



A & T Graduation Participants

Participants in the recent 89th annual Baccalaureate-Commencement at North Carolina A&T State University were (from left), Maynard Jackson, mayor of Atlanta, Ga.; Dr. Lewis C. Dowdy, chancellor; and Dr. Lacy Caple, chairman of the A&T Trustee Board. More than 1,000 students received degrees. Photo by William Peeler

UNCF Scores Triumph With Two National Campaigns

The United Negro College Fund, which helps fund 41 private, historically black colleges and universities, raised a total of \$33.9 million in 1979 through two simultaneous national drives.

UNCF's annual campaign generated \$16.2 million last year with the support of corporations, foundations, black organizations, religious groups, individuals and others.

A special fifty million capital drive, the Capital Resources Development Program, which was launched in late 1977, received \$17.7 million in gifts and pledges during the 1979 campaign year. As of April 15, 1980, a cumulative total of \$41 million in capital funds had been raised. This includes a six million challenge grant from the Kresge Foundation, which is contingent upon the CRDP reaching its goal by June 15, 1980. An additional challenge grant from the Ford Foundation will match grants of \$100,000 or more on a three to one basis.

"UNCF faced a unique challenge during 1979, when it engaged in two simultaneous and equally crucial drives," said Christopher F. Edley, UNCF's Executive Director. "In light of last year's worldwide economic uncertainty, the fact that our annual and capital drives raised combined receipts of \$33.9 million is an unmistakable triumph."

For the past 35 years, UNCF's annual drive has raised general operating funds for some of the nation's oldest and most respected black colleges, including Wilberforce University in Ohio (established 1856), Morehouse College in Atlanta (established 1867), and Tuskegee Institute in Alabama (established 1881). Last year, the annual campaign was chaired by Lewis W. Foy, chairman and CEO of Bethlehem Steel Corporation and National Corporations chairman was John G. Smale, president of Procter & Gamble Co.

UNCF's Capital Resources Development Program, the first of its kind since 1963, had, by the end of last year, raised more than sixty per cent of its fifty million goal. The drive was led by General Motors Corporation chairman Thomas A. Murphy. President Jimmy Carter served as honorary chairman. The capital campaign addresses itself to the colleges' critical need for curriculum and faculty development, construction and renovation, and endowment building.

According to Edley, corporations headed the list of contributors to both campaigns, giving 45 per cent of the annual total (up from forty per cent

last year) and 58 per cent of all gifts to CRDP.

The largest corporate donors to UNCF's annual campaign were: Anheuser-Busch Companies, Inc., which contributed \$215,000; General Motors Foundation, \$190,500; International Business Machines Corporation, \$125,000; The Sears-Roebuck Foundation, \$105,738; Procter & Gamble Fund, \$80,250; Equitable Life Assurance Society of the U.S., \$75,750; Ford Motor Company Fund, \$75,000; Exxon Education Foundation, \$72,500; Prudential Insurance Company of America, \$70,400; Miller Brewing Co., \$64,500; United States Steel Foundation, \$60,000; Celanese Corporation, \$57,000; Texaco, Inc., \$56,000; Xerox Corporation, \$52,850; Johnson Publishing Company Inc. (Ebony Fashion Fair Proceeds from Lois R. Lowe Women's Division), \$52,292; Bethlehem Steel Corporation, \$50,000; Burlington Industries Foundation, \$50,000; International Telephone & Telegraph Corporation, \$50,000; The Merck Company Foundation, \$50,000 and R.J. Reynolds Industries, Inc., \$50,000.

In addition to its \$190,500 gift to the annual campaign, General Motors Foundation also made the largest corporate donation to the capital campaign: \$1,050,000.

Other major corporate donors to CRDP during 1978 and 1979 were the Ford Motor Company Fund and International Business Machines Corporation, each of which made grants of \$750,000; corporations making half million dollar gifts to CRDP included: American Telephone & Telegraph Company (including Western Electric Fund); the Atlantic Richfield Foundation; E.I. du Pont de Nemours & Company, Inc.; Exxon Education Foundation and the Sears-Roebuck Foundation.

From foundations, the UNCF annual campaign garnered sixteen per cent of its 1979 total, or \$2.6 million. With its grant of \$345,000, the Lilly Endowment, Inc., a foundation, was responsible for the largest single gift to the College Fund's annual drive. Other major foundation support for the annual campaign included: The Andrew W. Mellon Foundation, \$175,000; The M.L. Annenberg Foundation, \$100,000; The Louis Calder Foundation, \$100,000; The Cleveland Foundation, \$100,000; C&F Regie Corporation of New York, \$84,500; The George R. Kendall Foundation, \$66,000; John W. Anderson Foundation, \$50,000; The Florence and John Schumann Foundation, \$50,000 and Woods Charitable Fund, Inc., \$50,000.

The Capital Resources Development Program received, during 1978 and 1979, thirteen million in gifts and pledges from foundations. Other major foundation support for CRDP, through the end of 1979, came from: The Ford Foundation (which made a \$2.5 million grant); the Rockefeller Brothers Fund (\$750,000); the M.L. Annenberg Foundation (\$500,000); The Andrew W. Mellon Foundation (\$500,000) and the Timkin Foundation of Canton, Ohio (\$500,000). Individuals contributed \$2.8 million (seventeen per cent of the total) to the College Fund's annual campaign. Nearly 77,000 individual donors made contributions to the 1979 drive. During 1978 and

1979, a total of 68 individuals gave combined \$678,128 to the Capital Resources Development Program.

