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THE CREAM OF OUR CROP WAS HANDPICKED BY THE PRESIDENT

When Jimmy Carter was elected President of the United States, one of the first things he did was handpick a staff of qualified professionals to help him run the country. We're proud that he chose alumni of United Negro College Fund member schools for key positions in his administration. These professionals are just a few

examples of how you are reaping the benefits of past contributions.

When you give to the United Negro College Fund, you help support 41 private, predominantly black, four-year colleges and universities. Colleges that produce thousands of black graduates each year who go on to become highly skilled profes-

sionals in all fields: doctors, lawyers, teachers, accountants. Professionals who may be in a position to help you someday. Just as they are helping the President.

Send your check to the United Negro College Fund, Box K, 500 East 62nd St., New York, N.Y. 10021. We're not asking for a handout, just a hand.

GIVE TO THE UNITED NEGRO COLLEGE FUND.
A mind is a terrible thing to waste.

PHOTOGRAPHER RONDE MILT
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