

POSSIBLE JUNE FOOD STAMP CUTOFF FEARED

Vernon Jordan, Jr., Elected To Board of R.J. Reynolds

WINSTON-SALEM—Vernon Jordan Jr., president of the National Urban League, was elected to the board of directors of R.J. Reynolds Industries, Inc., last week.

Jordan has headed the Urban League since 1972. The league, with 116 affiliates, four regional offices, Washington operation and New York headquarters, is engaged in the securing of equal opportunities for blacks and other minorities.



JORDAN

law degree from Howard University Law School.

In addition, Jordan is a fellow of the Institute of Politics, John F. Kennedy School of Government, Harvard University.

A native of Atlanta, Georgia, and currently a resident of New York City, Jordan earned a bachelors degree from De Pauw University, and a

from many prestigious colleges and universities around the country. He also received the Alexis de Tocqueville Award of the United Way of America as a tribute to his leadership in voluntarism.

Jordan is a director of a number of corporations and organizations, including such major enterprises as American Express Company, Bankers Trust Company, M.I.T. Corporation, The Atlanta University Center, J.C. Penney Co. and Xerox Corporation.

R.J. Reynolds Industries, with headquarters in Winston-Salem, is the parent company of R.J. Reynolds Tobacco Co.; Del Monte Corp. (processed foods and fresh fruit); R.J. Reynolds Tobacco International, Inc.; Aminoil USA, Inc. (energy); Sealand Industries, Inc. (containerized shipping); R.J.R. Foods, Inc. (convenience foods and beverages); and R.J.R. Archer, Inc. (packaging).

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Omega Psi Phi Plans Fifth Annual Mardi Gras Festival

Beta Phi Chapter of Omega Psi Phi Fraternity will hold its Fifth Annual Mardi Gras Festivities during the week of March 24-29. Omega Round-up will take place on Wednesday, March 26; a Queen contestants' reception; a Fashion Show sponsored by the Quettes on Saturday, March 29 and the Mardi Gras Grand Ball on March 29 at the Durham Civic Center.

Proceeds from the activities are used to support the Omega's community service program. Funds from past Mardi Gras activities have been used to send needy children to summer camp; provide needy families with Thanksgiving baskets; support needy families at Christmas and to provide assistance to local high school bands. The fraternity has made a pledge of \$250,000 to the United Negro College Fund over the next two and a half years.

The public is invited to participate in the Mardi Gras activities and should contact any member of the fraternity for tickets.



FINALIZING PLANS FOR OMEGA FESTIVAL — From left, Dr. Tyrone Baines, chairman of the Publicity Committee; Clyde Thorpe, chairman of Mardi Gras Committee; and George Quiett, Basileus, Beta Phi Chapter, Omega Psi Phi Fraternity, work on the final plans for the frat's Fifth Annual Mardi Gras Festivities to be held during the week of March 24-29.

Time Funds Book Publishing Program At Howard University

NEW YORK—Time Inc. has granted \$61,000 to Howard to help start a new book publishing institute there, it was announced by Mrs. Joan D. Manley, Group Vice President of Time Inc.'s book publishing operations.

The funds will be used, Mrs. Manley said, to set up an intensive, five week course to acquaint students with the basic tasks of book publishing. According to Charles F. Harris, Executive Director of Howard University Press, the program's curriculum will include lectures and workshops on the role of the editor, book and jacket design, production and typography, and marketing and financial

management. It will run from the last week of May through the first week of July.

Harris explained: "The Institute will strive particularly to recruit minority group members in order to increase the opportunities for access of minorities into the publishing field. Recruitment will be mounted on a national basis, with a special effort made to recruit students from predominantly black colleges and larger universities located mainly in the east and southeast." Total enrollment will be approximately sixty students.

In making the grant, Mrs. Manley said, "We are very pleased to be able to help fund this innovative program. For

some time now, Time Inc., has been searching for ways to encourage minorities to enter the book publishing field.

Howard University's Book Publishing Institute is an important step in this direction."