Other highlights of the UNCF annual campaign were gains scored in group contributions and in the drive among postal employees. Last year, 19,593 groups contributed a total of \$1.2 million. (In 1978, 16,623 groups gave \$930,000). More than 3,800 postal employees gave a total of \$50,000 (up twenty per cent more than the 1978 figure). Last year's annual drive also saw an increase in donations from churches, with more than 1,000 churches across the country giving a total of \$122,352 (up five per cent from 1978's figure).

This year, UNCF's goal is nineteen million.

leges which explore new ways to train teachers to teach young children, according to Dr. Washington.

Some of the additional goals of BCDI are to find ways to involve more men in the lives of black children; to find ways to curb the dropout and pushout rate of boys (the rate was thirty per cent in 1976), and to help young boys work to their fullest potentials.

BCDI is not a professional organization. Its membership ranges from Ph.D.'s to welfare recipients, and these members organize on the local level according to the needs of the children in their region. However, the national headquarters for BCDI is in Washington D.C.

For those persons who wish to join the organization, call 966-5266 in Chapel Hill or 493-2244 in Durham.

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Dean Hunter Presents City Council With \$50 Million Budget For 1980-81

By Trelle L. Jeffers
Durham City Manager, Dean D. Hunter, Jr., presented a \$49.9 million budget for the fiscal year 1980-81 to the City Council Monday night, May 19. Defending a substantial increase over last year's budget, Hunter cited inflation as the specific cause of the increase.

In a lengthy statement on the budget proposal, Hunter said that funds for the budget increase could be secured from a two per cent increase on the property tax rate, and an eight per cent increase for water service and a reduction of 25 city jobs. However, Hunter proposed a 9.5 per cent raise for remaining employees.

The reduction in city employees includes the elimination of one assis-

tant city manager position and the position of the chief of police.

The 263-page document giving detailed information on the budget proposals was distributed to all members of the Council as well as representatives of the Durham city and county media.

Public hearings on the budget are scheduled for the week of June 2, and Mayor Harry Rodenhizer jokingly challenged all Council members to remain in town for these hearings.

Shortly before the Council was to convene for executive session, Councilman Kim Griffin distributed a document, which he said he "personally opposed," relating to the Fair Housing Bill, scheduled to be

voted on by the U.S. house of Representatives this week.

Calling upon the Council members to take action in voicing their opposition to Congressmen Andrews, Helms and Morgan, Griffin said that he opposed Section 811 of H.R. 5200, which gives the federal government the authority to investigate complaints on housing discrimination. Griffin said, "this would give an administrator the authority to come in and review zoning patterns and motivations behind them."

Councilman Adrienne Fox objected to having a personal issue of one member brought before the Council.

In another statement Ms. Fox said, "If we voice our opposition to this bill,

it is a slap in the face to women, black people and other minorities."

Councilman Ralph Hunt said, "I think that the bill addresses a problem that has existed in this country for years. The federal government has had to have agents come in and require that the law be enforced. If the government had not stepped in, I would still be somebody's property."

Mrs. Keller pointed out that she saw no information in the distributed document relating to zoning and Griffin admitted that there was nothing specifically referring to zoning but that it could be loosely interpreted to include it.

When the city attorney, called upon to interpret the zoning clause, could relate no information on the zoning clause that Griffin objected to, Councilman Harwood Smith offered a motion to send the matter to the public service committee which will not have time to act on the matter before the U.S. House votes on the bill.

In other business before the Council a lengthy discussion was held on a code violation on property at 101 W. Hillside Avenue. Council members seemed baffled that the owner refused federal loan offers to complete the \$500 repairs needed to prevent the inconvenience to tenants that would result from the Council's enforcement of the code the American people, and it violation procedures. Action taken by the Council would require that repairs be made in thirty days or the house would be boarded up until repairs are made.

After sending several items back to committee, and voting on routine matters, the council went into executive session at 9:15 p.m.



Lawyer Advertising And Solicitation Benefits Consumer

By Theodore I. Koskoff
President
Association of Trial Lawyers of America

The current Code of Ethics of the American Bar Association restricts a lawyer's use of advertising and solicitation. Supporters of the present restrictions on advertising and solicitation have maintained an aura of secrecy about the practice of law that has effectively kept legal services from about 70 percent of the people.

However, in 1977 the U.S. Supreme Court in *Bates and O'Steen v. Arizona Bar* struck down the ban on advertising. The decision came down on the side of advertising as a lawyer's First Amendment right. Interestingly enough, although it was the lawyer's right that was enforced, the rationale of the court was based on its public good.

Lifting of the restrictions on advertising and solicitation will not jeopardize lawyers' "professionalism," as supporters of the restrictions contend. "Bankers and engineers advertise," said the Supreme Court decision, "and yet these professions are not regarded as undignified."

Advertising and solicitation will have relatively little effect on regular consumers of legal services. It's the 70 percent of the public that have been deprived by a lack of knowledge about legal services who will benefit.

According to the old Code of Ethics, it was better for millions of people who were the victims of the indus-

try to keep their mouths shut rather than to tell the truth.

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June 21-22	"Horn In The West" (Outdoor Drama)	Boone, NC
June 26-19	Lancaster, Pa. (Pa. Dutch Country) Reading, Pa. Shopping Spree	
July 12	Chiqua-Penn Plantation House, Reidsville, NC "The Sword of Peace" (Outdoor Drama)	Snow Camp, NC
August 1-3	Billmore House & Gardens, Asheville, NC "Unto These Hills" (Outdoor Drama)	Cherokee, NC
August 9-10	"Strike At The Wind" (Outdoor Drama)	Town Creek Indian Mount Mount Giload and Pembroke, NC
October 18-19	Fall Foliage (Natural Bridge and Peaks) of Otter, Virginia	
November 27-30	5th Thanksgiving Theatre Party	New York City

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