

Monday



FLO

Polly Holliday (pictured), the fun-loving Flo of 'Alice,' winds up the surprised owner of a rundown roadhouse as the star of 'Flo,' a new half-hour comedy series which premieres MONDAY, MARCH 24 on CBS-TV.

The tart-tongued, warm-hearted Flo of 'Kiss my grits' fame is lured away from Mel's Diner by the offer of a promising job as hostess in a Houston restaurant.

But a flat tire on the outskirts of her hometown of Cowtown, Texas, lands her at a roadside cafe she recalls from better days. On a dare, she buys it, names it 'Flo's Yellow Rose' and sets out to turn it into the hottest spot in town.

MONDAY MARCH 24, 1980

EVENING

- 6:00
- NEWS
- 3-2-1 CONTACT
- I LOVE LUCY
- CAROL BURNETT AND FRIENDS Guest: Alan King.
- 6:30
- CBS NEWS
- GUTEN TAG IN DEUTSCHLAND
- ABC NEWS
- ANDY GRIFFITH SHOW
- BOB NEWHART SHOW
- DICK VAN DYKE SHOW
- NBC NEWS
- 7:00
- FACE THE MUSIC
- BACKYARD GARDENER
- HAPPY DAYS AGAIN
- JOKER'S WILD
- SANFORD AND SON
- STAR TREK
- NEWLYWED GAME
- HBO HOLLYWOOD Superstar Donna Summer takes Hollywood by storm this month with a dazzling concert performance and in-depth interview on her rapid rise to stardom. Also, join host David Sheehan when he interviews Stockard Channing, attends a Beverly Hills bash and makes his Academy Award predictions.
- 7:30
- PM MAGAZINE
- MACNEIL-LEHRER REPORT
- SANFORD AND SON
- M.A.S.H.

- TIC TAC DOUGH
- ALL IN THE FAMILY
- CAROL BURNETT AND FRIENDS Guests: John Byner, Kenneth Mars.
- HBO GORGEOUS! BABY BEAUTIFUL! An Insider's Look At the Modelling Industry The ruthless yet rewarding world of the fashion model is revealed in this insider's look at this glamorous industry, when modelling great Cheryl Tiegs steps in front of the lens.

- 8:00
- IT'S ARBOR DAY, CHARLIE BROWN Charlie Brown's little sister Sally's lack of knowledge about the significance of Arbor Day inspires other members of the Peanuts clan to set things right by joining in the neighborhood planting spree.

- SONG BY SONG 'Oscar Hammerstein II' The man who was writing hit shows for 25 years before his collaboration with Richard Rodgers is remembered in this musical evening with featured performers Polly James, Linda Lewis, David Kernan and Elaine Stritch. (60 mins.)

- THAT'S INCREDIBLE
- STARSKY AND HUTCH
- MOVIE -(ADVENTURE) *** "Master Of Ballantree" 1953 Errol Flynn, Roger Livesey. A swashbuckler is involved in a plot to put Bonnie Prince Charles on the throne of England. (2 hrs.)
- GUNSMOKE
- CAROLINA BASKETBALL SHOW

- 8:30
- THE STOCKARD CHANNING SHOW Stockard Channing stars as a bright and personable young career girl suffering a drought of unemployment until a friend recommends her to a consumer advocate, who is searching for an assistant. (Premiere)
- NCAA SPECIAL
- HBO MOVIE -(ROMANCE) *** "Hurricane" 1979 Jason Robards, Mia Farrow. Stormy love story during the heart of a tropical hurricane. (Rated PG) (102 mins.)

- 9:00
- M.A.S.H. A no-nonsense colonel, who is notorious as a hard-nosed disciplinarian, visits

Men on Their Own



JoAnn Barwick, Editor of "House Beautiful" magazine is providing help for the single man on his own.

The U.S. Census Bureau reports a 79.4% increase in the number of men living alone. For bachelors facing decorating, entertaining, and living alone, there are thousands of questions never before considered. JoAnn Barwick, Editor of *House Beautiful* magazine, is providing answers.

A bachelor herself, Barwick says, "The emerging single man is very interested in his newfound domesticity and anxious to devote time, money and imagination to improving his domestic lifestyle. *House Beautiful* is giving him the tools he needs."

The April issue will feature decorating suggestions versatile for anyone. With five pieces of furniture available in retail stores, the magazine can teach the single person how to put together a multi-functional living space, fast and with style.

Also featured are recipes from men who cook, profiles on six bachelors, furniture buys geared to men, entertainment suggestions, and tips on audio-visual equipment.

the 4077th during an outbreak of April Fools' Day pranksterism.

AMERICAN SHORT STORY Shelley Duvall plays an ugly duckling who is transformed into an alluring vamp in F. Scott Fitzgerald's 'Bernice Bobs Her Hair'. Ron Howard and Amy Irving star in Sherwood Anderson's story of a young man finding romance at a racetrack, 'I'm A Fool'. (90 mins.)

MONDAY NIGHT MOVIE 'Doctor Zhivago' 1965 Stars: Omar Sharif, Julie Christie. A Russian doctor's entire life is turned upside down by the Bolshevik Revolution. (Conclusion; 2 hrs.)

