections from old radio shows such as *Superman* and *The Lone Ranger*.

The idea for the dial access system at Durham Tech originated with Dr. John Crumpton, president of Durham Technical Institute. Dr. Crumpton sees this program as another innovative way that Durham Tech serves the Durham community.

DAISY will operate seven days a week, 24 hours a day. The operator will be on duty between 1 and 9 p.m. Monday through Thursday to play any tape requested from the entire collection of programs. At all other times the system will operate automatically. A person who calls will have access to ten programs which are changed weekly.

A list of the programs featured for the week will appear in Durham newspapers.

Although DAISY provides a wide range of informational programs, the main feature is the DAISY Literacy Program. Reading and writing skills are presented in lessons designed by Susan Payne.

In addition to developing the DAISY program, Payne is a student at North Carolina State University where she will receive the Doctor of Education degree with a major in adult and community education in August.

Payne explained that persons using the literacy program may come to Durham Tech for a personal assessment of their skills, which results in a prescribed plan for participating in the DAISY lessons. Participants will also be given an activity module which accompanies each telephone lesson.

Payne has been assisted by Terri Etson, DAISY research assistant, in the development of the program. Payne and Etson have worked as a team in preparing, producing, and recording the tapes. Initially funded through the Comprehensive Employment and Training Act, Etson has developed technical skills in the production and recording of tapes to be used in the program.

In addition to Payne and Etson, the DAISY staff includes Barbara Turner, DAISY operator. Dr. Phail Wynn, Jr., vice president for support services, has provided ad-

ministrative leadership for the DAISY project. Dr. Wynn indicated that the DAISY program has the flexibility of serving a large number of persons that are unable to participate in a more formal program.

A copy of the brochure with a list of all program may be obtained by sending a self-addressed stamped business-size envelope to DAISY, Durham Technical Institute, P. O. Box 11307, Durham, NC 27703.

- February 11 - February 17 596-0610 DAISY: How and When to Use the System (D-1000)
- 596-0611 DAISY: Weekly Automatic Schedule (DTI-1)
- 596-0612 Radio Interview: Historic Preservation (DTI-11)
- 596-0613 Vocabulary Development #2
- 596-0614 Math: Trick Number Games (E-13)
- 596-0615 Edward R. Murrow: U. S. History 1919-1924 (E-52)
- 596-0616 The Flu (H-3)
- 596-0617 Thinking of Suicide? (H-10)
- 596-0618 Job Service: Openings Available Through Employment Security Com-



Sharing Christmas

Members of Zafa Temple #176 and Zafa Court #41 Daughters of Isis were busy Saturday, December 22 spreading Christmas cheer. Their efforts again put food on 36 otherwise empty tables throughout the Durham community. Joseph Gooch is Illustrious Potentate; Dr. Rosalee Sharpe, Illustrious Commandress; and Richard Murchinson, chairman of Food Committee. Photo by Silas Mayfield



Miss Zafa 1980 Crowned

Miss Patricia Pickett, (center) of Northern High School, was the first place winner in Zafa's Parade of Talent and Fashions held January 13 at the Durham Civic Center. She received \$75 in cash, a trophy, a gift and a \$25 gift certificate and will represent, with expenses paid, Zafa Temple and Zafa Court in the State contest to be held in Charlotte this month. Left is Dr. Rosalee Sharpe, Illustrious Commandress, Zafa Court #41 and right is Noble Joseph Gooch, Illustrious Potentate, Zafa Temple #176. Other winners were: First runner-up, Miss Beth McKnight, Jordan High, \$50 cash, trophy, gift and \$25 gift certificate; Second runner-up, Miss Valjeanne Estes, Hillside High, \$25 cash, trophy, gift, \$25 gift certificate; Honorable mention: Miss Theresa Fendale, South High; Miss Tamra Strickland, Southern High; and Miss Jacqueline Redd, Northern High. Fashions were provided by Marzella's Boutique.

mission (p-1) 596-0619 Amos and Andy: The French Car (G-40)

perience prior to clinical assignments in the hospital.

dedicated that applications for the program are now available. Bell said person should apply now in order to be accepted for the April class.

Betsy Bell, admissions officer for the Pharmacy Technology program, in-

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family finances

WHERE TO GO FOR INVESTMENT ADVICE

With inflation and higher taxes hitting us all, it's important that people get the best value for their money. And that includes investments too.

Experts say many people may not be getting their money's worth if they continue to get investment advice from the sources they're using now...

It seems many people seek money management help from friends or relatives, not financial professionals. In fact, a recent nationwide survey of working women reveals that only one in ten turn to a stockbroker or investment counselor for advice.

Why don't people go to trained financial professionals for help with their money problems? Many believe they'll have to pay for advice. But usually there's no charge for basic information. Many others think they must have a lot of money to invest to get help from a stockbroker or financial planner. But that's not so either. A registered representative—that's often the name for persons who sell securities—might recommend a mutual fund. The minimum investment in that fund could be \$250 or even less. And there's no law that says you have to accept the advice that's given. The final decision is left to the investor.

If people rely only upon help from friends or relatives, they may be in for big problems. Friends are well-meaning, but they really don't know about all the products that could help fulfill individual needs. Sometimes friends recommend investments that have done well for them. But their goals and money circumstances may be different. Investments often have different financial aims. For instance, some mutual funds aim to build up capital, others to increase current income. Others invest in municipal bonds that are free of federal tax. People should try to select investments whose goals closely match their own.

A stockbroker, financial planner, mutual fund representative or banker can suggest investments that could help meet your objectives. It's a good idea to read about investments before buying them. For free information about mutual funds, write to the Investment Company Institute, Dept. A, 1775 K Street, N.W., Washington, D.C. 20006.



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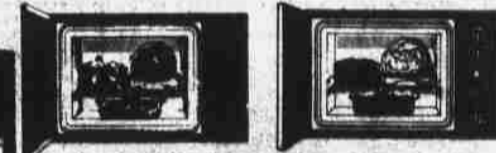


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