Time Inc., a diversified communications and forest products company with headquarters in New York, owns and operates several book publishing subsidiaries. The largest, Time-Life Books, Inc., is located in Alexandria, Virginia, not far from Howard University's Washington, D.C. campus. Little, Brown & Company of Boston and New York's Book-of-the-Month Club are Time Inc.'s other major publishing subsidiaries.

Fund Will Be Nearly At End By May 31

WASHINGTON—Food Stamp benefits for close to twenty million Americans may be suspended June 1, Secretary of Agriculture Bob Bergland said last week.

In a letter to the fifty governors, the District of Columbia, and the U.S. territories, Bergland said he has advised Congress that funds for food stamp benefits will be nearly gone by the end of May.

"Unless Congress appropriates additional funds by May 15, I will be forced to order a suspension of food stamp benefits effective June 1," Bergland said.

The food stamp program is running out of money, according to Bergland, because the legislative ceiling on expenditures for fiscal year 1980 was set at \$6.189 billion. That figure established by Congress in 1977, was based on predictions that unemployment would average 5.7 per cent in fiscal year 1980 and that food prices would increase thirteen per cent from fiscal year 1977 to 1980.

Each one per cent increase in unemployment adds 750,000 to one million people to the program, while a one per cent increase in inflation adds \$58 million to food stamp costs, Bergland said.

An extremely tight Congressional schedule and requirements of the budgetary process complicate the food stamp situation, Bergland said. Although the Senate has approved legislation to remove the cap on food stamp spending and the House Agriculture Committee completed its work on the measure Wednesday, action will still be needed on the House floor and in the Appropriations Committees of both houses.

But the actual appropriation of more money for food stamps may not be possible unless and until Congress passes a third budget.

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UDI-CDC Increases Staff

UDI Community Development Corporation has added three employees as a means of expanding and improving the capabilities of the staff to cover three project areas in its economic development strategy for the Durham community.

The project areas are: (1) Development of the Industrial Park; (2) Rehabilitation Program (currently being developed) and; (3) Monitoring of current ventures.

Mrs. Lottie Hayes Killett has assumed the position of Administrative Assistant and Fiscal Officer. Mrs. Killett is a native of Havelock, previously employed as Director of Admissions and Financial Aid at Durham College. Her work experiences include the Foundation for Community Development, the

North Carolina Fund and Operation Breakthrough. She has a B.S. degree in Business Education from North Carolina Central University.

Edward Conners, employed as Business Analyst, is a MBA and is a candidate for a Master of Science degree in Planning at the University of Tennessee. Prior work experiences include working with a revitalization program for the city of London, Tennessee and in the areas of marketing and planning in Knoxville, Tennessee.

He will be responsible for developing and implementing a program designed to revitalize a designated impact area within Southeast Durham. Emphasis will be on the restoration of a selected commercial district.

Ms. Vivian Henderson

will serve as secretary and receptionist. She comes to UDI-CDC from the City of Durham Employment and Training Office, where she served as a clerk-typist. She is a graduate of Durham High School and is currently a student at Durham Technical Institute where she is on the Dean's List.

In further explanation of the activities at UDI-CDC, Ed Stewart, Executive Director stated that UDI-CDC, operating with Federal, State and Private Funds, completed the infrastructure of its 41 acre Industrial Park and a 33,000 square foot facility for its first tenant in August, 1979. The infrastructure included paved streets and gutter, water and sewage lines, gas and underground electrical wiring to make it the most developed industrial site in the area. The first tenant in the Industrial Park is Automatic Systems Developers who manufacture electrical components and employ 125 persons.

UDI-CDC's venture investments include a construction company and an injection molding company that supplies plastic parts for many major corporations on a local and national scale.

Details of the revitalization project are not specific enough for full disclosure. The strategy involves a development process to address certain commercial development needs within UDI-CDC's designated impact area. The project should be ready for implementation this summer.