MERY GRIFFIN Guests: Ricardo Montalban, William F. Buckley, Jr., Rev. Ernest Angley, Milton Friedman.

700 CLUB

THE BIG EVENT 'Smokey And The Bandit' 1977 Stars: Burt Reynolds, Sally Field. A fun-loving trucker and his buddy race across several Southern states to claim a huge prize for hauling a load of beer within a 28-hour deadline. (2 hrs.)

9:30

FLO Polly Holliday, the fun-loving Flo of 'Alice,' winds up the surprised owner of a rundown roadhouse. (Premiere)

LOU GRANT Pay for a news story? That's checkbook journalism and it becomes an issue when a source wants money to document a dangerous motorbike scandal. (60 mins.)

NEWS

BIG BATTLES 'The Battles of Germany-the Final Act'

10:30

FIRING LINE Host: William F. Buckley Jr. (60 mins.)

RISE AND BE HEALED

HBO MAN VS SHARK: AN UNSANCTIONED COMPETITION Shiver at a death-defying, deep-sea exhibition as divers play tag with unpredictable blue sharks.

11:00

NEWS

PRISONER: CELL BLOCK H

LAST OF THE WILD 'Big Baby Bird'

MOVIE -(JUVENILE) ** "The Lion And The Horse" 1952 Steve Cochran, Sherry Jackson. A valiant horse combats a fierce mountain lion. (2 hrs.)

HBO MOVIE -(COMEDY) *** "Revenge of The Pink Panther" 1976 Peter Sellers, Dyan Cannon. The inept Inspector Clouseau gets his revenge in the most hilarious Pink Panther yet. (Rated PG) (99 mins.)

11:30

CBS LATE MOVIE 'HARRY O: For The Love Of Money' A client of Harry's admits to stealing \$25,000 from her boss with the help of her boyfriend. (Repeat)

MOVIE -(MUSICAL-COMEDY) *** "Hollywood Canteen" 1944 Bette Davis, Joan Garfield. The story of the all-star canteen which entertained soldiers during the war. (2 hrs., 30 mins.)

THE TONIGHT SHOW Guest host: Rich Little. (90 mins.)

11:45

BARNEY MILLER 'Moonlighting' While Harris struggles to hold down a second job, his 12th precinct colleagues must cope with a minister who stocks his thrift shop with stolen goods. (Repeat)

12:00

DICK CAVETT SHOW This is the first of five parts of an interview with the late Broadway producer Jed Harris.

PERRY MASON

JIM ROCKFORD: PRIVATE INVESTIGATOR

12:15

POLICE STORY 'A Cry For Justice' After being blasted at close range with a sawed-off shotgun, a police officer is left with a memory gap of the incident even though he saw his assailants clearly. (Repeat)

12:45

HBO MOVIE -(ROMANCE) *** "Get Out Your Handkerchiefs" 1978 Gerard Depardieu, Patrick Dewaere. Her husband loves her. Her lover loves her. She loves a 13 year old boy. (2 hrs.)

1:00

L.A.T.E.R.

TOMORROW

1:30

MISSION IMPOSSIBLE

2:00

NEWS

MOVIE -(DRAMA) *** "Til We Meet Again" 1940 Merle Oberon, George Brent. The tragic shipboard romance between a suave crook and a fatally ill woman. (90 mins.)

2:05

MOVIE -(MYSTERY) *** "Charlie Chan in City in Darkness" 1939 Sidney Toler, Lynn Bari. Supernatural events lead Chan into a maze of murder and foreign intrigue. (90 mins.)

DENTURE WEARERS

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More men buy it but more women use it — what is it?

What is it that once purchased is often put away for many years, yet families consider it one of their most important possessions?

Hint: This item is owned by more American families than cars. Another hint: Though more men buy it, more women wind up receiving its benefits.

The answer: A life insurance policy.

More than 4 in 5 families owned life insurance as the year began, says the American Council of Life Insurance.

But there's a snag. Most families put that policy away and don't think about it. That's the wrong thing to do, says the Council.

Instead, treat a policy as a living document that merits occasional reviews.

What's a family supposed to do with its policies? The Council of-

fers these four basic suggestions:

1. Make sure you understand what it will do for you. If you are not sure, ask your agent or company to explain thoroughly.

2. Keep your policy in a safe place. Be sure both you and your beneficiary have ready access to it. (Note: There's no need to keep your policies in a safe deposit box, as your beneficiary will have to obtain permission of the tax authorities to open the box after your death. This could cause delays in payment of proceeds.)

3. Leave a letter for your family outlining all your policies and indicating the choices they may have in the way they take the proceeds.

4. Review your policies at least every two years. Your family needs do change and when that happens, your life insurance protection may need revision.



The sweetness in Peppermint Patty is hard to find as the little Peanut outfielder pitches bitter remarks at a battered Charlie Brown, in IT'S ARBOR DAY, CHARLIE BROWN, an animated Peanuts special to be rebroadcast Monday, March 24 on CBS-TV.