CONNERS



MS. HENDERSON



MRS. KILLETT

Presidential Candidates Ignore Plight of Blacks

By Norman Hill

If the recent presidential primary campaigns in New Hampshire, Maine and Iowa are a preview of things to come, then black people—indeed all Americans—have a great deal to worry about. I am not talking about the results of those primaries. Rather, I am disturbed that virtually all the candidates have consciously avoided any serious discussion of the real problems of our time, problems like black unemployment, chronic inflation, trade policy, the fiscal crisis of urban centers.

My point, I believe, is well illustrated by political events in New Hampshire. Judging by what the media focused on there, one might conclude that today's most critical issues are Ronald Reagan's sense of humor, George Bush's attitudes about debates, Ted Kennedy's family life and Jimmy Carter's personality.

On the rare occasions when issues did receive some attention, virtually all the candidates dealt with them vaguely and with broad, meaningless generalities. On the

Republican side, for example, candidates talked about need to bake a larger "economic pie," the desirability of massive tax cuts, and the goal of a greatly reduced government. However, all of these proposals, no matter how eloquently stated, are little more than empty rhetoric. They provide some hints about the possible direction of a Reagan, Bush, or Baker Administration, voters can hardly make intelligent political choices solely on hints and impressions.

Similarly, the Democratic candidates have also failed to offer any substantive or well-formulated economic or social proposals. Aside from an occasional disagreement about wage-price controls and gas rationing, the Democrats have limited themselves to nebulous discussions about leadership qualities, administrative talent, and personal integrity. These issues are, of course, important. But they are not the key questions confronting America.

As things stand now, there is no reason to ex-

Dr. R. F. Mettler Appointed National Chairman Of UNCF Drive For '80

Dr. Ruben F. Mettler, Chairman of the Board of TRW Inc., has been appointed National Campaign Chairman for the 1980 annual drive of the United Negro College Fund. Dr. Mettler succeeds Lewis W. Foy, Chairman of Bethlehem Steel Corporation.

"As a businessman and as a citizen, I am deeply concerned with the soaring unemployment of minority youngsters," said Dr. Mettler. "The black colleges supported by the United Negro College Fund have traditionally offered minority and financially needy young people a quality education and the foundation for a secure future. We are at a point in the history of our nation when we must not only assist in the survival of the schools, but we must see that they are strengthened. We cannot afford to do otherwise."

The United Negro College Fund is the largest national black fund-raising organization in the United States. Its 41 private, predominantly black colleges and universities enroll some 50,000 students annually.

In announcing Dr. Mettler's appointment, Christopher F. Edley, Executive Director of the



DR. METTLER

United Negro College Fund, praised his accomplishments and his leadership ability.

"Ruben Mettler is a thoughtful and articulate man who has played a key role in the success of many public and private endeavors. We believe that his strong leadership and unquestionable dedication will be a valuable asset for our campaign. We are proud that he has placed the United Negro College Fund as one of his top priorities," said Edley.

Dr. Mettler was elected Chairman of the Board and CEO of TRW Inc. in December 1977, after serving as president for eight years. In June, 1978, he also became Chairman of the Executive Committee. He is a graduate of the California Institute of Technology, from which he also received his M.S. degree and Ph.D. degree in Electrical and Aeronautical Engineering. Dr. Mettler recently served as National Chairman of the National Alliance of Business, an organization to help train

and find private jobs for the disadvantaged.

Previously, he was on the Advisory Committee for the UNCF's Cleveland campaign and he continues to serve in many other national and local capacities: Board of Advisors of the Council for Financial Aid to Education; Trustee, National Safety Council; the Cleveland Clinic Foundation, and the National Fund for Minority Engineering Students; member of the Policy Committee of the Business Roundtable, The Business Council, The Board of Trustees and Research and Policy Committee of the Committee for Economic Development, the Emergency Committee for American Trade, and the Rockefeller University Council, among others.

The money raised by the UNCF's annual fund drive is used to help operate and maintain the organization's 41 member colleges and universities. According to a recent survey, half of the students at these schools, come from families earning \$9,000 or less annually.

Graduates of the UNCF schools include such noted public figures as U.S. Treasurer Azie Taylor Morton; U.S. Solicitor

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